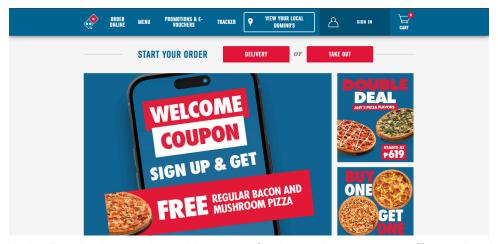
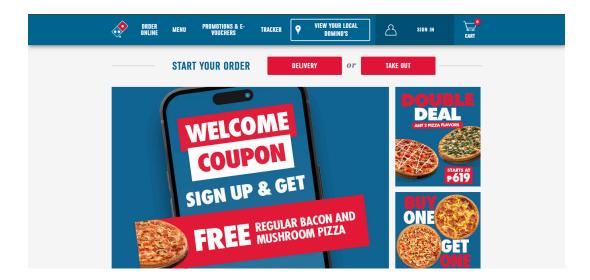
AVELLANO, Charles Vincent N. MENDOZA, Ernesto Jr. R.

Grids - Grids are considered as the invisible lines that are in a website to organize different elements in a manner that is convenient and easy for the users to navigate through the website, making them use the website more often. Every web designer knows that a good, or even perfect use of these grids will vastly improve the experience of the users.



In the Domino's website, grids are perfectly used to separate offers, other buttons, and even the top part of the website.

Call to Action - Call-to-Action are described as short phrases that appear when a user goes to a website that prompts them to take another action or simply acts as guidance for them when navigating through the website. These often appear as clickable icons that are easy to spot so that the user will be able to quickly know what they can do in the website without the need to go to other websites for instructions.



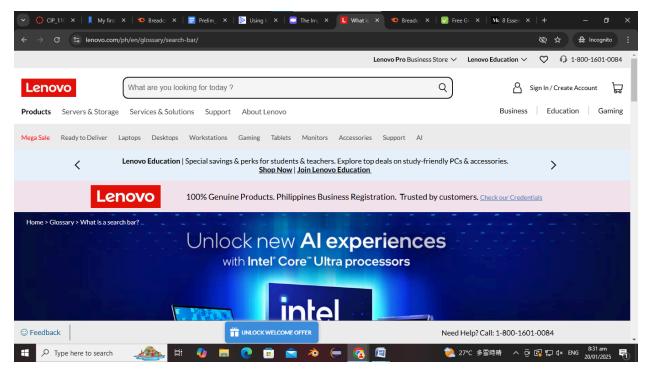
The Domino's Pizza's website also shows a perfect example of the Call-to-Action component as it can be seen very clearly at the top part of the website the buttons that prompts "Delivery" or "Take Out", which are the ones that allows the user to make a decision on-the-spot.

Breadcrumbs - A navigational component that shows the users the path to the page they are currently viewing. Usually found on the top of the page. Breadcrumbs allows users to navigate big and dynamic site architecture easily through its visual interface and function to backtrack each page they were on.



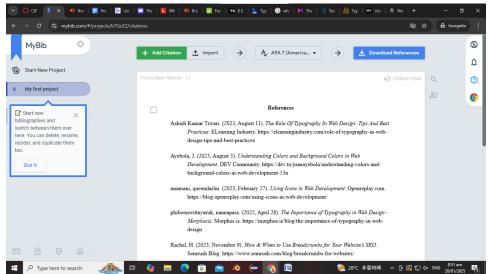
This utilization of a breadcrumb is an example of a good use and design of a breadcrumb. First is that it clearly showed the path that the user took to get to the current page. Another reason that it's a perfect use is due to the fact that the page has multiple pages for users to access.

Search Bar - These are graphical user interfaces that allow users to browse a page or the web for a specific piece of information with the use of keywords or phrases. Making the search bar easy to notice with a prominent and visible design, use a placeholder text that provides clear instructions for the users, utilize proper icons, and offer auto-complete suggestions. prominent and easily visible, providing clear instructions or placeholder text, utilizing intuitive icons, offering auto-complete suggestions, and continuously refining the search algorithm to deliver accurate and relevant results.



The use of the search bar on this website is good, it is distinct and easy to locate, it also have a distinct placeholder text that indicates what its function is.

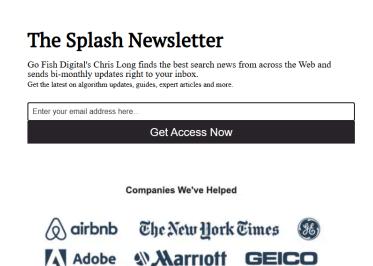
Icons - These are visual representations of concepts, entities, or actions that allow users to navigate the web easier. It is important to have consistency, simplicity, and distinct icons for specialized design but also have recognizable icons for general actions. Icons attract attention to essential information by providing an appealing visual atmosphere for web users.



The use of icons in the site is good as it clearly shows and indicates what each button do.

