## The gsemthesis class\*

# Emmanuel Rousseaux emmanuel.rousseaux+gsemthesis@gmail.com

December 5, 2014

#### Abstract

This article introduces the <code>gsemthesis</code> class for LaTeX. The <code>gsemthesis</code> class is a Phd thesis template for the Geneva School of Economics and Management (GSEM), University of Geneva, Switzerland. The class provides utilities to easily set up the cover page, the front matter pages, the pages headers, etc. with respect to the official guidelines of the GSEM Faculty for writing PhD thesis. This class is released under the LaTeX Project Public License version 1.3c.

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<sup>\*</sup>This document corresponds to gsemthesis v0.9.0, dated 2014/12/05.

### 1 Introduction

PhD thesis published within the Geneva School of Economics and Management have to follows some guidelines, especially for the cover page. The gsemthesis class is a IATEX template providing utilities to easily set up these guidelines in your thesis. In addition the class loads several usefull packages generally used when writing a thesis. We recommend the user to have a look to the class definition in Section 3.1 to be aware of the list of packages that the class already includes. The Section 2 details how to start with the gsemthesis class and how to configure your thesis. The user interested in customizing the class can read the Section 3 which details the full implementation of the class with usefull comments.

This class was successfully tested with pdfTeX 3.1415926-2.5-1.40.14 (TeX Live 2013/Debian).

This class has been written by Emmanuel ROUSSEAUX with contributions from William AEBERHARD and Tuan NGUYEN.

### 2 Usage

This Section introduces the use of the gsemthesis class. All macros and environments the class provides are described. We assume the user is already familiar with LATEX.

#### 2.1 Installation

### 2.1.1 Requirements

### 2.2 Getting started

To use the class start your document with the command \documentclass{gsemthesis}. A minimal file is:

\documentclass{gsemthesis}
\begin{document}
Here is it, I started my PhD!
\end{document}

### 2.3 Configuring and printing the cover page

#### \printcoverpage

The class provides the GSEM PhD thesis cover page ready to be printed. You can ask to print it by calling \printcoverpage just after the \begin{document}. Before printing the cover page you first need to configure it with your thesis details: title, author, supervisors, comittee, etc. The minimal example becomes:

\documentclass{gsemthesis}
\title{My PhD thesis}
\date{\today}
\where{Geneva}
\thesisNumber{480}
... (others configuration commands)
\begin{document}
\printcoverpage
Here is it, I started my PhD!
\end{document}

\title
\date
\where
\authorFirstname
\authorLastname
\thesisMention
\thesisSupervisorA-B

\thesisCommitteeA-F

\thesisNumber

The class use the classical \title{text} and \date{text} commands of the book class to set the title and the date. We add a command \where{text} to specify where the thesis was defended. Instead of using the \author{text} command we provide the two commands \authorFirstname{text} and \authorLastname{text} to separately handle the firstname and the lastname. You specify the specialization of your thesis with the \thesisMention{text}. You can specify information about your thesis supervisor with the \supervisorA{title}{firstname}{lastname} command. The title field is usually filled with "Prof." If you have a second supervisor your can use the \supervisorB command to provides her/his information. You can specify information about members of your thesis committee with the six  $\text{ \tesisCommitteeA-F} \{title\} \{firstname\} \{lastname\} \{role\}$ commands. With the role field you specify the role played by this member in the committee. Generally you specify the role "Chair" in \thesisCommitteeA and leave the field empty for others commands \thesisCommitteeB-F. When you submit your PhD thesis to the Press Service of the Unige, a unique thesis number will be assign to identify your thesis. This number has to be printed on the cover page. The \thesisNumber{text} allows to print it.

### 2.4 Configuring and printing the front matter pages

After the cover page the thesis has to provide in a the following order (1) the acknowledgements, (2,3) an abstract in both English and French (the order depending on the main language of your dissertation: if your dissertation is written in English you will start with the English abstract; if your dissertation is written in Frenchyou will start with the French abstract), (4) the table of contents, and (5) an optional dedication. These elements are usually called the front matter. These pages will be printed by calling the  $\printfrontmatter$  command. The best place for this command is just after the  $\printfrontmatter$  command. To fill these pages use the commands  $\acknowledgements\{text\}$ ,  $\abstractEN\{text\}$ , and  $\dedication\{text\}$ . We suggest you use these commands in the preambule of the document, just after the commands used to set the cover page.

