





Executive Development Program on

LEADERSHIP AND INNOVATION







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Introduction

The financial landscape is evolving at an unprecedented pace, shaped by digital transformation, regulatory advancements, and global economic shifts. Senior executives must be equipped with the foresight, agility, and strategic expertise to lead with confidence in this dynamic environment.

The Executive Development Program on Leadership and Innovation is meticulously designed to strengthen leadership capabilities in the banking and financial sectors. By fostering a deep understanding of industry trends and emerging challenges, this program enables executives to make informed decisions and drive meaningful transformation.

With a focus on leadership excellence and innovation, this initiative brings together a diverse network of industry experts, policymakers, and thought leaders. Through engaging discussions and immersive experiences, participants will gain valuable perspectives that contribute to shaping the future of financial services.

This program is more than an educational endeavor—it is a platform for strategic dialogue and progressive leadership. It serves as a catalyst for innovation, equipping executives with the mindset and vision required to navigate an ever-changing financial ecosystem.

Objective of the Program

- To strengthen leadership skills to drive innovation and navigate industry challenges.
- To gain insights into global financial trends, regulations, and economic policies.
- To enhance decision-making and risk management strategies for institutional stability.
- To leverage technology and digital advancements to optimize financial services.
- To build professional networks and global collaborations for strategic growth.

Target Participants

This program is designed for senior executives, board of directors, decision-makers, and professionals in the banking, insurance, microfinance, and financial services sectors who are responsible for driving strategic initiatives and organizational growth.

Program Modules

Module 1: Understanding Poland's Financial Infrastructure and Economic Landscape

Poland has developed a resilient and well-regulated financial system that has played a crucial role in its economic growth. This module will provide a deep dive into the evolution of Poland's financial institutions, regulatory frameworks, and market dynamics. Delegates will explore how Poland's diversified economy, integration into regional and global value chains, and robust financial policies have contributed to its stability. The module will also examine the role of banks, capital markets, and fintech in sustaining economic progress.







Module 2: Leadership in a Dynamic Financial Environment

Effective leadership is the cornerstone of success in an evolving financial sector. This module will focus on key leadership principles required to navigate challenges and drive financial institutions forward. Through case studies and expert discussions, delegates will examine leadership strategies implemented by top executives in Poland's banking and corporate sectors. The module will emphasize decision-making, transformational leadership, and the ability to lead during periods of financial transformation and digital disruption.

Module 3: Managing Change and Uncertainty

The financial sector is constantly subject to economic shifts, regulatory changes, and technological advancements. This module will equip delegates with strategies to manage change effectively and build resilience within their organizations. It will cover practical approaches to navigating financial disruptions, crisis management, and fostering an adaptive corporate culture. Delegates will also explore lessons from global financial crises and how financial institutions have successfully responded to uncertainty.

Module 4: Strategic Culture and Talent Management

As workforce dynamics evolve, financial institutions must adapt to new models of work and talent management. This module will address the challenges of managing a multigenerational workforce, integrating hybrid work cultures, and implementing strategies for attracting, developing, and retaining top talent. It will explore leadership approaches to building high-performing teams, succession planning, and fostering a culture of continuous learning and innovation within financial organizations.

Module 5: Global Risk Environment and Challenges

In an interconnected world, financial institutions must be prepared for a wide range of risks, from economic downturns to geopolitical uncertainties. This module will provide a comprehensive analysis of emerging risks in global banking and finance, regulatory challenges, and macroeconomic factors affecting financial markets. Delegates will explore risk mitigation strategies and examine real-world case studies of institutions that have successfully navigated complex risk environments.

Module 6: Technology and AI in Banking

The financial sector is experiencing rapid transformation driven by technology and artificial intelligence. This module will explore the latest innovations in digital banking, fintech, and AI-driven financial services. Delegates will gain insights into how banks in Poland are leveraging technology to enhance operational efficiency, customer experience, and cybersecurity. The module will also highlight the risks and regulatory considerations associated with adopting new technologies in the financial industry.

Module 7: Addressing ESG and Climate Change in Financial Services

Sustainability and climate-related risks are becoming central to financial decision-making. This module will examine the impact of climate change on financial institutions, the growing importance of ESG regulations, and the role of sustainable finance. Delegates will learn about best practices for integrating ESG considerations into risk management, investment strategies,







and corporate governance. The module will also highlight green finance initiatives and the opportunities for financial institutions to support sustainable economic development.

Module 8: Global Exposure and Leadership Insights

Understanding global best practices and leadership strategies is crucial for financial professionals seeking to expand their perspectives. This module will provide firsthand exposure to leading financial institutions in Poland through exclusive site visits and networking opportunities with top executives and policymakers. Delegates will also have the opportunity to engage with prominent leaders from the Nepali diaspora, gaining valuable insights into leadership in an international context. These interactions will offer a unique opportunity to benchmark global practices and develop strategic partnerships.

About Academy of Social and Media Culture in Toruń

The Academy of Social and Media Culture in Toruń, established in 2001 in Toruń, Poland, offers a unique educational approach that integrates social sciences, media, and economics, providing students with a strong foundation in financial literacy, banking communication, and economic policies. With a curriculum designed to meet the evolving needs of the global financial sector, the Academy equips students with analytical skills, risk assessment techniques, and strategic decision-making abilities essential for the banking and finance industry.

Through practical training, expert-led seminars, and collaborations with financial institutions, students gain hands-on experience in economic reporting, financial journalism, and corporate communications. Graduates are well-prepared for careers in banking, financial consulting, risk management, and fintech, leveraging their expertise in media and social sciences to navigate complex financial landscapes. The Academy's strong industry connections and emphasis on ethical leadership provide students with the necessary skills and networks to excel in the dynamic world of banking and finance.

For Further Queries:

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