### Drive revenue growth by identifying the best business opportunities.

### Reduce costs by eliminating duplicate and inaccurate records.

### Manage risk by detecting vulnerabilities and fraud.

### Increase customer satisfaction with accurate customer data.

### [Customer Analytics](http://www.pitneybowes.com/us/customer-information-management/customer-analytics.html" \o "Learn more" \t ")

#### Improve customer acquisition and increase speed of customer onboarding.

Combine real-time predictive customer analytics with multi-channel customer communication platforms to orchestrate all communications in the customer journey.

### [Data Management and Integration](http://www.pitneybowes.com/us/customer-information-management/data-integration-management.html" \o "Learn more" \t ")

#### Construct data access for the consolidation of customer information.

Capabilities include visual data modeling as knowledge graphs, information quality, data visualization, data governance workflows and policy management, data integration and analytics.