## The gsemthesis class\*

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#### Abstract

This article introduces the <code>gsemthesis</code> class for LaTeX. The <code>gsemthesis</code> class is a Phd thesis template for the Geneva School of Economics and Management (GSEM), University of Geneva, Switzerland. The class provides utilities to easily set up the cover page, the front matter pages, the pages headers, etc. with respect to the official guidelines of the GSEM Faculty for writing PhD thesis. This class is released under the LaTeX Project Public License version 1.3c.

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<sup>\*</sup>This document corresponds to gsemthesis v0.9.1, dated 2014/12/06.

## 1 Introduction

PhD thesis published within the Geneva School of Economics and Management have to follows some guidelines, especially for the cover page. The gsemthesis class is a LATEX template providing utilities to easily set up these guidelines in your thesis. In addition the class loads several usefull packages generally used when writing a thesis. We recommend the user to have a look to the class definition in Section 3.1 to be aware of the list of packages that the class already includes. The Section 2 details how to start with the gsemthesis class and how to configure your thesis. The user interested in customizing the class can read the Section 3 which details the full implementation of the class with usefull comments.

This class was successfully tested with pdfTeX 3.1415926-2.5-1.40.14 (TeX Live 2013/Debian).

This class has been written by Emmanuel ROUSSEAUX with contributions from William AEBERHARD and Tuan NGUYEN.

## 2 Usage

This Section introduces the use of the gsemthesis class. All macros and environments the class provides are described. We assume the user is already familiar with IATEX.

#### 2.1 Installation

#### 2.1.1 Requirements

## 2.2 Getting started

To use the class start your document with the command \documentclass{gsemthesis}. A minimal file is:

\documentclass{gsemthesis}
\begin{document}
Here is it, I started my PhD!
\end{document}

### 2.3 Writing the dissertation in French

The GSEM accepts English and French for PhD thesis dissertations. Default language is English. If you write your dissertation in French, you have to you the fr class option as follows:

\documentclass[fr]{gsemthesis}

## 2.4 Configuring and printing the cover page

\printcoverpage

The class provides the GSEM PhD thesis cover page ready to be printed. You can ask to print it by calling \printcoverpage just after the \begin{document}. Before printing the cover page you first need to configure it with your thesis details: title, author, supervisors, comittee, etc. The minimal example becomes:

\documentclass{gsemthesis}
\title{My PhD thesis}
\date{\today}
\where{Geneva}
\thesisNumber{480}
... (others configuration commands)
\begin{document}
\printcoverpage
Here is it, I started my PhD!
\end{document}

\title
\date
\where
\authorFirstname
\authorLastname
\thesisMention
\thesisSupervisorA-B

\thesisCommitteeA-F

\thesisNumber

The class use the classical \title{text} and \date{text} commands of the book class to set the title and the date. We add a command \where{text} to specify where the thesis was defended. Instead of using the \author{text} command we provide the two commands \authorFirstname{text} and \authorLastname{text} to separately handle the firstname and the lastname. You specify the specialization of your thesis with the \thesisMention{text}. You can specify information about your thesis supervisor with the \supervisorA{title}{firstname}{lastname} command. The title field is usually filled with "Prof." If you have a second supervisor your can use the \supervisorB command to provides her/his information. You can specify information about members of your thesis committee with the six  $\text{ \tesisCommitteeA-F} \{title\} \{firstname\} \{lastname\} \{role\}$ commands. With the role field you specify the role played by this member in the committee. Generally you specify the role "Chair" in \thesisCommitteeA and leave the field empty for others commands \thesisCommitteeB-F. When you submit your PhD thesis to the Press Service of the Unige, a unique thesis number will be assign to identify your thesis. This number has to be printed on the cover page. The \thesisNumber{text} allows to print it.

