Syllabus for "Data Mining and Machine Learning" (DM566)

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February 2023

This syllabus gives an overview of topics in "Data Mining and Machine Learning" (DM566) along with pointers to related chapters in textbooks. Note that pointers to textbooks are just given as alternatives, and that no textbook reading is required for the course. The hints are only given to point to possible readings to go deeper after the lecture or to prepare before the lecture, if desired by the individual student.

Knowledge Discovery in Databases

- overview
- KDD process model [Fayyad et al., 1996]

Frequent Pattern Mining

- frequent itemset problem and association rules
- APRIORI algorithm [Srikant and Agrawal, 1996]

some related textbook chapters:

- Zaki and Meira Jr. [2020], Ch. 8+9
- Tan et al. [2020], Ch. 4

Feature Spaces, Distance Measures

- features
- LP norms and related distance measures
- feature spaces
- color space for images
- term frequency vectors for documents

some related textbook chapters:

- Zaki and Meira Jr. [2020], Ch. 2+3
- $\bullet\,$ Tan et al. [2020], Ch. 2

Clustering basics

- families of clustering approaches
- partitional clustering, k-means and basic variants
- some basic evaluation measures

some related textbook chapters:

- Zaki and Meira Jr. [2020], Ch. 13.1
- \bullet Tan et al. [2020], Ch. 5.1+5.2+5.5

Classification basics

- classification problem, inductive learning assumption
- hypothesis space and bias
- \bullet evaluation
- \bullet k-nearest neighbor classification

some related textbook chapters:

- Mitchell [1997], Ch. 1+2+8
- Tan et al. [2020], Ch. 3.6+6.3

Bayesian Learning

- basics of probability theory
- Bayes' rule
- probabilistic learning (Bayesian learning theory, minimum description length, Bayes optimal classification, Naïve Bayes classifier)

some related textbook chapters:

- Mitzenmacher and Upfal [2017], Ch. 1
- Mitchell [1997], Ch. 6
- Zaki and Meira Jr. [2020], Ch. 18

Learning with distributions

- expectation, variance, deviations, continuous distributions
- Bayesian learning: EM-clustering [Dempster et al., 1977]
- non-parametric learning: density estimation, density-based clustering, hierarchical clustering
- outlier detection

some related textbook chapters:

- Mitzenmacher and Upfal [2017], Ch. 2+3+8+9
- Zaki and Meira Jr. [2020], Ch. 13+14+15
- Tan et al. [2020], Ch. 5.3+5.4+8.2.2+8.3+8.4.6-8.4.9+9

Entropy, Purity, Separation

- entropy, randomness, information
- decision tree learning
- neural networks
- support vector machines
- regression

some related textbook chapters:

- Mitzenmacher and Upfal [2017], Ch. 10
- Mitchell [1997], Ch. 3+4
- Zaki and Meira Jr. [2020], Ch. 19+21
- Tan et al. [2020], Ch. 3.3+6.7+6.9

Ensemble Learning

- diversity and combination
- bias, variance, noise
- example methods (e.g., bagging, boosting, error-correcting output codes, random forests)

some related textbook chapters:

- Zaki and Meira Jr. [2020], Ch. 22
- Tan et al. [2020], Ch. 6.10

Resources Online resources are available for some of the recommended books:

- Tan et al. [2020]: https://www-users.cs.umn.edu/~kumar001/dmbook/index.php
- Zaki and Meira Jr. [2020]: https://dataminingbook.info/

References

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- T. M. Mitchell. Machine Learning. McGraw-Hill, 1997.
- M. Mitzenmacher and E. Upfal. *Probability and Computing. Randomization and Probabilistic Techniques in Algorithms and Data Analysis*. Cambridge University Press, 2nd edition, 2017.
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