

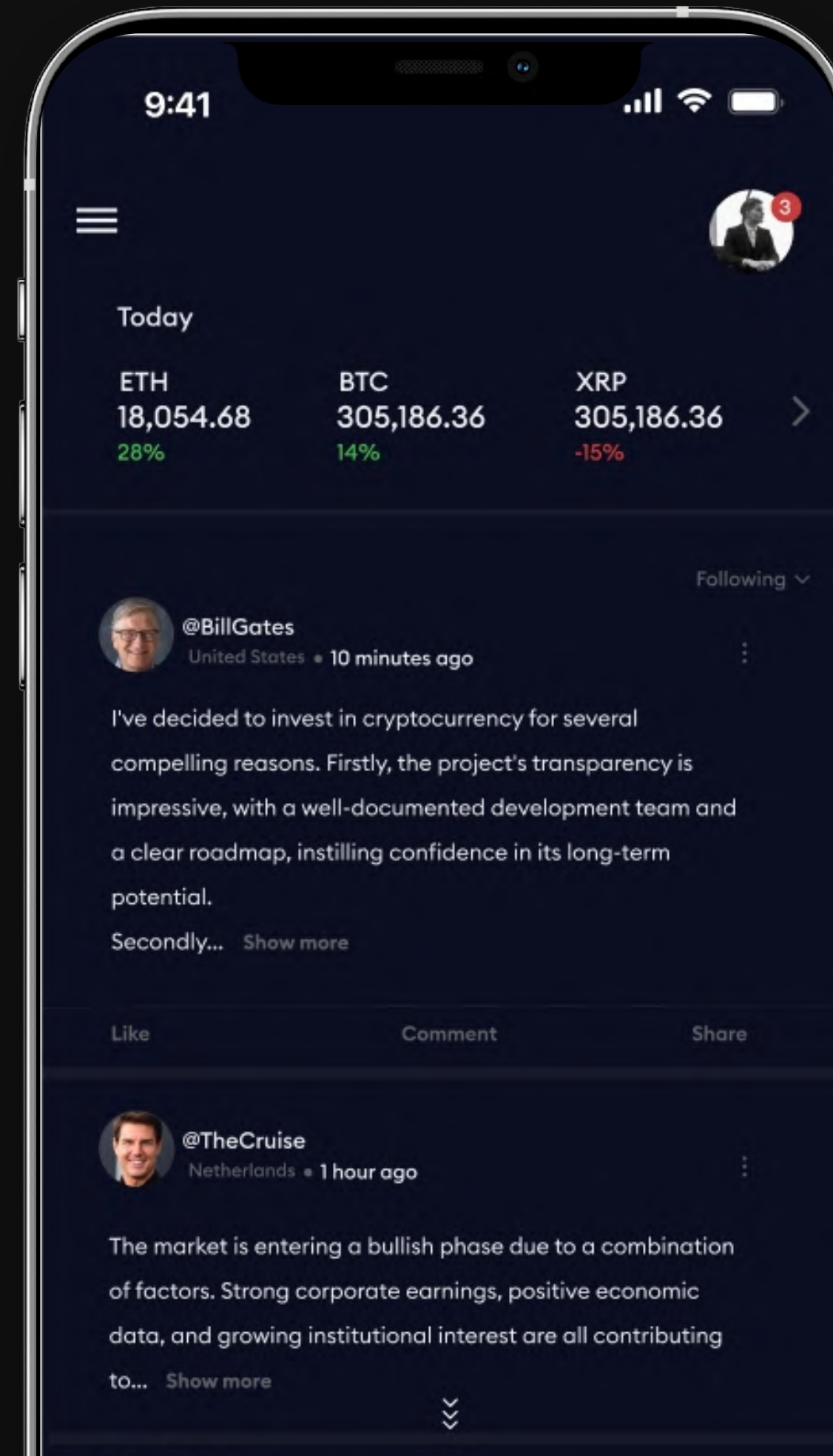
Company Name
Guardefi

Contact
Mikkelflassen15@gmail.com

