SMARTY

Logo Versions

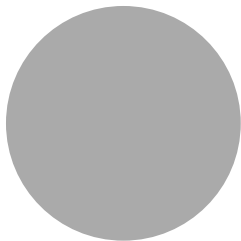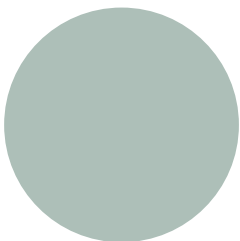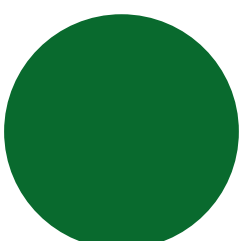|		
SMARTY	SMARTY	S
Primary	Wordmark Only	Icon

Colours

Primary
Hex #AAAAAA
RGB rgb(170,170,170)
CMYK 0 0 0 33
Pantone 14-5002

Secondary
Hex #ADBFB8
RGB rgb(173,191,184)
CMYK 9 0 4 25
Pantone 14-4908

Accent
Hex #096A2E
RGB rgb(9,106,46)
CMYK 92 0 57 58
Pantone 18-6030

Background
Hex #FFFFFF
RGB rgb(255,255,255)
CMYK 0 0 0 0
Pantone 11-0601

Typography

Primary

Lekton Regular

Aa Bb Cc