

THE TOKEN PEOPLE

BUILDING WEALTH ONE TOKEN AT A TIME

Blockchain Experts Combining
Property Development &
Renewable Energy Protocols To
Achieve Hands Off Passive Income



Introduction.

Our mission is to revolutionize real estate investment and provide unprecedented opportunities for investors while directly helping house and care for some of the most vulnerable members of society.



£12M GBP
Total asset value
we have staked and
currently manage

We specialize in combining social housing development with innovative tokenization technology.

USD\$ 2.2M
Value of our 1st
asset we have just
tokenized

Our Overview.



Social Housing Development & Tokenization

The Token People offers a unique combination of social housing development and tokenization technology.



Tokenization IP

We have proprietary tokenization technology and marketplace, in partnership with Blocksquare, a leading tokenization infrastructure company.



Real Estate Product

Our institutional-grade social housing properties are leased to government-regulated housing associations on 25-year contracts, ensuring stable returns.



Blockchain Real Estate Staking

Active involvement in blockchain real estate staking, managing assets worth £12 million GBP with a pipeline of £25 million GBP.



Active Tokenization

Recently tokenized a £1 million USD development for vulnerable adults, with upcoming tokenization projects including a £2 million GBP development for SAHPI.



Tokenization Clients

Partnership with Safe As Houses (SAHPI), an award-winning national Specialist Care Housing Developer, with a pipeline of £300 million GBP.



Branding & Sales Partner

Partnership with Crypto Snacks, a leading blockchain company, providing credibility and market reach.

