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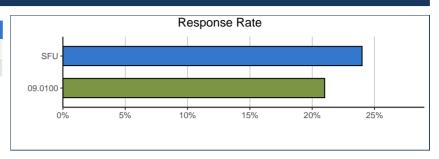
# B.C. Baccalaureate Outcomes 2024 Survey of 2022 Baccalaureate Graduates

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Detailed Summary of Survey Results Simon Fraser University 09.0100: Communication, general

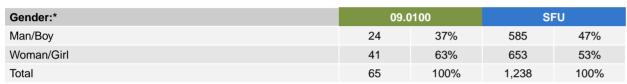
### RESPONSE RATE

Survey Response Rate:	09.0100		SFU	
Baccalaureate Graduates Survey Cohort	316	100%	5,128	100%
Survey Respondents and Response Rate	65	21%	1,242	24%

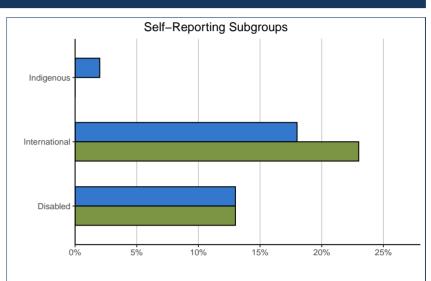


## DEMOGRAPHIC INFORMATION

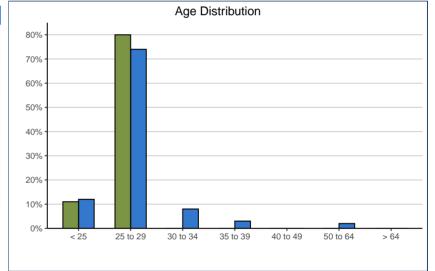
Self-Reporting Subgroups:	09.0100		SI	FU
Disabled	8	13%	153	13%
International	15	23%	229	18%
Indigenous	0	0%	21	2%



<sup>\*</sup>Due to zero or low counts, institution-reported "Non-Binary" demographic data are not included

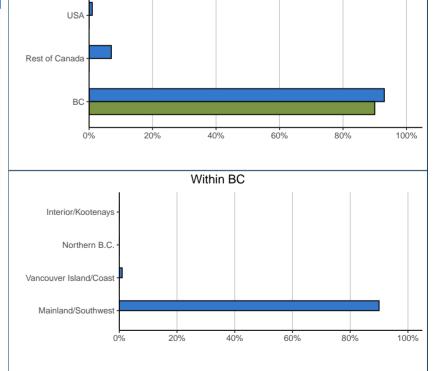


Age (at time of survey):	09.0100		SFU	
< 25	7	11%	147	12%
25 to 29	52	80%	915	74%
30 to 34	~	~	102	8%
35 to 39	~	~	32	3%
40 to 49	~	~	~	~
50 to 64	0	0%	22	2%
> 64	0	0%	~	~
Total	65	100%	1,242	100%
Median Age	26		26	
Average (mean) Age	27		27	



Place of Residence

Place of Residence (at time of survey):	09.0100		SFU	
BC - Mainland/Southwest	~	~ ~		90%
BC - Vancouver Island/Coast	~	~	13	1%
BC – Northern B.C.	0	0%	~	~
BC – Interior/Kootenays	~	~	~	~
BC Subtotal	56	90%	1,009	93%
Canada – Alberta	~	~	22	2%
Canada - Ontario	~	~	30	3%
Canada – Other	~	~	18	2%
U.S.A.	0	0%	8	1%
Non-BC Subtotal	6	10%	78	7%
Total	62	100%	1,087	100%





Detailed Summary of Survey Results Simon Fraser University 09.0100: Communication, general

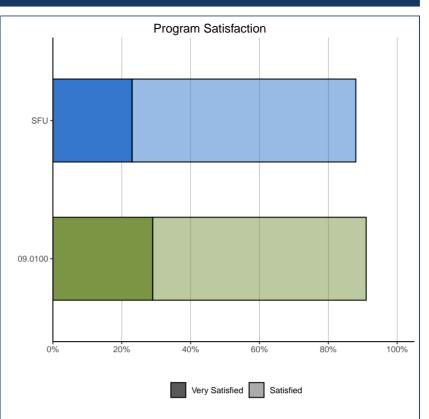


### **EDUCATION EVALUATION AND SKILL DEVELOPMENT**

Program Satisfaction:	09.0100		SI	=U
Very Satisfied	19	29%	285	23%
Satisfied	40	62%	791	65%
Dissatisfied	4	6%	115	9%
Very Dissatisfied	2	3%	27	2%
Total	65	100%	1,218	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	09.0100		SFU	
Very Useful	17	31%	302	31%
Somewhat Useful	26	48%	488	50%
Not Very Useful	9	17%	128	13%
Not at All Useful	2	4%	50	5%
Total	54	100%	968	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	09.0	09.0100		SFU	
Yes	3	5%	97	8%	
No	58	95%	1.103	92%	