#### 2.5 Introduction and conclusion

Generally we don't want to number the introduction and the conclusion, but we want they appear in the table of contents. This leads to a specific handling of the creation of these chapter, especially to have correct page headers. Therefore, instead of using \chapter{introduction} (respectively \chapter{conclusion}) to start a such chapter we provide the function \startintroduction (respectively \startconclusion) to easily start the chapter with a correct handling of the table of contents and page headers.

### 2.6 Bibliography

Forthcoming (to discuss: use biblatex, require biber, author-year style, sorting scheme)

### 2.7 Miscellaneous

itemize\*

The class also provides some optional functions that can turn out to be usefull when writing your thesis. The default itemize environment set important spaces between each items, the previous paragraph and the next paragraph. The itemize\* environment reduces these spaces to allow a more compact (and nicer) presentation of a list item. Forthcoming. To add: section in redaction, todonotes

\printfrontmatter

\acknowledgements

\abstractEN \abstractFR \dedication

\startintroduction

\startconclusion

### 3 Implementation

In this Section the full code of the gsemthesis is discussed. The reader interested in customizing the class will find useful comments to understand the design of the class.

### 3.1 Document properties

```
The class is derived from the standard book class as follows:
```

1 \LoadClass[b5paper,10pt,twoside]{book}

We set the document encoding to UTF-8

2 \usepackage[utf8]{inputenc}

We use the lmodern vectorial fonts to render the document.

3 \usepackage{lmodern}

We use the etoolbox package for defining class options (fr, draft)

4 \usepackage{etoolbox}

We add the option fr

- 5 \newtoggle{fr}
- 6 \DeclareOption{fr}{\toggletrue{fr}}

We add the option draft

- 7 \newtoggle{draft}
- 8 \DeclareOption{draft}{\toggletrue{draft}}

We process options we just defined

9 \ProcessOptions

We use the geometry package to set margin properties

10 \RequirePackage[top=2.5cm, bottom=2.5cm, left=2.5cm, right=2.5cm]{geometry}

We use the package to handle some specific text spacing (title)

11 \usepackage{setspace}

#### 3.2 Colors

We define some nice colors that will be later used for links (url, email, citations, etc.). The gsemblue color is the official color (to date 2014.02.20) of the GSEM Faculty.

- 12 \usepackage{xcolor}
- 13 \definecolor{erblue}{HTML}{126199}
- 14 \definecolor{erorange}{HTML}{FF7F00}
- 15 \definecolor{gsemblue}{HTML}{465F7F}

#### 3.3 Graphics

We add some practical packages to handle several image files (.png, .pdf), handle placement of graphics, and handle subfigures

- 16 \usepackage{graphicx}
- 17  $\usepackage{float}$
- 18 \usepackage{subfigure}

### 3.4 Link management

We use the hyperref package to manage internal links and set colors for each link type.

```
19 \RequirePackage{hyperref}
20 % \hypersetup{%
21 % colorlinks=true,%
22 % linkcolor=black,%
23 % filecolor=gsemblue,%
24 % citecolor=gsemblue,%
25 % urlcolor=gsemblue%
26 % }%
27 \hypersetup{%
28 colorlinks=true,%
29 linkcolor=black,%
30 filecolor=erblue,%
31 citecolor=erblue,%
32 urlcolor=erblue,%
33 }%
```

We use the url package for a complete support of external links and define a nice font style.

```
34 \RequirePackage{url}
35 \urlstyle{sf}
```

### 3.5 Maths

We add standard packages from the American Mathematical Society to handle mathematical symbols, environment (equations, etc.) and the Computer Modern font use by default to render math.

36 \usepackage{amssymb,amsmath,amsfonts}

#### 3.6 Page headers management

We use the fancyhdr package for a fine tuning of headers and footers of the different page type (cover page, chapters, unumbered chapters, etc.)

```
37 \slashed{usepackage{fancyhdr}}
```

```
We set the fancy page style (default page style) as follows:
```

```
38 \pagestyle{fancy}
39 \fancyhf{}
40 \fancyhead[LO]{\thepage\hfill\nouppercase{\leftmark}}
41 \fancyhead[RE]{\nouppercase{\rightmark}\hfill\thepage}
42 \fancyfoot[LE,RO]{}
We reset the plain style
43 \fancypagestyle{plain}{
    \fancyhf{}
    \renewcommand{\headrulewidth}{Opt}
46
    \fancyfoot[LE,RO]{}
47 }
We define a style for the cover page (actually not used)
48 \fancypagestyle{cover}{
    \fancyhf{}
    \renewcommand{\headrulewidth}{0.5pt}
    \renewcommand{\footrulewidth}{0.5pt}
52 }
```