Guardefi

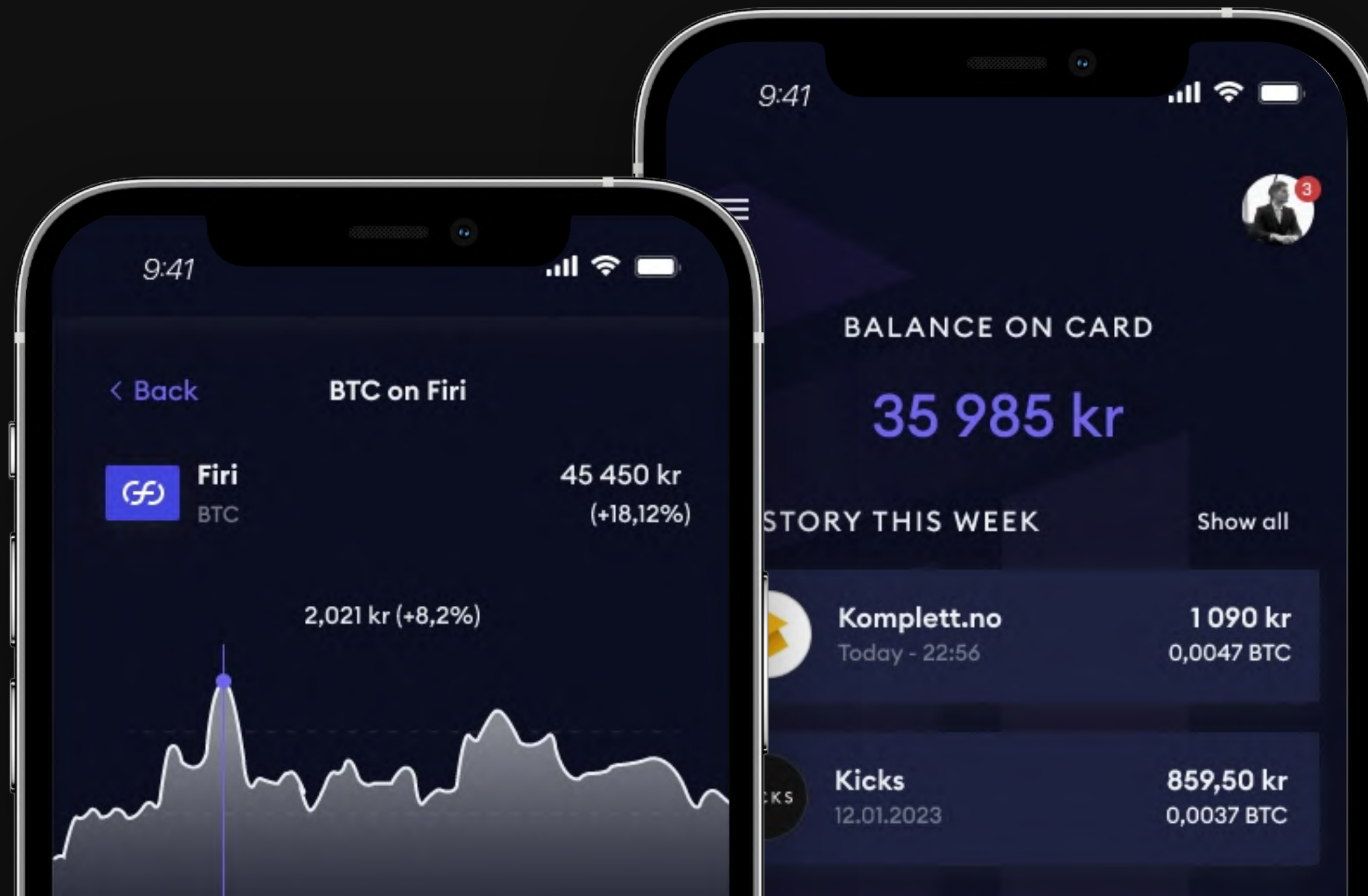
Pitch Deck

Try Pitch



Guardefi