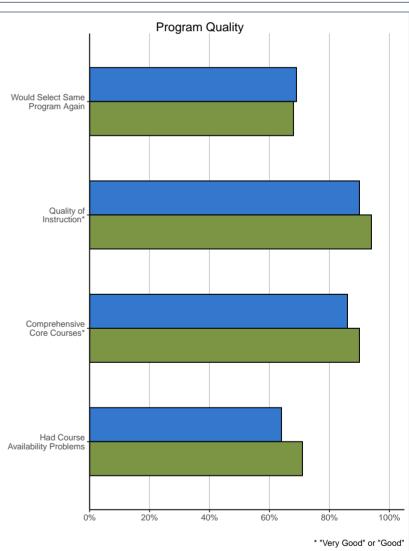
Would select the same program again:	09.0100		SFU	
Yes	39	68%	751	69%
No	18	32%	341	31%

Quality of Instruction:	09.0100		SFU	
Very Good	19	30%	273	22%
Good	41	64%	837	68%
Poor	4	6%	98	8%
Very Poor	0	0%	15	1%
Total	64	100%	1.223	100%

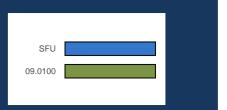
Comprehensiveness of Core Courses:	09.0	09.0100		SFU	
Very Good	16	25%	267	22%	
Good	42	65%	773	64%	
Poor	6	9%	147	12%	
Very Poor	1	2%	29	2%	
Total	65	100%	1.216	100%	

Course Availability:	09.0100		SFU	
Encountered course availability problems	46	71%	777	64%

Financial Constraints:	09.0100		SFU	
Had to interrupt studies for financial reasons	6	9%	130	11%
Had to take program part-time for financial reasons	7	11%	248	20%



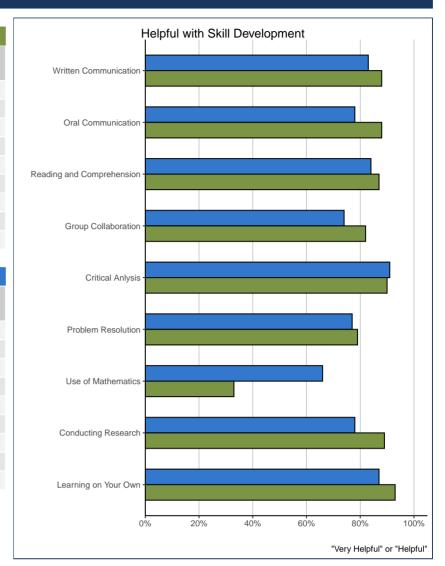
# Detailed Summary of Survey Results Simon Fraser University 09.0100: Communication, general



### SKILL DEVELOPMENT

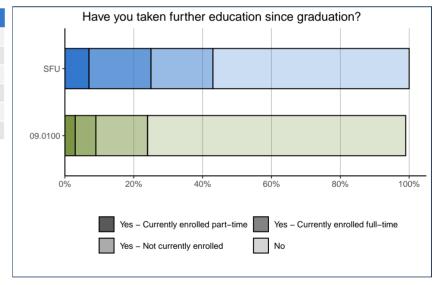
			09.0100		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	43%	45%	12%	0%	65
Oral Communication	40%	48%	12%	0%	65
Reading and Comprehension	38%	49%	11%	2%	65
Group Collaboration	28%	54%	12%	6%	65
Critical Anlysis	55%	35%	5%	5%	65
Problem Resolution	25%	54%	15%	6%	65
Use of Mathematics	0%	33%	42%	24%	33
Conducting Research	43%	46%	11%	0%	65
Learning on Your Own	41%	52%	3%	5%	64

