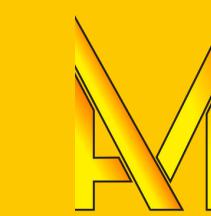


2025

Creative agency



ArKEd Media

PORTFOLIO

CONTENT



ABOUT US

VISION & MISSION

PROJECTS

MOODBOARD STRATEGY

PRODUCT/PACKAGE DESIGNING



ABOUT US

ArkEd Media is a creative studio built on the belief that good content doesn't just look good – it tells a story. We craft scroll-stopping visuals, impactful reels, and thoughtful brand content that connects businesses with their audience in a meaningful way. From strategy to execution, ArkEd Media blends creativity with clarity to help brands grow, engage, and stand out in the digital space.



VISION

To become a trusted creative partner for brands worldwide by setting new standards in digital storytelling — where content is not just created, but crafted with intention, clarity, and impact.



MISSION

Our mission is to empower brands, educators, and entrepreneurs with meaningful content that connects, communicates, and converts. We aim to simplify digital marketing through creative strategy, high-quality execution, and authentic storytelling that helps brands stand out in a crowded digital space.

NSPA 2025



ArkEd Media partnered with NSPA as their official digital creative partner for the event. Our responsibility was to design and manage key visual assets that ensured consistent branding and a professional visual identity across all event touchpoints.

What We Did :

- Designed event banners aligned with the event's theme and brand guidelines
- Created digital and printable flyers for promotions and outreach
- Designed custom event tickets with a clean, professional layout
- Maintained visual consistency across all creatives
- Ensured designs were optimized for both digital sharing and print use

Impact :

- Helped the event establish a strong and cohesive visual presence
- Improved audience engagement through clear and attractive creatives
- Supported smooth event communication with well-structured design assets
- Strengthened brand recall through consistent design language

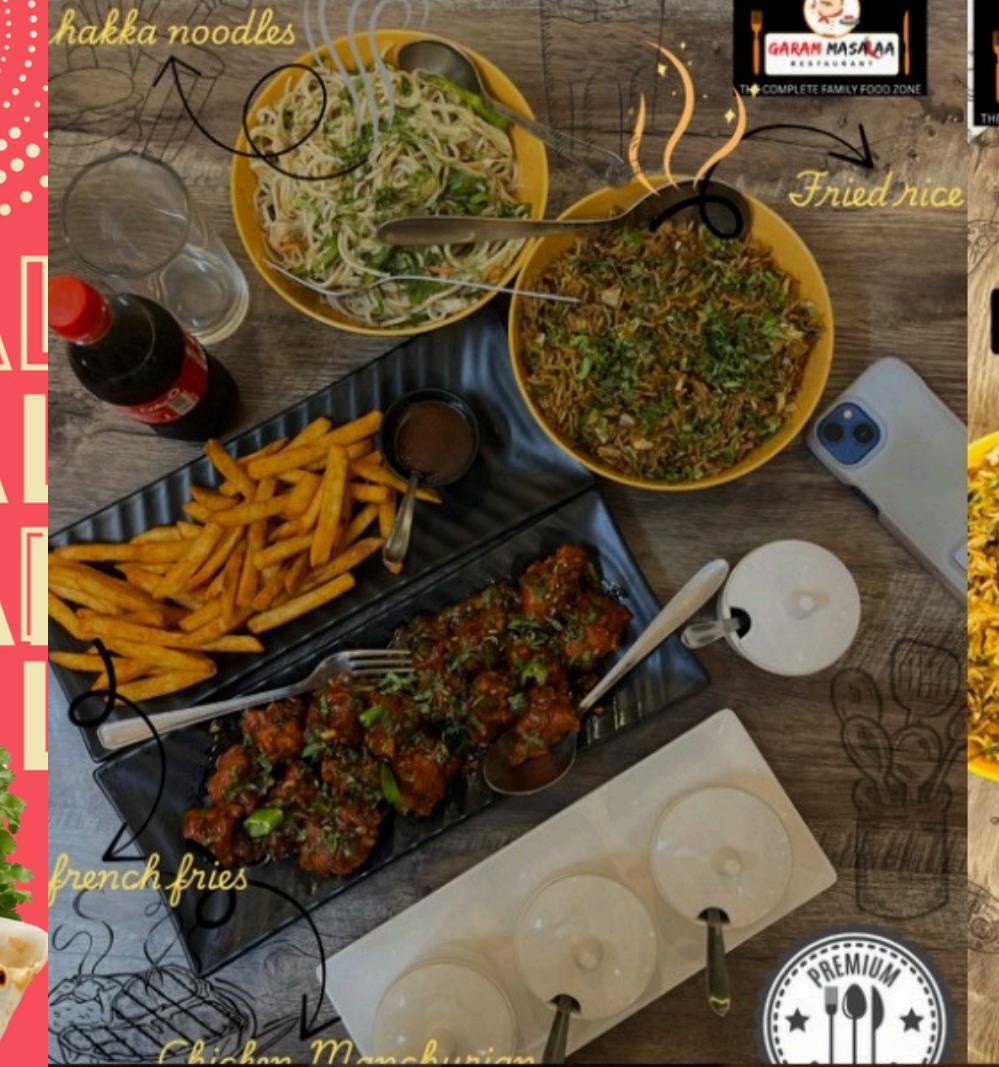
“THERE'S A LONG WAY FOR ARKED MEDIA IN THE FUTURE”