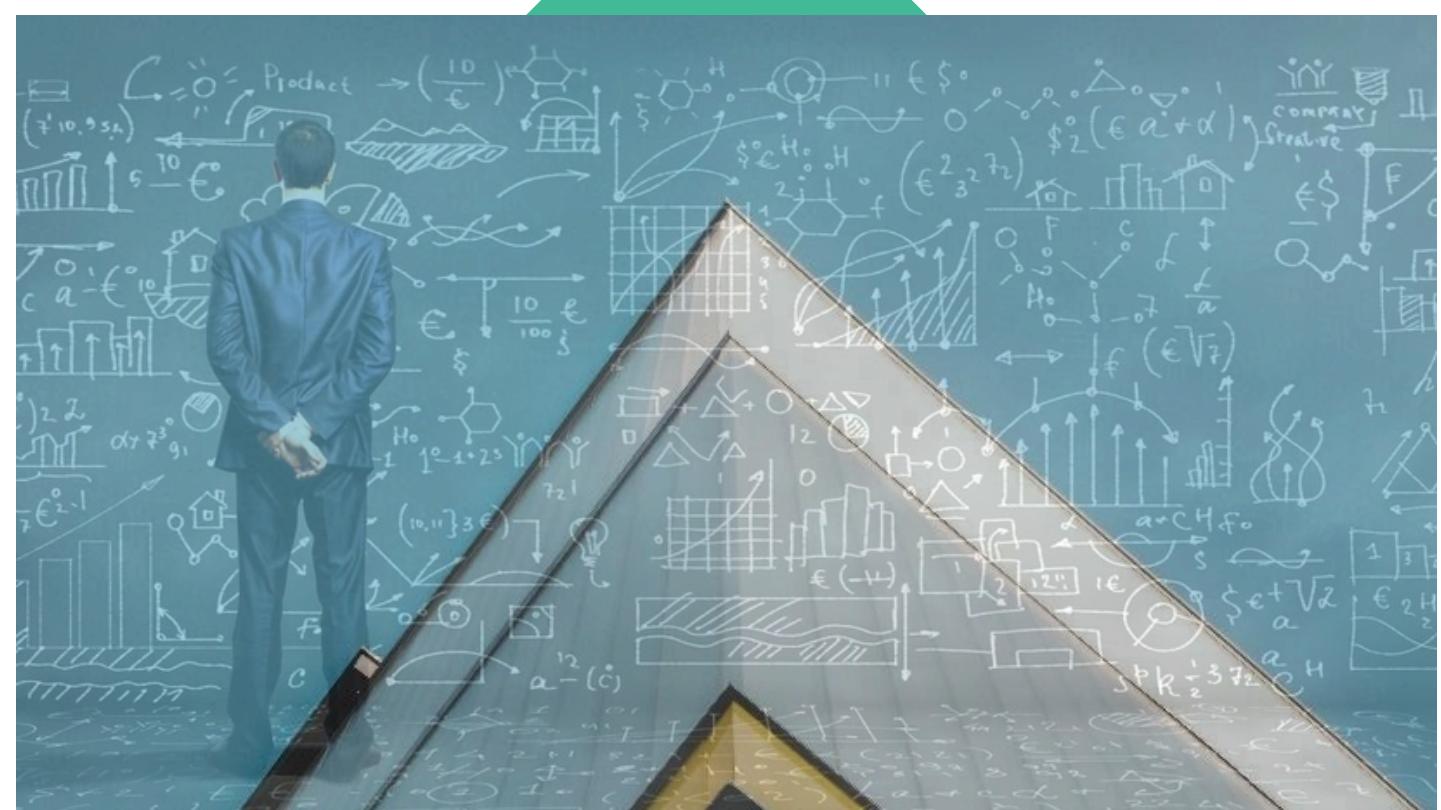


Expansion Plans

Looking to expand operations to Asia, recognizing the region's potential for tokenization offerings.

The Problem.

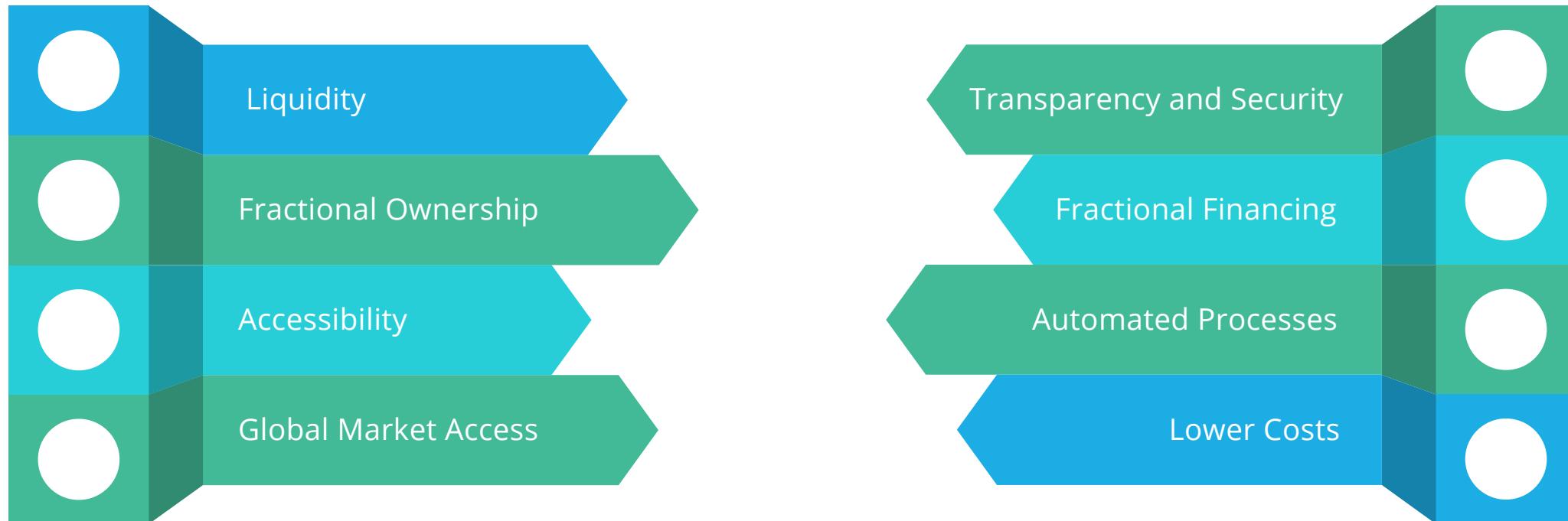
Traditional real estate investment is illiquid, inaccessible to many with high capital requirements added to this are complex international barriers and restrictions with high associated purchase costs.



