

# Data connections in Power BI

DATA CONNECTIONS IN POWER BI



**Iason Prassides**

Content Developer, DataCamp

# The importance of data

## Why is data important?

- Beneficial for different sized companies and industries
- Used to support decision making:
  - Company KPIs
  - Marketing efficiency

## Understand company data

- Internal data:
  - Collected by the company itself
  - Relates to their own operations
- External data:
  - Collected by external companies
  - Related to more general information

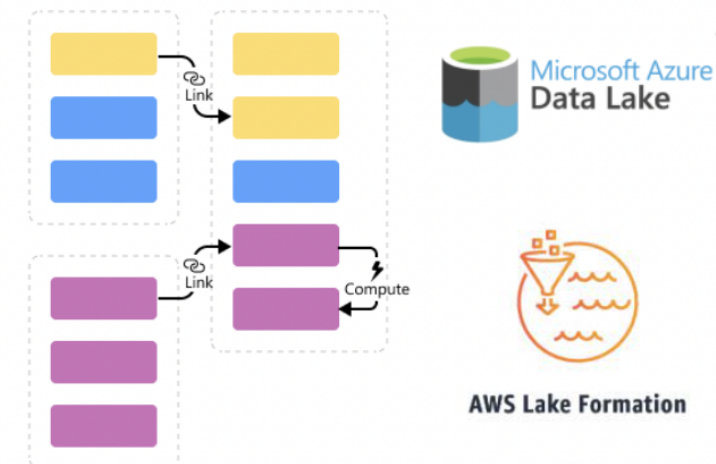
# Storing data

- Data source is the original source of data
  - Database management systems (MySQL, Oracle, etc.)
  - CSV/Excel files
  - Web services
- Data lakes gather data from many different sources
- Datasets are collections of processed data in tabular form

