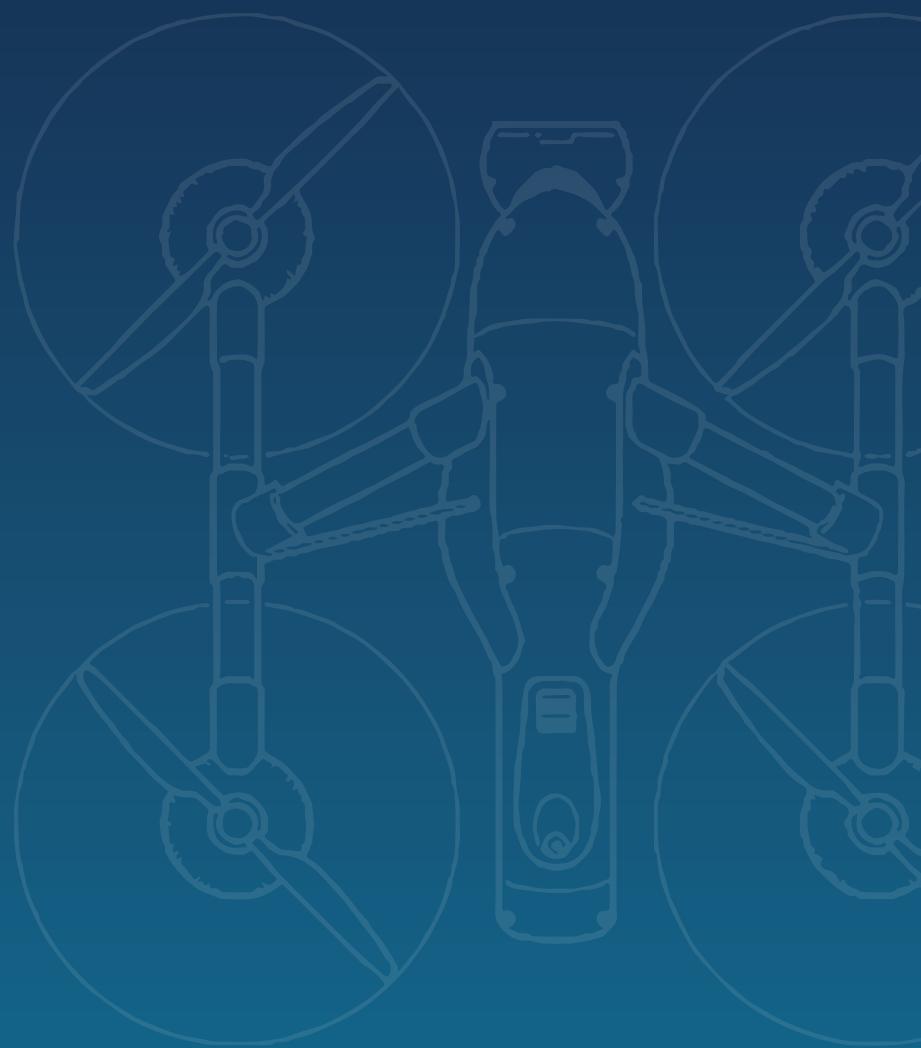


# WELCOME TO

# Aviation Safety Transformation Summit 2025

هيئة دبي للطيران المدني

Dubai Civil Aviation Authority



## **Key Focus Areas:**

### **1. SMS Implementation (Safety Management Systems)**

- Comprehensive sessions on the standards, techniques, and best practices for implementing effective Safety Management Systems (SMS) in aviation.

### **2. Risk Management Strategies**

- Detailed explorations of various risk management methodologies aimed at identifying, assessing, and mitigating aviation risks.

### **3. Human Factors in Aviation Safety**

- In-depth discussions on the role of human factors in aviation safety, covering topics such as training, communication, decision-making, and fatigue management.

### **4. Safety Intelligence and Data Analytics**

- Insightful presentations on the utilization of data analytics and safety intelligence to enhance decision-making processes and improve overall safety performance.

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## **Training and Interactive Course Sessions:**

Over the two days, professionals will lead numerous training and interactive course sessions. Each session is designed to provide participants with practical knowledge, hands-on experience, and valuable insights.





# Event Overview: The Aviation Safety Transformation Summit (ASTS)



The Aviation Safety Transformation Summit (ASTS) is an essential two-day event dedicated to exploring the evolution of aviation safety and addressing the challenges of emerging risks. As the aviation industry continuously evolves with new technologies and increasing complexities, ensuring safety remains a top priority. ASTS brings together industry experts, regulators, and safety professionals to share knowledge, discuss innovative solutions, and foster collaboration.

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"We are determined to make smart mobility an integral part of our urban infrastructure, ensuring that advanced technology, like drones, enhances the quality of life and supports sustainable development."

**THE DUBAI ECONOMIC AGENDA D33**

"We continue to support projects that drive a diversified, flexible digital economy by leveraging advanced technology in Dubai and empowering the aviation and air transport sectors. Our strategy prioritizes strengthening public-private partnerships to catalyze research and development, sustainable growth, and smart mobility."



