

**MICHAEL E. BRADLEY**

Marietta, GA 30062

404.353.8569

michaelbradley.uiux@gmail.com

<http://www.linkedin.com/in/michaelbradley1>

Portfolio: bradleyuidesign.com

OBJECTIVE

User Interface Designer seeking opportunities in the field of UX/UI Design. Accustom to working alone or in large groups; diligent and dependable with a clean design style, solid work ethic and positive attitude.

WORK EXPERIENCE**UniPro Foodservice, Inc., Atlanta, GA** 10/2017 – 7/2020

Graphic Designer / Photographer / Videographer

- Designed and produced print materials supporting UniPro's proprietary food brands, in addition to conference booth graphics and business literature, saving the company thousands of dollars in agency design fees.
- Served as the company's internal photography resource, capturing and retouching new employee head shots, food show events and product shots for use in UniPro's brand marketing efforts.
- Filmed and edited "re-cap" videos of UniPro conferences, for internal marketing purposes.

EY (Ernst & Young), Atlanta, GA 9/2015 – 10/2017

Production Artist / Photographer

- As a member of EY Creative's "Fast Track" team, I simultaneously handled multiple quick-turn design projects such as posters, brochures, PowerPoint presentations and booklets, utilizing EY's extensive branding guidelines.
- Served as the Atlanta office's in-house photographer, taking employee head shots and portraits, along with photographing corporate events in Atlanta and across the U.S.

DataPath, Inc. (Formerly ILC/Rockwell Collins), Atlanta, GA 5/2003 – 9/2011

Graphic Designer / User Interface Designer

- Created screen layouts and graphics in DataPath's proprietary software package "MaxView," greatly improving the design of the interface.
- Established baseline graphic standards outlining best practices and build methodology to aid the engineering team.
- Acted as a Subject Matter Expert during DataPath's internal quality assurance process, to maintain quality standards.
- Designed sales literature, spec sheets, white papers, PowerPoint presentations and trade show graphics.
- Prepared HTML e-mail and landing pages in support of e-mail marketing lead generation campaigns.

TECHNICAL SKILLS

- UI/UX Design in Adobe XD, Adobe Illustrator, InVision, Skala Preview
- Web design (HTML, CSS, Javascript) utilizing Atom Text Editor, GitHub
- Graphic design and print production utilizing Adobe InDesign, Adobe Illustrator and Adobe Photoshop
- Digital photography and production utilizing Adobe Lightroom, Adobe Photoshop, DSLR cameras
- Videography utilizing Nikon DSLR cameras; editing/color correction with Adobe Premiere
- Advanced presentation development utilizing Microsoft PowerPoint

EDUCATION**CareerFoundry.com**

Online Certificate Program

Major: User Interface Design (UI)

**Indiana University Of Pennsylvania
Indiana, PA**

Bachelor of Fine Arts Degree

Major: Graphic Design

**Art Institute Of Pittsburgh
Pittsburgh, PA**

Associate Degree

Major: Visual Communications