

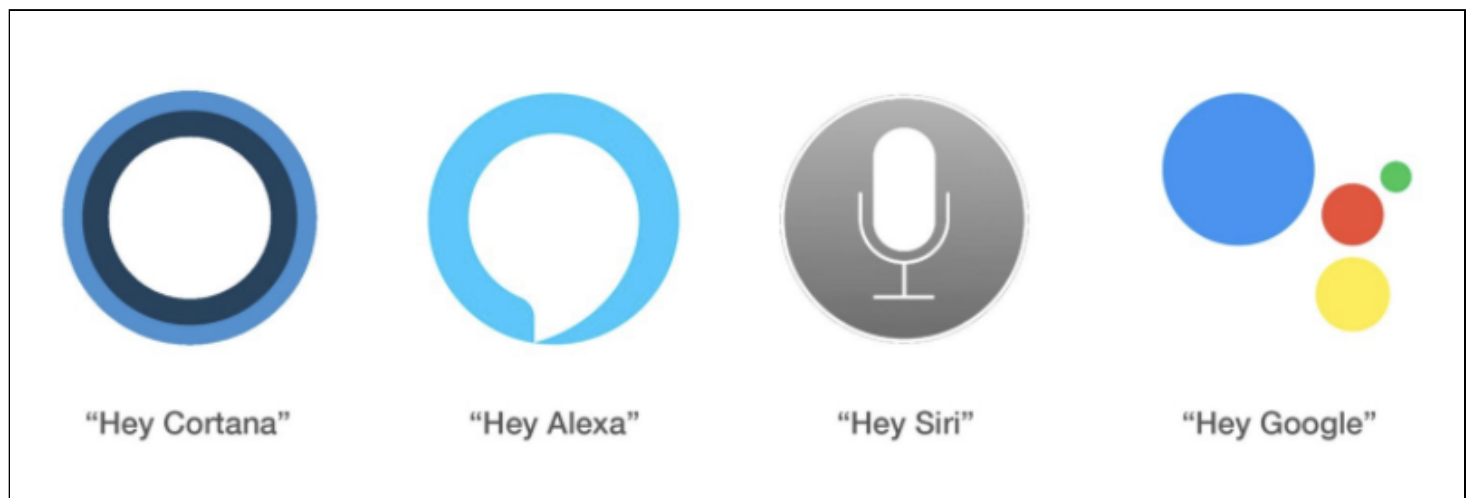
# Lecture 24 - Machine Learning Use Cases

We talked about some stuff that ML fails to do well. Real-Estate, Forecasting stock prices etc.

Now let's talk about ML use cases that work. Not stuff that is in the future... but today.

## Voice Assistant - Voice Recognition

Voice assistants are all over:



Voice assistants are ubiquitous. Popular ones include:

- Apple's Siri
- Google Assistant
- Google Duplex
- Amazon's Alexa
- Samsung's Bixby
- Microsoft's Cortana

Also voice activated menus. They are super irritating, but they will get better. My wife seems to have a tone/voice that just will not operate them.

An example of Backward Thinking:

From : <https://www.gao.gov/assets/gao-19-257.pdf>:

*"software that uses a training dataset to "learn" how to read information from a form filled out by a person;"*

The question is why are we filling out forms on paper at all?

What about combining them. Filling out online forms - especially .PDFs is really irritating on a phone. What about using a voice assistant to fill out forms and keep the data digital.

[https://www.tensorflow.org/tutorials/audio/simple\\_audio](https://www.tensorflow.org/tutorials/audio/simple_audio)