# TURNING THOUGHTS INTO TOUCHABLE MARVELS

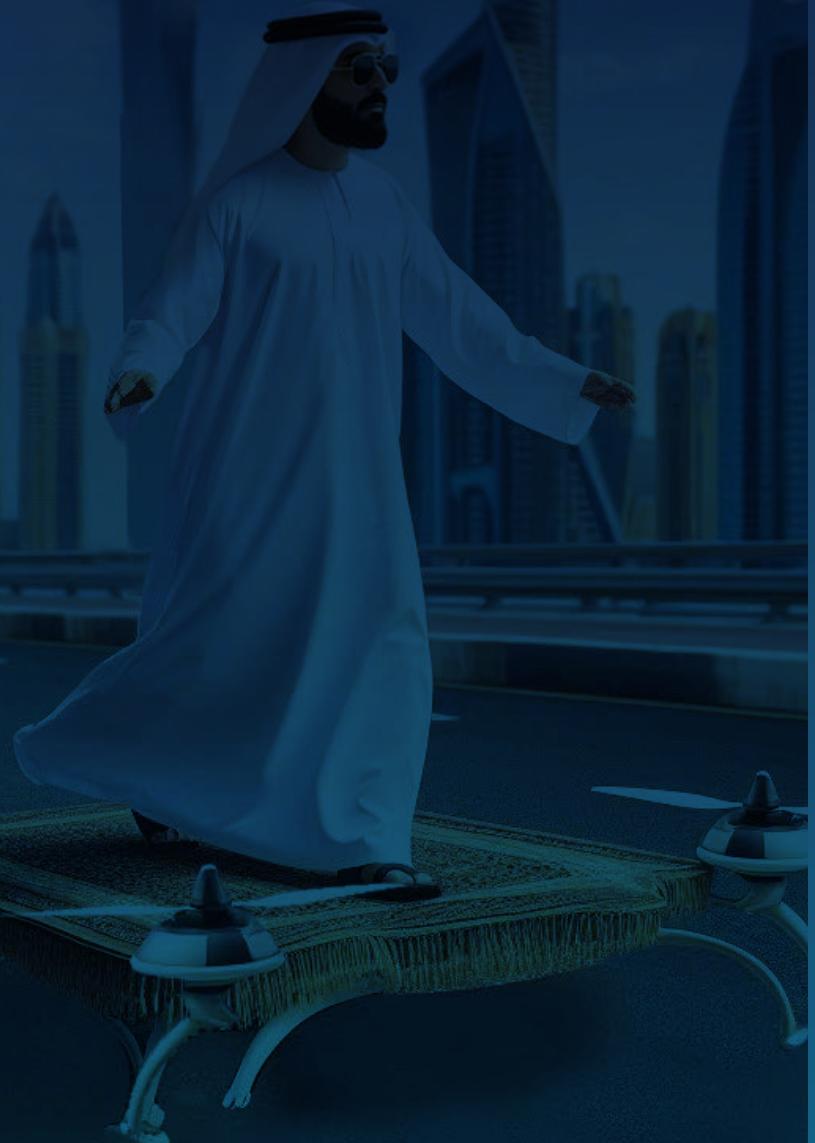
is about taking abstract ideas and concepts from the imagination and transforming them into physical, tangible creations. It involves using creativity, innovation, and practical skills to convert thoughts and dreams into real-world objects or experiences that can be seen, touched, and interacted with.

