

# Millie Poli

UX Designer - Design Researcher  
Sydney, NSW

## About Me

I'm a User Experience Designer, passionate about research and problem solving.

Working previously as a Nutritionist, I built great relationships with patients and was able to deeply understand their behavior and motivations, and found solutions for each of their requirements to achieve the discussed goals.

## Work Experience

### Guardian Childcare & Education

**Chef/Nutritionist - JAN 2020 - JAN 2022**

- Responsible for developing cooking classes and immersive cooking experiences ;
- Built relationships with parents and children creating a safe environment and a fun experience for the children; Utilising empathy research I guided kids and parents through a healthier life style.

### Mika Events - Luxury Picnics

**Founder - NOV 2020 - DEC 2021**

As a founder, I conducted Market Research, Competitive and Comparative Analysis and interviews to understand the market and client needs.

I managed 3 team members, organised schedules, communicated with stakeholders.

## Industry Skills

### Professional Skills

- **Discover: UX Research**
- **Define: Synthesis**

- Surveys
- Competitive & Comparative Analysis
- Contextual Inquiry
- User Interviews
- Field Studies
- User observation
- Market analysis
- Affinity Mapping
- User scenarios
- Journey Mapping
- Personas & archetype
- User flows
- Information Architecture

## Contact

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## Education History

### General Assembly - Sydney, NSW

UX Design Immersive

**Jan 2022 -  
April 2022**

Full-time UX immersive course with 500+ hours of professional workshops. Developed in-class projects practising the design thinking process and utilising design tools

### Estacio de Sa University - Brazil

Bachelor Degree in Nutrition

**Jan 2010-  
JUL 2014** Nutrition and dietetics skills, patient interviews, psychology and storytelling.

## Achievements

3 times winner "Guardian Gstar"  
Employee of the month at  
Guardian Childcare & Education

## Design Tools

FIGMA      MIRO  
SKETCH      Trello

### Ideation: Solution & Iteration

- Problem Solving
- Design Studio
- Sketching
- Wireframe & Wireflows
- Usability Testing and A/B testing
- Prototyping

### Deliver: Communicating with Client

- Presenting project
- Storytelling
- Feedback loops
- Product Analytics
- Working with a team