Personal details

Name | Magdalena Jadach

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Resume

I made decision to change my career path to programming. For last few years I used to work as a journalist and online editor. I spend last year to learn how to code. After gaining some experience in online courses and workshops I am looking for junior positions or internship based in London.

Professional experience

Date | September 2014 – present

Employer | Onet - RASP Group Poland, Krakow

Role | Content Manager

Duties | • Coordinated project across departments and campaigns (familiar with Agile practices)

- Manage project and serve as primary liaison between users and multiple internal groups to ensure clarity of goals and adherence to deadlines
- Generate new content and manage writers
- Meeting with editing, marketing and design teams to plan and develop site content, style and appearance
- Reporting technical problems to IT support staff

Date | March 2013 - September 2014

Employer Radio RMF FM

Duties

Duties

Role Journalist

Conducting interviews in person and over the phone

· Deciding on the content for stories

· Answering the telephone on the news desk and dealing with any enquiries

Date December 2011 – March 2013
Employer "Compendium" Education Center

Role | PR & Marketing Specialist

• Producing marketing and promotional material for the publication

Writing reports for senior managers and clients

· Helped promote the company's online marketing strategy

Date | January 2010 - October 2011

Employer Newspaper "Gazeta Krakowska", Polskapresse Group, Krakow

Role | Lead Editor of local edition, Editor of "News" column in country wide edition

Duties • Editing articles for the newspaper daily and weekend editions

- Cooperation with local editor offices of the newspaper
- Review and correction of the articles for the "News" column
- Contacts with local authorities
- · Following up leads for potential new stories
- Deciding on the content for stores
- Handled breaking news web updates as needed

Date October 2009 – March 2010 Employer NetCenter Solution, Krakow

Role | Team Leader

Duties | • Allocating daily jobs and workloads

- Monitored online posts for content and adherence to guidelines
- Utilized creative approach to engage users and increase activities
- · Animation and moderation of the internet community
- Research and analysis for new and existing customers
- Internet monitoring
- Managing the E Commerce platforms
- Introduction and tutoring of new employees
- Managing the team of moderators and animators

Date June 2008 – October 2009

Employer | Portal Onet.pl Kraków, ITI Group, Kraków

Role | Senior Moderator

Duties | • Moderation of the content on ITI Group web portals

- Introduction and tutoring for new employees
- Testing and QA of new functions and portals of the ITI Group

Education and trainings

Date October 2011 – October 2012

Title gained Polish School of Reporters, III Edition
School Reporters Institute, Warszawa, Poland

Date October 2010 – September 2013

Title gained | Master of Cultural Studies

Thesis subject | Capitalism and gender. "Superwoman" in Polish popular cinema after 2004

School | Faculty of Management and Social Communication, Jagiellonian University, Krakow,

Poland

Date October 2005 – September 2009

Title gained | Bachelor of Journalism

Thesis subject | Analysis of feminist newspapers published in Poland after 1989 year.

School | Faculty of Journalism and Social Communication, The Malopolska Higher Vocational

School of J. Dietl, Krakow, Poland

Professional skills

Key competencies and skills

- Knowledge of HTML5 and CSS3
- Knowledge of Twitter Bootstrap framework
- · Basic knowledge of Django Python
- Basic knowledge of Bash and Terminal command line interface
- Understanding of W3C standards, web accessibility and best practices

Languages

- English (fluent spoken and written)
- Polish (native)

Computer skills

- Good knowledge of MacOS X Mountain Lion/Lion, Snow Leopard/Leopard
- Good knowledge of Windows 7, Vista, XP
- Good knowledge of Microsoft Office Suite, Open Office/Libre Office
- Advanced knowledge of statistical platforms Gemius and Google Analytics
- · Knowledge of Wordpress, Drupal and Joomla CMS platforms
- Basic knowledge of Adobe Photoshop

Others

- Full clean driving license (A and B)
- Basic knowledge of photography
- Basic knowledge of digital Nikon cameras and gear

Additional information

Personal interests

- Over three years of experience as a Fashion Designer. Founder of https://www.facebook.com/kropeczki
- Feminist press
- Off road vehicles and motorcycle riding
- Dogs and cats lover

References

Written references available upon request.

Statement

I hereby agree for processing of the following personal information strictly for the purpose of job recruitment in accordance with the regulations for protection of personal data.