-NAVEEN SHARMA (NSPA)

SOCIAL MEDIA REVAMP & CONTENT STRATEGY

GARAM MASALAA

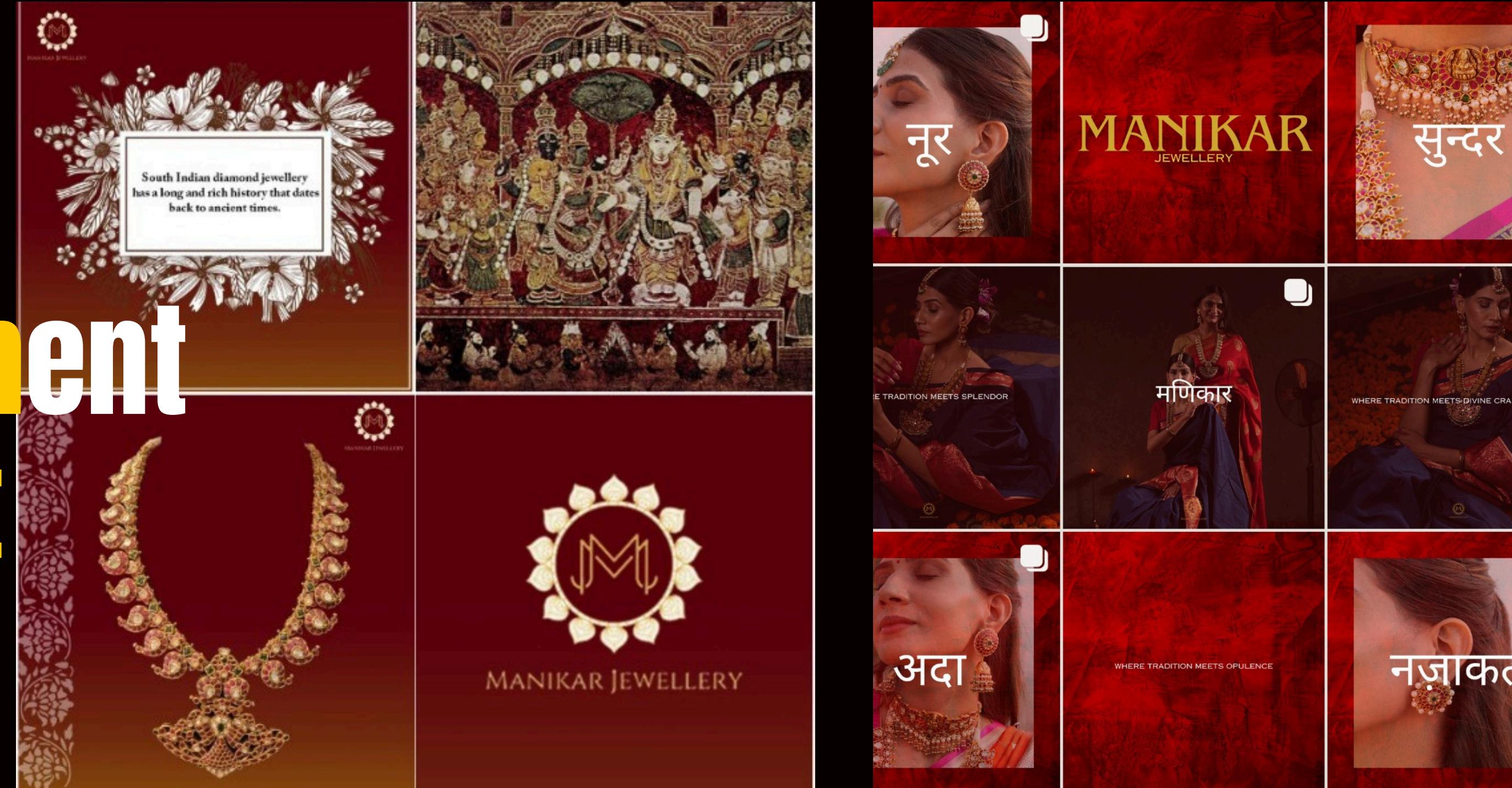
ArkEd Media revamped Garam Masalaa's Instagram presence by curating fresh visual content and writing engaging captions aligned with the brand's tone. The focus was on improving content consistency, brand recall, and organic reach. Through strategic posting and storytelling-driven captions, we helped enhance visibility and audience engagement on Instagram.