We define a style for unumbered chapters (starred chapters)

```
53 \fancypagestyle{unnumberedchapter}{
54  \fancyhf{}
55  \renewcommand{\headrulewidth}{0pt}
56  \renewcommand{\footrulewidth}{0pt}
57  \fancyhead[LO]{\nouppercase{\leftmark}}
58  \fancyhead[RE]{\nouppercase{\rightmark}}
59  \fancyfoot[LE,RO]{}
60 }
```

When a new chapter starts on a odd number, we add a blank page to force it to start to a even number. We define an empty style for this blank page

```
61 \fancypagestyle{empty}{
62 \fancyhf{}
63 \renewcommand{\headrulewidth}{0pt}
64 \fancyfoot[LE,RO]{}
65 }

Then we apply the empty style to odd page before a new chapter
66 \def\cleardoublepage{\clearpage\if@twoside \ifodd\c@page\else
67 \hbox{}
68 \thispagestyle{empty}
69 \newpage
70 \ifotwocolumn\hbox{}\newpage\fi\fi\fi}
```

### 3.7 Bibliography management

We use biblatex/biber to process the bibliography

71 \clearpage{\pagestyle{empty}\cleardoublepage}

```
72 \usepackage[american]{babel}
73 \usepackage{csquotes}
```

 $74 \ \texttt{\ } use package \ [backend=biber, natbib=true, style=authoryear, sorting=nymdt] \ \{biblatex\} \\$ 

We use the style authoryear to print authors and the year when citing a document in the text. We define a customized sorting style to sort the list of references (printed at the end of the document) according to this (ordered) attributes: name, year, month, day, and title. FIXME: remove the volume, or add the journal before the title. And we define the following sorting scheme

```
75 \DeclareSortingScheme{nymdt}{
    \sort{
76
77
       \field{presort}
78
    \sort[final]{
79
       \field{sortkey}
80
81
    }
    \sort{
       \name{sortname}
83
       \name{author}
84
       \name{editor}
85
       \name{translator}
86
       \field{sorttitle}
87
       \field{title}
88
    }
89
90
    \sort{
       \field{sortyear}
91
       \field{year}
92
    }
93
94
    \sort{
95
       \field[padside=left,padwidth=2,padchar=0]{month}
```

```
\literal{00}
96
     }
97
98
     \sort{
       \field[padside=left,padwidth=2,padchar=0]{day}
99
100
       \literal{00}
101
     \sort{
102
       \field{sorttitle}
103
104
     \sort{
105
       \field[padside=left,padwidth=4,padchar=0]{volume}
106
       \literal{0000}
107
108
109 }
```

### 3.8 Cover page

#### 3.8.1 System-level functions

```
The following commands define labels for the different parts of the cover page
110 \iftoggle{fr}{
     \def\thesisLabel{Thse de Doctorat}
111
112 }{
    \def\thesisLabel{PhD Thesis}
113
114 }
115 \def\thesisLocationLabel{
116 Defended at \\[0.4em]%
117 the {\large Geneva School of Economics and Management} \\[0.4em]%
118 \emph{University of Geneva, Switzerland}
119 }
120 \def\thesisByLabel{By}
121 \def\thesisDirectionLabel{under the direction of}
122 \def\thesisGradeLabel{for the grade of}
123 \def\thesisGrade{PhD in Economics and Managment}
124 \def\thesisMentionLabel{mention}
125 \det \ is Committee Label {Members of the dissertation committee :}
126 \def\thesisNumberLabel{Thesis number}
```

