

Sensory Experience: Consuming a kiwifruit

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Explanation:

For my novel sensory experience I choose to consume a raw kiwifruit, which is a fruit my parents bought recently from the store which I haven't actually consumed by itself. I'm sure I have had kiwifruit as an ingredient in something I have eaten before but I hadn't actually eaten a raw kiwi fruit so I decided to rate the various sensory aspects of a kiwifruit.

Description of eating kiwifruit:

The kiwifruit was about the size of a golf ball and covered in a brown hairy skin. Touching the exterior of the kiwifruit is almost like fondling sandpaper, as the hair like skin gives off a coarse feeling. The taste itself is somewhere between a wet thin banana and weak orange.

Hedonic Scale Ratings [-5(worst) to +5(best)]

- **Texture: +1**
 - **Why:** Despite my description of a kiwifruit having a rough exterior coating I actually find it to be a little refreshing as most other fruits typically have a bit of a smooth peel which can get a little boring (e.g. oranges, limes and lemons all have a similar smooth peel). The kiwifruit's peel evokes a more holistic experience a la that of the coconut which can be a rare fruit to find raw given I live in the pacific northwest and coconuts only tend to grow in tropical climates.
- **Taste: +5**
 - **Why:** I was very pleasantly surprised at the taste of a kiwifruit. It doesn't have a very strong taste which is reminiscent of a banana but it also has a slight sourness which I found very pleasing. Additionally the seeds within the kiwifruit provide some sense of texture so as to not completely devolve into a mushy soup.
- **Visual: +2**
 - **Why:** Kiwifruits have a relatively unappealing peel which makes the kiwifruit look like a light brown hairball. However, the inside of the kiwifruit is a spectacular translucent green which I found pretty cool so I gave it a few points for that.