User Role Breakdown

Feature / Flow	Client User	Admin User
Login	React Dashboard	React Dashboard + Django Admin
Subscription / Plan Management	Can choose and activate	Can see plan usage stats
Agent Management	View and update assigned agents	Create, assign, update AI agents
Campaigns	Create and schedule campaigns	Monitor and manage global campaigns
Call Handling	View call logs, transcripts, and recordings	Access all logs, numbers, performance stats
Contact Management	Import, group, and manage contacts	Manage and audit all contacts across clients
Phone Numbers	View purchased numbers	Purchase and assign numbers via Twilio
Approval Flow	Must wait for admin approval	Approves client profile and assigns resources
Billing & Credits	Manage billing methods, view credits	See global revenue and platform profitability

| Dashboard | Business-level analytics | Platform-wide stats and usage insights |