Navigate the crypto space



Company Name
Guardefi

Date
November 2023

Table of contents

Mission



Problem

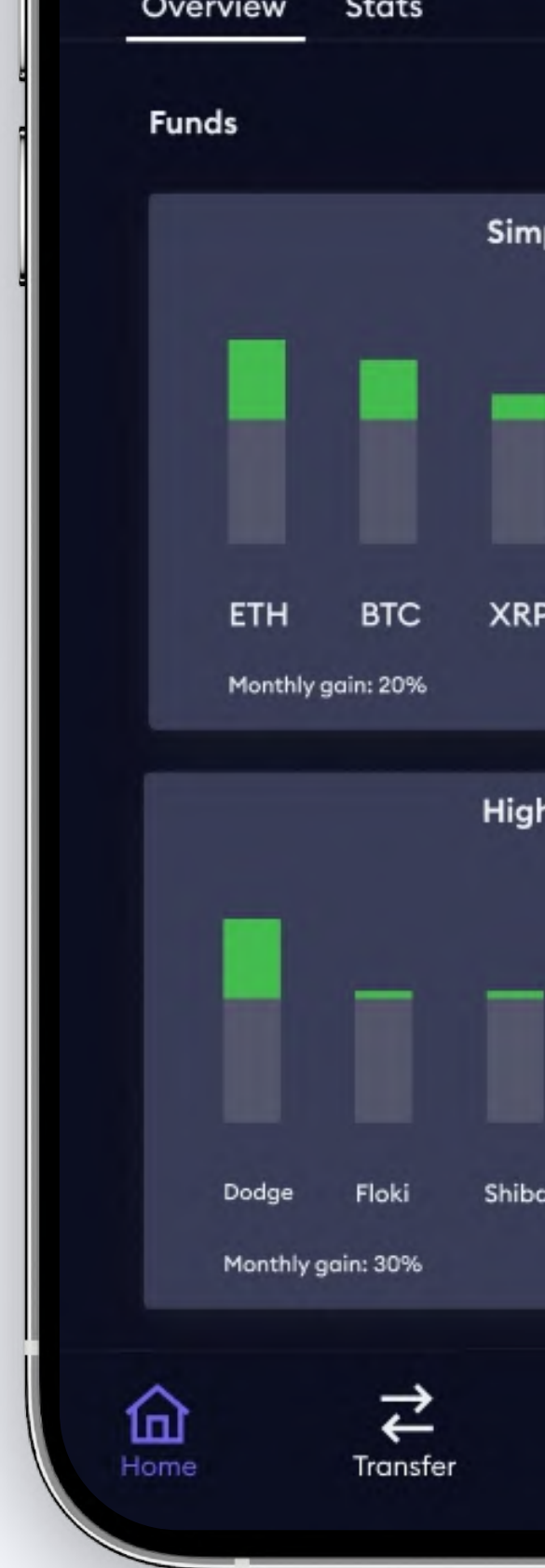
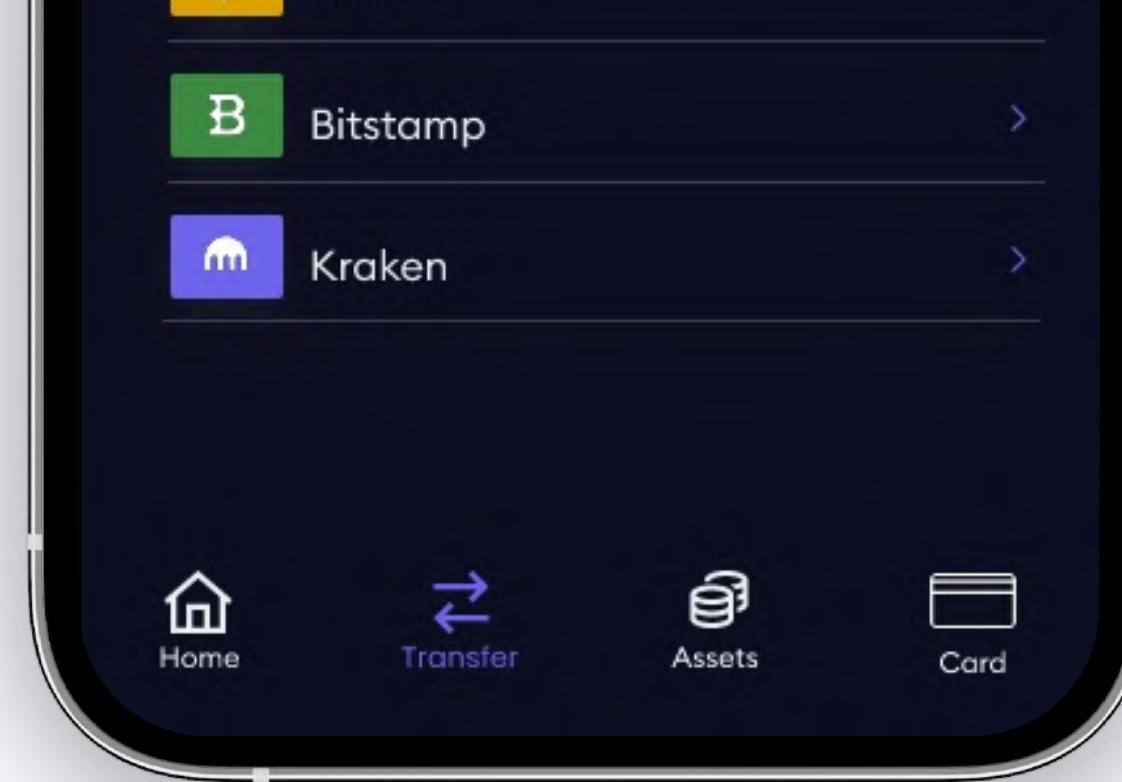


