## The gsemthesis class\*

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#### Abstract

This article introduces the <code>gsemthesis</code> class for LaTeX. The <code>gsemthesis</code> class is a Phd thesis template for the Geneva School of Economics and Management (GSEM), University of Geneva, Switzerland. The class provides utilities to easily set up the cover page, the front matter pages, the pages headers, etc. with respect to the official guidelines of the GSEM Faculty for writing PhD thesis. This class is released under the LaTeX Project Public License version 1.3c.

### Contents

1	Intr	roduction	2
2	Usage		
	2.1	Installation	2
		2.1.1 Requirements	2
	2.2	Getting started	2
	2.3	Configuring and printing the cover page	2
	2.4	Configuring and printing the front matter pages	3
	2.5	Introduction and conclusion	3
	2.6	Bibliography	3
	2.7	Miscellaneous	3
3	Implementation		
	3.1	Document properties	4
	3.2	Colors	4
	3.3	Graphics	4
	3.4	Link management	4
	3.5	Maths	5
	3.6	Page headers management	5
	3.7	Bibliography management	6
	3.8	Cover page	6
	0.0	3.8.1 System-level functions	6
		3.8.2 User-level functions	7
	3.9	Front matter	10
		Introduction and conclusion starter	11
		Miscellaneous	11
	J.11	iviiscenaneous	11
4	Con	nplete example	12

<sup>\*</sup>This document corresponds to gsemthesis v0.9.0, dated 2014/12/05.

### 1 Introduction

PhD thesis published within the Geneva School of Economics and Management have to follows some guidelines, especially for the cover page. The gsemthesis class is a IATEX template providing utilities to easily set up these guidelines in your thesis. In addition the class loads several usefull packages generally used when writing a thesis. We recommend the user to have a look to the class definition in Section 3.1 to be aware of the list of packages that the class already includes. The Section 2 details how to start with the gsemthesis class and how to configure your thesis. The user interested in customizing the class can read the Section 3 which details the full implementation of the class with usefull comments.

This class was successfully tested with pdfTeX 3.1415926-2.5-1.40.14 (TeX Live 2013/Debian).

### 2 Usage

This Section introduces the use of the gsemthesis class. All macros and environments the class provides are described. We assume the user is already familiar with LATEX.

### 2.1 Installation

### 2.1.1 Requirements

### 2.2 Getting started

To use the class start your document with the command \documentclass{gsemthesis}. A minimal file is:

```
\documentclass{gsemthesis}
\begin{document}
Here is it, I started my PhD!
\end{document}
```

### 2.3 Configuring and printing the cover page

\printcoverpage

The class provides the GSEM PhD thesis cover page ready to be printed. You can ask to print it by calling \printcoverpage just after the \begin{document}. Before printing the cover page you first need to configure it with your thesis details: title, author, supervisors, comittee, etc. The minimal example becomes:

```
\documentclass{gsemthesis}
\title{My PhD thesis}
\date{\today}
\where{Geneva}
\thesisNumber{480}
... (others configuration commands)
\begin{document}
\printcoverpage
Here is it, I started my PhD!
\end{document}
```

\title
\date
\where
\authorFirstname
\authorLastname
\thesisMention
\thesisSupervisorA-B

\thesisCommitteeA-F

\thesisNumber

The class use the classical \title{text} and \date{text} commands of the book class to set the title and the date. We add a command \where{text} to specify where the thesis was defended. Instead of using the \author{text} command we provide the two commands \authorFirstname{text} and \authorLastname{text} to separately handle the firstname and the lastname. You specify the specialization of your thesis with the \thesisMention{text}. You can specify information about your thesis supervisor with the \supervisorA{title}{firstname}{lastname} command. The title field is usually filled with "Prof." If you have a second supervisor your can use the \supervisorB command to provides her/his information. You can specify information about members of your thesis committee with the six  $\text{ \tesisCommitteeA-F} \{title\} \{firstname\} \{lastname\} \{role\}$ commands. With the role field you specify the role played by this member in the committee. Generally you specify the role "Chair" in \thesisCommitteeA and leave the field empty for others commands \thesisCommitteeB-F. When you submit your PhD thesis to the Press Service of the Unige, a unique thesis number will be assign to identify your thesis. This number has to be printed on the cover page. The \thesisNumber{text} allows to print it.

