



eRum

27 / 30 MAY 2020
MILAN

Data science
is writing
the future.

Come
and leave

a mark on it.

What is eRum

Data Science has revolutionized the way in which companies do business and scientists do research. Many of the simplest actions you take every day owe something to data science and R is one of the most adopted languages in this field.

The European R Users Meeting (eRum) is a biennial conference that brings the R User Community of Europe together to exchange experiences, broaden knowledge of R and collaborate. The third edition of eRum, **eRum2020**, will be held in 2020 in Milan.

eRum is an open event, and it welcomes expert and skillful practitioners as well as people who just want to take a peek on the future that's to come; its main purpose is providing a platform for collaboration and sharing experiences, while also being a stage to present various applications and projects development.

The numbers of eRum

eRum2020 will take place in Milan from May 27 to May 30. It will include one day of workshops and two days of conference, with:

-  Multiple parallel sessions on cutting-edge topics in Machine Learning, Statistics and Data Science
-  Plenary sessions with International keynote speakers
-  More than 70 contributions between long talks, lightning talks and workshops
-  More than 500 international R practitioners

**With the support of our partners,
we hope to offer our attendees:**

-  Satellite events, like Hackathons and Recruiting Labs
-  A Social Dinner featuring famous Italian cuisine
-  Inclusion and diversity scholarships

Come and network with the top players in R World

Sponsorship of eRum2020 is a unique opportunity: it is the largest european assembly of R practitioners and rapidly growing.

Taking off from other great community meetings, such as the useR! conference, it brings together data science professionals from all over Europe, from both academia and industry and the different facets of the R world.

Being part of eRum2020 will give new roots to your network and tighten the bond between you and the R European community.

Sponsoring the eRum2020 is an ideal occasion to:



Gain high visibility and access to an audience of R professionals from all over Europe



Being part of the conference with a talk or workshop



Finding yourself in the ideal environment for recruiting new talents

Sponsorship packages

* The sponsor can organise an external event in the days around the conference (but not during the conference).
The event will be advertised in the website and the conference organisers will support the sponsor in the interaction with the attendees.

	Diamond	Platinum	Gold	Silver	Bronze
AVAILABILITY	Max 1	Max 3	Max 8		
AMOUNT IN EUR, VAT NOT INCLUDED	25k	15k	8k	5k	2k
VISIBILITY	1st row	2nd row	3rd row	4th row	5th row
LOGO ON PROMO MATERIAL					
BOOTH AT THE CONFERENCE	✓	✓	✓	Roll-up	✗
BRAND AUTHORITY	2 of choices between 20mins, panel discussion and workshop	1 of choices between 20mins, panel discussion and workshop	1: 20 mins	1: 5 mins	0
TALKS (NO ADDITION TO TICKETS) WITH TOPIC APPROVED BY SCIENTIFIC COMMITTEE					
WORKSHOP (NO ADDITION TO TICKETS)	2 of choices between 20mins, panel discussion and workshop	1 of choices between 20mins, panel discussion and workshop	0	0	0
BRAND AWARENESS	2 blocks	1 block	0.5 block	0.5 block	0.25 block
ADVERTISEMENT IN PROGRAM					
MARKETING ITEM IN GOODIE BAG	✓	✓	✓	✓	✓
TWEET WITH SPONSOR TO ALL SUBSCRIBERS	2x	1x	1x	✗	✗
NETWORKING/ RECRUITING					
NUMBER OF TICKETS	5	4	3	2	1
ORGANIZER SUPPORT FOR CUSTOM SPONSOR/ATTENDEE EVENT INTERACTION*	✓	✗	✗	✗	✗
CONTACT OF ATTENDEES WHO ACCEPT TO SHARE	✓	✓	✓	✓	✗

Extra Sponsorship options

	Recruiting session during the conference	Event named after the sponsor (e.g. lunch, coffee break)	Custom event (e.g. hackathon)	Co-designed Event: Social Dinner/Happy hour
COST	5K - per slot	3k	Event Cost	Partial Event Cost
AVAILABILITY	Available only for Diamond and Platinum	Available for all; mention in the program plus special social media mention	Available for all except Bronze	Available for all
DURATION	One per day		1 only	2 events (after the workshops and on first conference day)

Other kind of participations:

Micro Sponsorships: They will be handled as a separate ticket that you can purchase.

In-Kind sponsorship: we are interested in any in-kind sponsorships. Get in touch to know more.

Do not hesitate to contact our sponsors team for further enquiries about our sponsorship offer.

Become our Media Partner

Benefits



Booth at the conference



One attendance ticket

Cost



1K VAT excluded

Three more reasons to join us



#1 Meet interested customers



#2 Reach and connect with a specialized audience



#3 Recruit new authors in the community

Book is the new black

Want to gain more visibility?

Offer books or vouchers as prizes for our awardees!

Welcome to Milano(R)

MilanoR is the organisation behind eRum2020 and the beating heart of the Milano based R community.

It organises monthly events and meetups, including data contests and hackathons, to educate, support and inspire R practitioners and enthusiasts in the Milan area and beyond. It is present on the territory since 2014 and counts about 4000 subscriptions!

Its network includes prestigious academic institutions (e.g. Milano Bicocca and Politecnico di Torino) and companies from different fields of applications.



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