Solution



Product





Our mission —

"Our mission at Guardefi is to be the guardian of crypto, providing users with a secure and user-friendly platform that seamlessly connects to crypto exchanges, fosters a trustworthy social community, and enhances the overall experience of Crypto."

In the rapidly evolving world of crypto, security breaches, scams, and lack of user protection pose significant threats. Traditional social platforms lack the safeguards needed for users, exposing them to potential harm, while the complexity of managing decentralized finances discourages widespread adoption

Evidence

Evidence #1

20% of transaction get lost
due to human errors

Evidence #2

10 % reported tax on crypto
in 2022 in Norway

Evidence #3

39% of the world under age
65 get financial advice online
or from social media

*Been doing crypto almost 6 years
now and I still panic when sending a
transaction even after quadruple
checking the address character by
character” — ∞ COBIE (@CryptoCobain) [December 10, 2018](#)*

Our product

Feature #1

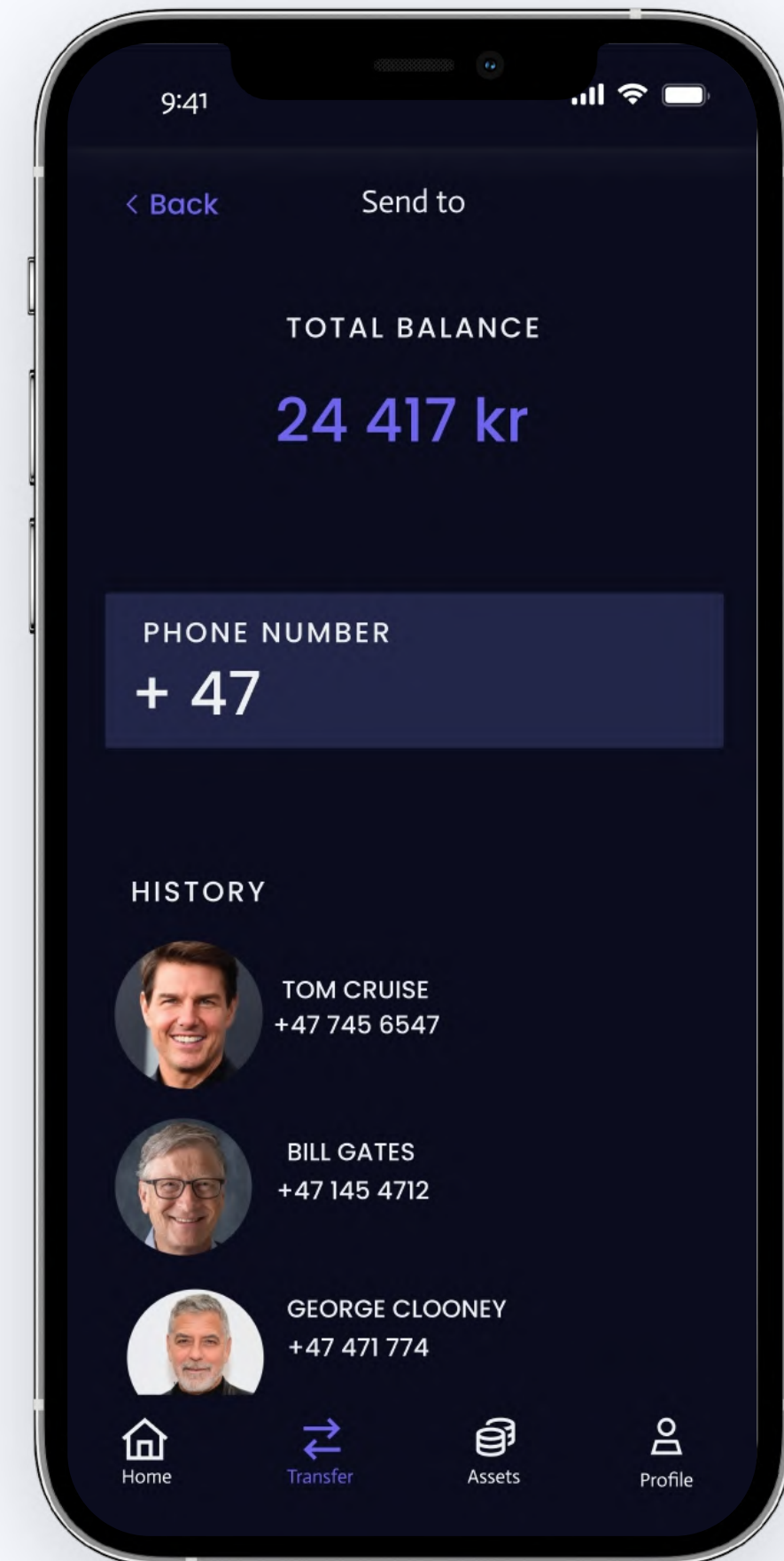
Facilitating cryptocurrency transfers more seamlessly than traditional fiat, enabling transfers from all exchanges to all users globally.

