

Franchise Connect BP Gasolindegia	
Use-case Specification: Monitor Franchise Performance	Date: 01/02/2024

# Franchise Connect BP Gasolindegia

## Use-Case: Monitor Franchise Performance

*Erabilpen kasu baten definizioa*

### 1 Brief Description

This use case enables corporate management to monitor the performance of individual franchises through real-time data insights and analytics.

### 2 Actor Brief Descriptions

#### 2.1 Corporate Management

Responsible for overseeing and analyzing franchise performance.

#### 2.2 Franchise Administrator

Receives summary reports for implementing necessary actions.

### 3 Preconditions

Franchises are actively using the digital platform, and data is up to date.

*Pausu bakoitza egin baino lehen, zein egoeratan dagoen sistema?.*

### 4 Basic Flow of Events

*Erabilpen kasua ondo ulertzeko, bera osatzeko egin behar diren pausuak definitu. Informazio hau, gero, fluxu diagrama baten azalduko da.*

1. The use case begins when corporate management logs into the system.
2. Selects the “Monitor Franchise Performance” option.
3. Accesses real-time data on sales, customer satisfaction, and operational metrics.
4. Utilizes analytics tools to identify trends and areas for improvement.
5. System generates reports for in-depth analysis.
6. Franchise administrators receive summary reports and implement necessary actions.
7. The use case ends.

### 5 Alternative Flows

*Erabilpen kasua ondo ulertzeko, bera osatzeko egin behar diren pausuen ordeztoko fluxuak.*

#### 5.1 Urgent Performance Issues

If critical performance issues are identified, the system triggers immediate notifications to franchise administrators.

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## 6 Subflows

*Aurreko fluxu diagramen zati berrerabilgarrietan agertu daitekeen azpi-fluxuen adierazpena.*

### 6.1 Collaborative Improvement Planning

1. Corporate management collaborates with franchise administrators to develop improvement plans based on identified performance areas.

## 7 Key Scenarios

*Aurreko fluxu diagramek jarduera diagramen ideia adierazten dute, eszenarioek, oster, sekuentzia diagramen eredia izaten dute: rola, negozio erregela eta entitate edo datu baseak lotuta funtzionalitate bat zehazten dute. Hemen eszenario garrantzitsuenak azalduko dira.*

### 7.1 Successful Marketing Campaign

1. Corporate management identifies a successful marketing campaign through increased sales data.
2. Franchise administrators receive commendation and are encouraged to share best practices.

## 8 Post-conditions

*Pausu bakoitza egin ondoren zein egoeratan geratzen da sistema?.*

### 8.1 Franchise Performance Analyzed

Corporate management gains insights into franchise performance.

## 9 Special Requirements

The system should provide collaborative tools for effective communication between corporate management and franchise administrators.