			SFU		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	28%	55%	15%	2%	1,206
Oral Communication	21%	57%	19%	3%	1,206
Reading and Comprehension	31%	53%	14%	2%	1,212
Group Collaboration	23%	51%	21%	4%	1,211
Critical Anlysis	39%	52%	7%	2%	1,229
Problem Resolution	23%	54%	19%	4%	1,192
Use of Mathematics	21%	45%	28%	7%	998
Conducting Research	29%	49%	18%	4%	1,149
Learning on Your Own	39%	48%	10%	3%	1,210

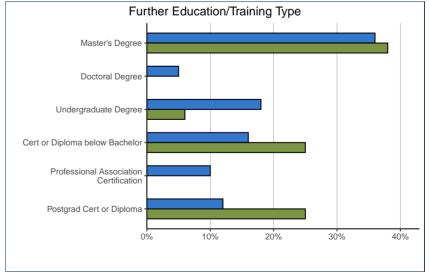


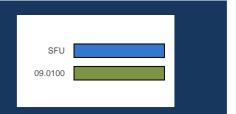
#### **FURTHER EDUCATION**

Took further education since 2022 graduation:	09.0100		SFU	
Yes	16	25%	528	43%
Not currently enrolled	10	15%	221	18%
Currently enrolled full-time	4	6%	217	18%
Currently enrolled part-time	2	3%	83	7%
No	49	75%	705	57%
Total	65	100%	1,233	100%



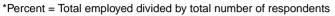
Type of Formal Post–Secondary Education:	09.	09.0100		SFU	
Master's Degree	6	38%	187	36%	
Doctoral Degree	0	0%	26	5%	
Another Undergraduate Degree	1	6%	92	18%	
Certificate or Diploma below Bachelor Level	4	25%	82	16%	
Professional Association Certification	0	0%	54	10%	
Postgraduate Certificate or Diploma	4	25%	60	12%	
Other	1	6%	19	4%	
Total	16	100%	520	100%	



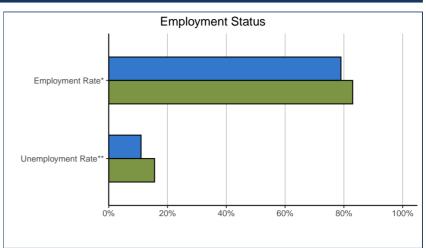


#### **EMPLOYMENT**

Labour Fource Status:	09.	09.0100		SFU	
In Labour Force (working or seeking work)	64	64 98%		90%	
Not in Labour Force	1	2%	121	10%	
Total	65	100%	1,218	100%	
Employment:	09.	09.0100		FU	
Employment Rate*	54	83%	976	79%	
Unemployment Rate**	10	15.6%	121	11.0%	



<sup>\*\*</sup>Percent = Total unemployed divided by total number in labour force

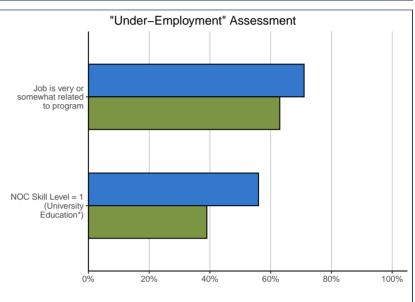


Status of Graduates NOT in Labour Force:	09.0100		SFU	
Attending School FT	1	100%	86	71%
Attending School PT	0	0%	5	4%
Other	0	0%	30	25%
Total NOT in Labour Force	1	100%	121	100%

Primary Employment Type:	09.0100		SFU	
Paid Worker	48	89%	916	94%
Self-Employed	6	11%	60	6%
Total	54	100%	976	100%

Job Characteristics:	09.0100		SFU	
I hold more than one job*	9	17%	175	18%
My main job is full-time (>= 30 hours per week)**	48	91%	812	88%

<sup>\*</sup>Of total employed



How related is your main job to your program?	09.0100		SFU	
Very Related	9	17%	339	35%
Somewhat Related	25	46%	347	36%
Not Very Related	11	20%	137	14%
Not at All Related	9	17%	150	15%
Total	54	100%	973	100%

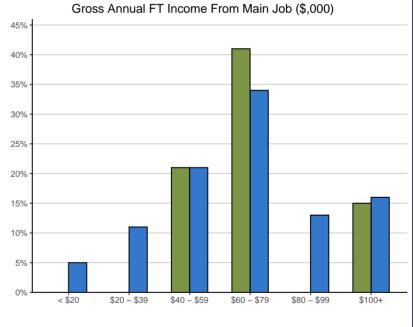
"Under-Employment" Assessment:	09.0100		SFU	
Job is very or somewhat related to program	34	63%	686	71%
NOC Skill Level = 1 (University Education)*	20	39%	504	56%

