



A MANAGEMENT CRASH COURSE

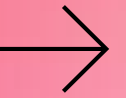
" साला झुकने का नहीं "



Presented by :

Astha

1. Attitude matters

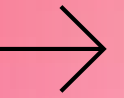


*No matter what your
educational or social
background is,
your attitude decides your
achievements*

Presented by :

Astha

2. Lead from the front



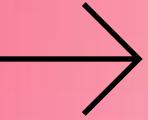
*Speak up for people,
unite them,
show them the path
and
become their Leader*

Presented by :

Astha

3.

Have Guts



Have guts to get things done

Have the fire in the belly

Be hungry for success

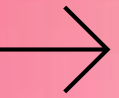
Don't settle for less

Claim what you deserve

Presented by :

Astha

4. Entrepreneurial mindset



*Even if you are an Employee,
think like an Entrepreneur*

Take Risks

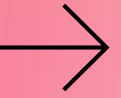
Think out of the box

*Don't be an employee if you can
become a partner*

Presented by :

Astha

5. Learn the rules of the game



Understand your Market well

Study the Business dynamics

Do the competitor's analysis

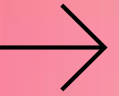
Position yourself correctly

Presented by :

Astha

6.

Innovate



Restructure your Business model

Cut the middle man

Work on supply chain

Make the processes agile

Presented by :

Astha

7. Take Care of the Stakeholders →

Augment Profit

*Distribute the profit fairly
among the stakeholders*

Win the trust

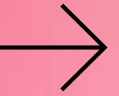
*Be Loyal to your Business
partners*

Presented by :

Astha

8.

Collaborate



Collaborate well

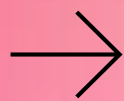
Understand the needs of people

Create win-win models

Presented by :

Astha

9. Finally a Marketing Lesson...



"Brand" का ठप्पा आदमी के कपड़ों में
नहीं होता ,
Character में होता है !!!!

Presented by :

Astha

आस्था नाम सुनके
channel समझे क्या ?
Channel नहीं *creative* है
मैं *creative*
Keep following.....
Astha