



Sponsorship Prospectus



About

NodeConf Colombia 2019 is the first international event focused on the entire Node.js ecosystem.

It's a non-profit event, where our attendees will be sharing in an environment of inclusion and respect, having access to relevant information through talks, workshops, and great experiences with the Colombian Node community.



Location

NodeConf Colombia will be held in Medellín, Colombia, named the Most Innovative City in the World by the Wall Street Journal and Citi in 2013.

Medellin is known for its warm people and beautiful mountains. Recently, the city have seen incredible growth of the entrepreneurial and technological ecosystem becoming one of the best innovation hubs in Latin America.

We count with a vibrant ecosystem with over a 10.000 members involved in 15+ communities related to JavaScript.



Impact

NodeConf Colombia expects over **350** attendees coming from all over the world, especially **Latin America**.

Find new talent and connect with our dev communities, we use several media channels after and before the event to maximize our goals reach on the communities, and that is the perfect vessel for your brand.



Pictures from **JSConf Colombia 2018**, a sister conference organized by people from our team



Format

Conference will consist of two days, one for workshops and one for 30 minute talks.

Day 1

- NodeSchool and Workshops (Morning)
- Code & Learn (Afternoon)

Day 2

- 12 Talks
- Speakers Panel



Code & Learn

Code & Learn events allows the participants get started (or go further) with Node.js core contributions.

Experienced contributors help guide the assistant of the event to go through their first (or second or third or fourth) commit to Node.js core. They also are available to provide impromptu guided tours through specific areas of Node.js core source code.





Speakers



Guillermo Rauch **A R**
@rauchg



Anna Henningsen **D E**
@addaleax



Tierney Cyren **U S**
@bitandbang



Kat Marchán **P R**
@maybekatz



James Snell **U S**
@jasnell



Full credit for **one** of the following core components, selected on a first-come, first-served basis:

Platinum
US \$10.000

2 spots available

1. Internet (company name for password)
2. Videography (company logo in a single frame of all speaker videos posted on youtube)

Additional Benefits

- 8 NodeConf Colombia tickets
- 2 standing banners (Company should provide shipping & handling or coordinate with us to print them locally)
- Logo placement and company description on NodeConf Colombia website
- Logo placement with link to website on virtual agenda
- Logo placement on sponsorship frame of published talk videos
- Swag bag insert
- Sponsor booth
- Sponsored Workshop - Add your own related content to the event, previous to the conference, content approval required by our team of curators.



Full credit for **one** of the following core components, selected on a first-come, first-served basis.

1. Coffee / Tea Station
2. Closing Party
3. English - Spanish Interpretation

Additional Benefits

- 6 NodeConf Colombia tickets
- 2 standing banners (Company should provide shipping & handling or coordinate with us to print them locally)
- Logo placement and company description on NodeConf Colombia website
- Logo placement with link to website on virtual agenda
- Logo placement on sponsorship frame of published talk videos
- Swag bag insert
- Sponsor booth
- Sponsored Workshop - Add your own related content to the event, previous to the conference, content approval required by our team of curators.

Gold
US \$8.000

3 spots available



Full credit for **one** of the following core components, selected on a first-come, first-served basis.

1. Day 1 afternoon snack
2. Day 1 morning snack
3. Day 2 afternoon snack
4. Day 2 morning snack

Additional Benefits

- 4 NodeConf Colombia tickets
- 1 standing banner (Company should provide shipping & handling or coordinate with us to print them locally)
- Logo placement and company description on NodeConf Colombia website
- Logo placement with link to website on virtual agenda
- Logo placement on sponsorship frame of published talk videos
- Swag bag insert

Silver
US \$5.000

4 spots available



Opportunity Supporter

US \$1.500

This level is only available to small companies and money will be used for our opportunity scholarships program.

Our scholarships program covers conference ticket, airfare, and hotel for selected attendees in Colombia and Venezuela.

Benefits

- 2 NodeConf Colombia tickets
- Logo placement and company description on NodeConf Colombia website
- Logo placement with link to website on virtual agenda
- Logo placement on sponsorship frame of published talk videos
- Swag bag insert



Branding opportunities

Platinum and Gold Level

- **Lanyard - US \$1000 (1 available)**
Every attendee at the event will wear a lanyard with your logo.
- **Swag Bag - US \$1000 (1 available)**
Every attendee at the event will receive a bag with swag and this bag will have the conference logo and your logo.
- **Sponsored Lunch - US \$3000 (1 available)**
Every attendee will receive a meal that could have your logo. Special thanks during the conference
- **Sponsored After Party - US \$3000 (1 available)**
Special thanks during the conference, It can take merchandising from the company to the event



Code & Learn Supporter

Travel / Hotel

If your company employs, knows or want to support a Node.js Collaborator/Contributor who wants to be a mentor at NodeConf Colombia, just sponsor their travel and hotel expenses, and you'll be credited.

Call for Mentors

- <https://github.com/nodejs/code-and-learn/issues/87>

Benefits

- 1 NodeConf Colombia ticket
- Logo placement and company description on NodeConf Colombia website
- Logo placement with link to website on virtual agenda
- Logo placement on sponsorship frame of published talk videos
- Swag bag insert



Thank you!

If you are interested, please drop us a line at hola@nodeconf.co