

WhatsApp Business Account Integration with Twilio

Prerequisites:

1. A Meta Developer Account.
2. Twilio Verified Account with Address and Bundle

Steps:

1. Go to the Whatsapp sender page. (link : <https://console.twilio.com/us1/develop/sms/senders/whatsapp-senders/new>)
2. Select your own phone number or Twilio phone number as a Whatsapp Business Account Sender.
3. Link your Whatsapp Business Account and Facebook Account if already registered, otherwise create a new facebook account and apply for the registration steps along with business details.
4. Until the sender gets approved, we need to wait.
5. Once the sender gets approved we have to create a campaign, if not created already.
(link : <https://console.twilio.com/us1/develop/sms/regulatory-compliance/campaigns>)

At least campaign registration should be done along with business details like website and bundles. (APC could be done later)

6. In the campaign's sender pool add the whatsapp Business phone number so that it can be configured for Whatsapp messaging services. (link : <https://console.twilio.com/us1/service/sms/MG2da88ad1cf14d1e1ff82166f23f27a62/sms-senders?frameUrl=%2Fconsole%2Fsms%2Fservices%2FMG2da88ad1cf14d1e1ff82166f23f27a62%2Fsenders%3Ftarget-region%3Dus1>)
7. Once the above configurations are done, build your own content template and wait until it's getting verified. (link : <https://console.twilio.com/us1/develop/sms/content-template-builder>)
8. Once all these steps are done we can send a whatsapp message using Twilio Whatsapp sdk/api.

For more details please visit the link below:

<https://www.twilio.com/docs/whatsapp/tutorial/whatsapp-business-account>

Existing WhatsApp Account Integration: <https://help.twilio.com/articles/360044000194-Can-I-move-my-approved-WhatsApp-Number-to-Twilio>