

Danson Lim

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EDUCATION

Singapore University of Technology and Design

Bachelor of Engineering (Computer Science, Design) with Honours, Minor in Artificial Intelligence, Financial Technology

- **Executive Summary:** Polymath with a strong background in Computer Science, Business, and Fintech, seasoned in strategizing business initiatives across industries. Highly numerate with robust problem-solving and analytical skills. Proficient in Agile project methodologies, financial management, and logistics. Adept at using advanced design and analytical skills to develop innovative solutions.
- **Skills:** Business and Data Analytics, Risk Management, Finance, Procurement, Python, HTML, SQL, UI & UX Design, Project Management, Product Management, Microsoft Office, Agile, Azure, Figma

PROFESSIONAL EXPERIENCE

Entrepreneur

Self Employed

- Worked with seasoned investors and businessmen venture capital, real estate and investment projects

FPT Software

Business Analyst

- Collaborated closely with CapitaLand to spearhead and curate innovative seasonal events within the CapitaStar App, significantly increasing user engagement
- Conducted detailed market research and produced reports on market conditions, competitive analysis and strategy
- Championed design-centric initiatives like gamification to ensure compelling user experience and boosted app usage
- Integral part of Agile project team, translating business and user requirements into technical aspects, resulting in new features that boosted app usage
- Executed comprehensive user testing protocols (UAT) for CapitaStar on iOS and Web platforms, ensuring seamless live application updates

Ministry of Defence

Finance, Logistics Manager

- Part of elite team overseeing financial management, vendor relations, and logistics, leading strategic allocation and budgeting of funds
- Analysed financial data to identify trends, anomalies and opportunities for cost savings
- Coordinated with operations staff to manage logistics, ensuring efficiency and cost-effectiveness
- Implemented innovative auditing system overhaul, optimizing auditing procedures and yielding substantial time savings
- Revolutionised procurement process, enhancing workflows and secured partnerships with vendors for military contracts

PROJECTS

Designed turnkey solutions for ST Engineering

Digitalisation of existing engineering workflows

- Engineered and prototyped a comprehensive web-based dashboard solution that enables real-time updating and simplifying pre-existing complex workflow processes through a user-friendly interface
- Designed and crafted UI/UX design and validated design's efficacy in optimizing workflows and enhancing overall productivity
- Authored guides and documents to facilitate seamless transition for users to ensure successful integration of newly developed turnkey solution, minimizing resistance to change and promoting a smooth adoption process

Developed Auditing Webapp for SingHealth

Led a team in crafting a web application to automate and streamline tasks

- Led a team in crafting a web application prototype tailored for tenant auditing, significantly economizing time and effort for auditors and tenants
- Engineered web portal to replace conventional pen-and-paper methods, automating audits and providing real-time status monitoring
- Enabled seamless data export into multiple formats, facilitating easy referencing and archival of reports

Developed email organizing android app

Application Development

- Engineered an Android based application to help filter and organize emails and announcements
- Designed a solution to reduce clutter and enhance visibility of important emails over less priority items

ADDITIONAL INFORMATION

- **Languages:** English, Chinese and Japanese (Elementary)
- **Interests:** Technology, Entrepreneurship, Real Estate, Venture Capital, Commodities, Gaming, Trading, Film, Biohacking, History, Geography, Personal Finance, Art & Culture, Investments