green box

Better. Food. Awareness.

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Milly Attree

User Experience Design Strengths: Intuitive IT solutions, Sustainable business Ideas, Web designing & development



Pia Meier
Automotive Production

EngineeringStrengths: Organization,
Structure, Innovative Ideas,



Megan Smith

User Experience Design Strengths: Design, Copywriting, Presentation Layouts, Hiking Big Mountains



Chandan Mahat

Automotive Production Engineering Strengths: Strategic Plannings, Technology Development



THE PROBLEM

Sustainability = a global issue

In 2010, Germans adopted slightly unhealthier trends which used up

215k

hectares of land in other countries

*

(An area the size of the state of Saarland)

By eliminating waste at the consumer level, we could save:

2.4

million hectares of land/year



(An area the size of Turkey) If German switched to more sustainable diets, they'd save

300

million tons of CO2/year



(1/3 of the maritime shipping industries CO2 output)







EDUCATIONAL OUTREACH

Better. Food. Awareness.







Real feedback

What potential customers think.

Top answers:



73 %

"Sustainable, fresh food is (very) important to me.
I only buy regional products from local producers / I try mostly to buy regional food."

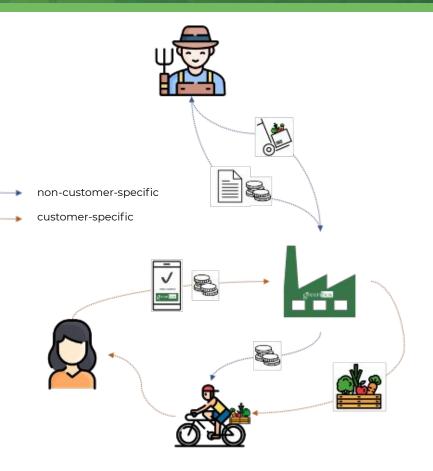
86 %

"Buying regional products helps to reach our CO2 targets."



Connecting YOU to farmers the sustainable way.

- + raise awareness for sustainable food choice
- + less carbon emission due to short transport
- + support of national farming
- + high quality of products



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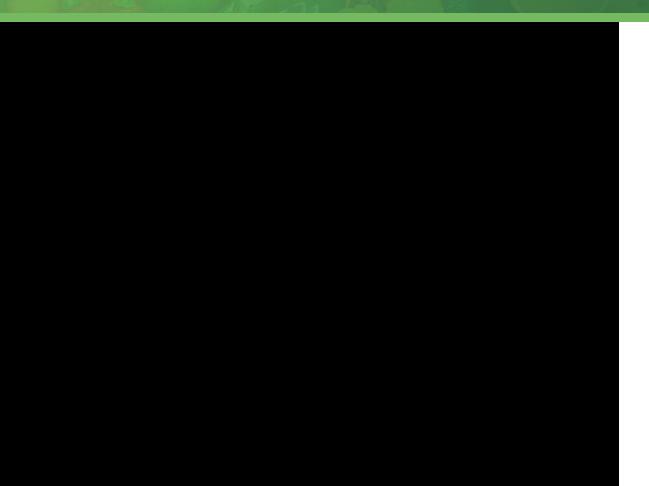














Risks & Rewards









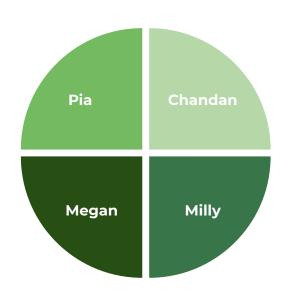


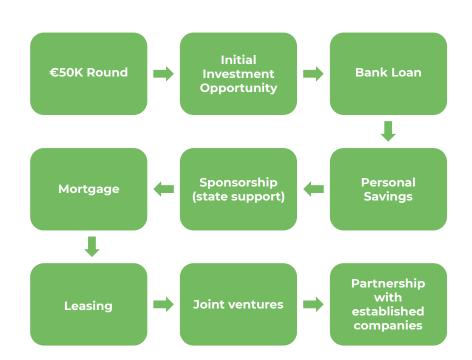






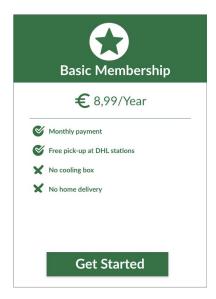
Financing







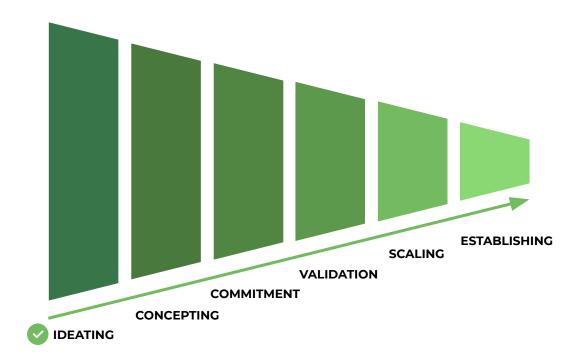
One of our Revenue Sources











A greener future is within your reach. Greenbox is the sustainable solution.