



Selected works 2017

YOU ARE ABOUT TO SEE

My journey	4
UX design : Easymooc	10
UX&UI design : Volunteers	18
Webdesign : Urban Muse Radio	26
Mobility : Road 66 - Renault Symbioz	31
Week end challenge : Accor Hotel	38
Work in progress : Jagerbot	45
Scenography : Led Art & Vjing	52

ABOUT ME

Hi !

My name is Nicolas Mimault !

*I'm a 22 year old junior
interactive designer !*

*I'm curious, ambitious and
polyvalent !*



MY APPROACH

My creative process focuses on **user experience**: I would like to use my skills to contribute to **spreading art culture** whilst improving our education by designing **new ways to learn** !

MY JOURNEY

Lycée Notre-Dame de Sion
Bac ES Social & Economics

[2013]

European School of Internet
Multimedia design

[2014]

Webdesigner: Upton Leaders
A 2 month internship

Multimédia creation
Ergonomics : UI and UX
Video: Motion design
Web and mobile interfaces
E-Marketing
Web development

Management tool
Sharepoint
Front-end development
HTML, CSS
Javascript, JQuery

MY SKILLS

Graphic designer: Otheatr0.com
A 4 month internship

UX designer: Dada meet deigital
A 6 month internship

Strate, School of design
3rd year Interaction design

[2015]

[2016]

[2017]

Graphic design
Suite Adobe :
Photoshop, Illustrator,
InDesign, After effect,
Première pro

UI design
Sketch

UX
Invion, Xd
CMS and frameworks
Wordpress
Bootstrap

Design thinking
UX methods
Systems complexity
3D prototyping:
3ds Max
Video editing

>Loading...

DIGITAL PROJECTS

EASYMOOC



INTERNSHIP 2016

[UX design]

Easymooc is a **SAAS** platform that enables the creation of **online learning platforms** for businesses. This is a project that was developed internally during my 6-month internship at **Dada Meet Digital**, a digital agency based in Paris.

We worked on the conception of an **online course builder** integrated within a **platform** for professional instructors.

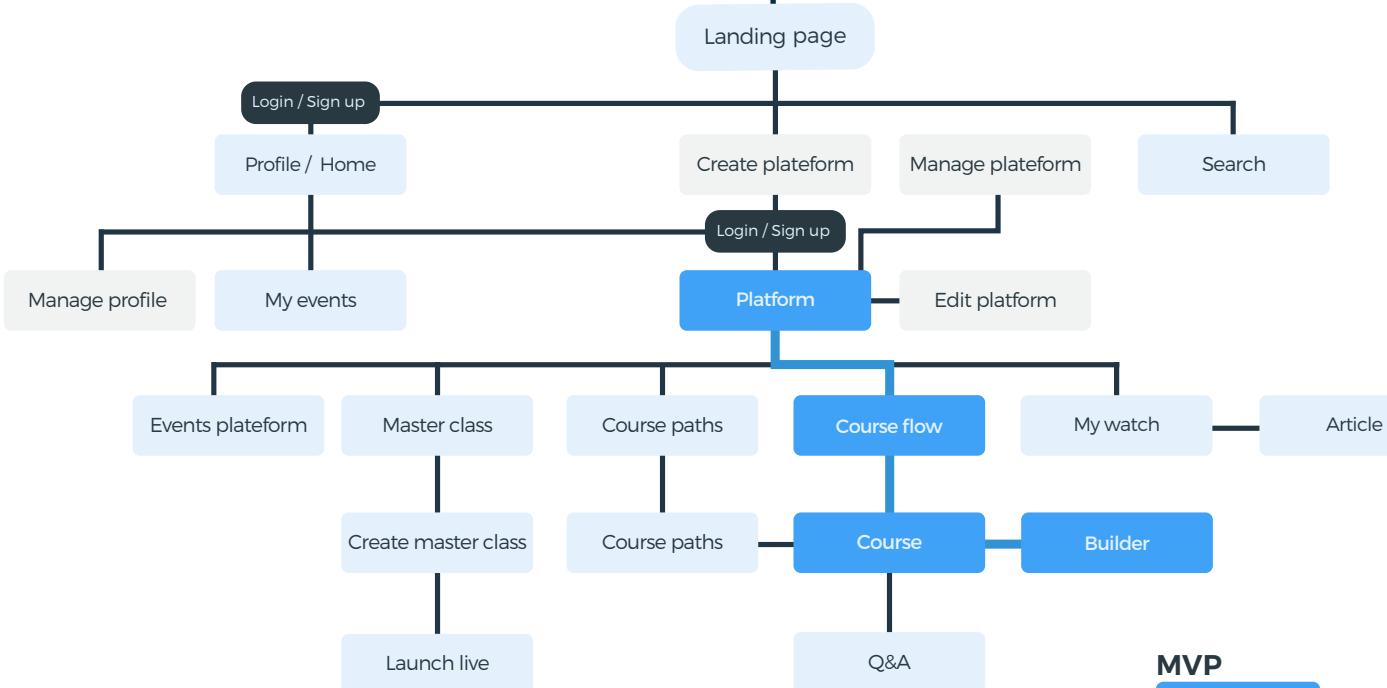
The screenshot shows the easymooc platform interface. At the top, there is a navigation bar with tabs: Accueil, Cours, Parcours, Veille, and a user profile icon. Below the navigation bar, there is a search bar labeled "Recherche" and a button "+ Nouveau parcours". There are also filters for "Durée inférieure à 15 min." (Duration less than 15 min.) and "Difficulté: Avancé" (Difficulty: Advanced). Under these filters, there are three checkboxes: "Cours enregistrés", "Cours non listés", and "Brouillons".

