Franchise Connect BP Gasolindegiak
Use-Case: Monitor Franchise Performance

Erabilpen kasu baten definizioa

1 Brief Description

This use case enables corporate management to monitor the performance of individual franchises through real-time data insights and analytics.

2 Actor Brief Descriptions

2.1 Corporate Management

Responsible for overseeing and analyzing franchise performance.

2.2 Franchise Administrator

Receives summary reports for implementing necessary actions.

3 Preconditions

Franchises are actively using the digital platform, and data is up to date.

Pausu bakoitza egin baino lehen, zein egoeratan dagoen sistema?.

4 Basic Flow of Events

Erabilpen kasua ondo ulertzeko, bera osatzeko egin behar diren pausuak definitu. Informazio hau, gero, fluxu diagrama baten azalduko da.

1. The use case begins when corporate management logs into the system.
2. Selects the "Monitor Franchise Performance" option.
3. Accesses real-time data on sales, customer satisfaction, and operational metrics.
4. Utilizes analytics tools to identify trends and areas for improvement.
5. System generates reports for in-depth analysis.
6. Franchise administrators receive summary reports and implement necessary actions.
7. The use case ends.

5 Alternative Flows

Erabilpen kasua ondo ulertzeko, bera osatzeko egin behar diren pausuen ordezko fluxuak.

5.1 Urgent Performance Issues

If critical performance issues are identified, the system triggers immediate notifications to franchise administrators.

6   Subflows

Aurreko fluxu diagramen zati berrerabilgarrietan agertu daitekeen azpi-fluxuen adierazpena.

6.1   Collaborative Improvement Planning

1.   Corporate management collaborates with franchise administrators to develop improvement plans based on identified performance areas.

7   Key Scenarios

Aurreko fluxu diagramek jarduera diagramen ideia adierazten dute, eszenarioek, ostera, sekuentzia diagramen eredua izaten dute: rola, negozio erregela eta entitate edo datu baseak lotuta funtzionalitate bat zehazten dute. Hemen eszenario garrantzitsuenak azalduko dira.

7.1   Successful Marketing Campaign

1.   Corporate management identifies a successful marketing campaign through increased sales data.

2.   Franchise administrators receive commendation and are encouraged to share best practices.

8   Post-conditions

Pausu bakoitza egin ondoren zein egoeratan geratzen da sistema?.

8.1   Franchise Performance Analyzed

Corporate management gains insights into franchise performance.

9   Special Requirements

The system should provide collaborative tools for effective communication between corporate management and franchise administrators.