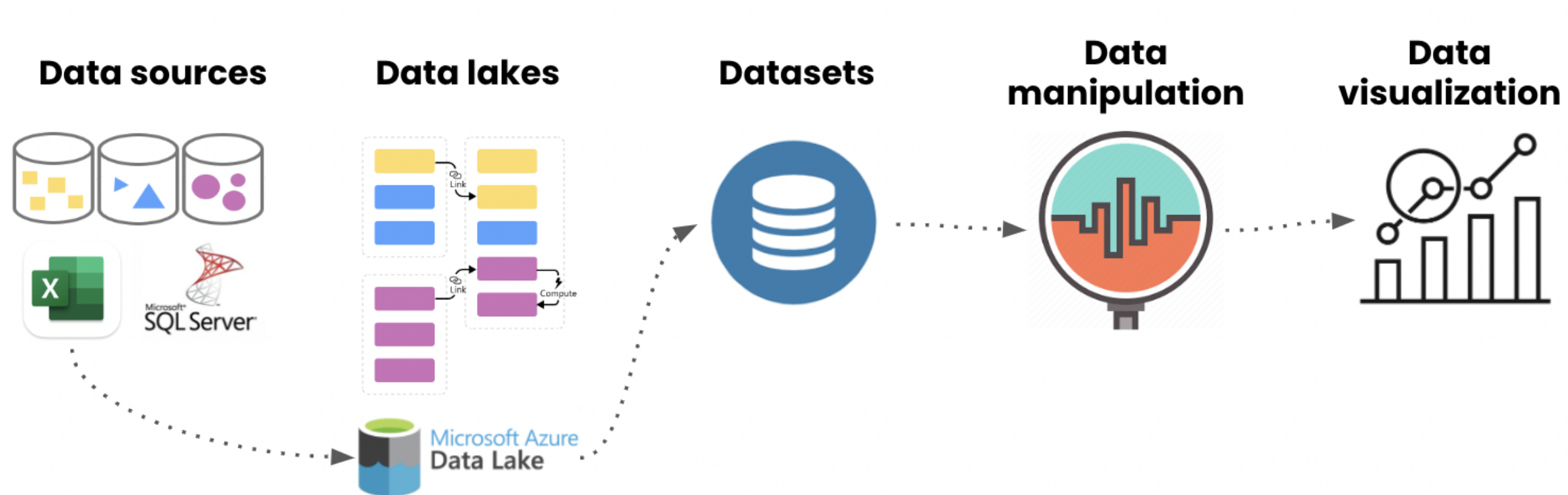
## Data sources



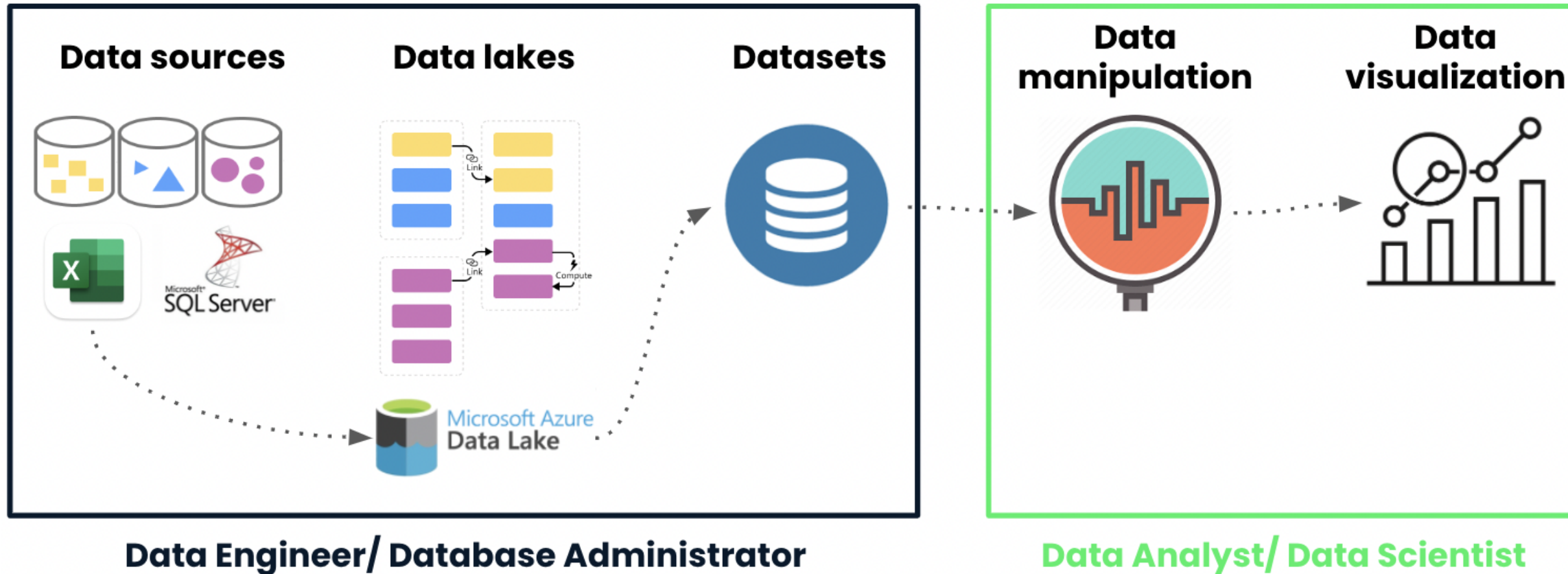
## Data lakes



# The