The Solution.



Tokenization of real estate solves several traditional problems





Our Branding and Marketing Partner.

<https://cryptosnacks.org>



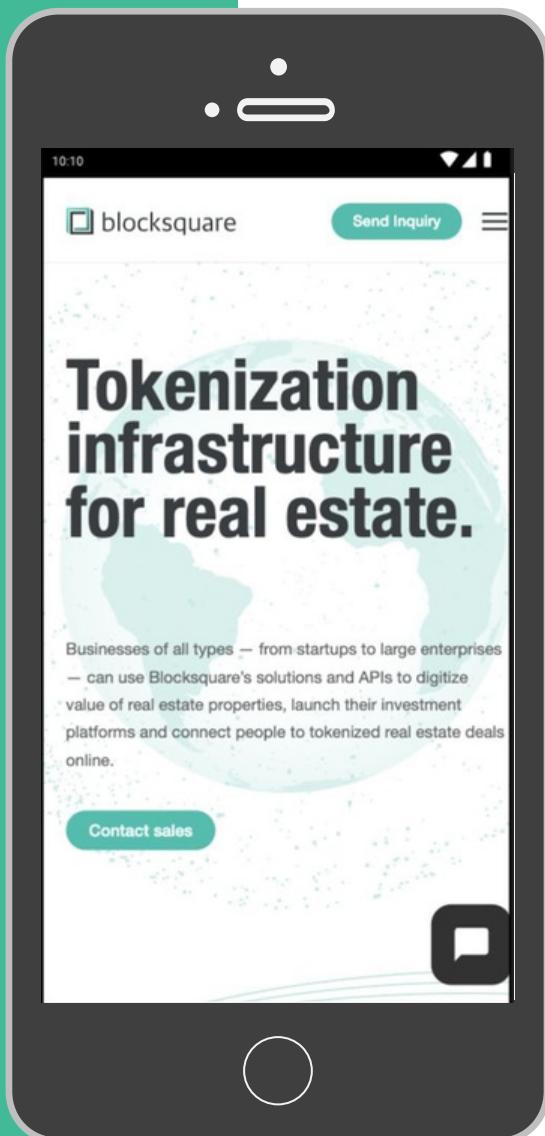
Secure Ethical Investment
Institutional grade real estate servicing
Government backed Social Care and Charity needs - Ethical and the highest level of security.



Passive Income
Guaranteed Passive Income with long term rental contracts (typically 25 - 40 years) and best-in-class tenants (Government supported, regulated, registered care providers).



Secure & Compliant
Protection of asset tokens through Blockchain technology.
Hold your investment securely in your own decentralized wallet, free from hacking and theft.



Our Technology Partner.

<https://blocksquare.io>



Tokenization Platform

Our proprietary platform enables efficient tokenization and staking of real estate assets.