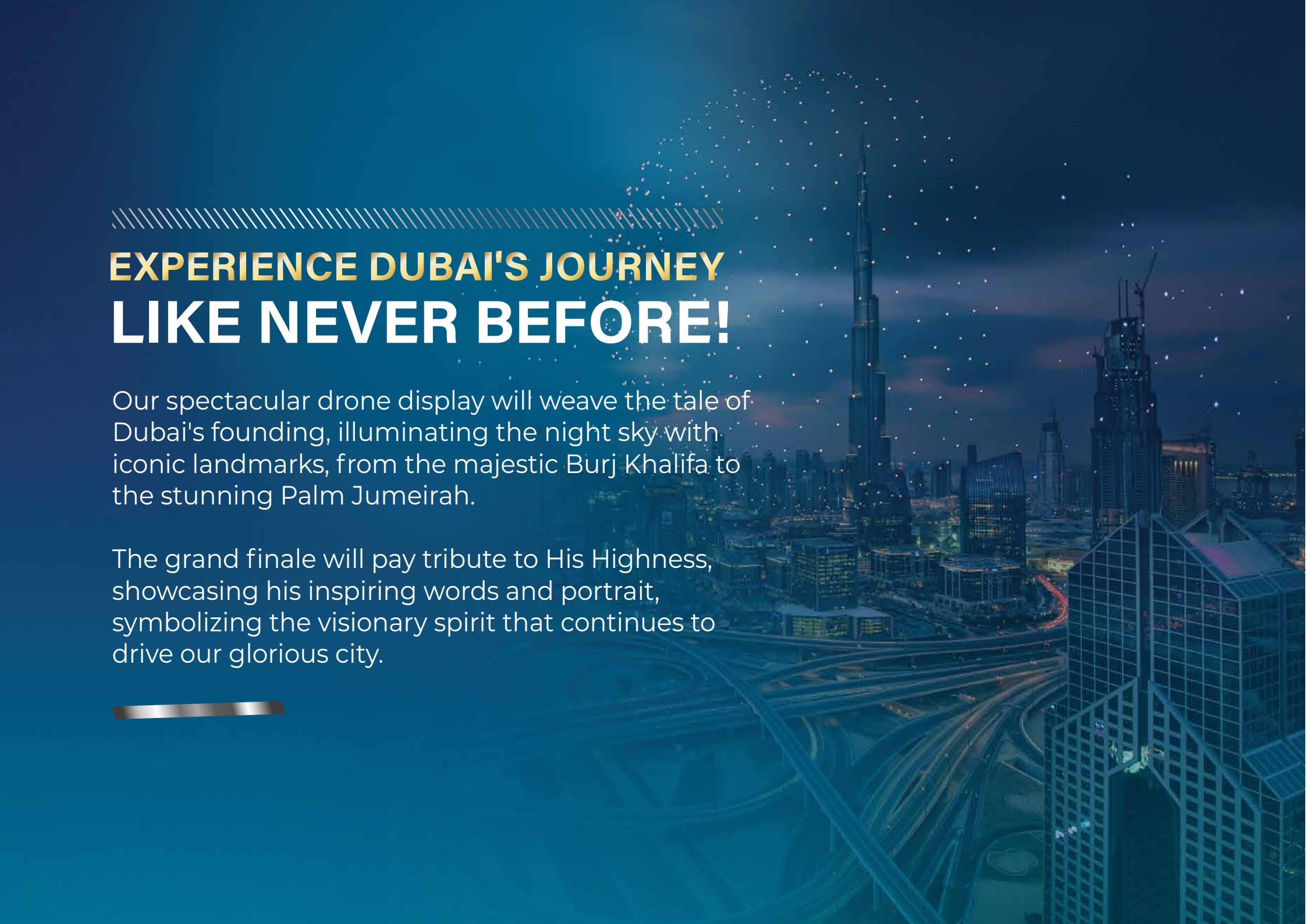
# DUBAI DRONE SHOW CONCEPT

Dubai is famous for its record-breaking stunts and spectacles, and one of the most mesmerizing has to be the highest drone show. Imagine hundreds of drones soaring in the sky, creating intricate patterns and stunning visuals against the backdrop of the iconic Burj Khalifa. The synchronization and precision in these drone shows is a marvel, pushing the boundaries of technology and creativity.

Crafting dreamscapes into reality is a concept where imagination meets tangible creation. It involves taking visionary ideas, often filled with fantastical and surreal elements, and turning them into real-world projects, objects, or experiences. It's where creativity knows no bounds, and the impossible becomes possible, blending art, technology, and visionary thinking to create extraordinary and magical results in everyday life.

As per His Highness Sheikh Mohamed bin Rasheed Al Maktoum, Dubai is not just about making ideas real; it's about **creating new realms of possibility** and bringing a touch of dream-like **magic to reality**. **Dreams into reality**—a transformation of pure imagination into existence.





# EXPERIENCE DUBAI'S JOURNEY LIKE NEVER BEFORE!

Our spectacular drone display will weave the tale of Dubai's founding, illuminating the night sky with iconic landmarks, from the majestic Burj Khalifa to the stunning Palm Jumeirah.

The grand finale will pay tribute to His Highness, showcasing his inspiring words and portrait, symbolizing the visionary spirit that continues to drive our glorious city.

# LAUNCHING BIG COMPETITION

## DUBAI DRONE BRAND DESIGN AWARDS 2025

His Highness Sheikh Mohammed bin Rashid Al Maktoum often discusses the significant progress and innovative uses of drone technology, emphasizing its pivotal role in achieving the objectives outlined in the Dubai Economic Agenda 2033 (D33). He underscores the critical role of collaboration between the public and private sectors, highlights the necessity of fostering innovation, and stresses the significance of research and development (R&D) as a driving force behind sustainable economic growth.



# LANDING PAGE

 Aviation Safety  
Transformation Summit

HOME    ABOUT    ELIGIBILITY    DATE    PRIZES    PRICING    SOCIAL MEDIA    [Register →](#)

ENTER THE DUBAI DRONE BRAND DESIGN AWARDS 2025!

## SHAPE THE FUTURE OF DESIGN

A brief sentence about innovation, prototyping, and global competition.

 location     09 Am To 11 Pm 1 February 2025

[Register Now →](#)





24-25 APRIL 2025

Aviation Safety  
Transformation Summit

DUBAI

15 FEB - 10 APRIL 2025

COMPETITION

DUBAI

LOGIN. IF YOU'RE ALREADY REGISTERED



Registration Info

Badge Preview

Unique Registration Number

2497020515



VISITOR

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## REGISTRATION CONFIRMED!

A ticket confirmation has been sent to the email address you provided during the registration. Please check your spam and "other" folders if you can't see it in your inbox.

### Date & Time

24-25 APRIL 2025  
10 AM - 10 PM

### Location

AVIATION SAFETY TRANSFORMATION SUMMIT  
EXHIBITION SHOWCASE  
DUBAI- JA BEACH HOTEL [RESEND CONFIRMATION EMAIL](#) [START NEW REGISTRATION](#)

### SAVE TIME

For quick and seamless entry into the event please download and print your badge and bring it to the event to avoid delays at the venue entrance.