Feature #2

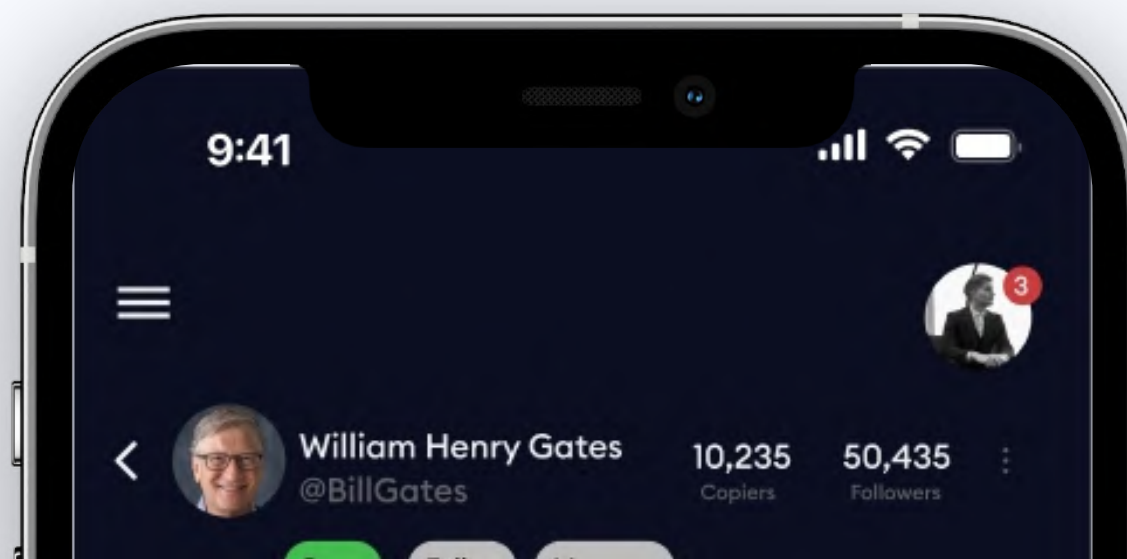
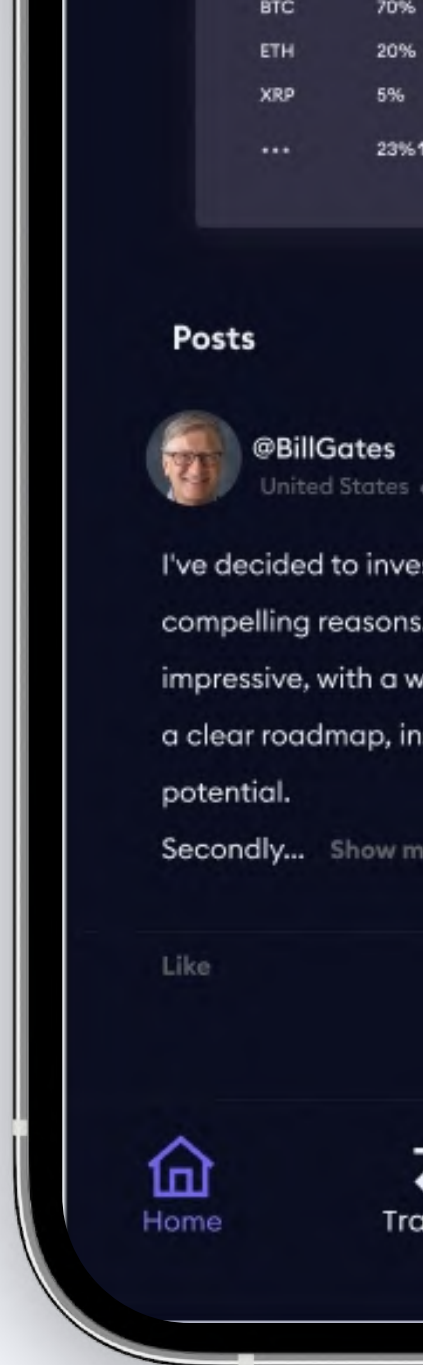
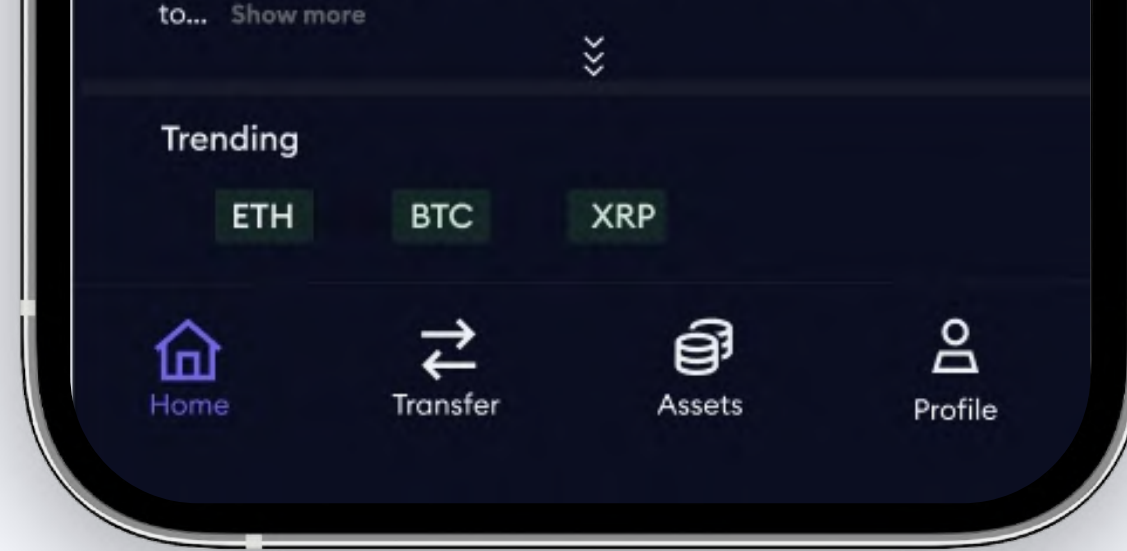
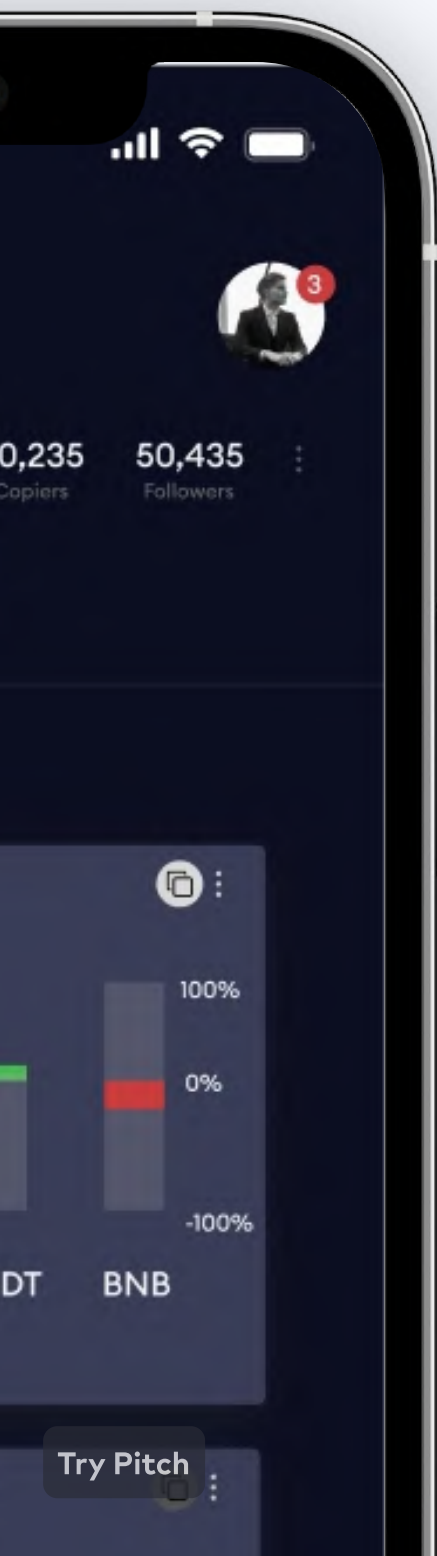
Enabling new users to automatically copy trades for a knowledge-free trading experience when they lack confidence in their own skills.

Feature #3

Trusted knowledge through social media, supported by real investments from influencers, with comprehensive insights into the influencers' motivations for promotion.



"Influencers can't be trusted, unless they use
Guardefi"



Portfolio management



Effortlessly manage all your assets from different exchanges in one unified platform. Our user-friendly app is designed for investors of all experience levels, offering a streamlined and comprehensive view of your entire portfolio.

Market size of the opportunity

\$2.3B

Total trading volume on
centralized exchange

\$600M

Of the trading volume being
the private investors

300M

Users globally who transfer
crypto frequently

Competitive advantages

1

All in one app

2

Across all exchange

3

For all levels of user expertise

Business model

Transfer

Cheap competitive fee

0% - 0.5%

Copy trading

7.5% of profit as fee

5% to the investor

Marketing

Promote your exchange

Cost settled case by case

