

# MICHAEL LANE

WEB DEVELOPER / UX DESIGNER

1143 BUSHWICK AVE #4 BROOKLYN NY 11221

## WORK EXPERIENCE

**UX Consultant** - Treble.fm, Hinted.com  
Brewmetrics

2017- Present

-R&D, creative strategy, SEO, UI Design,  
Usability testing, Information Architecture

**Stella Giovanni** - Branding Agency NYC  
2014 - 2017

-Assisted with R&D, creative strategy, print,  
wire framing, PR, and marketing  
-International and high-end client base

**Neuport** - DJ/Music Production/Promotion  
2008 - 2016

-Created and oversaw social media  
-Recognized by international magazines and  
various media outlets  
-Toured nationally  
-Named *Ten Producers to Watch in 2015* by  
Fact Magazine

## PROJECTS

**Treble.fm** - For musicians, collaboration is essential. But finding the right people to work with isn't always easy. Our goal is to end this for good. Treble gives artists easy access to all the resources required in today's industry to create and promote the best music possible, from Production, Mixing, and Mastering, to Album Art, Press Photos, and Video. *Sketchapp*.

**Brewmetrics** - BrewMetrics is a mobile app that measures the logistics of your beer drinking habits and the habits of your friends. Update your beverages in real time and keep track of money spent, drinks had, and your current drink status. *Built in React Native*.

**Upright**- Designed a platform that connects clients with freelancers for small jobs, helped match potential freelancers to projects for Upright, and make Upright's search for freelancers more efficient. *Sketchapp/InVision*.

**Neuportpleasure.com** - Site for Music Producer, Neuport. *HTML/CSS/JavaScript/API*.

# MIKEYDLANE.COM

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## SKILLS

**Design** Adobe Creative Suite - Sketchapp  
-InVision - Marvel - XD - figma

**Programming** HTML - CSS - Ruby on  
Rails - Ruby - JavaScript - React - React  
Native - Sass - Git - JQuery - SQL - APIs -  
Json - Ajax

## EDUCATION

New York Code & Design Academy  
(NYCDA) -UX Design Intensive - July 2018  
New York, NY

New York Code & Design Academy  
(NYCDA) -Web Dev Intensive - Sept 2017  
New York, NY

TreeHouse / CodeAcademy - Front-End  
Web Development - 2015-2016 - Online

Completed Associates in Fashion Market-  
ing – 2003-2004 – MATC, Madison, WI