On the left side, there is a dark box containing a course card for "Profiles Of The Powerful Advertising Exec Steve Grasse". The card shows a progress bar at 10%, a duration of 5h, 10 courses, and an advanced difficulty level. Below this, there is a description: "Everyone loves good, old fashioned charcoal grilling. Aside from being cheaper than other grilling methods, it adds a".

On the right side, there are two more course cards. The first one is for "Profiles Of The Powerful Advertising Exec Steve Grasse" with a progress bar at 75%, a duration of 5h, 10 courses, and an advanced difficulty level. The description is: "Saving money - is something we would all like to do. Whether you are struggling to manage day to day or earning a six".

The second card is for "Direct Mail Advertising How I Made 47 325 In 30 Days". The progress bar is at 5%, a duration of 5h, 10 courses, and an advanced difficulty level. The description is: "Vegetables are essential to the human diet. We get a great deal of our daily vitamin content from vegetables. We need".

We had to rapidly develop a **minimum viable product** (MVP) in order to have it tested by future users and potential clients.



Wireframes & Sitemap

I participated in the setting up of the **sitemap** and in the conception of the website's usability, through the realisation of **wireframes** and the **MVP** first release.

We designed the totality of wireframes of the web pages with the digital design software **Sketch**, and then we divided the development of the various features of the sitemap into several iterations.

[e-learning platform versioning 1]

Company

Accueil Les cours Les masterclass Le lexique Bibliographie Qui sommes nous ?

Tout est supergénial !

Far far away, behind the word mountains, far from the countries Vokalia and Consonantia, there live the blind texts

J'ai de la chance !

Les cours Les parcours de formation

All Tab One Tab Tab Three Tab Four Tab Five +

Item Two \$102

Item Three \$87

Item Four \$499

Item Two \$102

Item Five \$231

Item Six \$32

Item Ten Far far away, behind the word mountains \$980

Difficulté

Auteur

Auteur

Recherche mot clé

Parcours de formation

Parcours de formation

Devenir un gangster du bac à sable en 10 leçons

Far far away, behind the word mountains, far from the countries Vokalia and Consonantia, there live the blind texts

Button

Prochaine Masterclass Jeudi à 11h30 au sujet de la Gangsterisation Juvénile

AJOUTER À MON CALENDRIER

Nos cours

All Tab One Tab Tab Three Tab Four Tab Five +

Item One \$499

Item Two \$102

Item Three \$87

Item Four \$499

Item Five \$231

Item Six \$32

Platforma

A small river named Duden flows by their place and supplies it

Button

Page footer

Titre du cours

Far far away, behind the word mountains, far from the countries Vokalia and Consonantia, there live the blind texts

50%

Durée : 30 minutes

Difficulté: Avancé

Prérequis:

Quizz: Non

Matériel: 1posit ...