### 2.4 Configuring and printing the front matter pages

After the cover page the thesis has to provide in a the following order (1) the acknowledgements, (2,3) an abstract in both English and French (the order depending on the main language of your dissertation: if your dissertation is written in English you will start with the English abstract; if your dissertation is written in Frenchyou will start with the French abstract), (4) the table of contents, and (5) an optional dedication. These elements are usually called the front matter. These pages will be printed by calling the  $\printfrontmatter$  command. The best place for this command is just after the  $\printfrontmatter$  command. To fill these pages use the commands  $\acknowledgements\{text\}$ ,  $\abstractEN\{text\}$ ,  $\abstractFR\{text\}$ , and  $\dedication\{text\}$ . We suggest you use these commands in the preambule of the document, just after the commands used to set the cover page.

### 2.5 Introduction and conclusion

Generally we don't want to number the introduction and the conclusion, but we want they appear in the table of contents. This leads to a specific handling of the creation of these chapter, especially to have correct page headers. Therefore, instead of using \chapter{introduction} (respectively \chapter{conclusion}) to start a such chapter we provide the function \startintroduction (respectively \startconclusion) to easily start the chapter with a correct handling of the table of contents and page headers.

### 2.6 Bibliography

Forthcoming (to discuss: use biblatex, require biber, author-year style, sorting scheme)

### 2.7 Miscellaneous

itemize\*

The class also provides some optional functions that can turn out to be usefull when writing your thesis. The default itemize environment set important spaces between each items, the previous paragraph and the next paragraph. The itemize\* environment reduces these spaces to allow a more compact (and nicer) presentation of a list item. Forthcoming. To add: section in redaction, todonotes

\printfrontmatter

\acknowledgements

\abstractEN \abstractFR \dedication

\startintroduction

\startconclusion

### 3 Implementation

In this Section the full code of the gsemthesis is discussed. The reader interested in customizing the class will find useful comments to understand the design of the class.

### 3.1 Document properties

```
The class is derived from the standard book class as follows:
```

```
1 \LoadClass[b5paper,10pt,twoside]{book}
```

We set the document encoding to UTF-8

2 \usepackage[utf8]{inputenc}

We use the lmodern vectorial fonts to render the document.

3 \usepackage{lmodern}

We use the geometry package to set margin properties

```
4 \RequirePackage[top=2.5cm, bottom=2.5cm, left=2.5cm, right=2.5cm]{geometry}
```

We use the package to handle some specific text spacing (title)

5 \usepackage{setspace}

#### 3.2 Colors

We define some nice colors that will be later used for links (url, email, citations, etc.). The gsemblue color is the official color (to date 2014.02.20) of the GSEM Faculty.

```
6 \usepackage{xcolor}
```

- 7 \definecolor{erblue}{HTML}{126199}
- 8 \definecolor{erorange}{HTML}{FF7F00}
- 9 \definecolor{gsemblue}{HTML}{465F7F}

### 3.3 Graphics

We add some practical packages to handle several image files (.png, .pdf), handle placement of graphics, and handle subfigures

```
10 \usepackage{graphicx}
```

- 11 \usepackage{float}
- 12 \usepackage{subfigure}

#### 3.4 Link management

We use the hyperref package to manage internal links and set colors for each link type.

```
13 \RequirePackage{hyperref}
```

- 14 % \hypersetup{%
- 15 % colorlinks=true,%
- 16 % linkcolor=black,%
- 17 % filecolor=gsemblue,%
- 18 % citecolor=gsemblue,%
- 19 % urlcolor=gsemblue%
- 20 % }%
- 21 \hypersetup{%
- 22 colorlinks=true,%
- 23 linkcolor=black,%
- 24 filecolor=erblue,%
- 25 citecolor=erblue,%
- 26 urlcolor=erblue%
- 27 }%

We use the url package for a complete support of external links and define a nice font style.

```
28 \RequirePackage{url}
29 \urlstyle{sf}
```

#### 3.5 Maths

We add standard packages from the American Mathematical Society to handle mathematical symbols, environment (equations, etc.) and the Computer Modern font use by default to render math.