## 2.5 Configuring and printing the front matter pages

After the cover page the thesis has to provide in a the following order (1) the acknowledgements, (2,3) an abstract in both English and French (the order depending on the main language of your dissertation: if your dissertation is written in English you will start with the English abstract; if your dissertation is written in Frenchyou will start with the French abstract), (4) the table of contents, and (5) an optional dedication. These elements are usually called the front matter. These pages will be printed by calling the  $\printfrontmatter$  command. The best place for this command is just after the  $\printfrontmatter$  command. To fill these pages use the commands  $\acknowledgements\{text\}$ ,  $\abstractEN\{text\}$ , and  $\dedication\{text\}$ . We suggest you use these commands in the preambule of the document, just after the commands used to set the cover page.

#### 2.6 Introduction and conclusion

Generally we don't want to number the introduction and the conclusion, but we want they appear in the table of contents. This leads to a specific handling of the creation of these chapter, especially to have correct page headers. Therefore, instead of using \chapter{introduction} (respectively \chapter{conclusion}) to start a such chapter we provide the function \startintroduction (respectively \startconclusion) to easily start the chapter with a correct handling of the table of contents and page headers.

# \startintroduction \startconclusion

\printfrontmatter

\acknowledgements

\abstractEN

\abstractFR

\dedication

## 2.7 Bibliography

Forthcoming (to discuss: use biblatex, require biber, author-year style, sorting scheme)

#### 2.8 Draft mode

When sharing draft versions of your dissertation you may prefer to hide some items of the cover page (thesis committee, thesis number, etc.) and some Sections (acknowledgments, the dedications. etc.) that probably have not been defined yet. For this purpose you can use the draft option:

\documentclass[draft]{gsemthesis}

#### 2.9 Miscellaneous

itemize\*

The class also provides some optional functions that can turn out to be usefull when writing your thesis. The default itemize environment set important spaces between each items, the previous paragraph and the next paragraph. The itemize\* environment reduces these spaces to allow a more compact (and nicer) presentation of a list item. Forthcoming. To add: section in reduction, todonotes

## 3 Implementation

In this Section the full code of the gsemthesis is discussed. The reader interested in customizing the class will find useful comments to understand the design of the class.

## 3.1 Document properties

The class is derived from the standard book class as follows:

1 \LoadClass[b5paper,10pt,twoside]{book}

We set the document encoding to UTF-8

2 \usepackage[utf8]{inputenc}

We use the lmodern vectorial fonts to render the document.

3 \usepackage{lmodern}

We use the etoolbox package for defining class options (fr, draft)

4 \usepackage{etoolbox}

We add the option fr

- 5 \newtoggle{fr}
- 6 \DeclareOption{fr}{\toggletrue{fr}}

We add the option draft

- 7 \newtoggle{draft}
- 8 \DeclareOption{draft}{\toggletrue{draft}}

We process options we just defined

9 \ProcessOptions

We use the geometry package to set margin properties

10 \RequirePackage[top=2.5cm, bottom=2.5cm, left=2.5cm, right=2.5cm]{geometry}

We use the package to handle some specific text spacing (title)

11 \usepackage{setspace}

#### 3.2 Colors

We define some nice colors that will be later used for links (url, email, citations, etc.). The gsemblue color is the official color (to date 2014.02.20) of the GSEM Faculty.

- 12 \usepackage{xcolor}
- 13 \definecolor{erblue}{HTML}{126199}
- 14 \definecolor{erorange}{HTML}{FF7F00}
- 15 \definecolor{gsemblue}{HTML}{465F7F}

#### 3.3 Graphics

We add some practical packages to handle several image files (.png, .pdf), handle placement of graphics, and handle subfigures

- 16 \usepackage{graphicx}
- 17 \usepackage{float}
- 18 \usepackage{subfigure}

## 3.4 Link management

We use the hyperref package to manage internal links and set colors for each link type.

```
19 \RequirePackage{hyperref}
20 % \hypersetup{%
21 % colorlinks=true,%
22 % linkcolor=black,%
23 % filecolor=gsemblue,%
24 % citecolor=gsemblue,%
25 % urlcolor=gsemblue%
26 % }%
27 \hypersetup{%
28 colorlinks=true,%
29 linkcolor=black,%
30 filecolor=erblue,%
31 citecolor=erblue,%
32 urlcolor=erblue,%
33 }%
```

We use the url package for a complete support of external links and define a nice font style.

```
34 \RequirePackage{url}
35 \urlstyle{sf}
```

#### 3.5 Maths

We add standard packages from the American Mathematical Society to handle mathematical symbols, environment (equations, etc.) and the Computer Modern font use by default to render math.