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Aviation Safety  
Transformation Summit 2025

Registration Info Badge Preview

**Unique Registration Number**

**2497020515**



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## THREE DISTINCT CATEGORIES FOR YOUR DRONE EVENT TROPHIES FOR THE COMPETITION:

- **Best Innovation in Drone Technology:** This category recognizes breakthrough advancements and cutting-edge innovations. The trophy design can include a dynamic drone figure in a flight pose, symbolizing forward-thinking and technological prowess.
- **Outstanding Contribution to Drone Safety:** This award highlights significant efforts in improving drone safety standards and practices. Consider a trophy with a shield motif combined with a drone, representing protection and safety.
- **Excellence in Drone Operations:** Celebrating exceptional skill and operational achievements in drone piloting. This trophy could feature a sleek drone model soaring above a globe, symbolizing global excellence and superior operational performance.



هيئة دبي للطيران المدني

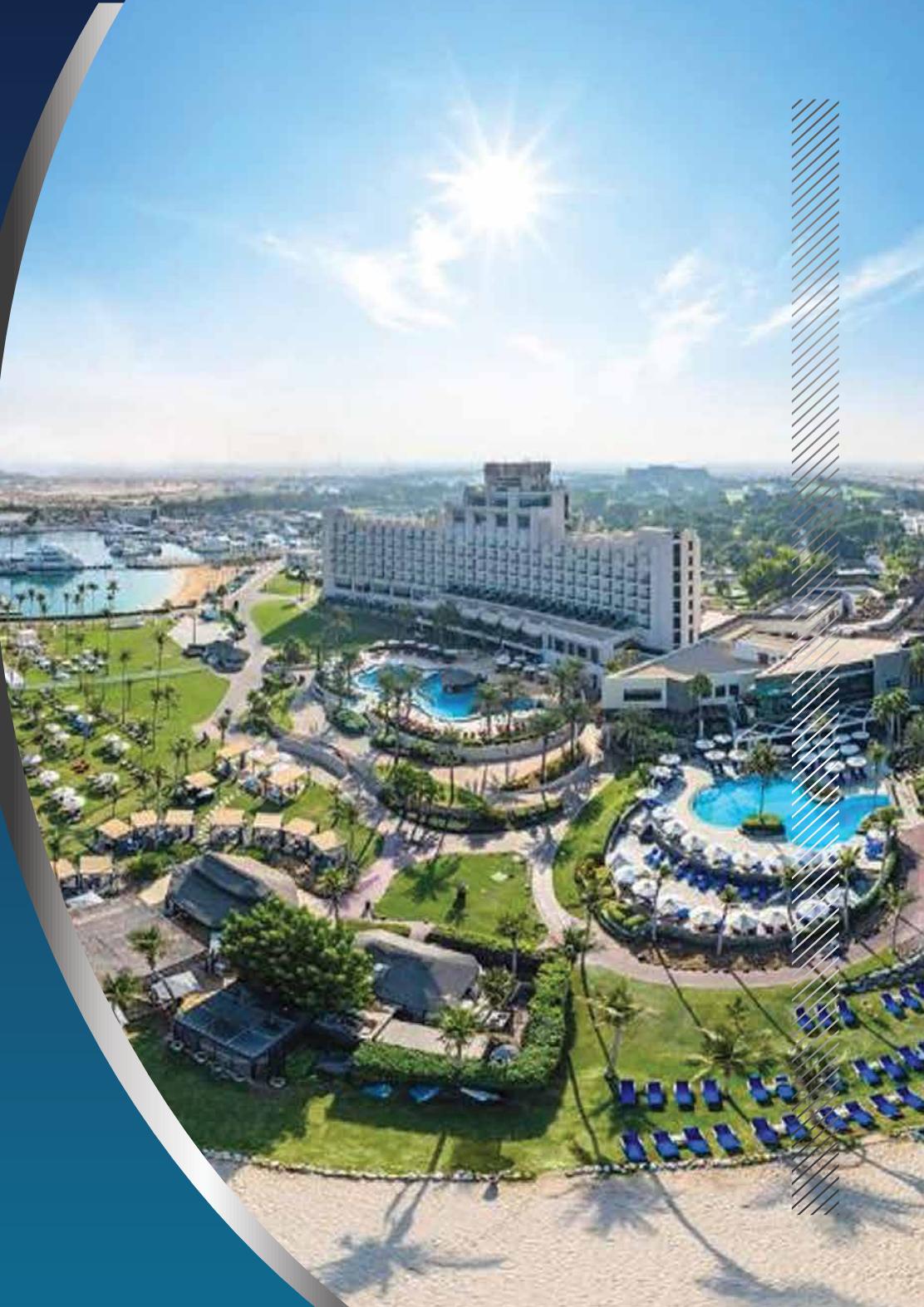
Dubai Civil Aviation Authority



# Aviation Safety Transformation Summit 2025

"Emerging Aviation Safety Challenges."