2025

Manikar Jewellers

Social media management & Content Strategy



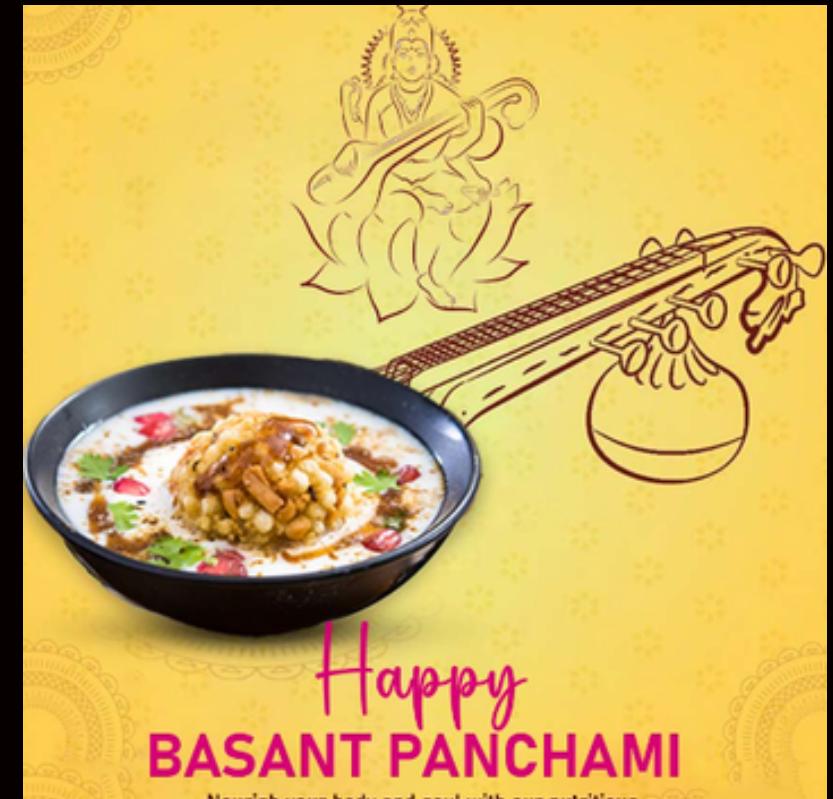
For Manikar Jewellery, ArkEd Media handled complete social media management, focusing on creating aesthetic visual grids, elegant content, and brand-aligned storytelling. We designed visually appealing posts that highlighted the brand's craftsmanship while maintaining a premium look and feel. The result was a clean, cohesive Instagram feed that enhanced brand identity and audience engagement.

DIGITAL CONTENT & BRAND PRESENCE

Falahhaar

Role: Social Media Content & Visual Branding

Services: Creative content, visual design, brand consistency

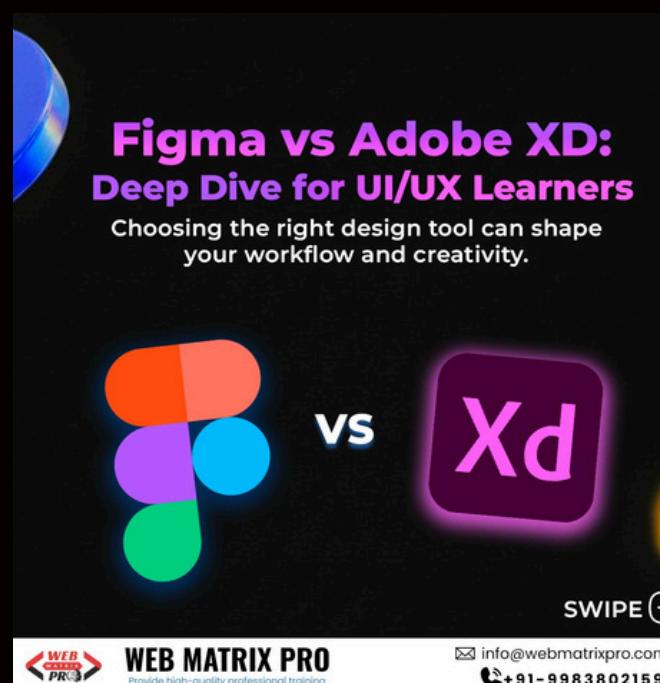
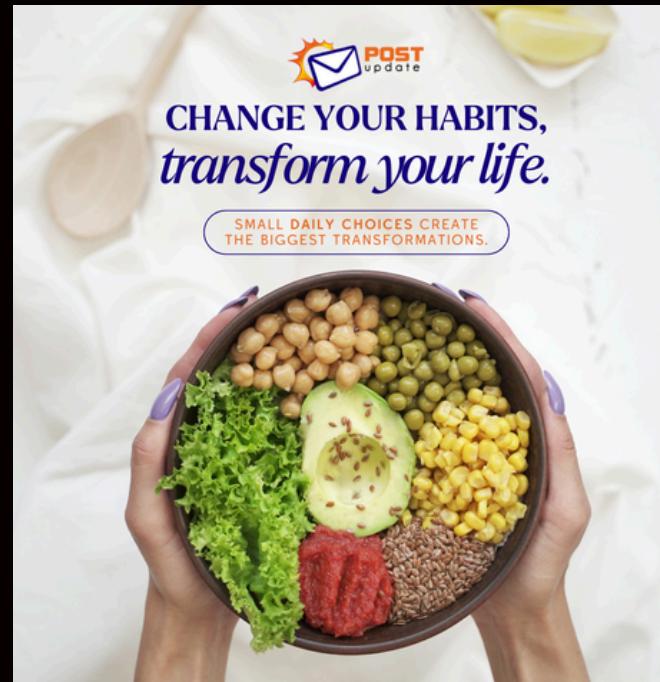


For Falahaar, we developed visually appealing social media content that highlighted the brand's essence and offerings. Our work focused on maintaining a clean, consistent visual style while creating engaging posts that connected with the audience. The result was a stronger digital presence and a more recognizable brand identity across platforms.

