

# WEBSITE PLANNING DOCUMENT

## SITE NAME

The Mountain Spoke

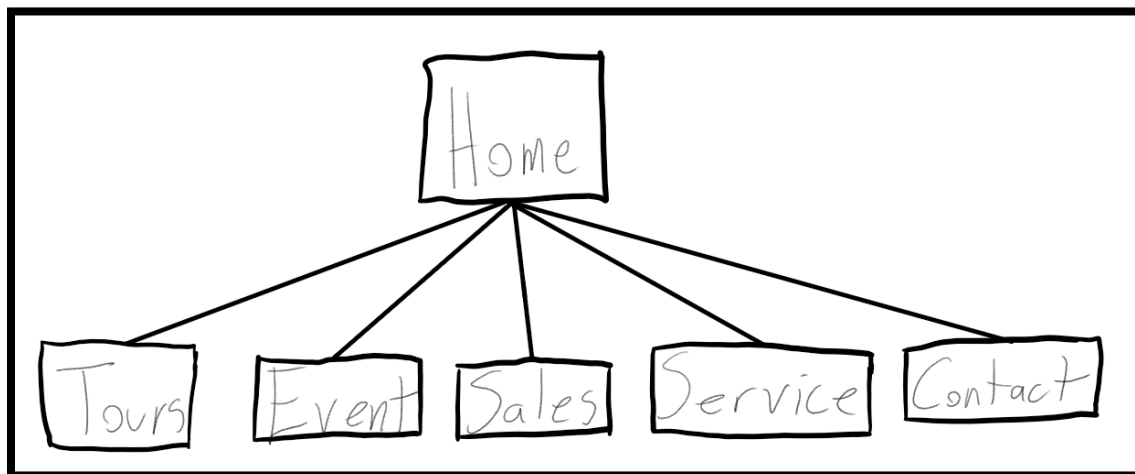
## SITE PURPOSE

A website for a fictitious bicycle shop that sells bicycles, bicycle parts, bicycle repair, and tours.  
“The goal is to provide a fresh new website experience for their clients and potential clients that reflects their culture of bicycle enthusiasm with products, repair service, parts, and tour trips.”

## TARGET AUDIENCE

Bicycle enthusiasts – at all levels.

## SITEMAP



## COLOR SCHEME



## TYPOGRAPHY

<https://fonts.google.com/specimen/Raleway> - <https://fonts.google.com/specimen/Amatic+SC>

<https://fonts.google.com/specimen/Satisfy>

*The Mountain Spoke*

BOZEMAN MONTANA

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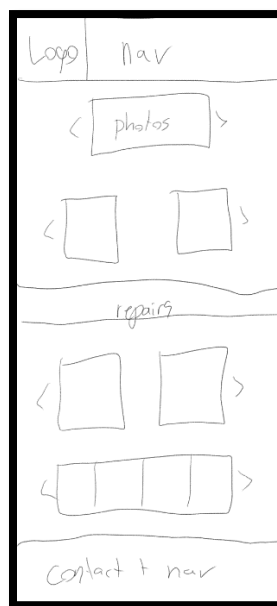
A website for bicycle enthusiasts  
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# WIRE FRAMES

Small



Medium



Large