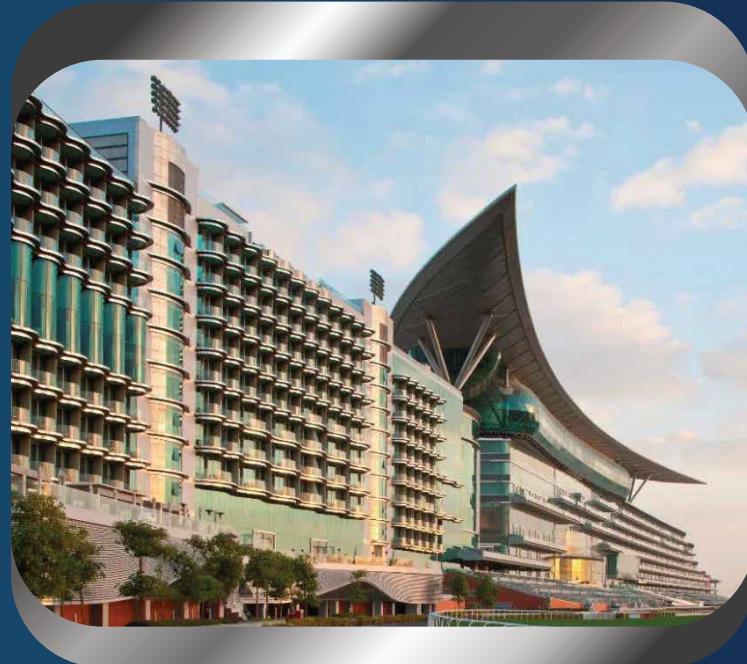
VENUE: JA BEACH HOTEL  
DATE: 24 - 25 APRIL, 2025



# Expo City Dubai



# The Meydan Hotel



# WHY AVIATION SAFETY TRANSFORMATION SUMMIT 2025



## INFORM

Inform the drone experts and aerospace professionals/participants about the vision realization programs announced to the Dubai Economic Agenda 2033 (D33) into plans.

## EDUCATE

Educate the Audience with ideas and innovations, build partnerships in the aerospace community

## INSPIRE

Inspire and get inspired with prominent players in the UAE aerospace field, drone industry, and technology trends.

## ENGAGE

Connect with the UAE Aerospace, drone, and technology market and innovation community.





# EVENT MANAGEMENT TIMELINE

**DATE OF THE EVENT: 24th APRIL 2025**

- Contract Signing Business
- Launching Dubai Drone Competition
- Sharing All Event Brand Materials

- Branding & design WIP
- PR & Media Relations
- Digital MarComs

- Sharing all branding & design materials for approvals.

- Event Material Production

- Installation, rehearsal, and testing all technical equipments/stage/ events materials

- Event management PR & Media Management Content production/management

- Dismantling - Event Report



# LOGO CONCEPT

**SILVER** is often associated with modernity, innovation, and sophistication in design. When used in a logo, silver can symbolize elements such as:

- **Technological advancement:** Highlighting a brand's forward-thinking and cutting-edge approach.
- **Elegance and prestige:** Connoting high-end, premium products or services.
- **Versatility and balance:** Evoking a sense of neutrality and adaptability.

## A DEEP SHADE OF BLUE

Trust and Dependability: As a deep blue, it conveys a strong sense of reliability and security.

**Professionalism:** Frequently used in corporate branding to evoke a sense of authority and confidence.

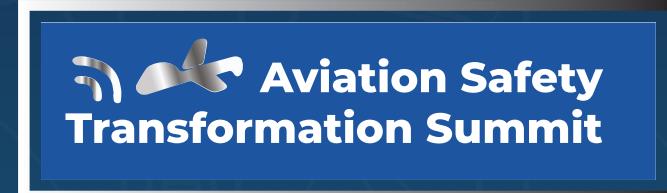
**Calm and Serenity:** Blues are known for their relaxing and tranquilizing qualities, making this shade ideal for creating a peaceful atmosphere.

**Depth and Loyalty:** Represents profound loyalty and depth of character, often invoking feelings of stability and trustworthiness.

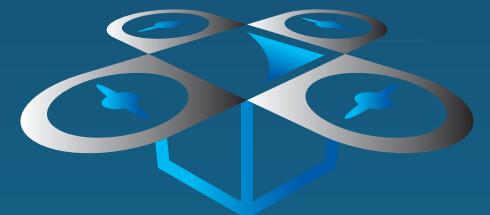
## WHITE COLOR:

- **Purity and Simplicity:** Reflecting a clean, minimalist, straightforward design.
- **Elegance and Sophistication:** Combined with blue & silver colors, it can enhance the overall elegance of the design.
- **Openness and Freshness:** Evoking a sense of space, openness, and clarity.