2025

J2t Media

Social media management



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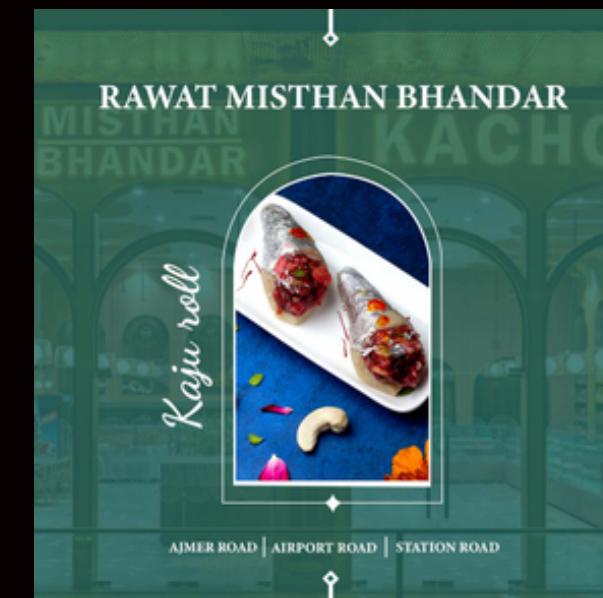
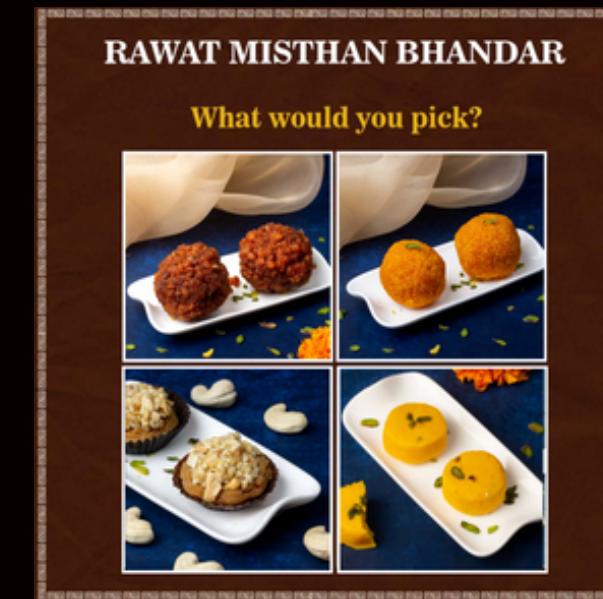
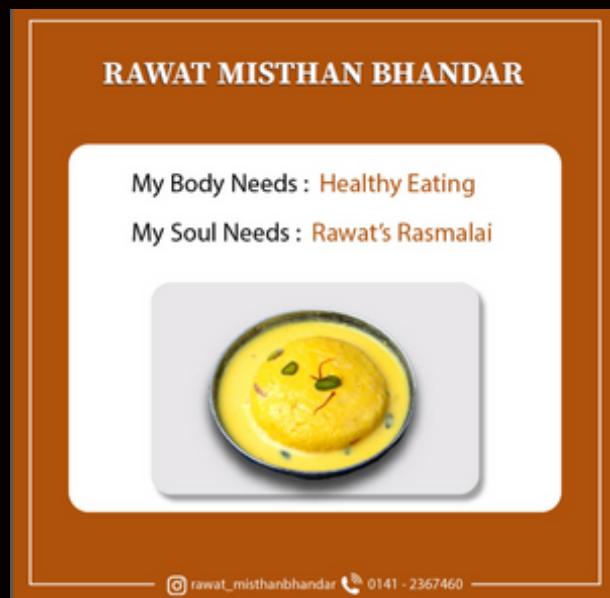
✉ sales@j2tmedia.com
📞 +91-0141-4009267
📞 9983802159