#### 3.8.2 User-level functions

\thesisMention The thesisMention macro

Set up of the cover page and assimilated functions.

```
\where The where macro.

127 \newcommand{\where}[1]{\def\thethesisWhere{#1}}

\authorFirstname The authorFirstname macro

128 \newcommand{\authorFirstname}[1]{\def\theauthorFirstname{#1}}

\authorLastname The authorLastname macro

129 \newcommand{\authorLastname}[1]{\def\theauthorLastname{\textsc{#1}}}

\thesisSupervisorA The SupervisorA macro

130 \newcommand{\thesisSupervisorA}[3]{\def\thethesisSupervisorA{#1~#2~\textsc{#3}}}

\thesisSupervisorB The SupervisorB macro

131 \newcommand{\thesisSupervisorB}[3]{\def\thethesisSupervisorB{#1~#2~\textsc{#3}}}
```

```
\thesisCommitteeA The thesisCommitteeA macro
                                              133 \newcommand{\thesisCommitteeA}[4]{%
                                              134 \ifx&#3&%
                                              135 \def\thethesisCommitteeA{}%
                                              136 \else
                                              137 \def\thethesisCommitteeA{#1~#2~\textsc{#3},~#4}%
                                              138 \fi
                                              139 }
\thesisCommitteeB The thesisCommitteeB macro
                                              140 \newcommand{\thesisCommitteeB}[4]{%
                                              141 \ifx&#3&%
                                              142 \def\thethesisCommitteeB{}%
                                              143 \else
                                              \def\thethesisCommitteeB{\#1^{\#2}\textsc{\#3}, \#4}%
                                              145 \fi
                                              146 }
\thesisCommitteeC The thesisCommitteeC macro
                                              147 \newcommand{\thesisCommitteeC}[4]{%
                                              148 \ifx&#3&%
                                              149 \def\thethesisCommitteeC{}%
                                              150 \else
                                              151 \def\thethesisCommitteeC{#1~#2~\textsc{#3},~#4}%
                                              152 \fi
                                              153 }
\thesisCommitteeD The thesisCommitteeD macro
                                              154 \newcommand{\thesisCommitteeD}[4]{%
                                              155 \ifx&#3&%
                                              156 \def\thethesisCommitteeD{}%
                                              157 \else
                                              158 \def\thethesisCommitteeD{#1~#2~\textsc{#3},~#4}%
                                              159 \fi
                                              160 }
\thesisCommitteeE The thesisCommitteeE macro
                                              161 \newcommand{\thesisCommitteeE}[4]{%
                                              162 \ifx&#3&%
                                              163 \def\thethesisCommitteeE{}%
                                              164 \ensuremath{\setminus} else
                                              165 \def\thethesisCommitteeE{#1~#2~\textsc{#3},~#4}%
                                              166 \fi
                                              167 }
\thesisCommitteeF The thesisCommitteeF macro
                                              168 \newcommand{\thesisCommitteeF} [4] {\%}
                                              169 \ifx&#3&%
                                              170 \def\thethesisCommitteeF{}%
                                              172 \def\thethesisCommitteeF{#1~#2~\textsc{#3},~#4}%
                                              173 \fi
                                              174 }
          \thesisNumber The thesisNumber macro
                                              175 \ensuremath{\label{locality} 175 \ensuremath{\locality} [1] {\ensuremath{\locality} 175 \ensuremath{\locality} 175 \ensurem
```

