

## Coffe Tea or Me

I like flight attendants. The majority are very friendly, personable people. Plus they bring me things to make me more comfortable during my flight. What's not to like? But I am aware that I should not engage them in conversation. Why? Because they are busy. They have many people to attend to and do not have time to carry on conversations. So very much in the same way Shirt Club messaging can be used to allow professional athletes to express themselves it can be used to allow flight attendants to tell passengers a bit about themselves.

The tool again is the "controlled dynamic form" and again the airline would dictate and control the flight attendant's expressions. You should not carry on a conversation with the waiter or waitress who serves you at a restaurant for the same reason. They are busy and have many customers to serve. I have told my wife this a hundred times but she just can't stop herself.

We have flight attendants and waiters but if you stop and think about it there are many other situations where employees could express themselves and the reason they should do this is because it is fun.

So if your company supplies uniforms or clothing to businesses (any business) call them and tell them you have something new. They will thank you.

Then call us at the Shirt Club (705-325-9820) and we will create a controlled dynamic form just for you. It's easy.