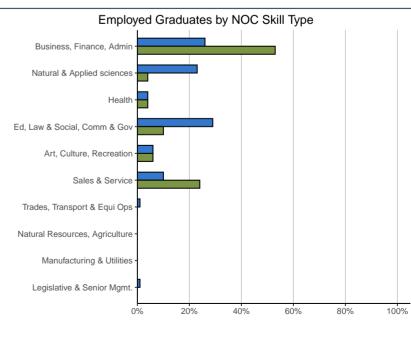
<sup>\*</sup>Of total valid responses; NOC 2021 (TEER)

Gross Annual Income from Main Job:*	09.	09.0100		SFU	
Less than \$20,000	~	~	32	5%	
\$20,000 to \$39,999	~	~	78	11%	
\$40,000 to \$59,999	8	21%	146	21%	
\$60,000 to \$79,999	16	41%	237	34%	
\$80,000 to \$99,999	~	~	88	13%	
\$100,000 and Above	6	15%	111	16%	
Total	39	100%	692	100%	
Median Annual Income (full-time) (\$)	70,000		70,000		
Average Annual Income (full-time) (\$)	73,810		76,884		
***************************************					

\*Where data provided

NOC Skill Type of Main Job (NOC 2021):	09.0	09.0100		FU
Legislative and senior management	0	0%	5	1%
Business, finance & administration	27	53%	233	26%
Natural & applied sciences & related	2	4%	203	23%
Health	2	4%	32	4%
Education, law and social, community & government	5	10%	260	29%
Art, culture, recreation & sport	3	6%	53	6%
Sales & service	12	24%	91	10%
Trades, transport & equipment operators & related	0	0%	13	1%
Natural resources, agriculture & related production	0	0%	2	0%
Manufacturing & utilities	0	0%	2	0%
Total	51	100%	894	100%



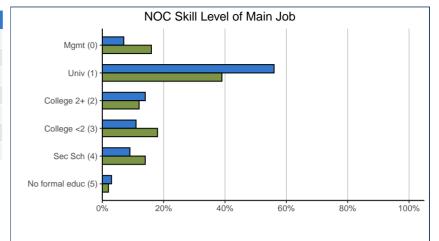


<sup>\*\*</sup>Of those who provided data on hours/week worked



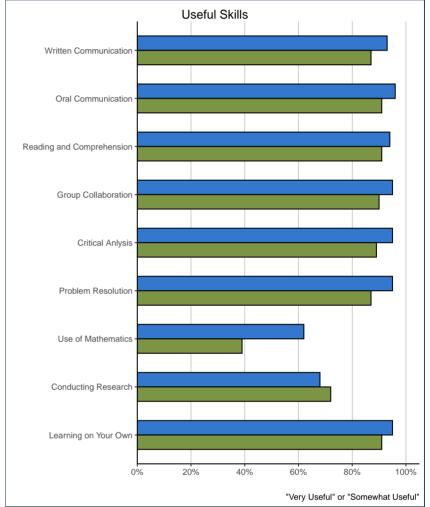
### EMPLOYMENT, continued

NOC Skill Level of Main Job (NOC 2021 (TEER)):	09.0100		SFU	
0. Management		16%	61	7%
1. University education		39%	504	56%
2. College education/trade apprenticeship (2+ years)	6	12%	126	14%
3. College education/trade apprenticeship (<2 years)	9	18%	100	11%
4. Secondary school + job-specific training	7	14%	76	9%
5. No formal education	1	2%	27	3%
Total	51	100%	894	100%



	09.0100				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	72%	15%	7%	6%	54
Oral Communication	67%	24%	7%	2%	54
Reading and Comprehension	63%	28%	4%	6%	54
Group Collaboration	57%	33%	6%	4%	54
Critical Anlysis	69%	20%	7%	4%	54
Problem Resolution	61%	26%	9%	4%	54
Use of Mathematics	10%	29%	35%	27%	52
Conducting Research	38%	34%	15%	13%	53
Learning on Your Own	63%	28%	4%	6%	54

