

MOTIVATION LETTER

Date :-24th September ,2021

To:-Placement Team –Managerial Jobs

Development Bank of Ethiopia

Addis Ababa

Subject:-Motivation Letter for Branch Manager(Burayu Branch)

Respected Placement Team,

I am writing this letter of Interest to convey my desire to be chosen for the position Burayu Branch Manager Vacancy posted on DBE-portal intranet in line with the Bank's new Organizational Structure. I have BA degree in Cooperative Business Management from Hawassa University and Masters in Business Administration from Bule Hora University. I am working at Bule Hora Branch as Branch Manager and totally I have 15 years work Experiences.

If I will be chosen as a Branch manager of the above managerial position, I intend to focus more of my energy and attention on the vision of Efficiency, quality of Assets and contributions of the Banks towards the realization of the country's development and Five years strategic plan and structural reform ambition of the Bank. I can do this by organizing the staffs so that they will be able to concentrate on their tasks by team and also individually to reduce NPLs and improve collection by collaborative with our stakeholders to maximizing the profit earns of the proposed branch. As a leader ,by using management function like Planning, Organizing, Staffing, Directing and Controlling I will be brought the changes through creativity, high energy, team approach to problem solving and customers services in the branch.

In general, I have submitted my Interest Letter on the Indicated Managerial Position in line with my Education, Experience, Vision and Achievements could be benefits for the Branch. I am eager to speak with you about the contribution I will make to the Branch. Thank you for your time and consideration.

Sincerely,

Yadate Diriba