Questionnaire

Design one

1) Does the website look easy to use? Does it look overcrowded and messy or neat and tidy?

I think that the website looks quite messy although I think that these can be easily solved by moving some text around and adding some much needed images.

I think that the website looks slightly messy as some of the text is stretched out over the whole page which does not make it easy to read.

A bit messy as the key objectives section isn't aligned

2) Is the content relevant to WCS? Is it also relevant to the page that it is on?

I think that the content is very appropriate for the website and it looks extremely amazing.

All of the content on the website is relevant to the Worcester civic society and seems to be organised in to different pages.

The content is very good and gives you a decent over view on the civic society although it may be too in depth for a home page

3) Is the colour scheme appropriate? Is the colour scheme relevant to the idea of WCS?

I think the colour scheme is unique which provides a different look to the website and stands out which might be just what the civic society want from their website.

The colour scheme seems to be appropriate and make the website stand out and fairly easy to read.

It is fairly easy to read although some may struggle with the darker red background

4) Is the white space usage appropriate? Too much, just right or a too little space?

I think that some text could be moved or made smaller to allow some more white space which would dramatically improve the look of the website.

I think that on the welcome page has a little too much white space on it but the rest of the site seems to be ok.

Seems to be the right amount of space

5) Is the typography appropriate? Are the font styles acceptable and the font family readable?

I like the font. I think it looks appropriate for the website and is very professional and is appealing for using to look at the rest of the website.

The font styles make for easy reading for the user and look good on the website

The font is very basic so is very easy to read which is good.

Design two

1) Does the website look easy to use? Does it look overcrowded and messy or neat and tidy?

The website looks very neat and organised where the content can be easily read and understood. The only thing I would change is to make some of the content smaller and add more content to the website although if this is going to be on other pages of the website it might not be needed.

The website looks very neat and professional as it is well organised. The content is very easily accessible.

It looks neat and tidy and looks easy to use

2) Is the content relevant to WCS? Is it also relevant to the page that it is on?

I think that the content on the website fits WCS very well and adds a much amount to the website. The only thing that I think should be changed is the way it is laid out on the page.

The content all seems to be relevant to the Worcester civic society and has an appropriate layout for the target audience.

It gives a very good overview of the civic society

3) Is the colour scheme appropriate? Is the colour scheme relevant to the idea of WCS?

I think that the colour scheme is quite is quite bland but that is not as noticeable because the pictures are so colourful and stand out creating a nice balance for the website.

There is not really a colour scheme on the website but the images seem to make a good user experience on the website.

There is no colour scheme but the images make up for some of it

4) Is the white space usage appropriate? Too much, just right or a too little space?

I think that there is a good amount of white space on this website which makes it not feel overcrowded and doesn't makes you feel like everything is where it is meant to be.

There is a good amount of white space on the website and it makes it easy for the user to read

Yes, overall there is good spacing making it easy to understand

5) Is the typography appropriate? Are the font styles acceptable and the font family readable?

I think that the text used for the content is very appropriate and works well on the website. The only thing I would change is the title as I feel this is quite boring and doesn't bring in users to look at the rest of the website.

All of the text on the website is easy to read and stand out well, this gives the website a professional feel.

It's very simple and basic which makes it easy to understand

Analysis:

From the results I have figured...

The first design was too messy, as some of the text is stretched out over the whole page which does not make it easy to read and key objectives section isn't aligned. In order to fix this, I can move some text around and adding some much needed images. I also found that all of the content on the website is relevant to the Worcester civic society and seems to be favourably organised. They though the content was very good and gives you a decent over view on the civic society although it may be too in depth for a home page. When asked about the colour scheme, I they thought that the scheme is unique which provides a different look to the website and stands out which might be just what the civic society want from their website. The colour scheme seems to be appropriate and make the website stand out and fairly easy to read and that It is fairly easy to read although some may struggle with the darker red background. I found that some text could be moved or made smaller to allow some more white space which would dramatically improve the look of the website. Finally, I discovered the font styles make for easy reading for the user and look good on the website.

The second design looked very neat, organised and professional where the content can be easily read and understood. They also stated that content is very easily accessible. I found that the content all seems to be relevant to the Worcester civic society and has an appropriate layout for the target audience. I also found that the colour scheme is quite is quite bland but that is not as noticeable because the pictures are so colourful and stand out creating a nice balance for the website. that there is a good amount of white space on this design which makes it not feel overcrowded and doesn't make you feel like everything is where it is meant to be. Finally, I asked about the typography and found that the text used for the content is very appropriate and works well on the website. However, the only thing they would change is the title as they feel this is quite boring and doesn't bring in users to look at the rest of the website.