2025

BRAND PRESENCE

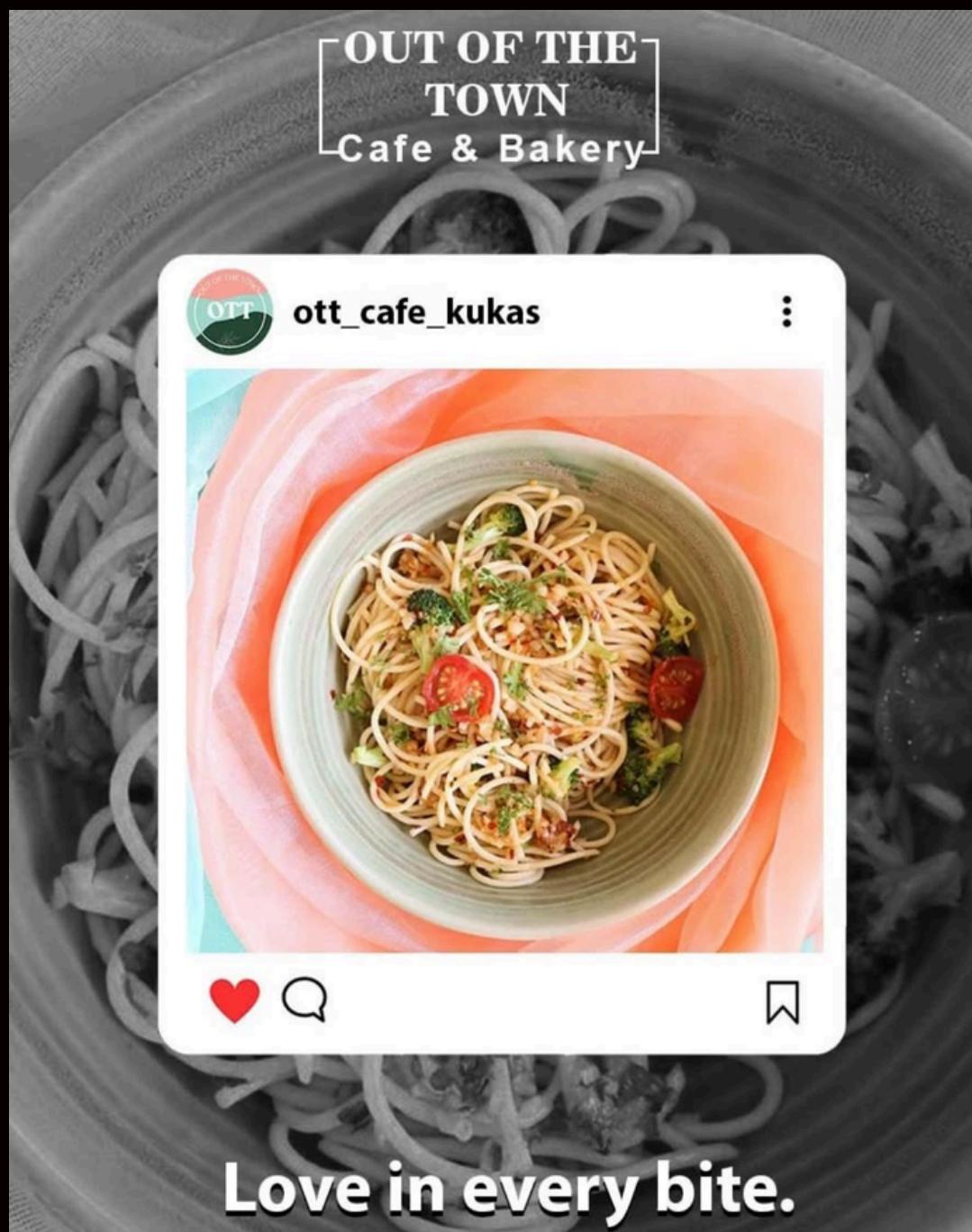
Rawat Mishthan Bhandar

Social Media Content | Visual Design | Brand Representation



For Rawat Mishthan Bhandar, we created visually rich content that reflected the brand's legacy and authenticity while adapting it for modern digital platforms. The content focused on highlighting products, maintaining cultural essence, and improving digital visibility.

