### Augmentez le chiffre d’affaires en identifiant les meilleures opportunités commerciales.

### Réduisez les coûts en éliminant les données dupliquées et erronées.

### Gérez les risques en détectant les vulnérabilités et les fraudes.

### Améliorez la satisfaction à l’aide de données client fiables.

### [Customer Analytics](http://www.pitneybowes.com/us/customer-information-management/customer-analytics.html" \o "Learn more" \t ")

#### Improve customer acquisition and increase speed of customer onboarding.

Combine real-time predictive customer analytics with multi-channel customer communication platforms to orchestrate all communications in the customer journey.

### [Data Management and Integration](http://www.pitneybowes.com/us/customer-information-management/data-integration-management.html" \o "Learn more" \t ")

#### Construct data access for the consolidation of customer information.

Capabilities include visual data modeling as knowledge graphs, information quality, data visualization, data governance workflows and policy management, data integration and analytics.