

Conner Guy

Xtensio



"Let's get weird."

Age: 22
Work: Grad Student
Family: Single
Location: Indianapolis, Indiana
Character: Just a super nice guy

- Adventurous
- Kindhearted
- Honest
- Outgoing

Goals

- Wants to be able to easily find things he is looking for.
- Wants to see as many local musicians perform in Indy as he can
- Wants to find more places to meet people

Frustrations

- Doesn't like to have to wait for websites to load
- Isn't the most tech-savvy guy, but doesn't like to feel stupid while using new technology
- Doesn't like when technology doesn't work as intended

Bio

Conner is a Public affairs grad student. He likes to listen to music, hangout with his friends, and drink Busch light. Conner isn't a very tech-savvy guy but he does enjoy using his smartphone and watching his smart TV as he has figured out how to use them both efficiently. Conner recently moved to Indianapolis from his home town of Muncie, Indiana. He is passionate about food and loves to try new things.

Brands & Influencers



Values that are important to you