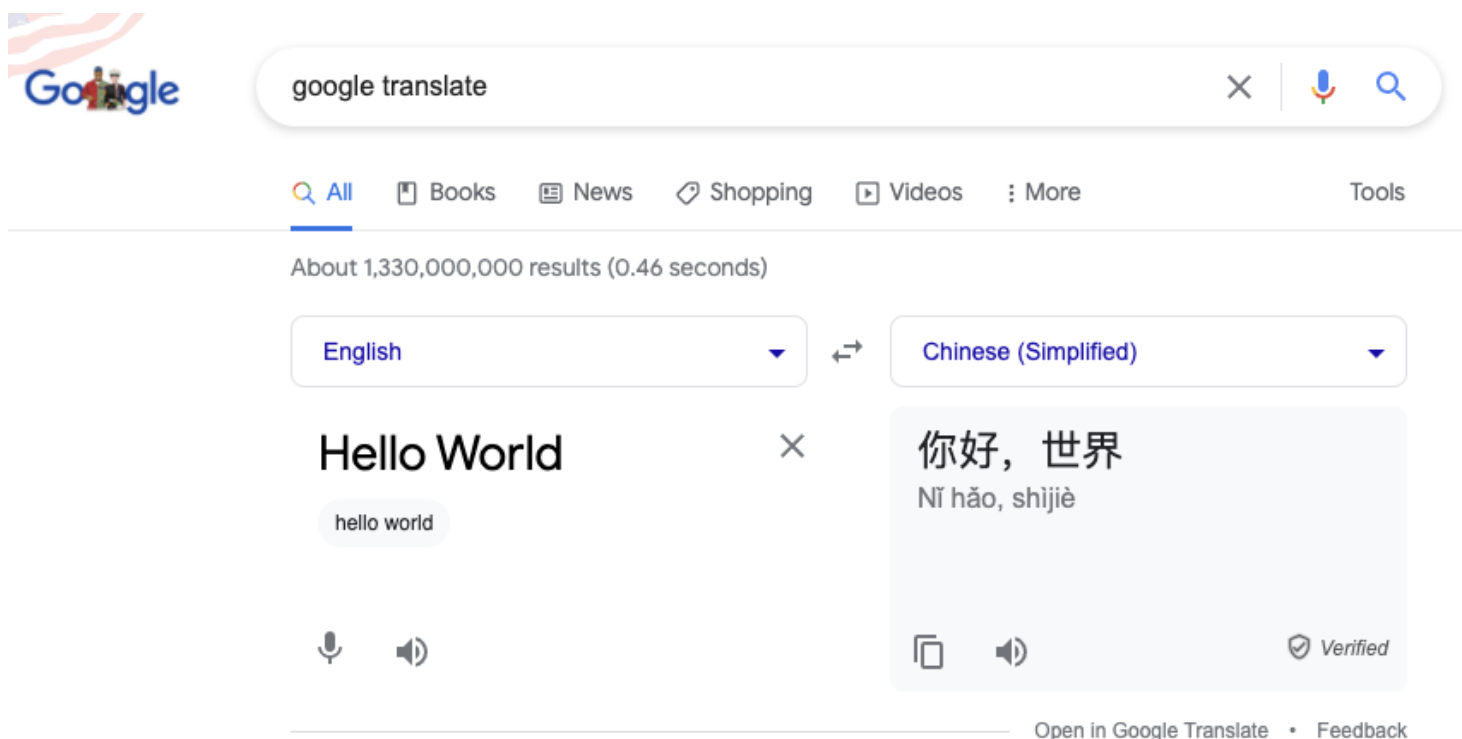
Last semester I trained this exact code to analyze my audio for pre-recorded class lectures - to find the "ums" and "ahs" and "cough" and long silent patches. Then I had a time-index in video to know where to go and edit out bad sections.

Another really good web article on voice recognition:

<https://www.analyticsvidhya.com/blog/2019/07/learn-build-first-speech-to-text-model-python/>

## Language Translation - Google Translate

For people learning languages and for us computer people that just want to test with unicode characters - this is awesome!



There are live translation systems - that will listen and translate on the fly - they work sort of. There are systems that you can talk into and translate to a different language. Most of them are working on speech-recognition combined with the google-translate API.

## Taking Better Pictures - Focus

Facial recognition - focus on peoples faces is one part of this. This is not the creepy identification of individuals - this is just pick out the faces in the image.

<https://towardsdatascience.com/building-face-recognition-model-under-30-minutes-2d1b0ef72fda>

Depth separation is a 2nd part of this - if you know what is at what depth in the image then you can focus on the "subject" of the picture.

<https://www.analyticsvidhya.com/blog/2019/02/tutorial-semantic-segmentation-google-deeplab/>

Identification of the "subject" in a picture is another kind of machine learning.

[https://www.tensorflow.org/lite/examples/object\\_detection/overview](https://www.tensorflow.org/lite/examples/object_detection/overview)

## Image processing - Better Pictures

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Zoom has this now - working on live video. My screen recorder allows this. Kind of slow but it works. Adobe Premiere Pro - has it. You can just tell it to blur the background in images and video.



## Security Systems

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Lots of stuff with security systems. You may want to detect when an unexpected person is on the porch. This is a "detect" intruder system:



The article on this:

<https://towardsdatascience.com/tensorflow-on-edge-or-building-a-smart-security-camera-with-a-raspberry-pi-5bb2fc039b0f>

Or when the dog is walking around in your house and not set off the alarm.

The Github for an example animal detector:

<https://github.com/gaiar/animal-detector/tree/dev>

and a "medium" paywalled article on it:

<https://towardsdatascience.com/detecting-animals-in-the-backyard-practical-application-of-deep-learning-c030d3263ba8>

## Generation of Fake Faces

It used to be true that if you had an image of a person that you probably had a real live person: How about this:





This is not a real person. You can buy images like this by the thousands! And the source code is available on [github.com](https://github.com)!

## Maps and Routing - Uber / Google-Maps / Apple-Maps / Waymo- Self driving - routing.

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Lots of stuff is based on using ML to optimize transportation.

Routing is one. Google maps.

Dynamic pricing - uber, lyft etc.

## Deep Fakes

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Fake of Obama.

Detection of Deep Fakes.

[deepfake-detect.com](https://deepfake-detect.com) site

And the source:

<https://github.com/aaronchong888/DeepFake-Detect>

## Credits

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