flow of data



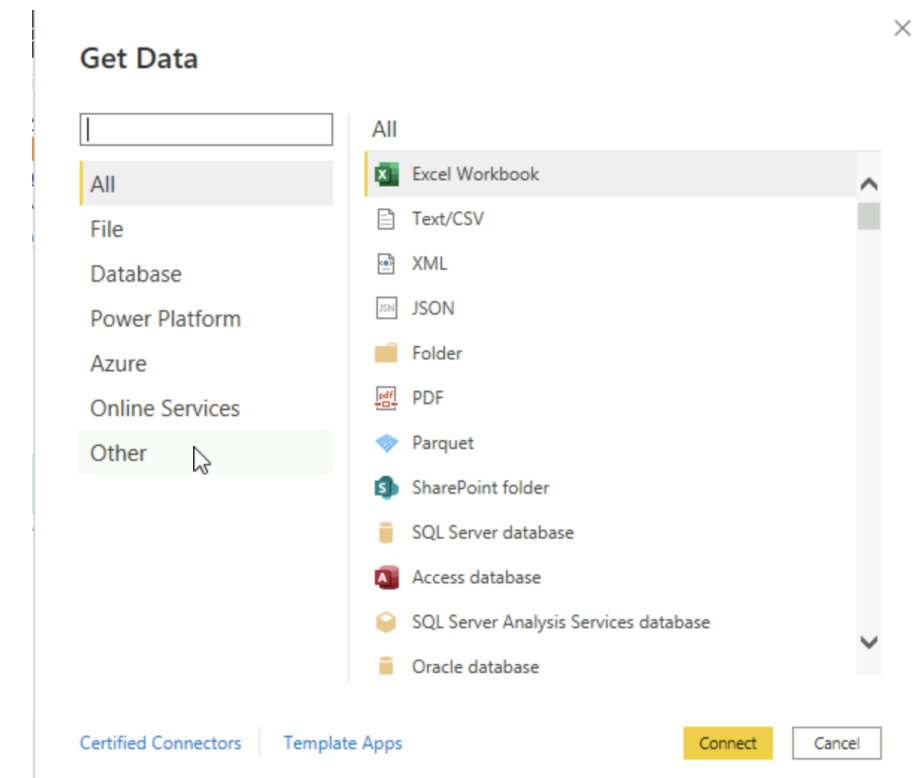
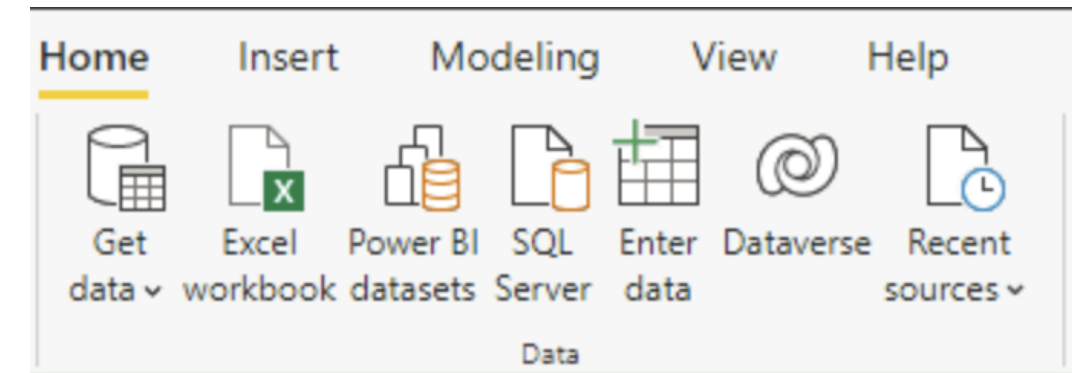
# The flow of data



