DANSON LIM

BUSINESS AND FINANCIAL ANALYST, INVESTOR

CONTACT

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in https://www.linkedin.com/in/milnosnad/

SOFT SKILLS

Business Analysis
Business Development
Business Strategy
Project Management
Investment
Finance
User Experience Design
Human-Computer Interaction (HCI)
Sales and Marketing
Negotiation

HARD SKILLS

Python
Adobe
Java
Figma
Django
Microsoft Office
Web Development
App Development

EDUCATION

Bachelor of Computer Science and Design
Singapore University of Technology and Design
(Formed in collaboration with MIT)
2019-2022
Specialisation in Financial Technology
Minor in Artificial Intelligence

GCE A Levels
Catholic Junior College
2015-2016
Mathematics, Economics, Physics, Chemistry

LANGUAGES

English Native Proficiency

Chinese Working Proficiency

INTERESTS

Technology	Gaming
Investments	Venture Capital
Business	Finance
Entrepreneurship	Artificial Intelligence
Management	Entertainment

PROFILE

Computer Science graduate with a specialisation in Financial Technology and Minor in Artificial Intelligence. I have keen interests in how technology and investments not just build and expand businesses, but also drive new and innovative solutions to improve our quality of life.

WORK EXPERIENCE

Business Analyst

FPT Software & CapitaLand   2021

- Coordinated with CapitaLand to ideate, create and develop its seasonal Christmas Event for the widely used CapitaStar App, driving up user engagement and application usage

- Worked together with a small team on Business Strategy initiatives in order to design solutions that can provide a competitive edge over other similar applications through design-driven initiatives such as gamification

- Identification and gathering of various business and user needs to continuously improve and update application in order to better suit ever changing user needs and requirements each season

- Translation of business needs and requirements into tangible technical aspects of application, such as the design of new seasonal events and features to increase engagement and usage, as well as design enhancements to user interface to further improve ease of access within the application

- User testing for CapitaStar app on IOS and Web devices to identify potential bugs and areas for improvement before the live rollout of application update, ensuring overall user satisfaction and minimal issues.

Finance and Logisitics Manager

Ministry of Defence   2017-2019

- Part of a small team in Transport Headquarters in Ministry of Defence finance team responsible for the management of finances in the unit. Responsible for the proper allocation and budgeting of funds for each financial quarter, setting limits and managing funds used for various events, exercises and spendings on goods and services

- Primary manager of logistics and auditing for Transport Headquarters in the SAF, ensuring proper accountability of logistics and funds within the unit. Additionally created and overhauled a brand new system to improve auditing processes within the unit, replacing the old legacy system used and saving countless man-hours required

- One of the few individuals involved in the supply and procurement of various products and services between the SAF and external companies. Responsible for greatly improving previous procurement process by streamlining old and archaic methods of procurement, reducing the number of middlemen involved and also reducing costs incurred by the headquarters

- Responsible for sourcing out and engaging potential business partners outside the Ministry of Defence for both long and short term contracts for services required by the military

- Primary responsible liaison between unit and external companies for large scale military & national events as well as the procurement for various goods and services

D A N S O N   L I M

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C O N T A C T

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S O F T   S K I L L S

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Business Strategy
Project Management
Investment
Finance
User Experience Design
Human-Computer Interaction (HCI)
Sales and Marketing
Negotiation

H A R D   S K I L L S

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Adobe
Java
Figma
Django
Microsoft Office
Web Development
App Development

E D U C A T I O N

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L A N G U A G E S

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I N T E R E S T S

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Investments	Venture Capital
Business	Finance
Entrepreneurship	Artificial Intelligence
Management	Entertainment

P R O J E C T S   &   O T H E R   W O R K   E X P E R I E N C E S

Entrepreneurship and Real Estate Apprenticeship   2023

- Connected and learned from business owners involved in popular retail franchises, picking up various soft skills such as employee management, optimisation of store inventories and maximising profit margins and minimising costs incurred

- Shadowed full time investors and received mentoring relating to difference mediums of investments such as stock investment, venture capital and real estate investment. Picked up negotiation skills required to cut deals involving the sale, purchase and development of both land and property

Developed and prototyped solutions to replace SAP system for ST Engineering   2022

- Collaborative project with ST Engineering to innovate and prototype a turnkey solution to replace and streamline current engineering work processes to reduce delays between middlemen and establish live status updates

- Designed, developed and prototyped web based dashboard solution with user friendly commands and multi-user account access levels to streamline and consolidate work processes in a single platform

- Designed UI and UX of prototyped solution and conducted tests which proved that the design had optimised workflow and increased productivity

- Final prototype resulted in massive streamlining of workflow and time saved as manual handwritten documents could be discontinued and status updates were obtained instantaneously, replacing manual input of data into SAP and long email chains previously required.

Developed Auditing Webapp for SingHealth   2021

- Oversaw and worked with a small team to develop a webapp prototype to assist the auditing of tenants within SingHealth Institution, resulting in time and effort saved by both tenants and auditors

- Developed and prototyped a webapp portal to replace pen and paper as a means to conduct tenant audits and also to continuously monitor audit statuses throughout the institution and export audit results into various formats for reference and archival

Developed an Android app to organise emails   2020

- Project involving the prototyping and development of a simple android app used to filter and organise emails and announcements

- Project undertaken in order to innovate and design solutions to further reduce clutter and junk received through emails

Personal Website

- https://milnosnad.github.io

- Personal Project undertaken to explore web development and to create a portfolio for myself