

HCI Group Assignment Questionnaire

Interviewee: [Name here]

Start with a general explanation of our application. Then follow up with these questions:

1. How old are you and what would you consider your level of technological expertise?
2. Would you consider yourself a content creator? (If answer is no, skip to Question 9)
3. Do you post your created content on social media? If yes, which ones? (If answer
4. How often do you use your current platforms? What makes you return to them and what do you think could be improved?
5. Do you feel that it's hard to get your work noticed? Why or why not?
6. Have you participated in themed creator events before? Why or why not?
7. How long do you spend on average on a new work?
8. How often do you find yourself getting stuck in "creative slumps"? Do you think that inspirational prompts could help lessen that amount?
9. Do you like viewing others' creative works on social media? Do you like seeing how multiple different creators might interpret the same idea? (If answer is no to both questions, we can end the interview, we don't require any more information from this individual)
10. What platforms do you use to view other creators' content? What makes you return to them and what do you think could be improved?
11. Is there anything specific about the interface you like/dislike about the platforms you use?
12. What kind of content are you most interested in? Do you follow specific creators?
13. Would viewing others creating content make it more likely for you to create your own content?
14. Would you use a platform like this?