



Joe's Pizzeria and the Girls Volleyball Team

Sponsoring superstar professional athletes is one thing. But wouldn't it be nice if all athletes could generate revenue? Well guess what, the Shirt Club can make this happen. It's easy.

A high school purchases a "managed message" from the Shirt Club. Then has the number relating to their managed message printed on all sports uniforms they purchase. The Shirt Club then makes it easy for the school to generate revenue on each and every sporting event that students participate in.

Example: the girls volleyball team has a game. There are not a lot of fans in the stands (maybe 50) but enough that Joe's Pizzeria will pay \$100.00 to be the sponsor of the game. During the game fans in the stand search the number on the uniform and see an ad for Joe's Pizzeria. Joe can as well offer a coupon for a slice after the game. It's easy.

Then if you think of all the different teams, boys and girls and all of the different games and events during the course of a school year you will begin to understand that the school's athletic department can generate a good amount of revenue with very little effort. The Shirt Club software platform makes this happen.

So if your company supplies sports uniforms to schools call them and tell them you have something new. They will thank you.

Then call us at the Shirt Club (705-325-9820) and we will create a managed message just for you. It's easy.