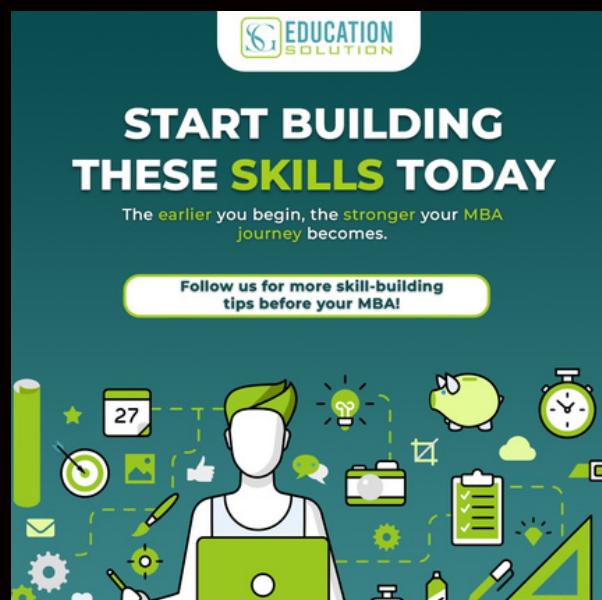
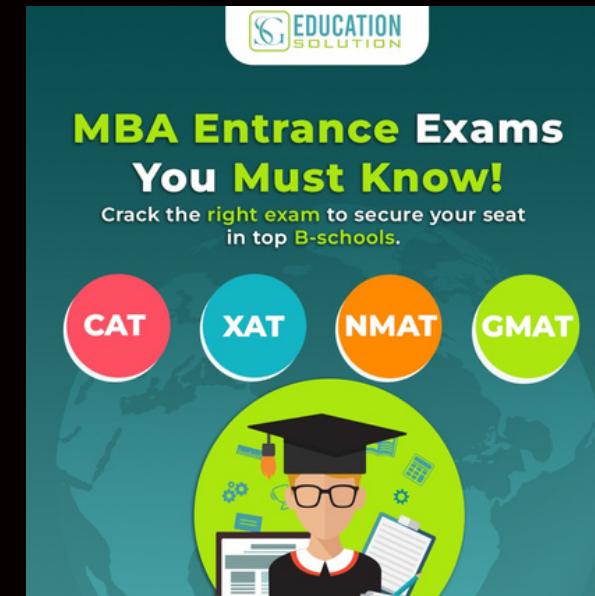
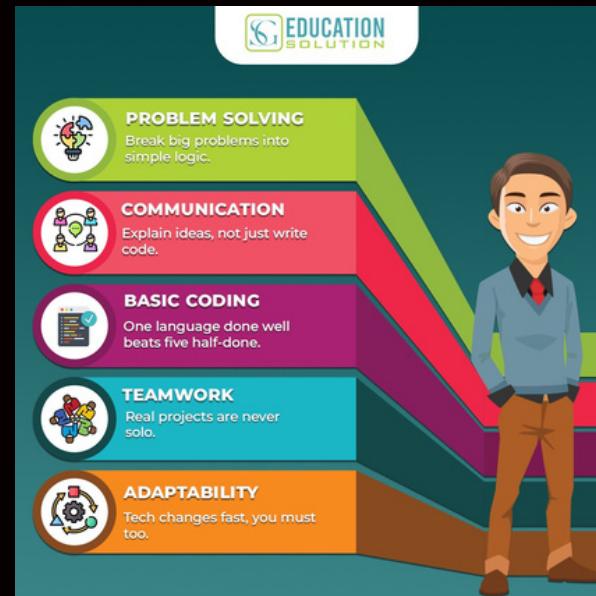
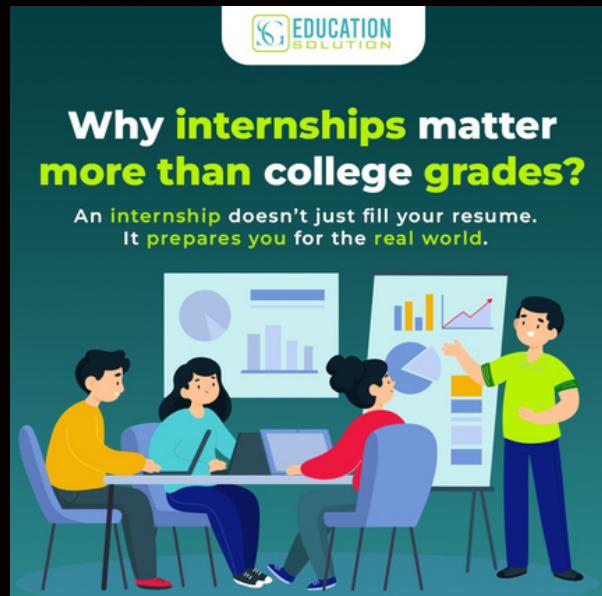
BRAND PRESENCE