Certified Partner

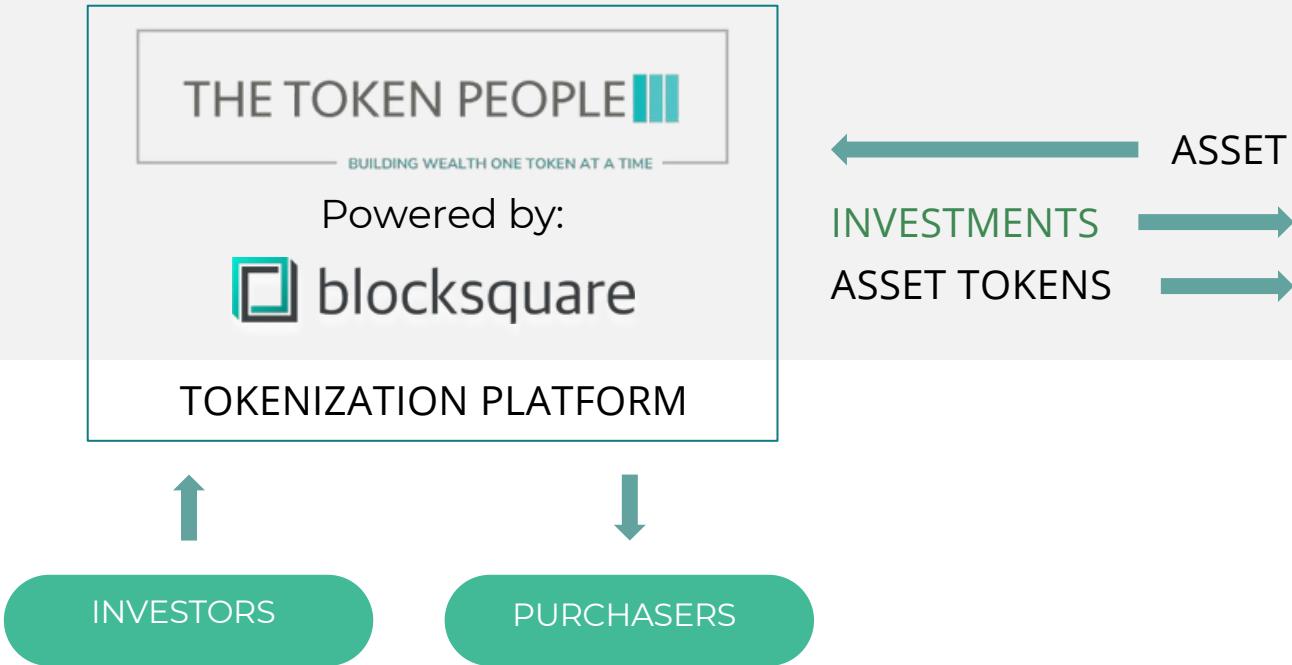
In partnership with Blocksquare, a multi-award-winning tokenization infrastructure company, providing credibility and expertise.



Blockchain Integration

Utilizing blockchain technology for transparency, security, and liquidity in real estate investments.

How It Works.



The Role of THE TOKEN PEOPLE (powered by: Blocksquare) in the Process of Real Estate Tokenization

We tokenize institutional grade fixed-income assets by creating digital tokens representing ownership on the blockchain giving token holders economic rights to the rental revenue of each asset which can be traded on blockchain marketplaces for increased revenue.



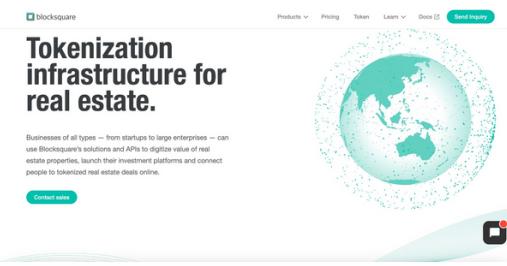
Tokenization and Smart Contracts
Another important component of tokenized real estate projects is smart contracts. They automate the transfer of ownership of tokenized properties upon successful payment, streamlining the buying and selling procedure on blockchain markets.

Property Staking Process.



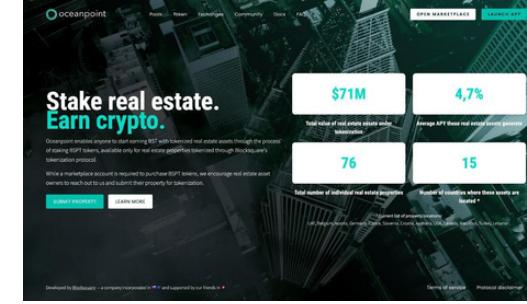
 Property is submitted by the client (property owner)

10% of the value is tokenized



This 10% is turned into BSPT tokens (10,000 tokens)
(BSPT = blocksquare property token)

tokens are then sent to the client's wallet



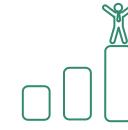
We then assist the client to stake in our liquidity pool on Oceanpoint



The client (property owner) is now earning free BST for 6 months



The client (property owner) now has 2 years of income



After 6 months the stake is finished and the token bag is divided over 24 months on a monthly withdrawal

Advantage Joining The Token People (TTP).



