



Sales Dashboard

FISCAL YEAR:

2014

2015

2016

2017

2018



REVENUE  
\$2M



PROFIT  
\$286K



ORDERS  
10K



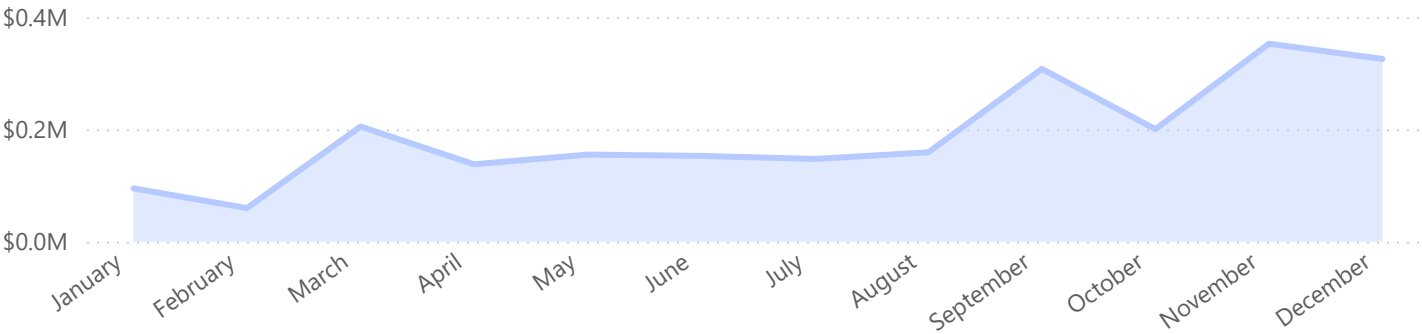
CUSTOMERS  
793



QUANTITY  
38K

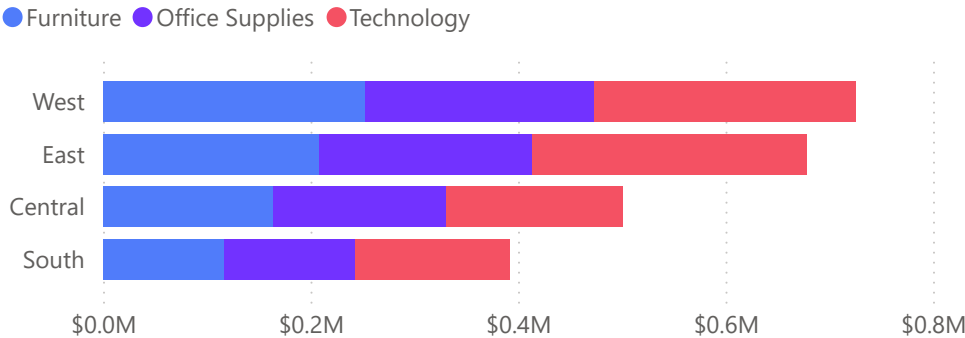
SALES PERFORMANCE

Revenue By Month



REGION PERFORMANCE

Revenue Split By Category



SUB-CATEGORY RANKING

Quantity & Sales by Category

Copiers	Technology	234	\$149,528
Machines	Technology	440	\$189,239
Supplies	Office Supplies	647	\$46,674
Bookcases	Furniture	868	\$114,880
Envelopes	Office Supplies	906	\$16,476
Fasteners	Office Supplies	914	\$3,024
Total		37873	\$2,297,201

ROOT CAUSE ANALYSIS