36 \usepackage{amssymb,amsmath,amsfonts}

#### 3.6 Page headers management

We use the fancyhdr package for a fine tuning of headers and footers of the different page type (cover page, chapters, unumbered chapters, etc.)

```
37 \usepackage{fancyhdr}
```

```
We set the fancy page style (default page style) as follows:
```

```
38 \pagestyle{fancy}
39 \fancyhf{}
40 \fancyhead[LO]{\thepage\hfill\nouppercase{\leftmark}}
41 \fancyhead[RE]{\nouppercase{\rightmark}\hfill\thepage}
42 \fancyfoot[LE,RO]{}
We reset the plain style
43 \fancypagestyle{plain}{
    \fancyhf{}
    \renewcommand{\headrulewidth}{Opt}
46
    \fancyfoot[LE,RO]{}
47 }
We define a style for the cover page (actually not used)
48 \fancypagestyle{cover}{
    \fancyhf{}
    \renewcommand{\headrulewidth}{0.5pt}
    \renewcommand{\footrulewidth}{0.5pt}
52 }
```

```
We define a style for unumbered chapters (starred chapters)
```

```
53 \fancypagestyle{unnumberedchapter}{
54  \fancyhf{}
55  \renewcommand{\headrulewidth}{0pt}
56  \renewcommand{\footrulewidth}{0pt}
57  \fancyhead[LO]{\nouppercase{\leftmark}}
58  \fancyhead[RE]{\nouppercase{\rightmark}}
59  \fancyfoot[LE,RO]{}
60 }
```

When a new chapter starts on a odd number, we add a blank page to force it to start to a even number. We define an empty style for this blank page

```
61 \fancypagestyle{empty}{
62 \fancyhf{}
63 \renewcommand{\headrulewidth}{0pt}
64 \fancyfoot[LE,RO]{}
65 }

Then we apply the empty style to odd page before a new chapter
66 \def\cleardoublepage{\clearpage\if@twoside \ifodd\c@page\else
67 \hbox{}
68 \thispagestyle{empty}
69 \newpage
70 \ifotwocolumn\hbox{}\newpage\fi\fi\}
71 \clearpage{\pagestyle{empty}\cleardoublepage}
```

## 3.7 Bibliography management

We use biblatex/biber to process the bibliography

```
72 \iftoggle{fr}{
73  \usepackage[francais]{babel}
74 }{
75  \usepackage[english]{babel}
76 }
77 \usepackage{csquotes}
```

We use the style authoryear to print authors and the year when citing a document in the text. We define a customized sorting style to sort the list of references (printed at the end of the document) according to this (ordered) attributes: name, year, month, day, and title. FIXME: remove the volume, or add the journal before the title. And we define the following sorting scheme

```
79 \DeclareSortingScheme{nymdt}{
    \sort{
80
81
       \field{presort}
82
    \sort[final]{
83
       \field{sortkey}
84
    }
85
    \sort{
86
       \name{sortname}
87
       \name{author}
88
       \name{editor}
89
       \name{translator}
90
       \field{sorttitle}
91
       \field{title}
92
    }
93
94
    \sort{
95
       \field{sortyear}
```

```
\field{year}
96
     }
97
98
     \sort{
       \field[padside=left,padwidth=2,padchar=0] {month}
99
       \literal{00}
100
     }
101
     \sort{
102
       \field[padside=left,padwidth=2,padchar=0]{day}
103
104
       \literal{00}
105
     \sort{
106
       \field{sorttitle}
107
108
     \sort{
109
110
       \field[padside=left,padwidth=4,padchar=0]{volume}
111
       \literal{0000}
112
113 }
```