1



2



# CORPORATE GIFTS



# CORPORATE GIFTS



# CORPORATE GIFTS



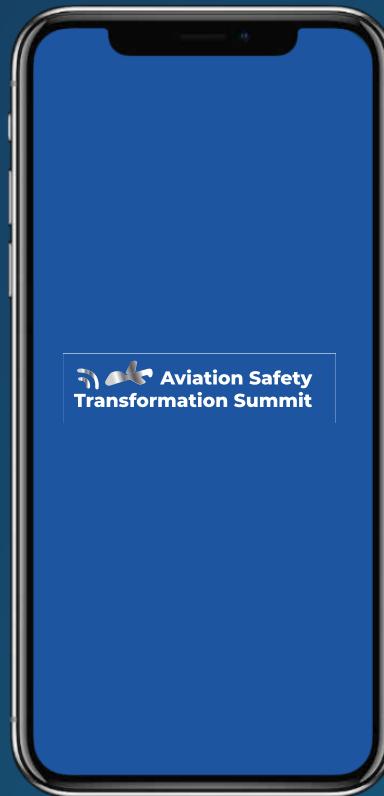
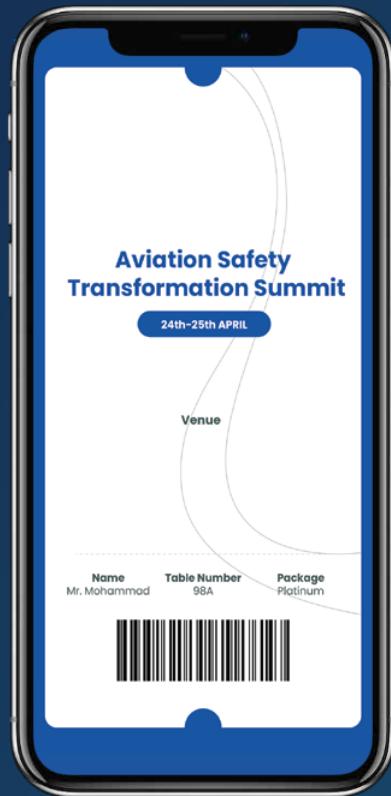
# CORPORATE GIFTS