The cover page is created with the following code

```
\printcoverpage Print the cover page of the thesis.
                 176 \newcommand{\printcoverpage}{%
                 177
                      \thispagestyle{empty}
                 178
                      \begin{center}
                      \rule{\linewidth}{0.4pt}
                 179
                 180
                      \vspace*{1.2cm}
                 181
                 182
                 183
                      {\huge
                 184
                        {\scshape
                          \begin{spacing}{0.8}
                 185
                 186
                             \@title
                 187
                           \end{spacing}
                        }
                 188
                 189
                      }
                 190
                      \vspace*{1.2cm}
                 191
                 192
                      {\Large \thesisLabel}
                 193
                 194
                      \vspace*{0.8cm}
                 195
                 196
                      \thesisLocationLabel
                 197
                 198
                 199
                      \vspace*{0.4cm}
                 200
                 201
                      \thesisByLabel
                 202
                      \vspace*{0.4cm}
                 203
                 204
                      {\large \theauthorFirstname~\theauthorLastname}
                 205
                 206
                      \vspace*{0.4cm}
                 207
                 208
                      \iftoggle{draft}{~}{\thesisDirectionLabel}
                 209
                 210
                      \vspace*{0.4cm}
                 211
                 212
                      \iftoggle{draft}{~}{\thethesisSupervisorA}
                 213
                 214
                      \iftoggle{draft}{~}{\thethesisSupervisorB}
                 215
                 216
                      \vspace*{0.8cm}
                 217
                 218
                      \iftoggle{draft}{\emph{Draft version}}{\thesisGradeLabel}
                 219
                 220
                      \vspace*{0.4cm}
                 221
                 222
                      \iftoggle{draft}{~}{\thesisGrade} \\
                 223
                 224
                      \iftoggle{draft}{~}{\thesisMentionLabel ~ \thethesisMention}
                 225
                      \vspace*{0.8cm}
                 226
                 227
                      \iftoggle{draft}{~}{\thesisDirectionLabel}
                 228
                 229
                      \vspace*{0.4cm}
                 230
                 231
                      \iftoggle{draft}{~}{\thethesisCommitteeA}
                 232
                 233
```

```
\iftoggle{draft}{~}{\thethesisCommitteeB}
                 234
                 235
                 236
                       \iftoggle{draft}{~}{\thethesisCommitteeC}
                 237
                       \iftoggle{draft}{~}{\thethesisCommitteeD}
                 238
                 239
                       \iftoggle{draft}{~}{\thethesisCommitteeE}
                 240
                 241
                       \iftoggle{draft}{~}{\thethesisCommitteeF}
                 242
                 243
                      % \vspace*{0.4cm}
                 244
                       \vfill
                 245
                 246
                 247
                 248
                  249
                       \vspace*{0.1cm}
                 250
                       \iftoggle{draft}{~}{\thethesisWhere,} \@date
                 251
                 252
                 253
                       \vspace*{0.1cm}
                 254
                 255
                 256
                       \rule{\linewidth}{0.4pt}
                       \end{center}
                 257
                 258
                 259 }%
                  3.9
                         Front matter
\acknowledgements
                  The acknowledgements macro
                  \abstractEN The abstractEN macro
                 261 \newcommand{\abstractEN}[1]{\def\theabstractEN{#1}}
      \abstractFR The abstractFR macro
                  262 \end{\abstractFR} [1] {\def \theabstractFR{\#1}} \\
      \dedication The dedication macro
                  263 \newcommand{\dedication}[1]{\def\thededication{#1}}
\printfrontmatter The front matter pages are created with the following code
                 264 \newcommand{\printfrontmatter}{%
                 265
                       \iftoggle{draft}{~}{
                 266
                         \frontmatter
                 267
                 268
                 269
                         \chapter*{Acknowledgements}
                         \addcontentsline{toc}{chapter}{Acknowledgements}
                 270
                         \label{ch:acknowledgements}
                 271
                         \thispagestyle{plain}
                 272
                         \theacknowledgements
                 273
                 274
                 275
                         \newpage
                 276
                         \chapter*{Abstract}
                 277
                         \addcontentsline{toc}{chapter}{Abstract}
                 278
                 279
                         \label{ch:abstractEN}
```

```
\thispagestyle{plain}
280
        \theabstractEN
281
282
        \newpage
283
284
        \chapter*{Rsum}
285
        \addcontentsline{toc}{chapter}{Rsum}
286
        \label{ch:abstractFR}
287
        \thispagestyle{plain}
288
        \theabstractFR
289
290
291
     \tableofcontents
292
293
294
     \iftoggle{draft}{~}{
        \cleardoublepage
295
296
        \thispagestyle{plain}
297
298
        \vspace*{4cm}
299
        {\rm m}
300
        \raggedleft\thededication\par
301
302
303
304
        \newpage
     }
305
306
307
     \mainmatter
308 }%
```

#### 3.10 Introduction and conclusion starter

\startintroduction The front matter pages are created with the following code

```
309 \newcommand{\startintroduction}{%
310 \chapter*{Introduction}
311 \addcontentsline{toc}{chapter}{Introduction}
312 \label{ch:introduction}
313 \markboth{}{Introduction}
314 }
```

\startconclusion The front matter pages are created with the following code

```
315 \newcommand{\startconclusion}{%
316 \chapter*{Conclusion}
317 \addcontentsline{toc}{chapter}{Conclusion}
318 \label{ch:conclusion}
319 \markboth{}{Conclusion}
320 }
```

#### 3.11 Miscellaneous

This is a dummy environment. If it did anything, we'd describe its implementation here.

```
321 \newenvironment{itemize*}%
322
     {\vspace{-2mm}\begin{itemize}%
       \setlength{\itemsep}{Opt}%
323
324
       \setlength{\parskip}{0pt}%
     {\end{itemize}\vspace{-2mm}%
326
327
```

# 4 Complete example

Forthcoming