

**Sponsorship Prospectus** 



### **About**

NodeConf Colombia 2019 is the first international event focused on the entire Node.js ecosystem.

It's a non-profit event, where our attendees will be sharing in an environment of inclusion and respect, having access to relevant information through talks, workshops, and great experiences with the Colombian Node community.



## **Impact**

NodeConf Colombia expects over **350** attendees coming from all over the world, especially **Latin America**.





Pictures from JSConf Colombia 2018, a sister conference organized by people from our team



### **Format**

Conference will consist of two days, one for workshops and one for 30 minute talks.

#### Day 1

- NodeSchool (Morning)
- Code & Learn (Afternoon)

#### Day 2

- 12 Talks
- Speakers Panel



### Code & Learn

Code & Learn events allows the participants get started (or go further) with Node.js core contributions.

Experienced contributors help guide the assistant of the event to go through their first (or second or third or fourth) commit to Node.js core. They also are available to provide impromptu guided tours through specific areas of Node.js core source code.





## **Speakers**



Guillermo Rauch A R

@rauchg



Anna Henningsen **D E**@addaleax



Tierney Cyren **U S @bitandbang** 



Kat Marchán P R @maybekatz



James Snell **U S**@jasnell



# Platinum US \$10.000

Full credit for **one** of the following core components, selected on a first-come, first-served basis:

3 spots available

- 1. Internet (company name for password)
- 2. Videography (company logo in a single frame of all speaker videos posted on youtube)
- 3. Lanyards for badges (logo around every attendee's neck)

#### **Additional Benefits**

- 8 NodeConf Colombia tickets
- 2 standing banners (Company should provide shipping & handling)
- Logo placement and company description on NodeConf Colombia website
- Logo placement with link to website on virtual agenda
- Logo placement on sponsorship frame of published talk videos
- Can provide marketing material for attendee package
- Sponsor booth



Full credit for **one** of the following core components, selected on a first-come, first-served basis.

Gold US \$8.000 3 spots available

- 1. Coffee / Tea Station
- 2. Closing Party
- 3. English Spanish Interpretation

#### **Additional Benefits**

- 6 NodeConf Colombia tickets
- 2 standing banners (Company should provide shipping & handling)
- Logo placement and company description on NodeConf Colombia website
- Logo placement with link to website on virtual agenda
- Logo placement on sponsorship frame of published talk videos
- Can provide marketing material for attendee package
- Sponsor booth



Full credit for **one** of the following core components, selected on a first-come, first-served basis.

Silver US \$5.000

- 1. Day 1 afternoon snack
- 2. Day 1 morning snack
- 3. Day 2 afternoon snack
- 4. Day 2 morning snack
- 5. Day 2 lunch

#### **Additional Benefits**

- 4 NodeConf Colombia tickets
- 1 standing banners (Company should provide shipping & handling)
- Logo placement and company description on NodeConf Colombia website
- Logo placement with link to website on virtual agenda
- Logo placement on sponsorship frame of published talk videos
- Can provide marketing material for attendee package



# **Opportunity Supporter**

US \$1.500

This level is only available to small companies and money will be used for our opportunity scholarships program.

Our scholarships program covers conference ticket, airfare, and hotel for selected attendees in Colombia and Venezuela.

#### **Benefits**

- 2 NodeConf Colombia tickets
- Logo placement and company description on NodeConf Colombia website
- Logo placement with link to website on virtual agenda
- Logo placement on sponsorship frame of published talk videos
- Can provide marketing material for attendee package



# Code & Learn Supporter Travel / Hotel

If your company employs or knows a Node.js Collaborator/Contributor who wants to be a mentor at NodeConf Colombia, just sponsor their travel and hotel expenses, and you'll be credited.

#### **Call for Mentors**

https://github.com/nodejs/code-and-learn/issues/87

#### **Benefits**

- 1 NodeConf Colombia ticket
- Logo placement and company description on NodeConf Colombia website
- Logo placement with link to website on virtual agenda
- Logo placement on sponsorship frame of published talk videos
- Can provide marketing material for attendee package



Thank you!

If you are interested, please drop us a line at hola@nodeconf.co