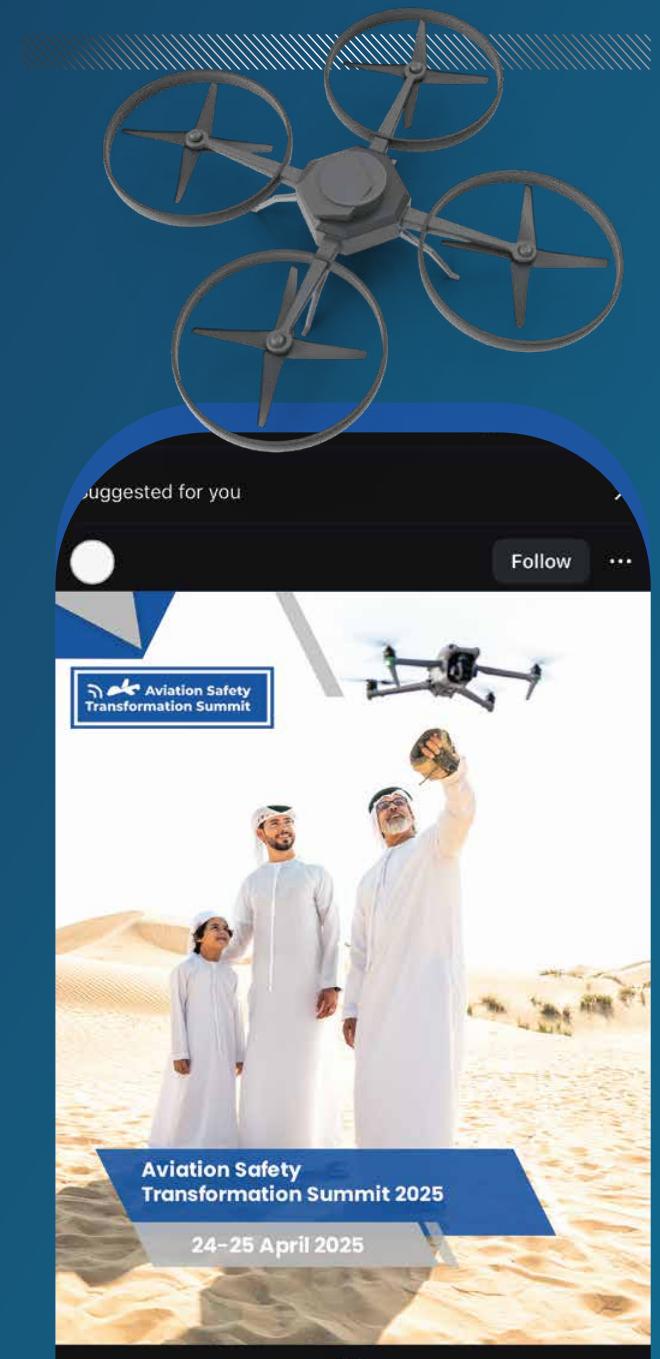
# DIGITAL PLATFORMS MOCKUP



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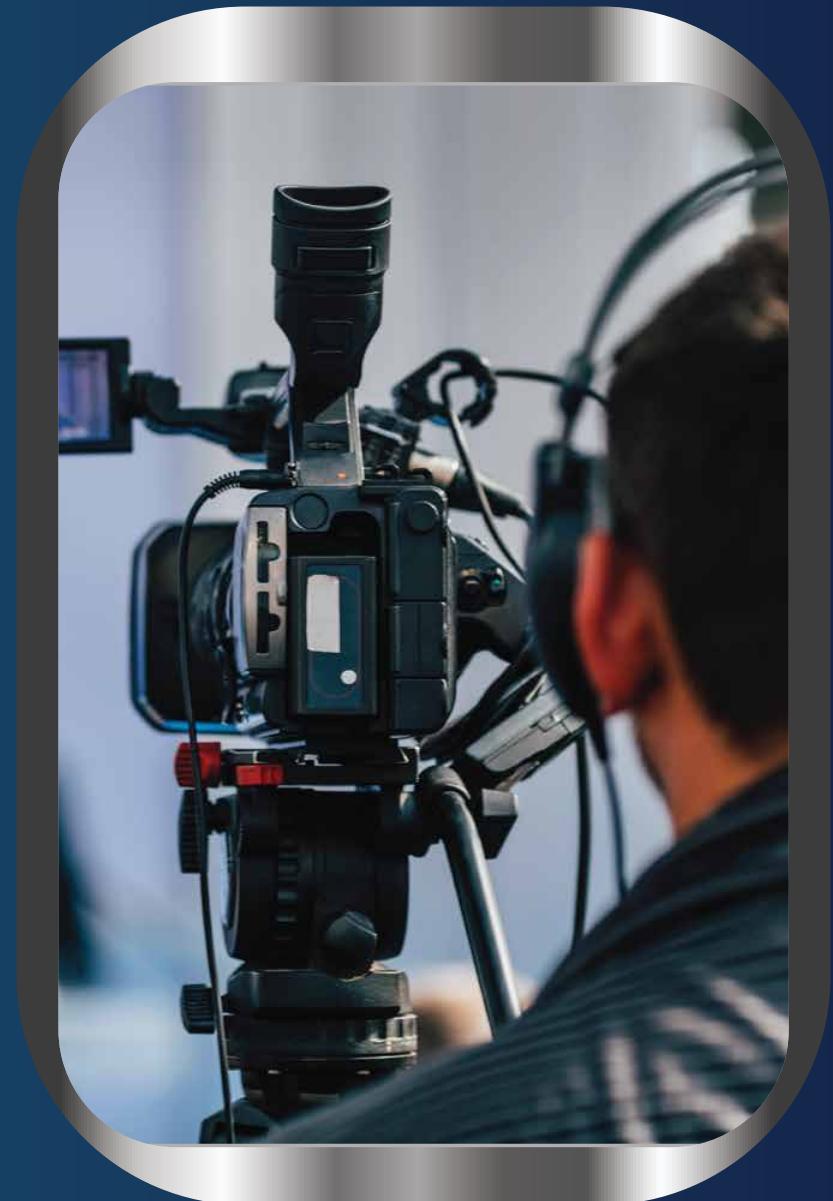


ArabianBusiness



GULF  
BUSINESS

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MIDDLE EAST



# AGENDA

## Day 1

Time	Activity	Wing/Location	Details
10:00 - 09:00	Event Registration and Networking	Main Lobby	Attendees' check-in and explore event layout.
11:00 - 10:00	Visual Storytelling Presentation	Broadcasted to all Wings on Screens	A dynamic multimedia presentation highlighting the evolution of aviation safety and the challenges of emerging risks. Include compelling visuals, video clips, and animations to engage the audience.
13:00 - 11:00	Systems and Solutions DEMOs	Wing 1	Vendors showcase UTM, ATM, anti-drone systems, and SMS tools with live demonstrations and Q&A.
16:00 - 14:00	Advanced Safety Tools and Communication Systems	Wing 1	Live demonstrations of safety analytical tools and advanced communication systems.
16:00 - 14:00	Training: Risk Management Strategies	Wing 2	Interactive course on modern risk management techniques.
16:00 - 14:00	Strategic Meetings and MoU Signing	Wing 3	Organizations meet for discussions, collaborations, and formal agreement signings. Creative Standing Meeting style showcasing the importance of decision making other than traditional meetings that adds no value.

# AGENDA

Time	Activity	Wing/Location	Details
17:00 - 16:00	Networking and Debrief	All Wings	Informal networking across all event wings.
16:00 - 14:00	Advanced Safety Tools and Communication Systems	Wing 1	Live demonstrations of safety analytical tools and advanced communication systems.

## Day 2

Time	Activity	Wing/Location	Details
10:00 - 09:00	Morning Recap and Session Announcements	Main Lobby	Summary of Day 1 and schedule highlights for Day 2
12:00 - 10:00	Emerging Technologies Showcase	Wing 1	Vendors present cutting-edge safety systems and tools.
12:00 - 10:00	Training: Human Factors in Aviation Safety	Wing 2	In-depth training session with live Q&A

# AGENDA

Time	Activity	Wing/Location	Details
15:00 - 13:00	Collaboration Outcomes Presentation	Wing 3	Overview of agreements signed and their impact on aviation safety.
15:00 - 13:00	Training: Safety Intelligence and Data Analytics	Wing 2	Course on leveraging data-driven intelligence in aviation safety.
16:00 - 15:00	Closing Session and Key Findings	Main Auditorium	Recap of the event, acknowledgment of collaborations, and future directions for aviation safety.