Modal - Modals are components similar to pop-ups, where they appear on the website that takes the users' attention from the main webpage. But unlike a pop-up, modals temporarily

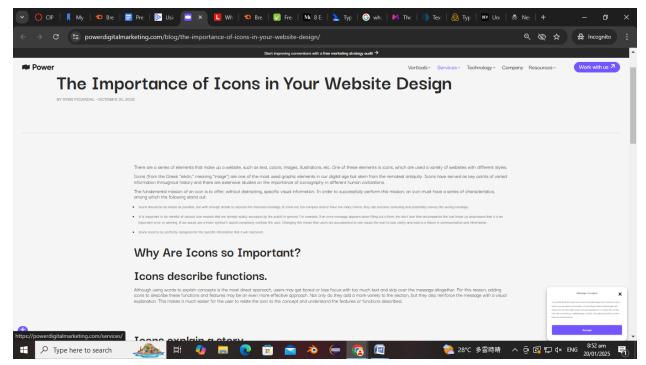
disables the function of the website and prompts users to take immediate action to the modal that appeared. This specific component allows for important messages and highlighting essential parts of the website to take the users' attention and allows for different actions to occur in the website.





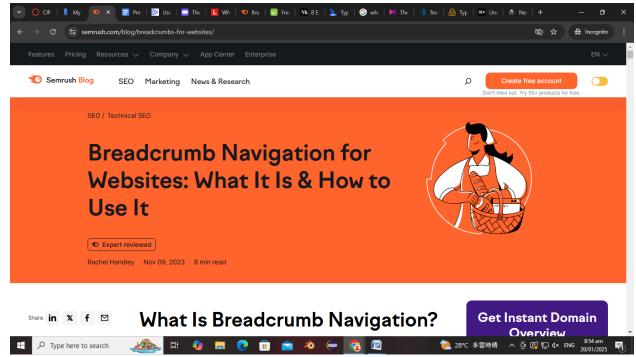
While searching for the Consistency component, this appeared on the site which took over the entire foreground of the screen and disabled the previous part of the website. This is a good example of modal since it made the user, which is me, make an immediate action, while displaying information not included in the original website and also giving the user the freedom to interact with the modal or not.

Typography - the method of organizing letters and words to enhance the clarity, readability, and even navigation of a website. It assists in generating an attractive interface for users, and in summary, it brings vibrancy to the text. Select fonts that correspond with the website's objectives, intended audience, and general design aesthetics. Choose clear fonts that offer a variety of weights and styles to establish visual contrast and hierarchy. It is important to limit the number of typefaces to just two or three to ensure visual uniformity and clarity across the website. Use different font size, weight, and style to create a distinct visual hierarchy. Significant headings must be prominent and easily identifiable from subheadings and the main text. Make sure the text is legible by using a suitable font size and ensuring there is sufficient contrast between the text and its background.



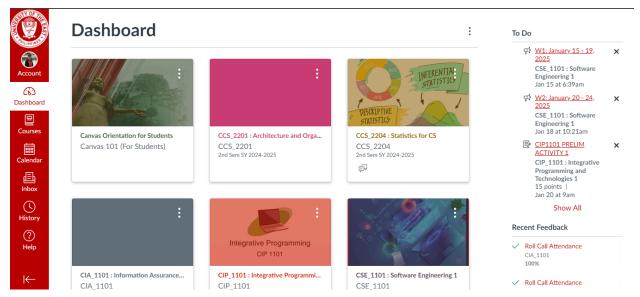
In this website, it's zoomed out to show all the different types of typeface. It uses a distinct and proper hierarchical relationship with each part. It's a good design.

Color - play a crucial role in web development, as they can stir emotions, establish the atmosphere, and generate a unified visual experience. It is important to use the proper combination of colors to ensure a pleasing viewing experience for the user. Bad combinations of colors can cause poor user experience and bad user interface.



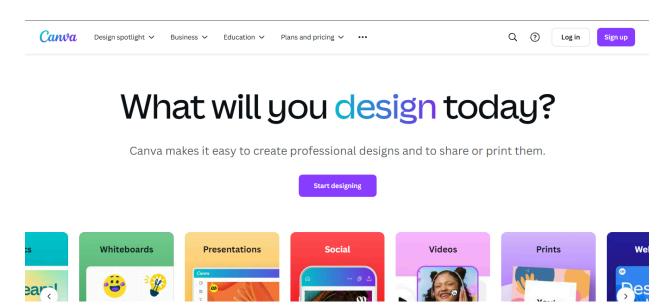
This website uses color in a good way. It shows emphasis and allows the information to pop without making it harsh for the user to look.

Usability - Usability is defined as how easy it is for users to use the website and for them to get the results they desire. Some key principles of usability include availability, which is described as how easy it is for users to access your website, clarity, which is how easy it is to understand your website, and more.



Usability is seen in the canvas website of UE since it is clearly indicated where the specifics are.

Consistency - Consistency is described as using similar design structures, colors, elements, and others is an important part of web design. This allows users to subconsciously familiarize themselves with the website due to the consistent design.



In the canva page, there is consistent color patterns which is may not be visible at first glance, but helps users navigate through the website better.

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