## 3.8 Cover page

#### 3.8.1 System-level functions

\def\thesisNumberLabel{Thesis No.}

145 146 }

The following commands define labels for the different parts of the cover page 114 \iftoggle{fr}{ \def\thesisLabel{Thse de Doctorat} 115 116 }{ \def\thesisLabel{PhD Thesis} 117 118 } 119 \def\thesisLocationLabel{ 120 ~ \\[0.4em]% 121 {\large Geneva School of Economics and Management} \\[0.4em]% \iftoggle{fr}{ 122 \emph{Universit de Genve, Suisse} 123 }{ 124 125\emph{University of Geneva, Switzerland} } 126 127 } 128 \def\thesisByLabel{} % depreciated 129 \def\thesisDirectionLabel{} % depreciated 130 \iftoggle{fr}{ \def\thesisGradeLabel{Pour le grade de} 131 132 }{ 133 \def\thesisGradeLabel{For the grade of} 134 } 135 \def\thesisGrade{PhD in Economics and Managment} 136 \def\thesisMentionLabel{mention} 137 \iftoggle{fr}{ 138 \def\thesisCommitteeLabel{Membres du jury} 139 }{ \def\thesisCommitteeLabel{Members of the dissertation committee:} 141 } 142 \iftoggle{fr}{ \def\thesisNumberLabel{Thse no.} 144 }{