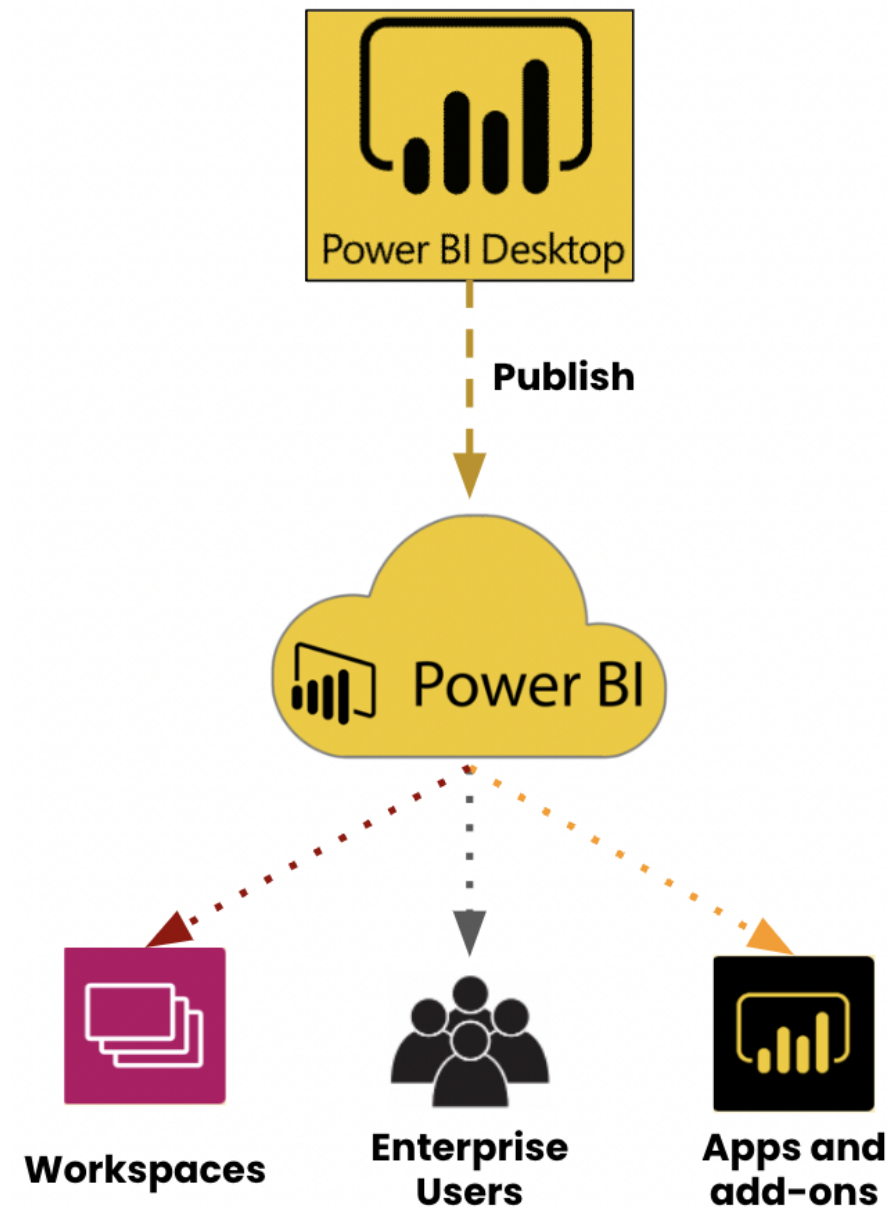
- Data engineers are involved with the first stages, while data analysts deal with the latter stages
- A logical flow of data allows for more efficient utilization of company data

# Data in Power BI Desktop

- Over 100 data connections available
  - Excel files
  - Databases
  - Online Services
- Dataverse is a cloud-based storage space



# Power BI Service



- SaaS (Software as a Service) version of Power BI
- Workspaces allow organization of content
- Access for entire enterprises
- Apps provide resource for reporting and analytics

# Data in Power BI Service

- Share and manage company datasets and reporting
- Dashboard building capabilities
- Data gateway connections
- Scheduled refreshes

Power BI Home

Trial: 54 days left Search

Good afternoon, Iason

Find and share actionable insights to make data-driven decisions

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Name	Type	Opened	Location
DimEntity Test	Dataset	now	My workspace



# Power BI comparison

Power BI Desktop	Both	Power BI Service
Many data sources Transforming Shaping & modeling Measures Calculated columns Python Themes RLS creation	Reports Visualizations Security Filters Bookmarks Q&A R visuals	Some data sources Dashboards Apps & Workspaces Sharing DataFlow creation Paginated reports RLS management Gateway connections

- Desktop application useful for loading, transforming and manipulating data
- Service application has strengths in sharing different assets
- Report building and security measures available in both

# Let's practice!

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# Power BI Desktop connections

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# Welcome to Power BI Service

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