

Visual Designs

1.) Wire Frames

EXAMPLE

? What are 'Wire Frames'?

Sketches showing the basic layout of elements in your system's screens/pages.

Wireframe designs...

- Can be hand-drawn or created digitally (ideally both as they evolve)
- Can be used for websites, app or software design
- Will be created in black & white or greyscale - **COLOURS** and other style choices will be added later
- Can be used to convey different layout choices to client/user(s) – with the aim of gaining feedback
- Should be simple, not complicated!
-

Image placeholders are usually represented by  at this early stage in the design process.



wireframe|cc

2.) Interface Designs

EXAMPLE

? What are 'Interface Designs'?

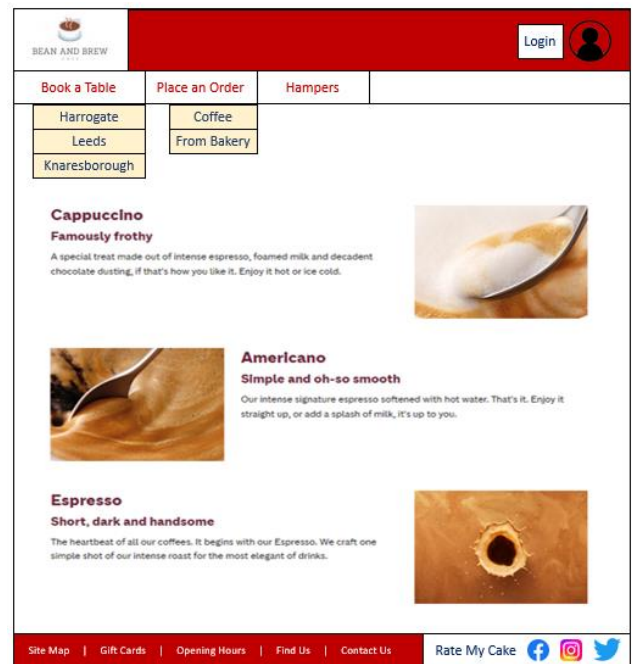
Designs showing what the finished Interface will look like.

These should evolve on from your Wire Frame designs, but will more closely resemble the finished prototype.

Interface designs do include...

- The **COLOURS** you intend to use
- Details of the formatting you intend to use
- The kind of images you intend to use
- The kind of text you intend to include
- The appearance of buttons/other objects

Remember, these are just designs at this stage, so may still change or evolve going forward.



3.) Style Guides

EXAMPLE

? What is a 'Style Guide'?

A document which sets out the appearance of the various elements in your system's interface.

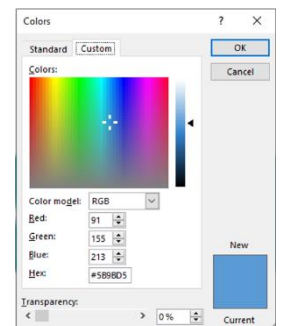
Typical Style Guides usually detail...

- Typography (the appearance of text)
- How the different sizes of Heading will appear (if website) - **H1 H2 H3 H4 H5 H6**
- Colour scheme - including *RGB* or *HEX* values for the exact shades you intend to use
- Buttons and 'on-hover' states (if applicable)



Style Guides can be created using a professional design package such as  

Alternatively, you could create one using Word, Publisher or even PowerPoint.   



4.) Site Structure diagram(s)



EXAMPLE

? What is a 'Site Structure Diagram'?

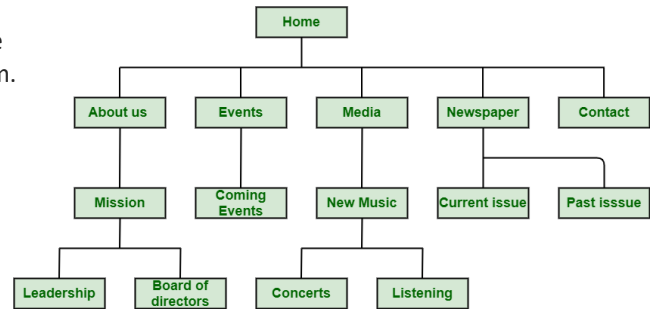
A pictorial site map showing a breakdown of all the different pages/screens your proposed system will have.

Your Structure Diagram should show how each of your pages are Interlinked and the routes users will take to navigate your system.

① *Depending on your approach, this might look similar to the decomposition diagram you did during the 'Analysis' phase.*

Remember this should be from the user's perspective.

 **Lucidchart**






5.) Clickable Prototype



? What is a 'Clickable Prototype'?

A Clickable Prototype shows a visual representation of the user interface of a website or software application. Unlike static wireframes or mock-ups, it can show several states of the application - for example, navigating the interface, using drop-down menus, showing information which is initially hidden.

 Figma is a tool commonly used in industry to create 'Clickable Prototypes' 

Alternatively, you could put together a clickable prototype using hyperlinks between slides in Powerpoint. 
It wouldn't show form objects (e.g. dropdown boxes) working, but would give the user some feel of navigating your system.