

OKIKIJESU OLADIMEJI

Senior Product Designer

+234 907 578 3540 | theokikijesuoladimeji@gmail.com | LinkedIn | Airport Road, FCT, Abuja

#### Summary

Innovative Lead Product Designer and Senior UX/UI specialist with 5+ years of experience crafting user-centered digital products across web and mobile platforms. As an expert in end-to-end product design, I translate business requirements into intuitive solutions using Wireframing, Prototyping, and Figma Design Systems. Proven leader in guiding cross-functional teams to deliver pixel-perfect designs that measurably boost user satisfaction and conversion rates.

#### Skills

User Research Agile & Scrum Figma & Sketch

Usability Testing Design Systems Information Architecture

Interaction Design AI Prompt Engineering Wireframing & Prototyping Experience

Lead Product Designer August 2024 - September 2025

Orion Industrial Resources FCT, Abuja

Reporting directly to the Head of Product, I managed a distributed team of 4 designers and led the end-to-end design lifecycle for a SaaS platform serving 50k+ users. I facilitated cross-functional collaboration

between engineering and product teams to translate complex requirements into scalable UI solutions.

- Spearheaded UX/UI initiatives that improved user engagement by 30% YOY, surpassing the previous quarter's benchmark by optimizing navigation flows and reducing click-depth for core tasks.
- Conducted User Research and Usability Testing to inform a strategic dashboard redesign, utilizing data insights to lift conversion rates by 25% compared to the legacy platform's performance.
- Established a comprehensive Design System in Figma comprising 50+ reusable components, which reduced design debt and improved design-to-development handoff efficiency by 50%.
- Mentored 3 junior designers through weekly critiques and skill-building workshops, fostering a culture of innovation that increased the team's velocity and design output quality.
- Translated complex design concepts into clear visual narratives for non-technical stakeholders (CSuite & Sales), simplifying technical jargon to secure buy-in for major strategic features.
- Championed accessibility standards (WCAG 2.1) across the product suite, expanding the user base and inclusivity while mitigating compliance risks for the organization.
- Directed the visual overhaul of the mobile application, ensuring feature parity with the web platform and delivering a seamless cross-platform experience that retained 90% of mobile users.
- Presented interactive prototypes and user journey maps to stakeholders, effectively aligning business goals with user needs to secure approval for a high-priority Q3 feature rollout.

Mid-Level Product Designer July 2023 - June 2024

Skill Street Incorporations India Remote

Executed user-centric strategies for ed-tech products while reporting to the Senior

## Product Manager. I

facilitated remote design sprints and utilized async communication tools to lead design implementation

across global time zones, ensuring alignment between product and engineering.

- Crafted intuitive User Interfaces and prototypes that enhanced product usability by 25%, leveraging rigorous user research and iterative feedback loops to identify and resolve critical friction points.

- Collaborated in a fully remote agile environment to implement scalable Design Systems, delivering complex projects ahead of schedule while reducing operational costs by 15%.

- Developed detailed wireframes and mockups that streamlined the student registration flow, directly

contributing to a significant increase in conversion rates and reduced drop-off.

- Analyzed user feedback and behavioral data to drive continuous UX/UI improvements, ensuring the

product evolved to meet changing user needs and maintained high satisfaction scores.

- Bridged the technical gap by articulating complex UX logic to non-design teams via remote

workshops, ensuring clear understanding and alignment across product and marketing departments.

Junior Product Designer March 2020 - August 2023

Pi Technologies Incorporation Abuja, Nigeria

Delivered responsive web designs by transforming requirements into functional experiences, playing a key

role in wireframing, and conducting usability testing. I collaborated with senior designers to maintain

consistency across client projects while managing tight deadlines.

- Designed responsive User Interfaces that increased mobile traffic by 40% through best practices in

Responsive Design, optimizing layouts for varying screen sizes and device constraints.

- Created low-fidelity wireframes and Figma prototypes that reduced development turnaround time by

20% by clarifying requirements and interactions early in the design process.

- Participated in usability testing to identify pain points, leading to a 15% increase in task success

rates for key workflows compared to previous iterations.

- Analyzed user behavior data to inform specific UX improvements, utilizing tools like Figma to create

efficient workflows that contributed to a 25% increase in overall user satisfaction scores.

- Collaborated with the design team to maintain consistent Design Systems and visual guidelines, ensuring that all digital products maintained a cohesive brand identity and high quality.

## Education

- National Innovative Diploma (NID) in Software Engineering

Lincoln College, Abuja February 2024

- Bachelor of Science (B.Sc.) in Cybersecurity

Lincoln University College, Malaysia February 2026

## Key Competencies

- Research: User Testing, Hotjar, Maze, A/B Testing

- Tools & Frameworks Design: Figma, Sketch, Adobe XD, Principle

- Methodologies: Agile/Scrum, Design Thinking, Double Diamond