



# Dela Cruz, Rhyz



0926-398-8663



[mikhelrhyz@gmail.com](mailto:mikhelrhyz@gmail.com)



Angono, Rizal, 1930



## EDUCATION

**ICCT Colleges**, Binangonan, Calabarzon, Philippines

Bachelor of Science in Information Technology

06/2018 - 05/2022

- Elected Class President multiple times, showcasing leadership and organizational skills.
- Key member of the robotics team, participating in inter-school competitions



## EXPERIENCE

### Marketing Manager

**Bestidaco.- Angono - January 2024 to Present**

A results-driven Marketing Manager with experience in digital advertising, brand strategy, and business operations. Manages and executes Facebook ad campaigns to drive sales and customer engagement. Oversees the overall business operations, including inventory management, ensuring efficiency and accuracy. Skilled in data analysis to optimize marketing strategies and improve ROI. Combines technical expertise with business acumen to enhance brand visibility and streamline operations.

### Entry level outsystem developer

**Seven Seven Global Services Inc - Pasig - July 2022 to January 2024**

Developed and maintained web and mobile applications using OutSystems, ensuring high performance and scalability.

Collaborated with cross-functional teams to design, develop, and deploy low-code solutions aligned with business requirements.

Assisted in troubleshooting and debugging applications to optimize performance and user experience.

Gained hands-on experience in Agile development methodologies and participated in sprint planning and reviews.

Utilized best practices in coding, testing, and documentation to ensure high-quality deliverables.

## **Sales Associate**

Topserve Manpower Solutions, Inc. - Makati - August 2016 to July 2017

## **Sales Associate**

SM Appliance - Marikina - March 2016 to August 2016

## **Customer Service Representative (CSR)**

Tech Mahindra - Quezon City - September 2014 to December 2014

## **Field Enumerator**

peso office - Angono - March 2014 to September 2014

## **Sales Clerk**

Sta. Lucia East Grand Mall - Cainta - October 2013 to December 2013



## **SKILLS**

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Strong attention to detail

Excellent verbal and written communication skills

Ability to learn quickly and adapt to new processes

Strong problem-solving and analytical skills

Proficient in Microsoft Office (Word, Excel)

Willing to be trained and work in a fast-paced environment



## **ADDITIONAL INFORMATION**

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- Willing to work flexible shifts
- Quick learner with a strong work ethic
- Open to training and professional growth