30 \usepackage{amssymb,amsmath,amsfonts}

### 3.6 Page headers management

We use the **fancyhdr** package for a fine tuning of headers and footers of the different page type (cover page, chapters, unumbered chapters, etc.)

31 \usepackage{fancyhdr}

```
We set the fancy page style (default page style) as follows:
```

```
\pagestyle{fancy}
32
    \fancyhf{}
33
    \fancyhead[L0]{\thepage\hfill\nouppercase{\leftmark}}
    \fancyhead[RE]{\nouppercase{\rightmark}\hfill\thepage}
    \fancyfoot[LE,RO]{}
We reset the plain style
    \fancypagestyle{plain}{
38
    \fancvhf{}
39
    \renewcommand{\headrulewidth}{Opt}
40
    \fancyfoot[LE,RO]{}
41
    }
We define a style for the cover page (actually not used)
    \fancypagestyle{cover}{
42
43
    \fancyhf{}
    \renewcommand{\headrulewidth}{0.5pt}
    \renewcommand{\footrulewidth}{0.5pt}
46
We define a style for unumbered chapters (starred chapters)
    \fancypagestyle{unnumberedchapter}{
48
    \fancyhf{}
    \renewcommand{\headrulewidth}{0pt}
49
    \renewcommand{\footrulewidth}{0pt}
```

When a new chapter starts on a odd number, we add a blank page to force it to start to a even number. We define an empty style for this blank page

```
55 \fancypagestyle{empty}{
56 \fancyhf{}
57 \renewcommand{\headrulewidth}{0pt}
58 \fancyfoot[LE,RO]{}
59 }
```

\fancyfoot[LE,RO]{}

\fancyhead[L0]{\nouppercase{\leftmark}}\fancyhead[RE]{\nouppercase{\rightmark}}

Then we apply the empty style to odd page before a new chapter

```
60 \def\cleardoublepage{\clearpage\if@twoside \ifodd\c@page\else
```

61 \hbox{}

53 \: 54 }

```
62 \thispagestyle{empty}
63 \newpage
64 \ifOtwocolumn\hbox{}\newpage\fi\fi\}
65 \clearpage{\pagestyle{empty}\cleardoublepage}
```

### 3.7 Bibliography management

We use biblatex/biber to process the bibliography

```
66 \usepackage[american] {babel}
```

67 \usepackage{csquotes}

 $68 \verb|\usepackage[backend=biber,natbib=true,style=authoryear,sorting=nymdt]{biblatex}|$ 

We use the style authoryear to print authors and the year when citing a document in the text. We define a customized sorting style to sort the list of references (printed at the end of the document) according to this (ordered) attributes: name, year, month, day, and title. FIXME: remove the volume, or add the journal before the title. And we define the following sorting scheme

```
69 \DeclareSortingScheme{nymdt}{
70
     \sort{
71
       \field{presort}
72
     }
73
     \sort[final]{
       \field{sortkey}
74
75
     \sort{
76
       \name{sortname}
77
       \name{author}
78
       \name{editor}
79
       \name{translator}
80
       \field{sorttitle}
81
       \field{title}
82
     }
83
     \sort{
84
       \field{sortyear}
85
86
       \field{year}
     }
87
88
     \sort{
       \field[padside=left,padwidth=2,padchar=0] {month}
89
       \literal{00}
90
     }
91
92
     \sort{
       \field[padside=left,padwidth=2,padchar=0]{day}
93
       \literal{00}
94
     }
95
     \sort{
96
       \field{sorttitle}
97
98
99
     \sort{
       \field[padside=left,padwidth=4,padchar=0]{volume}
100
       \literal{0000}
101
102
103 }
```