		SFU				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.	
Written Communication	65%	28%	5%	2%	972	
Oral Communication	72%	24%	3%	2%	971	
Reading and Comprehension	68%	26%	5%	2%	970	
Group Collaboration	73%	22%	3%	2%	970	
Critical Anlysis	71%	24%	4%	2%	970	
Problem Resolution	73%	22%	4%	1%	969	
Use of Mathematics	26%	36%	22%	16%	951	
Conducting Research	34%	34%	19%	13%	961	
Learning on Your Own	64%	31%	3%	2%	968	



Top 10 Full-Time Occupations of 09.0100 Graduates*:		09.0100	
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
11202	1	Professional occupations in advertising, marketing and public relations	20%
13110	3	Administrative assistants	9%
*			
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 $<sup>^{\</sup>star}$  Data not displayed where n < 5; NOC 2021

<sup>\*\*</sup> Percentages cited are of those employed

Top 10 Full-Time Occupations of SFU Graduates*:		SFU	
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
XXXXX	X	Unclassified occupations	7%
21231	1	Software engineers and designers	6%
41221	1	Elementary school and kindergarten teachers	5%
41220	1	Secondary school teachers	4%
21232	1	Software developers and programmers	3%
11202	1	Professional occupations in advertising, marketing and public relations	3%
42201	2	Social and community service workers	2%
11100	1	Financial auditors and accountants	2%
13110	3	Administrative assistants	2%
11200	1	Human resources professionals	2%

<sup>\*</sup> Data not displayed where n < 5; NOC 2021

<sup>\*\*</sup> Percentages cited are of those employed



#### **EDUCATION FINANCING**

Funding Sources (3 sources allowed):*	09.0100		SFU	
Personal savings, investments	14	23%	340	28%
Employment while studying	33	53%	622	51%
Family/Friends	45	73%	786	65%
Personal bank loans	1	2%	41	3%
Government student loans	15	24%	345	29%
Scholarships/Bursaries/Grants	13	21%	348	29%
Other	8	13%	280	23%
Total	62		1,208	



Financial Debt Incurred to Finance Bac. Ed.:*	09.0	0100	SI	FU
Incurred any form of financial debt	19	29%	440	36%
Incurred government-sponsored student loan debt	17	26%	386	31%

<sup>\*</sup> Percentage of respondents who provided data



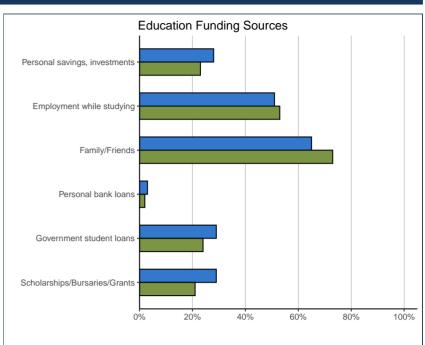
<sup>\*</sup> Includes only cases where financial debt was incurred

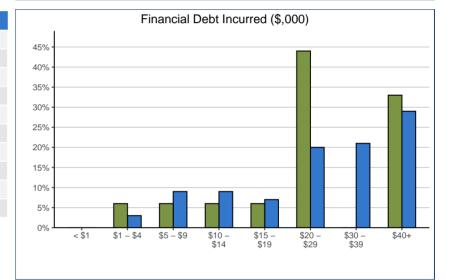


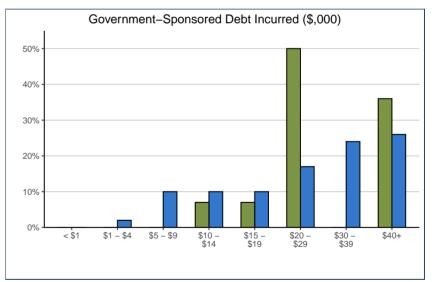
<sup>\*</sup> Includes only cases where government-sponsored debt was incurred

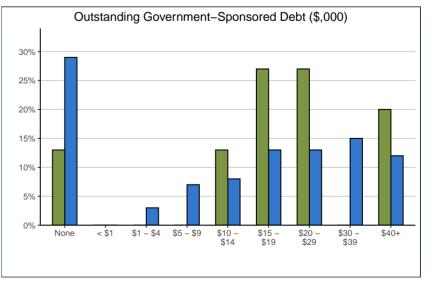


<sup>\*</sup> Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided









 $<sup>^{\</sup>star\star}$  Median amounts shown are based on those who had remaining government student loan debt