

What information do businesses want from us?

Something easy to compare productivity/cost efficiency - a value that shows the percentage difference in price based on their driving score?

Need to be able to see all drivers under their company, and have no access to any other company's data. - strict account rules

Example:

Company Table					
Business ID	Customer ID	Customer Contact Details	Customer Information	Customer Plan Price/Price difference from base amount	Customer Driver Score

Branch ID and information may or may not be necessary depending on how large scale the business is.

What other metrics could businesses use based on our data? We want information that is easy to gather and compare so that it can be shown in board meetings. Something to show why the company should continue to use our product

Is keeping a record of customers' join date relevant?

How much information about customers can we keep in the table vs being confidential/better encrypted.

Are we using separate databases for each business?