### 3.8 Cover page

#### 3.8.1 System-level functions

The following commands define labels for the different parts of the cover page

```
104 \def\thesisLabel{PhD Thesis}
                                        105 \def\thesisLocationLabel{
                                        106 Defended at \\[0.4em]%
                                        107 the {\large Geneva School of Economics and Management} \\[0.4em]%
                                        108 \emph{University of Geneva, Switzerland}
                                        109 }
                                        110 \def\thesisByLabel{By}
                                        111 \def\thesisDirectionLabel{under the direction of}
                                        112 \def\thesisGradeLabel{for the grade of}
                                        113 \def\thesisGrade{PhD in Economics and Managment}
                                        114 \def\thesisMentionLabel{mention}
                                        115 \def\thesisCommitteeLabel{Members of the dissertation committee :}
                                        116 \def\thesisNumberLabel{Thesis number}
                                          3.8.2 User-level functions
                                          Set up of the cover page and assimilated functions.
                         \where The where macro.
                                        117 \newcommand{\where}[1]{\def\thethesisWhere{#1}}
    \authorFirstname The authorFirstname macro
                                        118 \mbox{\newcommand{\authorFirstname}[1]{\def\theauthorFirstname{#1}}}
      \authorLastname The authorLastname macro
                                        \thesisSupervisorA The SupervisorA macro
                                        120 \newcommand{\thesisSupervisorA}[3]{\def\thethesisSupervisorA{#1~#2~\textsc{#3}}}
\thesisSupervisorB The SupervisorB macro
                                        121 \newcommand{\thesisSupervisorB}[3]{\def\thethesisSupervisorB{#1~#2~\textsc{#3}}}
        \thesisMention The thesisMention macro
                                        122 \mbox{$\mbox{$\mbox{$1$}}$} 122 \mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{}\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{$\mbox{
  \thesisCommitteeA The thesisCommitteeA macro
                                        123 \newcommand{\thesisCommitteeA} [4] {\%}
                                        124 \ifx&#3&%
                                        125 \def\thethesisCommitteeA{}%
                                        126 \else
                                        127 \quad \texttt{\def}\thethesisCommitteeA{\#1~\#2~\text{\textsc}{\#3},~\#4}\%
                                        128 \fi
                                        129 }
  \thesisCommitteeB The thesisCommitteeB macro
                                        130 \newcommand{\thesisCommitteeB}[4]{%
                                        131 \ifx&#3&%
                                        132 \def\thethesisCommitteeB{}%
                                        134 \det \theta = \frac{41^{2}}{2}
                                        135 \fi
                                        136 }
  \thesisCommitteeC The thesisCommitteeC macro
                                        137 \newcommand{\thesisCommitteeC}[4]{%
                                        138 \ifx&#3&%
                                        139 \def\thethesisCommitteeC{}%
```

```
140 \else
                   \def\thethesisCommitteeC{\#1^{\#2}\textsc{\#3}, \#4}%
                   142 \fi
                   143 }
\thesisCommitteeD The thesisCommitteeD macro
                   144 \newcommand{\thesisCommitteeD}[4]{%
                   145 \ifx&#3&%
                   146 \def\thethesisCommitteeD{}%
                   147 \else
                   \def\thethesisCommitteeD{\#1^{\#2}\textsc{\#3}, \#4}%
                   149 \fi
                   150 }
\thesisCommitteeE The thesisCommitteeE macro
                   151 \newcommand{\thesisCommitteeE}[4]{%
                   152 \ifx&#3&%
                   153 \def\thethesisCommitteeE{}%
                   154 \else
                   \def\thethesisCommitteeE{\#1^{\pi}2^{\star}\textsc{\#3}, \#4}%
                   156 \fi
                   157 }
\thesisCommitteeF The thesisCommitteeF macro
                   158 \newcommand{\thesisCommitteeF}[4]{%
                   159 \ifx&#3&%
                   160 \def\thethesisCommitteeF{}%
                   161 \else
                   \def\thethesisCommitteeF{\#1^{\#2}\textsc{\#3}, \#4}%
                   163 \fi
                   164 }
    \thesisNumber The thesisNumber macro
                   165 \mbox{$\mbox{thesisNumber}[1] {\def}\thethesisNumber{\#1}} \label{thesisNumber}
