Qualifications and Objectives

Promoted from Junior Web Designer to Web Content Management System Integration Coordinator in less than two years is a clear indication of results, reliability, leadership, motivation, initiative, interpersonal relations and character. Currently acquiring project management experience by assisting Project Managers in project definitions, developing project estimations as well as building/maintaining client relations.

Education

2008 - COLLEGE DIPLOMA IN GRAPHIC DESIGN - La Cité Collégiale, Gloucester ON

Language Profile

- Completely fluent in both official languages: French and English

Aptitudes and abilities

Personal
- Excellent organizational and time management skills in order to complete promptly and adequately assigned projects
- Capacity to objectively evaluate situations in order to propose diverse solutions
- Capacity to improvise when confronted by unpredicted turn of events
- Capacity to quickly assimilate new information
- Capacity to quickly learn new software
- At ease with public speaking

Software
- Advanced knowledge of the following:
- Adobe InDesign, Illustrator and Photoshop [CS2, CS3 and CS4]
- Macromedia Flash, Dreamweaver 8 and Adobe Dreamweaver [CS4]
- Microsoft Word, Power Point and Excel [2003 and 2007]
- Total Validator (Web Site Report Manager)
- Internet Trends
- Up to date with W3C XHTML Transitional and Restricted standards
- Up to date with Treasury Board's CLF2 standards

MICHAEL ROCHETTE

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Summary of Professional Accomplishments

- Web Content Management System (WCMS) Integration Coordinator 2009 - Present
- Supervisor of integration staff
- Coaching other integrators on best practices for cross-browser optimization
- Providing advice and liaison services to clients for design and implementation of Web Sites
- Analyzing various stages of projects and providing direction, advice and recommendations to project managers
- Directing Multimedia team in the concept of the Web site in order to meet the client's expectations and needs
- Conceptualization and customization of Web templates and Web content
- Integration of Web pages using a combination of codes, such as HTML, CSS and JavaScript; supported by Development team's Action Script, Cold Fusion, .Net, Flash, or using code-generating programs, such as Dreamweaver and Visual Studio
- Providing quality assurance by ensuring that material on the web site is accessible to all groups including those with disabilities
- Coordinating quality assurance team for site functionality in different browsers and at different resolutions
- Providing training to clients on World Wide Web Consortium best practices as well as the Web Content Management System Tools

Level 2 WCMS Tech Support 2009 - Present

- Performing creation of new accounts using company provided tools
- Provide training to clients on demand for the use of specific Web Content Management System Tools
- Providing client support and technical issue resolution via E-Mail, phone and Web conference
- Identifying and correcting or advising, on operational issues in client's Web Site or Web Content System Tools

WCMS Trainer 2008 - Present

- Providing training to clients in the use of Web Content Management System Tools
- Performing creation of new accounts using company provided tools

Web Integrator 2008 - Present

- Conceptualization and customization of Web templates and Web content.
- Integration of web pages using a combination of codes, such as HTML, CSS and JavaScript; supported by
- Development team's Action Script, Cold Fusion, .Net, Flash, or using code-generating programs, such as
- Dreamweaver and Visual Studio;
- Provide high quality graphic production, in fast turnaround times, appropriately optimized for the media.
- Integrate graphic and dynamic elements with respect to the design and user experience of existing sites
- Integrate and code content onto the Web site, and for the management of all Web site content requests
- Clarify content requirements to ensure a clear understanding of what needs to be changed on the site
- Obtain stakeholder sign-offs once work is completed and before work goes to production
- Create and maintain the content hierarchy and site architecture — adhere to standards to maintain site consistency
- Ensure integrity of the content
- Monitor and fix errors

Web Designer 2008 - Present

- Translating a client's marketing or informational content into a functional website
- Mapping or outlining a website's structural content
- Creating or editing images and graphics for website use
- Creating templates of approved website layout
- Coding website using HTML, or GUI design software
- Coordinating with programmers for specialized scripts
- Producing a design that will be attractive to the target user, has a logical navigation system and has all the features required
- Integrating verbal content with site design for final product
- Posting completed site to internet server using FTP software
- Making changes to the site directed by client

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Summary of Professional Undertakings and Projects

- Current Employer: Evolutra
- Static to WCMS site Transition Analyst for OurFish.ca in 2010
- Participant in Kick Off Meetings in order to promote Evolutra Global Corporation's WCMS Tools 2009 to Present
- Lead WCMS Templates Integrator for Commonwealth Games' new IDS sub-site in 2010
- Lead Integrator and Content Coordinator for Canadian Transport Agency's static Intranet in 2010
- Lead Integrator for Workers' Compensation Board of Nova Scotia's sub-sites in 2009-2010
- Lead Designer for 10 default Templates for Evolutra's sister company Irun in 2009.
- Lead Integrator for the creation of Look Green First's WCMS Templates in 2009
- Lead Integrator for the creation of Canada's Ocean's and Fisheries WCMS Templates in 2009
- Participation in the creation of the corporate site for Workers' Compensation Board of Nova Scotia in 2009
- Lead Web Designer and Lead Web Integrator for the Commonwealth Games' revamp in 2009
- Co-Web Designer and Integrator for PSAC's Intranet project in 2008
- Lead integrator for the creation of the Canadian Museum of Civilization's WCMS templates in 2008
- Lead integrator for the creation of the Canadian War Museum's WCMS templates in 2008
- Participation in the web content integration for both the Canadian Museum of Civilization's and Canadian War Museum in 2008

Professional Accomplishments as Freelance/Volunteer

- Creation of the new look and feel for Canadian Forces Support Unit Ottawa's website for the Canadian Forces in 2007
- Creation of new website for Montage Sportif Outaouais with images and content provided by the client in 2010
- Creation of new power point look and feel for Caisse Desjardins Gatineau in 2009
- Creation of Web Site for the "Rallye des Gazelles Outaouais" team in 2007

Professional Accomplishments as a Student

- Participation in the creation of pamphlets, magazine covers and scoreboard covers for the 2007 season of the Ottawa Lynx
- Creation of a Christmas card for La Cité collégiale's client for Breast cancer in 2007
- Participation in the creation of the new logo for the "Trimplinguistique" sector for la Cité Collégiale 2007
- Proposition of a new web site layout for Kingsway Arms in February 2006
- Participation in the creation of the year book for high school École secondaire catholique Garneau 2003-2004

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