Il était une fois ...

Even the all-powerful Pointing has no control about the blind texts it is an almost unorthographic life One day however a small line of blind text by the name of Lorem ipsum decided to leave for the far World of Grammar

Space the final frontier

Far far away, behind the word mountains, far from the countries Vokalia and Consonantia, there live the blind texts

Les 5 raisons d'être un gangster du bac à sable

Do you think there is an afterlife for animals other than human beings?

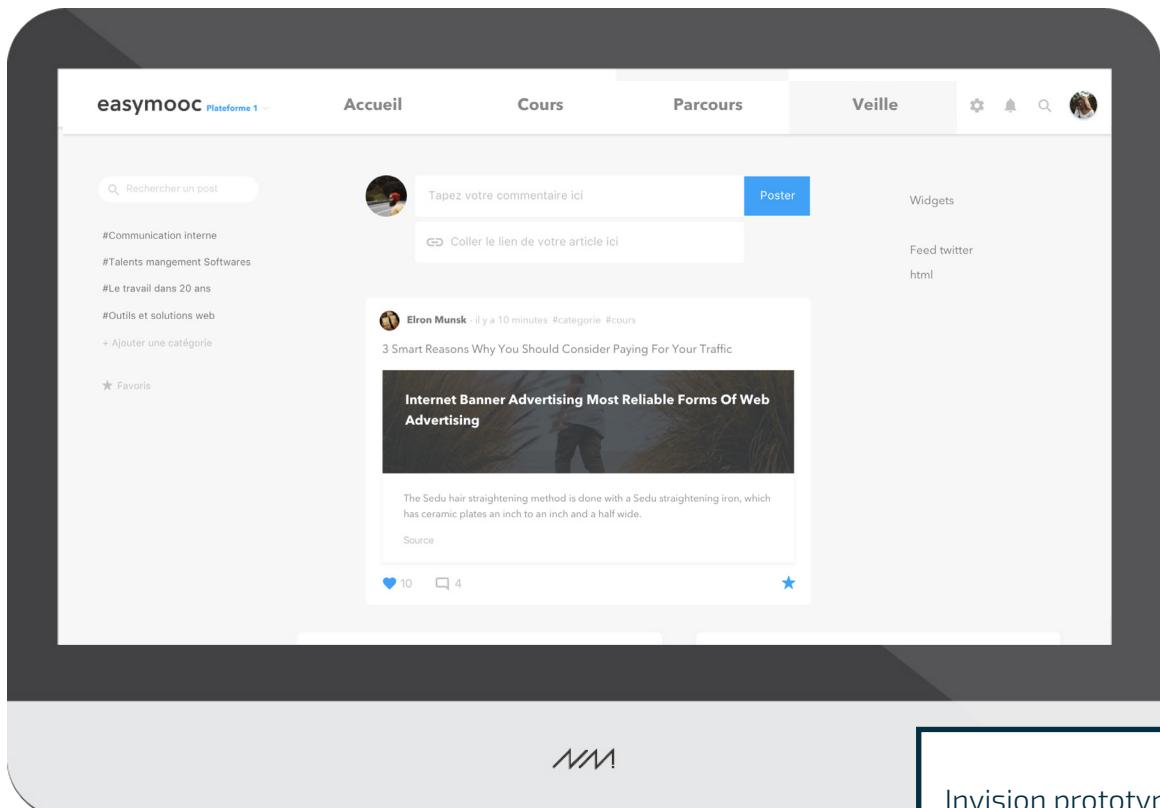
How many golf balls can fit in a school bus?

How much should you charge to wash all the windows in seattle?

Why are manhole covers round?