                       The cover page is created with the following code
  \printcoverpage Print the cover page of the thesis.
                   166 \newcommand{\printcoverpage}{%
                   167 \thispagestyle{empty}
                   168 \begin{center}
                   169 \rule{\linewidth}{0.4pt}
                   170
                   171 \vspace*{1.2cm}
                   172
                   173 {\huge
                   174
                        {\scshape
                           \begin{spacing}{0.8}
                   175
                             \@title
                   176
                   177
                           \end{spacing}
                   178
                   179 }
                   180
                   181 \vspace*{1.2cm}
                   182
                   183 {\Large \thesisLabel}
                   185 \vspace*{0.8cm}
                   186
```

```
187 \thesisLocationLabel
188
189 \vspace*{0.4cm}
191 \thesisByLabel
192
193 \vspace*{0.4cm}
195 {\large \theauthorFirstname~\theauthorLastname}
197 \vspace*{0.4cm}
198
199 \thesisDirectionLabel
201 \vspace*{0.4cm}
203 \land thethesisSupervisorA
205 \ \text{thethesisSupervisorB}
206
207 \vspace*{0.8cm}
209 \thesisGradeLabel
211 \vspace*{0.4cm}
214 \thesisMentionLabel ~ \thethesisMention
216 \vspace*{0.8cm}
217
218 \thesisDirectionLabel
220 \vspace*{0.4cm}
221
222 \thethesisCommitteeA
224 \thethesisCommitteeB
226 \ \text{thethesisCommitteeC}
227
228 \land thethesisCommitteeD
230 \ \text{thethesisCommitteeE}
232 \verb| \thethesisCommitteeF|
234 % \vspace*{0.4cm}
235 \setminus vfill
237 \thesisNumberLabel ~ \thethesisNumber
239 \vspace*{0.1cm}
240
241 \thethesisWhere, \@date
242
243
244 \vspace*{0.1cm}
245
```

```
246 \rule{\linewidth}{0.4pt}
                  247 \end{center}
                  248
                  249 \newpage
                  250 }%
                   3.9
                          Front matter
                  The acknowledgements macro
\acknowledgements
                  251 \end{acknowledgements} [1] {\end{def} the acknowledgements} {\#1} }
      \abstractEN The abstractEN macro
                  252 \newcommand{\abstractEN}[1]{\def\theabstractEN{#1}}
      \abstractFR The abstractFR macro
                  253 \newcommand{\abstractFR}[1]{\def\theabstractFR{#1}}
      \dedication The dedication macro
                  254 \end{dedication} [1] {\end{dedication} \#1} }
\printfrontmatter The front matter pages are created with the following code
                  255 \newcommand{\printfrontmatter}{%
                  256 \frontmatter
                  258 \chapter*{Acknowledgements}
                  259 \addcontentsline{toc}{chapter}{Acknowledgements}
                  260 \label{ch:acknowledgements}
                  261 \thispagestyle{plain}
                  262 \theacknowledgements
                  264 \newpage
                  265
                  266 \chapter*{Abstract}
                  267 \addcontentsline{toc}{chapter}{Abstract}
                  268 \label{ch:abstractEN}
                  269 \thispagestyle{plain}
                  270 \theabstractEN
                  271
                  272 \newpage
                  273
                  274 \chapter*{Rsum}
                  275 \addcontentsline{toc}{chapter}{Rsum}
                  276 \label{ch:abstractFR}
                  277 \thispagestyle{plain}
                  278 \theabstractFR
                  280 \tableofcontents
                  282 \cleardoublepage
                  284 \thispagestyle{plain}
                  285
                  286 \vspace*{4cm}
                  287 {\em
                  288 \raggedleft\thededication\par
                  289 }
                  290
                  291 \newpage
```

```
292
293 \mainmatter
294 }%
```

### 3.10 Introduction and conclusion starter

```
\startintroduction The front matter pages are created with the following code

295 \newcommand{\startintroduction}{%

296 \chapter*{Introduction}

297 \addcontentsline{toc}{chapter}{Introduction}

298 \label{ch:introduction}

299 \markboth{}{Introduction}

300 }

\startconclusion The front matter pages are created with the following code

301 \newcommand{\startconclusion}{%

302 \chapter*{Conclusion}

303 \addcontentsline{toc}{chapter}{Conclusion}

304 \label{ch:conclusion}

305 \markboth{}{Conclusion}

306 }
```

### 3.11 Miscellaneous

itemize\* This is a dummy environment. If it did anything, we'd describe its implementation here.

```
307 \newenvironment{itemize*}%
308 {\vspace{-2mm}\begin{itemize}%
309 \setlength{\itemsep}{0pt}%
310 \setlength{\parskip}{0pt}%
311 }%
312 {\end{itemize}\vspace{-2mm}%
313 }
```

# 4 Complete example

Forthcoming