#### 3.8.2 User-level functions

179 \fi 180 }

```
Set up of the cover page and assimilated functions.
```

```
\where The where macro.
                   147 \newcommand{\where}[1]{\def\thethesisWhere{#1}}
  \authorFirstname The authorFirstname macro
                   148 \mbox{\newcommand{\authorFirstname}[1]{\def\theauthorFirstname{#1}}}
   \authorLastname The authorLastname macro
                   149 \newcommand{\authorLastname}[1]{\def\theauthorLastname{\textsc{#1}}}
\thesisSupervisorA The SupervisorA macro
                   \label{local_supervisorA} $$150 \rightarrow A^{1^*y^*} \
\thesisSupervisorB The SupervisorB macro
                   151 \newcommand{\thesisSupervisorB}[3]{\def\thethesisSupervisorB{#1~#2~\textsc{#3}}}
    \thesisMention The thesisMention macro
                  152 \newcommand{\thesisMention}[1]{\def\thethesisMention{#1}}
\thesisCommitteeA The thesisCommitteeA macro
                   153 \newcommand{\thesisCommitteeA}[4]{%
                   154 \ifx&#3&%
                  155 \def\thethesisCommitteeA{}%
                  156 \else
                  \def\thethesisCommitteeA{\#1^{\#2}\textsc{\#3}, \#4}%
                   158 \fi
                   159 }
\thesisCommitteeB The thesisCommitteeB macro
                   160 \newcommand{\thesisCommitteeB}[4]{%
                   161 \ifx&#3&%
                  162 \def\thethesisCommitteeB{}%
                   163 \ensuremath{\setminus} else
                   164 \det \theta = \frac{41^2}{2 \det 43}
                   165 \fi
                   166 }
\thesisCommitteeC The thesisCommitteeC macro
                   167 \newcommand{\thesisCommitteeC}[4]{%
                   168 \ifx&#3&%
                   169 \def\thethesisCommitteeC{}%
                   170 \else
                   171 \def\thethesisCommitteeC{#1~#2~\textsc{#3},~#4}%
                   172 \fi
                  173 }
\thesisCommitteeD The thesisCommitteeD macro
                  174 \newcommand{\thesisCommitteeD}[4]{%
                  175 \ifx&#3&%
                  176 \def\thethesisCommitteeD{}%
                   177 \else
                   178 \det \theta = \frac{41^{2}}{2 \cot 43}
```

```
\thesisCommitteeE The thesisCommitteeE macro
                  181 \newcommand{\thesisCommitteeE} [4] {%
                  182 \ifx&#3&%
                  183 \def\thethesisCommitteeE{}%
                  184 \else
                       \def\thethesisCommitteeE{#1~#2~\textsc{#3},~#4}%
                  186 \fi
                  187 }
\thesisCommitteeF The thesisCommitteeF macro
                  188 \newcommand{\thesisCommitteeF} [4] {\%}
                  189 \ifx&#3&%
                  190 \def\thethesisCommitteeF{}%
                  191 \else
                  193 \fi
                  194 }
    \thesisNumber The thesisNumber macro
                  195 \newcommand{\thesisNumber}[1]{\def\thethesisNumber{#1}}
                      The cover page is created with the following code
  \printcoverpage Print the cover page of the thesis.
                  196 \newcommand{\printcoverpage}{%
                       \thispagestyle{empty}
                  197
                       \begin{center}
                  198
                       \rule{\linewidth}{0.4pt}
                  199
                  200
                  201
                       \vspace*{1.2cm}
                  202
                  203
                       {\huge
                         {\scshape
                  204
                           \begin{spacing}{0.8}
                  205
                             \@title
                  206
                           \end{spacing}
                  207
                         }
                  208
                       }
                  209
                  210
                       \vspace*{1.2cm}
                  211
                  212
                       {\Large \thesisLabel}
                  213
                  214
                  215
                       \vspace*{0.8cm}
                  216
                  217
                       \thesisLocationLabel
                  218
                       \vspace*{0.4cm}
                  219
                  220
                  221
                       \thesisByLabel
                  222
                  223
                       \vspace*{0.4cm}
                  224
                       {\large \theauthorFirstname~\theauthorLastname}
                  225
                  226
                  227
                       \vspace*{0.4cm}
                  228
                  229
                       \iftoggle{draft}{~}{\thesisDirectionLabel}
                  230
```

```
\vspace*{0.4cm}
231
232
                          \iftoggle{draft}{~}{\thethesisSupervisorA}
233
234
                          \iftoggle{draft}{~}{\thethesisSupervisorB}
235
236
                          \vspace*{0.8cm}
237
238
                          \iftoggle{draft}{
239
                                    \iftoggle{fr}{
240
                                              \emph{bauche}
241
242
                                    }{
                                               \emph{Draft}
243
                                    }
244
245
                         }{\thesisGradeLabel}
246
                          \vspace*{0.4cm}
247
248
                         249
                          \iftoggle{draft}{~}{\thesisMentionLabel ~ \thethesisMention}
250
251
                          \vspace*{0.8cm}
252
253
                          \iftoggle{draft}{~}{\thesisCommitteeLabel}
254
255
                          \vspace*{0.4cm}
256
257
258
                          \iftoggle{draft}{~}{\thethesisCommitteeA}
259
                          \iftoggle{draft}{~}{\thethesisCommitteeB}
260
261
                          \label{lem:committeeC} $$ \left( \frac{r}{r} \right) = CommitteeC $$ (a) $$ (a) $$ (b) $$ (b) $$ (b) $$ (c) $$ 
262
263
                          \label{lem:committeeD} $$ \left( \frac{d^2}{c^2} \right) = CommitteeD $$ (a) $$ (a) $$ (a) $$ (b) $$ (b) $$ (b) $$ (b) $$ (c) $$ (c)
264
^{265}
                          \iftoggle{draft}{~}{\thethesisCommitteeE}
266
267
268
                          \label{lem:committeeF} $$ \left( \frac{r}{r} \right) = CommitteeF 
269
                         % \vspace*{0.4cm}
270
271
                         \vfill
272
                          \iftoggle{draft}{~}{\thesisNumberLabel ~ \thethesisNumber}
273
274
                         \vspace*{0.1cm}
275
276
                          \iftoggle{draft}{~}{\thethesisWhere,} \@date
277
278
279
                          \vspace*{0.1cm}
280
281
282
                         \rule{\linewidth}{0.4pt}
283
                         \end{center}
284
285 }%
```

