

Covid-19 Food Analysis Survey

As we navigate through the challenges posed by the pandemic, we believe it's crucial to understand the evolving food preferences and needs of our community. Your insights can help us tailor our offerings to better meet your expectations.

This survey focuses on your food choices during unprecedented times. We're keen to learn about your preferences, challenges, and any adjustments you've made in your food habits. Your responses will contribute to a better understanding of the unique needs of Indian consumers, enabling us to serve you better.

Your participation is highly valued, and all responses will be kept confidential. Thank you for taking the time to share your thoughts with us!

 **Survey Duration:** Approximately 5-7 minutes

** Indicates required question*

1. Age *

Mark only one oval.

- ☐ Below 18
- ☐ 18-25
- ☐ 26-35
- ☐ 35-45
- ☐ 46-55
- ☐ 56-65
- ☐ Above 65

2. Gender *

Mark only one oval.

- ☐ Male
- ☐ Female
- ☐ Non-binary
- ☐ Other: _____

3. During the Covid 19 pandemic, how often did you order food from external sources? *

Mark only one oval.

- ☐ Never
- ☐ Rarely
- ☐ Occasionally
- ☐ Frequently

4. What kind of food items did you order the most? *

Mark only one oval.

- ☐ Vegetable and fruits
- ☐ Cooked meals from Restaurants
- ☐ Canned/frozen food
- ☐ Only necessary grocery items
- ☐ Didn't order anything

5. How frequently did you use food delivery apps to order food and groceries? *

Mark only one oval.

- ☐ Never
- ☐ Rarely
- ☐ Occasionally
- ☐ Frequently

6. What factors influenced your food choices the most during the pandemic? *

Mark only one oval.

- ☐ Cost
- ☐ Availability
- ☐ Health
- ☐ Variety

7. What was your main diet preference during the pandemic? *

Mark only one oval.

- ☐ Vegetarian
- ☐ Non-vegetarian
- ☐ Vegan
- ☐ Gluten-free

8. Which food item(s) did you consume the most during the pandemic? *

9. Which food item did you consume the most for lunch during the pandemic? *

Mark only one oval.

- ☐ Rice
- ☐ Chapati
- ☐ Other: _____

10. What's the quantity of rice/wheat you usually buy? *

Mark only one oval.

- ☐ 1kg
- ☐ 5kg
- ☐ 10kg
- ☐ More than 10 kgs

11. What's the cost of rice/wheat that you buy? *

12. How much money did you spend on groceries for a week during the pandemic? *

Mark only one oval.

- ☐ 100-500
- ☐ 500-1000
- ☐ 1000-1500
- ☐ 1500 and more

13. Do you prefer cooking meals at home or ordering food from external sources? *

Mark only one oval.

- ☐ Cook at home
- ☐ Order from outside

14. Would you prefer ordering home cooked meals from external sources? *

Mark only one oval.

☐ Yes

☐ No

☐ Maybe

15. If there is another pandemic in the future, which food item(s) would you like to have in store? *

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