



Innou Holding Ltd

CALCULUS Project

Short Presentation





Project CALCULUS is the creation of a new type of selling channel for luxury goods based on dynamic algorithms with elements of draw games/games of chance (lottery-type) with extraordinary high chances of winning compared to traditional large-scale lotteries.

Whilst the business model of CALCULUS is independent of any technological embodiment, the Project is implemented with heavy leverage of contemporary and perspective technologies of blockchain and tokenization.

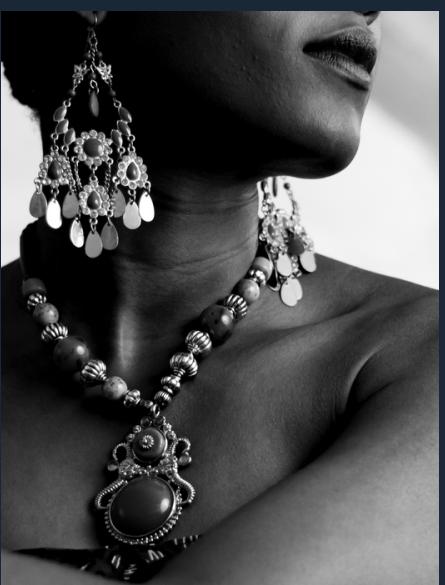
The core operational instrument of the Project is the CALCULUS Token which is a hybrid of fungible and non-fungible digital blockchain-based tokens.

CALCULUS will exist as an integrated platform implementing lottery-type games which we call Play-Sell, originally run as an advanced private side-chain on top of Ethereum. The flexible architecture of the system will allow the implementation of smooth and quick migration onto other perspective infrastructural bases in case if the efficiency of Ethereum will be overtaken by such.

In its first embodiment, the system will present a new type of e-commerce venue. To use a simplified analogy with games of chance, the first stage of the system will run as a digital metaverse of smart contracts/lottery tickets/tokens claiming material prizes with increased probability of a win, which will foster and socialize the noosphere of the open community and self-isolated sub-communities of players interested in acquiring luxury goods from selected brands (high-end watches, cars, jewelry, real estate, high-end art, including digital art and digital artefacts) on one side, and luxury brands owners on the other. The main operational agent for implementing the draw games will be the system-native hybrid CALCULUS Token. Conventional merits of blockchain technological approaches (such as transparency, reliability, auditability, immutability, low friction costs, etc.) will be fully deployed.

Conventional merits of traditional games of chance will be rebooted and boosted through techno-solutions allowing legitimate frequency playing (daily, hourly, etc.), club-style membership, digital asset ownership, and uniquely great chances of winning, along with adequately high house edge margins.





By considerably simplified analogy, the system in its first stage will be a digital venue for running global digital cryptographic raffles on exquisite luxurious products of high value.

In the early stages of the Project, the accent in prizes selection will be placed on luxury watches and cars. Later, other positions will be added depending on progression.

The selection of the brands and products will be based on the emotional attachment of the target audience and the compatibility of the brand with the noosphere of the project.

Overall, the company will mint a maximum amount of 7.777.777 CALCULUS Tokens (CA.T.), by scheduled tranches, based on the latest NFT protocol.

Each CA.T. will have a unique number in order of minting sequence, starting from "000 000 1 and up to "7 777 777".

While technically NFT, the most fraction of CA.T.s volume will be tradable similar to fungible tokens, except for Golden CA.T.s (having uniquely attractive numbers like "000 033 3", "7 777 777", etc.) which shall be reserved for special events and remunerations.

The nominal value of 1 CA.T. is \$10.00, which is equal to 1 standard bid in system draw. However, lower values of bids are possible, thus 1 CA.T. can be divided in fractions for smaller bids, e.g. \$1.00.

CA.T.S are never burned. Once issued CA.T. is forever. When a player wagers his/her CA.T. for the draw, once the draw is complete the waged CA.T. goes to the Company Treasury to be sold again.

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Any player can buy multiple plays for his/her 1 CA.T., if he/she feels attached to a particular number (NFT aspect of CA.T.). In this case, the player must prepay future plays and keep the CA.T. balance positive, otherwise the CA.T. will be forfeited to the Company's coffers.

At the initial stage, when only luxury assets are prizes (with the option of monetary compensation), the number of bids is fixed for each draw.

This means that a fixed number of CA.T.s/bids is sold for a particular draw. Once this number is sold, no further bids are accepted and the draw is done by proprietary Random Number Generation Algorithm to choose the winning CA.T.

At later stages, other forms of the draw will be introduced, including unlimited cumulative **jackpots**.

See details in "CALCULUS Project White Paper: Tokenomics"; "CALCULUS Project White Paper: Technical Aspects". 4

YEAR 1

Seed Financing: 2,000,000.00 CA.T.s

Price: \$1.00/CA.T. (90% discount)

Softcap: \$2,000,000.00

\$1,000,000.00 Platform Development

\$1,000,000.00 Platform Promotion

Placed through IDO (Initial DEX Offering) on presale arrangement

Vesting Cliff/Lockup Period = 12 months

Vesting option starting from 13th month through sales as bids on draws on the platform at \$10/CA.T. on any draw in amounts not exceeding 10% of the bids per draw.

Further rounds to be agreed with Seed Investors

CA.T. mintage volume for Year 1 draws shall be defined

First 3 months:

Opening & Licensing in Malta

Building the Platform

Premarketing and Customer Awareness

Building Relationships with Brand Vendors

First 6 months:

Launching the Platform fully operational

Running Luxury Products Play Sell

YEAR 2

Opening Vesting for Seed Investors with 10 x upside with upper limitation of 10% vesting CA.T.s of overall bids

Achieving a minimum of 1-3 draws per day and more

Introducing high-frequency plays (daily, hourly)

Bigger prizes -- Bigger Gravity. Introducing high-jackpot plays in form of derivatives based on national lotteries:

Introducing product-specific Random Number Generator Algorithm;
Finalizing terms with insurers;
Launching and evolving the product/

Gold CA.T.s introduced for trading as NFT.

Opening and Licensing in the U.S.

YEAR 3

Stabilizing and Expanding

FOUNDERS



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Michael Klimusha



Vadim Konstantinov



Anyla Berisha



Fatos Maxhuni

LEGAL PARTNERS



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Mary



Bert

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blockchain
and
banking

international
expertise

ICOmarks 8.6
★★★★★ ★★★★

Mag. Jan Thöndl

Jan Thöndl is a 36-year-old entrepreneur with decades of experience in asset management. This experience enables regular and above-average returns for investors.

Together with his partner Anthony (head of Global Investments Luxembourg S.A. in South Africa) he has already published several articles and columns in various financial magazines.

They have also repeatedly worked together on research and forecasting methods in order to be able to offer the customers of the "Global Investment Luxembourg S.A." an even better service.



Global Investments Luxembourg S.A. represents a high level of transparency, sustainability, solidity and, above all, integrity. The same values are not only represented by our employees, we also pass them on to our customers.

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