

Name:

R081: Mood boards and Visualisation Diagrams

A	Visualisation Diagrams: Purpose
1	Show how a finished item may look
2	Plan layout of a product visually
3	Show actions or interactivity

B	Scripts: Purpose
1	Show the dialogue and delivery directions for actors
2	Indicate sound effects and scene requirements for production crew
3	Outline of a production for clients, advertisers or any other stakeholders

C	Mood boards: Purpose
1	<i>Generation</i> of ideas
2	<i>Development</i> of ideas
3	Communication of ideas with clients or colleagues
4	Creating a mood or feel

D	Mind maps: Purpose
1	Generate ideas
2	Develop ideas
3	Visually display how ideas might relate

E	Story boards: Purpose
1	Show how a moving visual product will look
2	Help to plan camera positions, scenery, setting and props in production