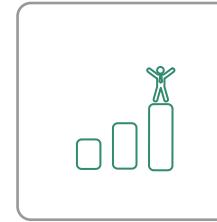
The Client (Property Owners)

Joining our real estate tokenized company offers secured staking, ensuring peace of mind and stability in their investments. By tokenizing their property, they gain access to a secure platform that guarantees their stakes are protected and efficiently managed, reducing risks and maximizing returns.



Investors (Private Equity firms)

By leveraging blockchain technology and tokenization, you gain exposure to a new and innovative way of investing in properties, tapping into a market poised for significant growth and disruption. With lower barriers to entry and increased liquidity, investors can diversify their portfolios and capitalize on the evolving landscape of property investment.



Customers (TTP Registered Users)

Joining our real estate tokenized company opens the door to democratized property investing, with opportunities to grow their investment starting from as low as £1 GBP / \$1.25 USD. By leveraging fractional ownership through tokenization, breaking down traditional barriers to entry and providing access to a wide range of properties and investment opportunities.

Market Potential.



1

Growing Demand

Increasing demand for supported housing and care facilities, presenting a compelling investment opportunity.

2

Projected Growth

Projections suggest a 30% increase in demand by 2030.

3

Accessible Investment

Our platform allows investment starting from as low as USD\$1, democratizing access to real estate investment.

Marketing Strategy.



Define Target Audience

Highlight Benefits of Blockchain in Real Estate

Content Marketing

Social Media Campaigns

Influencer Partnerships

Track and Analyze Performance

Public Relations

Community Building

Events and Webinars

Email Marketing

Regulatory Compliance

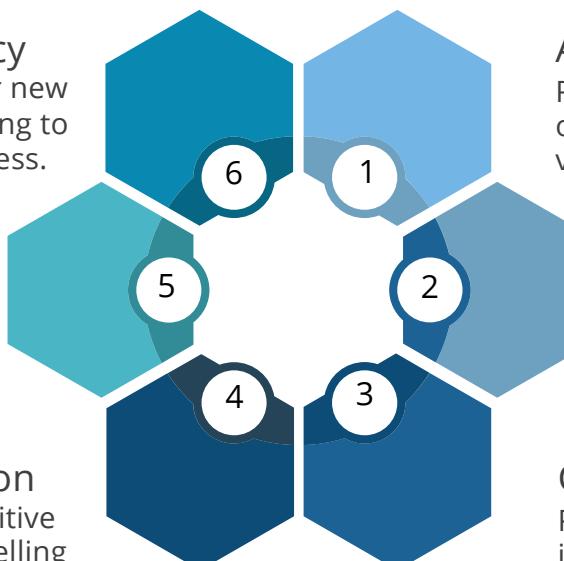
Customer Acquisition and Lifecycle.



Advocacy
Referral programs incentivize existing customers to refer new prospects to the company, leveraging word-of-mouth marketing to attract new business.

Retention
Post-sale activities involve ongoing customer support, relationship building, and efforts to encourage repeat purchases or upgrades.

Conversion
In the post-conversion stage, the focus shifts to delivering a positive customer experience, ensuring satisfaction, and potentially upselling or cross-selling additional products or services.



Awareness
Prospects are just becoming aware of the company and its offerings. They may have encountered the brand through various marketing channels but haven't engaged deeply yet.

Interest
Prospects have shown interest in the company's offerings and are considering them further. They might be researching solutions or comparing different options.

Consideration
Prospects are close to making a decision and converting into customers. They may be evaluating specific products or services and comparing pricing or features.

Milestone and Roadmap.



UK Company founded

1st asset staked
£8M GBP value

5 additional assets
staked £4M GBP value
2nd asset tokenized
for children's care
developer

1st funding round

£25M GBP of stock
tokenized for sale

July 2023

December 2023

February 2024

April 2024

June 2024

August 2024

November 2023

January 2024

March 2024

May 2024

July 2024

September 2024

Partnership with
Crypto Snacks

1st asset
tokenized

Onboard safe as houses allocated our own
a National Children's
Care developer for
tokenization with £25M
GBP of stock

£20M GBP staked
on the blockchain

Asian office
opened

Current Staking.