#### 3.9 Front matter

```
\acknowledgements
                                             The acknowledgements macro
                                             286 \end{Acknowledgements} \cite{Acknowledgements} \
               \abstractEN The abstractEN macro
                                             287 \newcommand{\abstractEN}[1]{\def\theabstractEN{#1}}
               \abstractFR The abstractFR macro
                                             288 \newcommand{\abstractFR}[1]{\def\theabstractFR{#1}}
               \dedication The dedication macro
                                             289 \newcommand{\dedication}[1]{\def\thededication{#1}}
\printfrontmatter The front matter pages are created with the following code
                                             290 \newcommand{\printfrontmatter}{%
                                             291
                                             292
                                                          \iftoggle{draft}{~}{
                                                               \frontmatter
                                             293
                                             294
                                                               \iftoggle{fr}{
                                             295
                                                                    \chapter*{Remerciements}
                                             296
                                                                     \addcontentsline{toc}{chapter}{Remerciements}
                                             297
                                             298
                                                               }{
                                                                     \chapter*{Acknowledgements}
                                             299
                                                                     \addcontentsline{toc}{chapter}{Acknowledgements}
                                             300
                                             301
                                                               \label{ch:acknowledgements}
                                             302
                                                               \thispagestyle{plain}
                                             303
                                             304
                                                               \theacknowledgements
                                             305
                                             306
                                                               \newpage
                                             307
                                                               \iftoggle{fr}{
                                             308
                                                                    \chapter*{Rsum}
                                             309
                                                                    \addcontentsline{toc}{chapter}{Rsum}
                                             310
                                                                    \label{ch:abstractFR}
                                             311
                                                                    \thispagestyle{plain}
                                             312
                                             313
                                                                    \theabstractFR
                                             314
                                                                    \newpage
                                             315
                                             316
                                             317
                                                                    \chapter*{Abstract}
                                             318
                                                                    \addcontentsline{toc}{chapter}{Abstract}
                                             319
                                                                     \label{ch:abstractEN}
                                             320
                                                                    \thispagestyle{plain}
                                                                     \theabstractEN
                                             321
                                             322
                                                               }{
                                                                     \chapter*{Abstract}
                                             323
                                             324
                                                                    \addcontentsline{toc}{chapter}{Abstract}
                                             325
                                                                    \label{ch:abstractEN}
                                             326
                                                                    \thispagestyle{plain}
                                                                    \theabstractEN
                                             327
                                             328
                                                                    \newpage
                                             329
                                             330
                                                                     \chapter*{Rsum}
                                             332
                                                                     \addcontentsline{toc}{chapter}{Rsum}
                                                                    \label{ch:abstractFR}
                                             333
```

```
\thispagestyle{plain}
334
335
          \theabstractFR
        }
336
     }
337
338
     \tableofcontents
339
340
     \iftoggle{draft}{~}{
341
        \cleardoublepage
342
343
        \thispagestyle{plain}
344
345
346
        \vspace*{4cm}
347
        {\rm m}
348
        \raggedleft\thededication\par
349
350
351
        \newpage
     }
352
353
     \mainmatter
354
355 }%
```

#### 3.10 Introduction and conclusion starter

\startintroduction The front matter pages are created with the following code

```
356 \newcommand{\startintroduction}{%
357 \chapter*{Introduction}
358 \addcontentsline{toc}{chapter}{Introduction}
359 \label{ch:introduction}
360 \markboth{}{Introduction}
361 }
```

\startconclusion The front matter pages are created with the following code

```
362 \newcommand{\startconclusion}{%
363 \chapter*{Conclusion}
364 \addcontentsline{toc}{chapter}{Conclusion}
365 \label{ch:conclusion}
366 \markboth{}{Conclusion}
367 }
```

## 3.11 Miscellaneous

itemize\* This is a dummy environment. If it did anything, we'd describe its implementation here.

```
368 \newenvironment{itemize*}%
369 {\vspace{-2mm}\begin{itemize}%
370 \setlength{\itemsep}{0pt}%
371 \setlength{\parskip}{0pt}%
372 }%
373 {\end{itemize}\vspace{-2mm}%
374 }
```

## 4 Complete example

Forthcoming