


Medcor Components									
Name	Charging Strategy	Credit	Cost	Benefits	Active Plan	Future Plan	Active Plan Price/Month		
LLM(GPT)	Token Size		0.00003735849 USD	1 Token					
Elevenlabs TTS	Character Size	1	0.00007333333 USD	1 Character	Creator	Creator	22 USD		
Deepgram	Duration		0.0077 USD	1 Minute	Free	Growth	0		
Heygen	Duration	1	0.1 USD	30 second	Scale	Scale	330 USD		
Minimum Cost Utilization (1 Session ~ 50 Turns ~ 5 mins)									
Name	Cost/ Turn	Benefits	Unit	Cost / Session (With Heygen)	Cost / Session (Without Heygen)				Approx ~5 Minutes
LLM	0.00396 USD		106 tokens	0.2 USD	0.2 USD				Between 1-5 Minutes
Elevenlabs TTS	0.002566666666 USD		34 credits	0.128 USD	0.128 USD				
Deepgram									
	0.0077 USD		1 minutes	0.385 USD	0.385 USD				
Heygen	~0.05 USD		30 seconds	0.5 USD	0.0 USD				
TotalL	0.064226 USD		1 request	0.913 USD	0.413 USD				

Component Plans	Links	
HeyGen invoices	https://billing.stripe.com/p/session/live_YWNjdF8xTE5oM0RESXZITnl1d2ZDLF9TSVVab3FoNFhaQ2s5Zk16RElaUElYTW1vV2dZUmNq0100HYzj0dKU	
HEyGen Pricing Plans	https://www.heygen.com/api-pricing https://help.heygen.com/en/articles/10060327-new-heygen-api-plans	 A screenshot of the HeyGen website showing pricing plans. The page lists three plans: Starter, Professional, and Enterprise. The Starter plan is highlighted in blue. The Professional plan is also visible. The Enterprise plan is listed at the bottom. The page includes details about each plan, such as the number of minutes and the number of users.
Deepgram Pricing Plans (Streaming)	https://deepgram.com/pricing	
Elevenlabs Pricing Plans	https://elevenlabs.io/sv/pricing?utm_source=google&utm_medium=cpc&utm_campaign=india_brandsearch_brand_english&utm_id=22349493305&utm_term=eleven+ai+voice&utm_content=brand_-semi-brand&gad_source=1&gad_campaignid=22349493305&gbraid=0AAAp9ksTFyulaX9etfH	

	We are diving the subscription plan internal strategy into 2 componennts		
	1) No. of Session		
	2) No. of Turns		
	Selling profit ~ 40%		
	1 session ~ 0 - 50 turns ~ 0 - 5 mins		
Plan 1 (Cost = 240 USD) + (Selling Price = 100 USD) = 340 USD	Plan 2 (Cost = 720) + (Selling Price = 288) = 1000 USD	Plan 3 (Cost = 2160 USD) + (Selling Price = 860 USD) = 3020 USD	With Heygen (AI avtar)
Go duration wise where 50 Turns ~ 5 mins of conversation and it costs 1.2 USD/session	Go duration wise where 50 Turns ~ 5 mins of conversation and it costs 1.2 USD/session	Go duration wise where 50 Turns ~ 5 mins of conversation and it costs 1.2 USD/session	
1000 mins (max) (0-5 minues / session)	3000 mins (max) (0-5 minues / session)	9000 mins (max) (0-5 minues / session)	
200 sessions	600 sessions	1800 sessions	
10000 chats	30000 chats	90000 chats	
(Cost = 142 USD) + (Profit = 57 USD) = 199 USD	(Cost = 427 USD) + (Profit = 170 USD) = 597 USD	(Cost = 1278 USD) + (Profit = 512 USD) = 1790 USD	Without Heygen
	10 patients and 10 doctors use 5 mins of session everyday then for 30 days estimate it takes 3000 mins	10 patients and 10 doctors use 15 mins of session everyday then for 30 days estimate it takes 9000 mins	
	Per Day Minutes - 20*5 = 100 mins For 30 Days = 100 * 30 = 3000 Mins	Per Day Mins - 20 * 15 = 300 Mins For 30 Days = 300 * 30 = 9000 Mins	
Add Ons			
(Cost = 18 USD)	(Cost = 36 USD)	(Cost = 60 USD)	With Heygen (AI avtar)
75 mins (0-5 minues / session)	150 mins (0-5 minues / session)	250 mins (0-5 minues / session)	
15 sessions	30 session	50 sessions	
750 chats	1500 chat	2500 chats	

We are diving the subscription plan internal strategy into 2 componennts 1) No. of Session 2) No. of Turns			
Selling profit ~ 40% 1 session ~ 0 - 50 turns ~ 0 - 5 mins			
With Heygen (AI avtar)	Plan 1 (Cost = 182 USD) + (Selling Price = 72 USD) = 254 USD	Plan 2 (Cost = 546) + (Selling Price = 218) = 764 USD	Plan 3 (Cost = 1643 USD) + (Selling Price = 655 USD) = 2298 USD
	Go duration wise where 50 Turns ~ 5 mins of conversation and it costs 0.913 USD/session	Go duration wise where 50 Turns ~ 5 mins of conversation and it costs 0.913 USD/session	Go duration wise where 50 Turns ~ 5 mins of conversation and it costs 0.913 USD/session
	1000 mins (max) (0-5 minues / session)	3000 mins (max) (0-5 minues / session)	9000 mins (max) (0-5 minues / session)
	200 sessions	600 sessions	1800 sessions
	10000 chats	30000 chats	90000 chats
Without Heygen	(Cost = 83 USD) + (Profit = 33 USD) = 116 USD	(Cost = 248 USD) + (Profit = 100 USD) = 348 USD	(Cost = 743 USD) + (Profit = 297 USD) = 1040 USD
	Go duration wise where 50 Turns ~ 5 mins of conversation and it costs 0.413 USD/session	Go duration wise where 50 Turns ~ 5 mins of conversation and it costs 0.413 USD/session	Go duration wise where 50 Turns ~ 5 mins of conversation and it costs 0.413 USD/session
	1000 mins (max) (0-5 minues / session)	3000 mins (max) (0-5 minues / session)	9000 mins (max) (0-5 minues / session)
	200 sessions	600 sessions	1800 sessions
	10000 chats	30000 chats	90000 chats
With Heygen (AI avtar)	Add Ons		
	(Cost = 18 USD)	(Cost = 36 USD)	(Cost = 60 USD)
	75 mins (0-5 minues / session)	150 mins (0-5 minues / session)	250 mins (0-5 minues / session)
	15 sessions	30 session	50 sessions
	750 chats	1500 chat	2500 chats

Example of Calculations	
10 patients and 10 doctors use 5 mins of session everyday then for 30 days estimate it takes 3000 mins	10 patients and 10 doctors use 15 mins of session everyday then for 30 days estimate it takes 9000 mins
	Per Day Mins - $20 * 15 = 300$ Mins For 30 Days =
Per Day Minutes For 30 Days = 10	$300 * 30 = 9000$ Mins