Marcham Baptist Church
(Active)



Knottingley Leeds
(Active)



Fairways Portpatrick
(Active)



Derby Road Wrexham
(Processing)



Court Road Wrexham
(Processing)



Care Facility Coventry
(Completed)

Financial Overview.



Current Assets

Managing assets worth £12 million GBP, with a pipeline of £25 million GBP.



Staked Assets

Directly staked £1.2 million GBP on the Ethereum Blockchain.



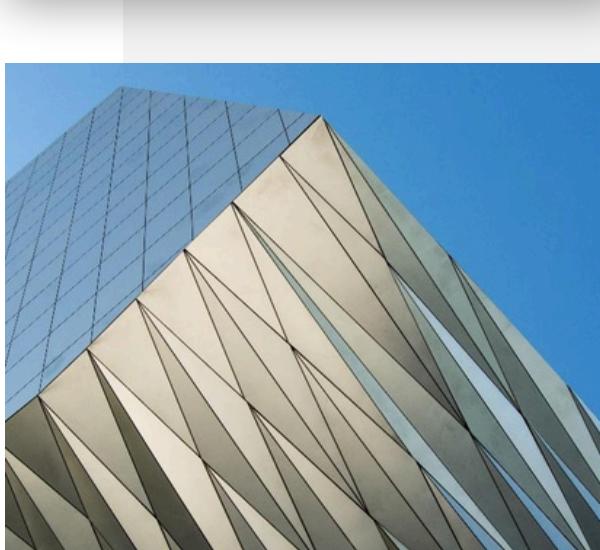
Projected Revenue

Anticipated revenue growth with expanding operations and tokenization projects.



Investment Opportunity

Seeking investment for expansion into Asia and further development of tokenization platform.



Investment Proposal.



Funding Requirements

Seeking investment to fund expansion into Asia, including setting up operations, sales team, marketing, and working capital.



Potential Returns

Investment in The Token People offers potential returns from stable real estate assets, blockchain staking, and tokenization projects.



Guaranteed Income

Proposal to invest in a £7 million GBP asset generating a monthly income of £33,000 GBP guaranteed for 25 years, CPI linked, providing instant returns and security.

Investment Highlights.



Stable Returns

Our properties are leased to government-regulated housing associations on 25-year contracts, ensuring stable returns.



High Growth Potential

Active involvement in blockchain real estate staking and tokenization projects, with a significant pipeline.



Strategic Partnerships

Partnerships with Blocksquare and Crypto Snacks provide credibility, expertise, and market reach.



Expansion Opportunities

Plans to expand operations to Asia, tapping into the growing demand for tokenization offerings.

The Ask.



£1 million GBP / \$1.25 million USD

We are looking for £1 million GBP / \$1.25 million USD in funds to release a beta, launch a new office in Asia, hire key staff, implement digital marketing, and public launch.



Security:
Convertible Promissory Note



Qualified Conversion:
?



Quarterly Interest:
?



Amount:
Up to £1 million GBP



Note Conversion at Maturity:
?

Expansion Plans.



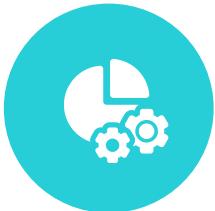
Expand to Asia

Recognizing the potential in the Asian market, planning to relocate operations and expand presence.