2025

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SG Education Solutions



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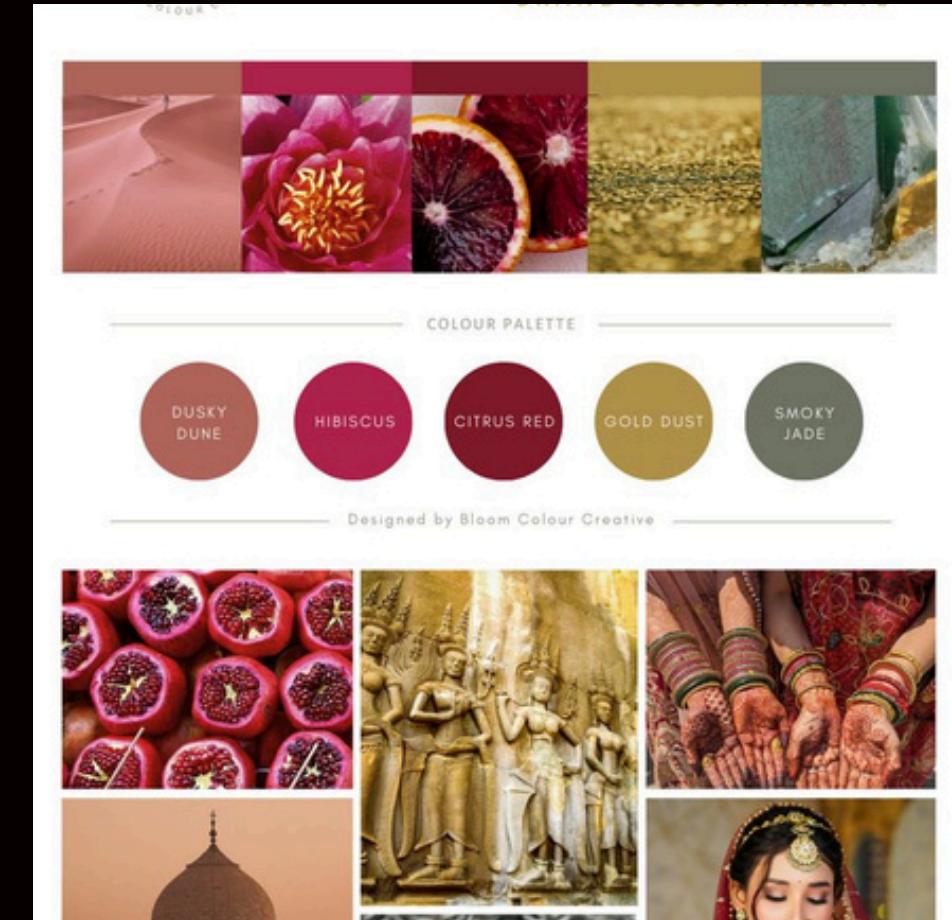
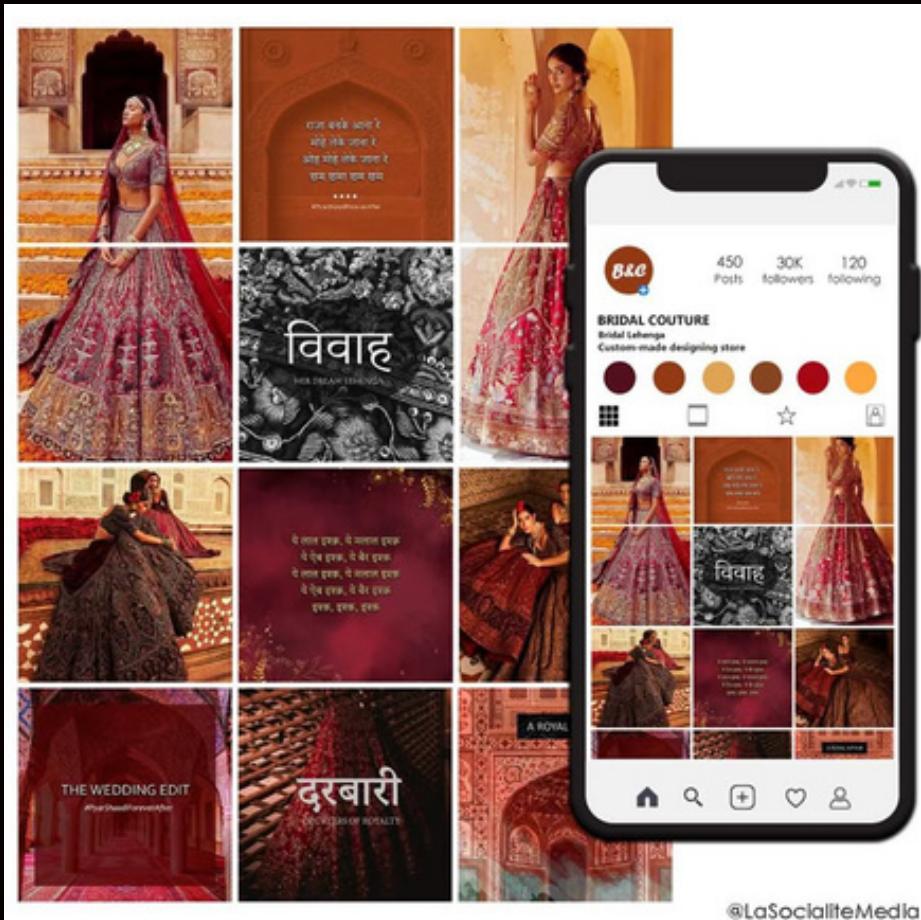


