

Persona - Abigail

Abigail is a 30-year-old freelance artist. She graduated from art school, and currently makes a living by painting commissions and by selling prints of her work on her online store. She shares her artwork on sites like Twitter and Instagram, and has a relatively large following. She uses these platforms daily as a source of inspiration and to promote her business. She also participates in events like cons and local competitions.

Abigail would use InspireUs as another platform to gain exposure for her artwork and discover other creators. Abigail values high quality work, and enjoys seeing what other talented people can make online. Her profile on InspireUs has links to her other social media accounts, so people can see more of her art if they are interested. When she is not busy with commissions, she likes to use InspireUs daily prompts as a warmup. Occasionally, she creates a larger piece for the weekly and monthly prompts. She uploads frequently, and likes to have a convenient interface for submitting and tagging her work.

Abigail regularly has creative slumps, so she thinks that prompts are a useful way to diversify her work and push out of her artistic comfort zone. Her works are often shown on the frontpage of InspireUs due to their popularity, which helps her gain more fans on the other platforms she uses as well. Since art is her livelihood, increasing her exposure is very important to Abigail.

In the past, some people have tried to plagiarise her work. Therefore, the ability to report posts for art theft is a crucial feature for her.