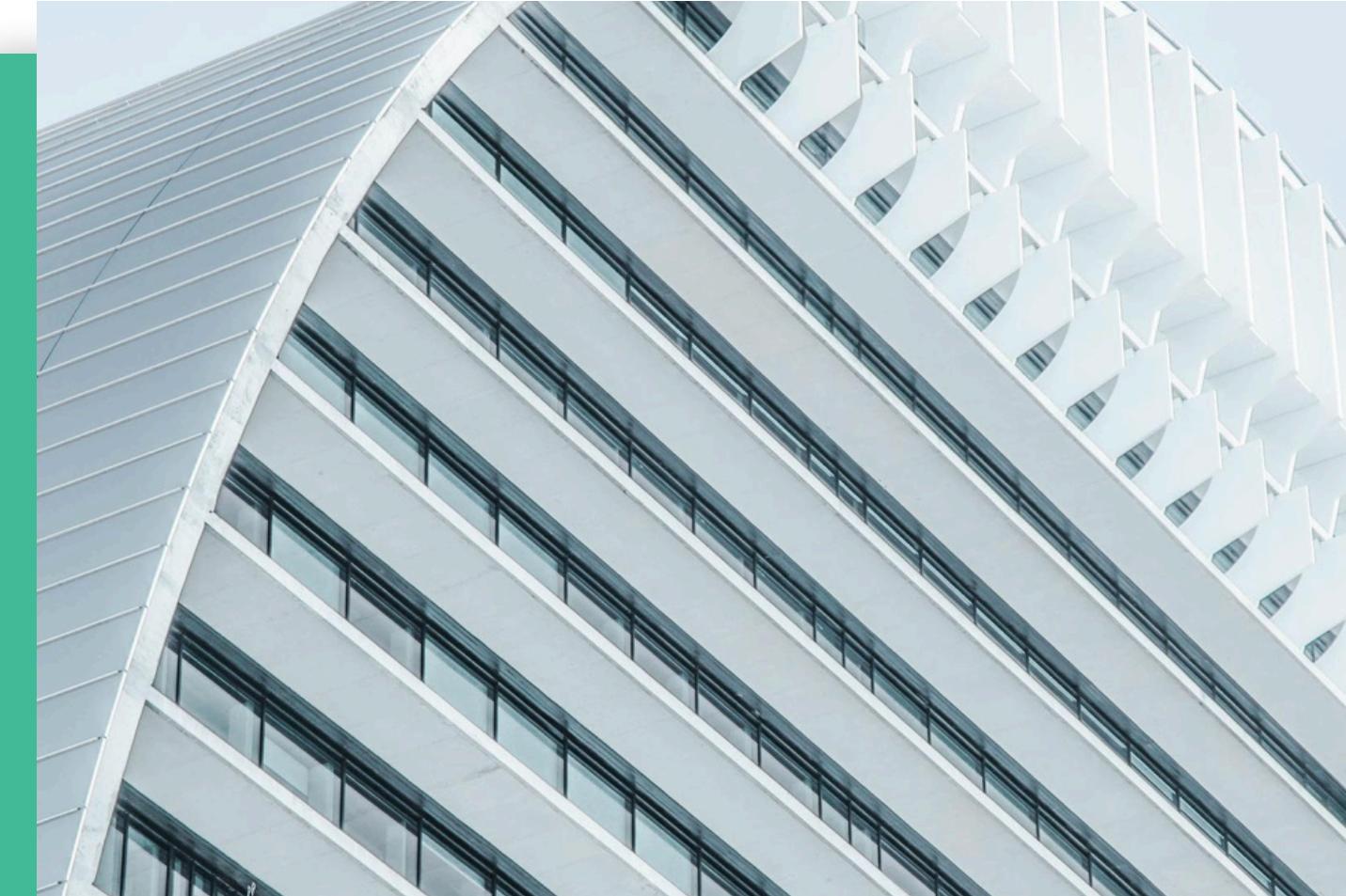
Asian Market

Suited for tokenization offerings, presenting growth opportunities for The Token People.



Operational Setup

Establishing multiple locations, setting up an Asian sales team, and implementing comprehensive marketing strategies.



Our Team.

Combined expertise in real estate, technology, and finance, ensuring effective execution of our vision.



Barry Irvine



Skye Levitas



Andy Narendra



Experienced professionals dedicated to revolutionizing real estate investment and driving company growth.



Thank you

Thank you for considering The Token People for your investment.
We look forward to the opportunity to work together and revolutionize the real estate industry.

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For more information or to discuss
investment opportunities,
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