 9001-320-160  JHOTWARA, KALWAR ROAD  VIDHANSABHA, LAL KOTHI JAIPUR

2025

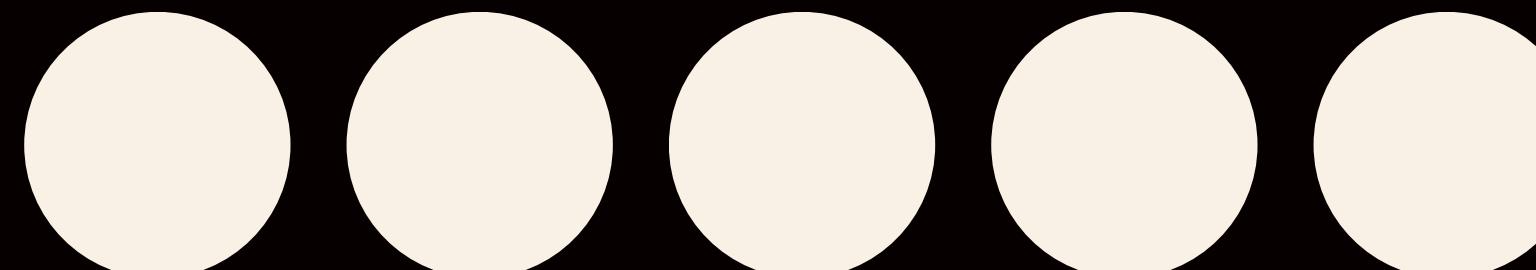
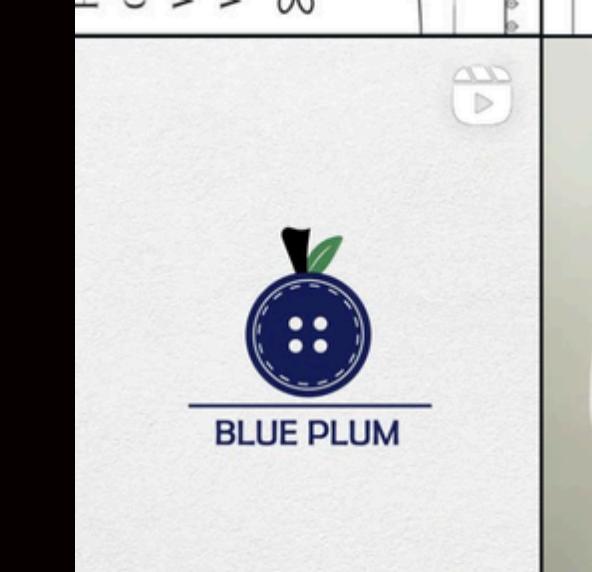
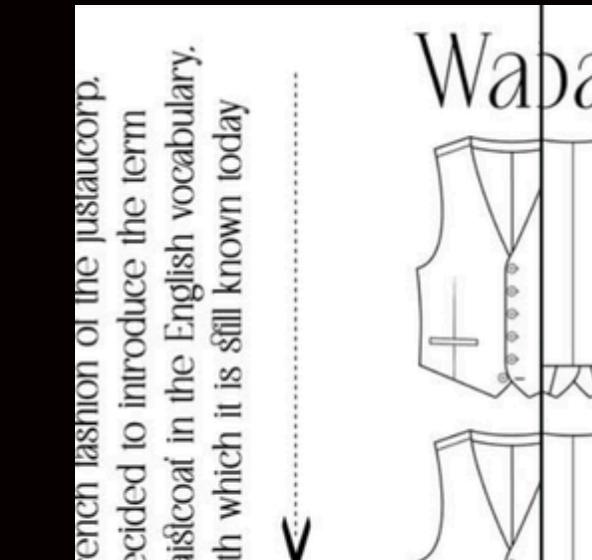
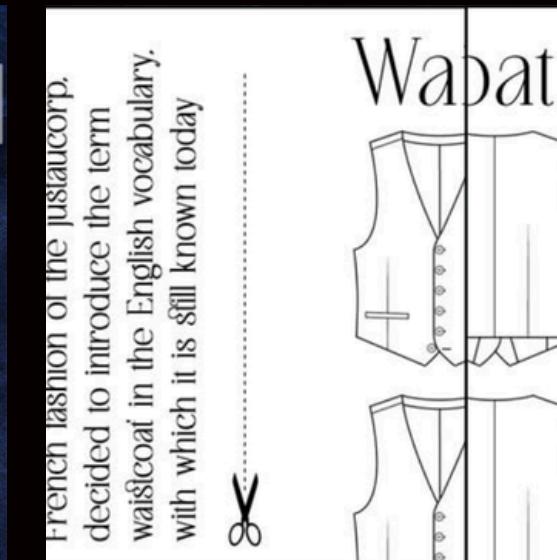
MOOD BOARD

Aishwarya Clothing

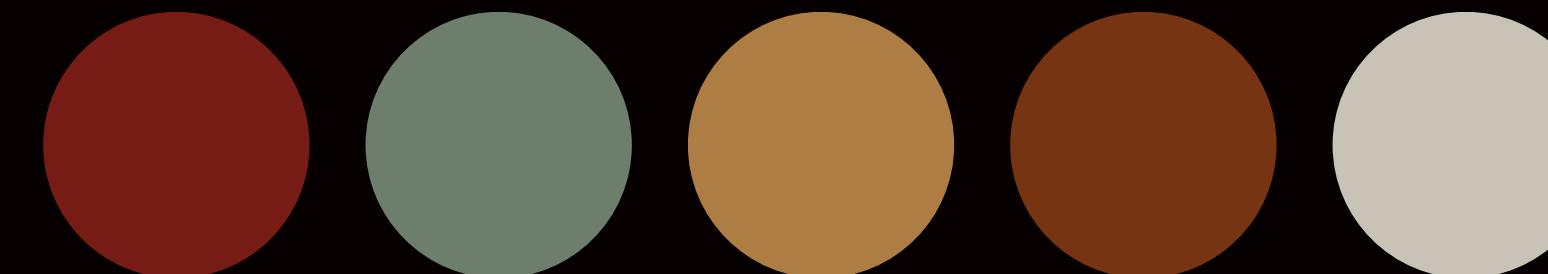
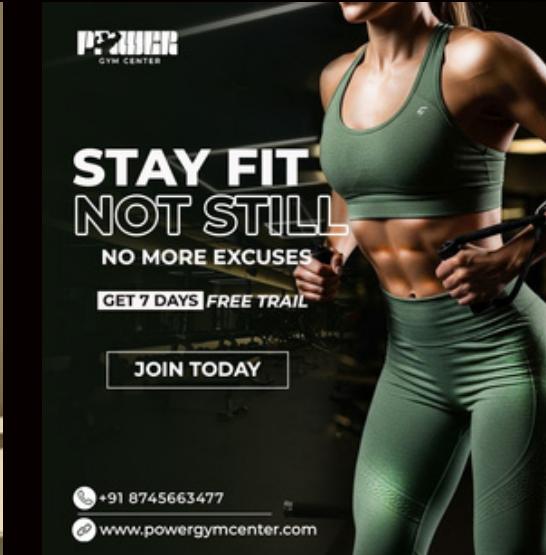


Moodboard strategy

Blue Plum



Creatives



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Packaging design



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2025

Product design



Serenity Bowl



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