

Short Pitch: Price Finder for computer parts as well as video game consoles

Long Pitch: A website in which users are able to find the cheapest price for computer parts as well as search for other needed accessories. In addition to having the ability to search prices, users will also be able to find times and information on restocks of sold out items. When a user discovers this part, our website will be able to purchase this part for them.

Persona 1 (New to PCs user): This persona is that of a user who has never built or owned a PC before.

Persona 2 (Advanced PC user): The persona is that of an advanced user who has spent at least 2-3 years building or maintaining their PCs.

Comparative Website 1 (PCPartpicker): allows for users to search compatibility of parts which is a major plus.

Comparative Website 2 (Pangoly): seems to adapt to fit the new user as well as the experienced user.