# Recommended Workshops & Courses

## Day 1: (5:00 PM - 10:00 PM)

Time	Session	Details
05:00 PM	Welcome Remarks and Overview	Introduction to the event and overview of the agenda.
05:30 PM	Practical Approaches to Drone Safety Management	Hands-on sessions focusing on best practices and tools for managing drone safety.
06:15 PM	Advanced Risk Assessment Techniques for Drones	Detailed exploration of advanced risk assessment methodologies.
07:00 PM	Building a Proactive Safety Culture in UAV Operations	Strategies for fostering a safety-first mindset within organizations.
07:45 PM	Future Aviation Challenges	Covering unmanned air systems and spaceflight vehicles, providing insights into operational aspects of drones and their impact on airspace and public safety.
08:30 PM	Introduction to Safety Regulation of Non-Military Drones	Discussing the safety regulations of UAS, including societal concerns and industry standards.
09:15 PM	Q&A Session and Interactive Discussion	Open floor for questions and interactive discussion.

# Recommended Workshops & Courses

## Day 2: (5:00 PM - 10:00 PM)

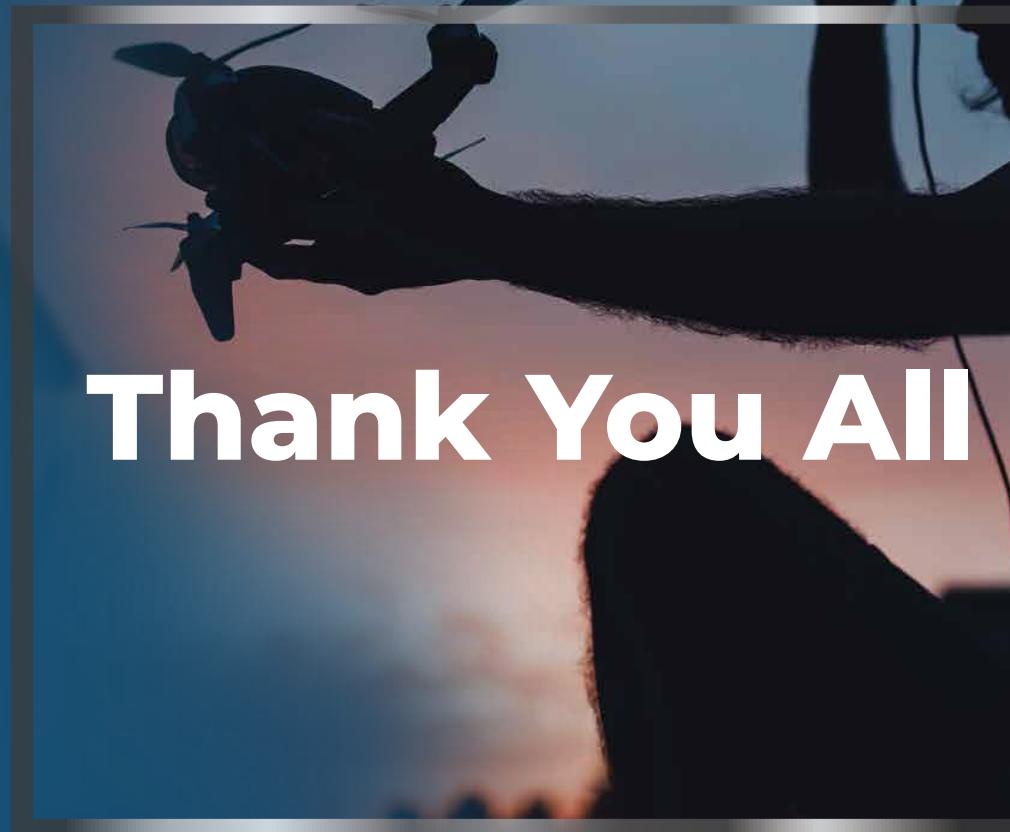
Time	Session	Details
05:00 PM	Welcome and Recap	Recap of Day 1 and introduction to Day 2 sessions.
05:30 PM	Using Drones for Aircraft Maintenance and Inspection	Practical demonstrations and best practices for using drones in maintenance and inspection tasks.
06:15 PM	Detect-and-Avoid Systems for Enhanced Drone Safety	Interactive sessions on the development and implementation of detect-and-avoid technologies.
07:00 PM	Emergency Response and Contingency Planning for Drone Operations	Developing and executing effective contingency plans for drone operations.
07:45 PM	Implementing Security Measures in Drone Operations	Practical guidance on integrating security measures into drone safety protocols.
08:30 PM	Environmental Monitoring and Reporting Using Drones	Utilizing drones for environmental monitoring and reporting, with a focus on safety considerations.
09:15 PM	Developing Effective Training Programs for Drone Operators	Best practices for creating comprehensive training programs for drone operators.
09:45 PM	Leveraging AI and Machine Learning for Drone Safety	Exploring the role of AI and machine learning in enhancing drone safety.

The combination of workshops and courses provides participants with a comprehensive and engaging learning experience.

# Recommended Topics for Speakers

1. Keynote: The Evolution of Drone Safety Standards
2. Risk Management in UAV Operations
3. Regulatory Frameworks and Policies for Drone Safety
4. Technological Innovations Enhancing Drone Safety
5. Integration of Drones into Commercial Airspace
6. Human Factors in Drone Operation Safety
7. Security Threats and Mitigation Strategies for UAVs
8. Environmental Impact of Drones and Sustainable Practices
9. Successful Implementation of UAS Traffic Management Systems
10. Innovative Applications and Safety Challenges in Drone Use Cases





# Thank You All



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