

**MICHAEL E. BRADLEY**

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OBJECTIVE

User Interface Designer (transitioning from graphic design) seeking career change opportunities in the field of UX/UI Design. Accustom to working alone or in large groups; diligent and dependable with a clean design style, solid work ethic and positive attitude.

WORK EXPERIENCE**UniPro Foodservice, Inc., Atlanta, GA** 10/2017 – 7/2020*Graphic Designer / Photographer / Videographer*

- Designed and produced print materials supporting UniPro's proprietary food brands, in addition to conference booth graphics and business literature, saving the company thousands of dollars in agency design fees.
- Served as the company's internal photography resource, capturing and retouching new employee head shots, food show events and product shots for use in UniPro's brand marketing efforts.
- Filmed and edited "re-cap" videos of UniPro conferences, for internal marketing purposes.

EY (Ernst & Young), Atlanta, GA 9/2015 – 10/2017*Production Artist / Photographer*

- As a member of EY Creative's "Fast Track" team, I simultaneously handled multiple quick-turn design projects such as posters, brochures, PowerPoint presentations and booklets, utilizing EY's extensive branding guidelines.
- Served as the Atlanta office's in-house photographer, taking employee head shots and portraits, along with photographing corporate events in Atlanta and across the U.S.

DataPath, Inc. (Formerly ILC/Rockwell Collins), Atlanta, GA 5/2003 – 9/2011*Graphic Designer / User Interface Designer*

- Created screen layouts and graphics in DataPath's proprietary software package "MaxView," greatly improving the design of the interface.
- Established baseline graphic standards outlining best practices and build methodology to aid the engineering team.
- Acted as a Subject Matter Expert during DataPath's internal quality assurance process, to maintain quality standards.
- Designed sales literature, spec sheets, white papers, PowerPoint presentations and trade show graphics.
- Prepared HTML e-mail and landing pages in support of e-mail marketing lead generation campaigns.

TECHNICAL SKILLS

- UX/UI Design in Adobe XD, Adobe Illustrator, InVision, Skala Preview
- Graphic design and print production utilizing Adobe InDesign, Adobe Illustrator and Adobe Photoshop
- Digital photography and production utilizing Adobe Lightroom, Adobe Photoshop, DSLR cameras
- Videography utilizing Nikon DSLR cameras; edited/color corrected with Adobe Premiere
- Advanced presentation development utilizing Microsoft PowerPoint
- Basic knowledge of web design (HTML, CSS) utilizing Adobe Dreamweaver
- Wordpress user

EDUCATION**CareerFoundry.com***Online Certificate Program*

Major: User Interface Design (UI)

**Indiana University Of Pennsylvania
Indiana, PA***Bachelor of Fine Arts Degree*

Major: Graphic Design

**Art Institute Of Pittsburgh
Pittsburgh, PA***Associate Degree*

Major: Visual Communications