Far far away, behind the word mountains, far from the countries Vokalia and Consonantia, there live the blind texts

Link Partie(s)



Invision prototype
+
User tests

Integrated
prototype
+
Atomic approach



nicolasmimault.com/easymooc



With this **internship** I had the opportunity to professionally utilize skills I learned during **my last year of studies** at EEMI.

VOLUNTEERS

DIPLOMA PROJECT 2016

[UX & UI design]

Volunteers.com connects **volunteers** and **organizers** of cultural events.

To build this website over a period of 6 months, we were a team of **6 third-year students**: designers and developers.

We conducted a competitive intelligence **research** relating to the issue.





VOLUNTEERS

Create event

Log In Sign Up Help

I want to volunteer
at events

- ✓ Participate at events for free
- ✓ Live new work experiences
- ✓ Meet awesome people

Get Started

I need volunteers
for my event

- ✓ Easiest way to hire volunteers
- ✓ Saving time
- ✓ Better visibility for your event

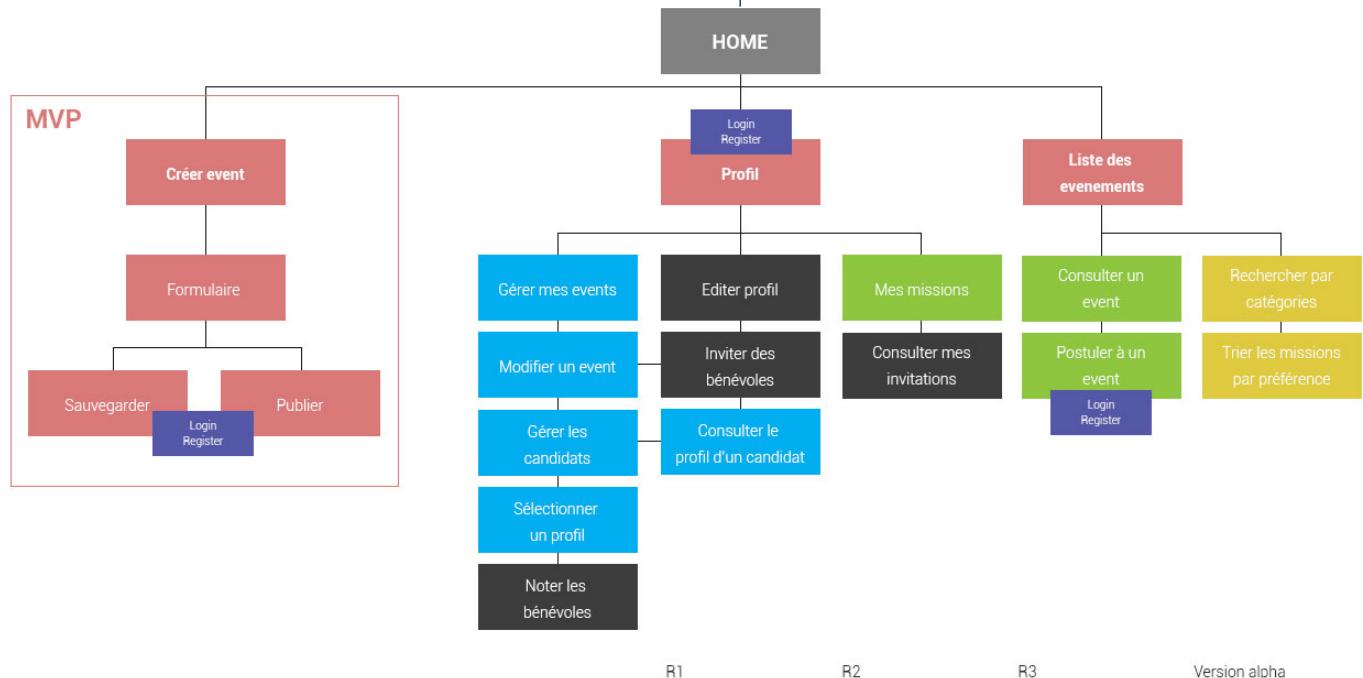
Get Started

POPULAR EVENTS

21 NOV
EMBRE

MM

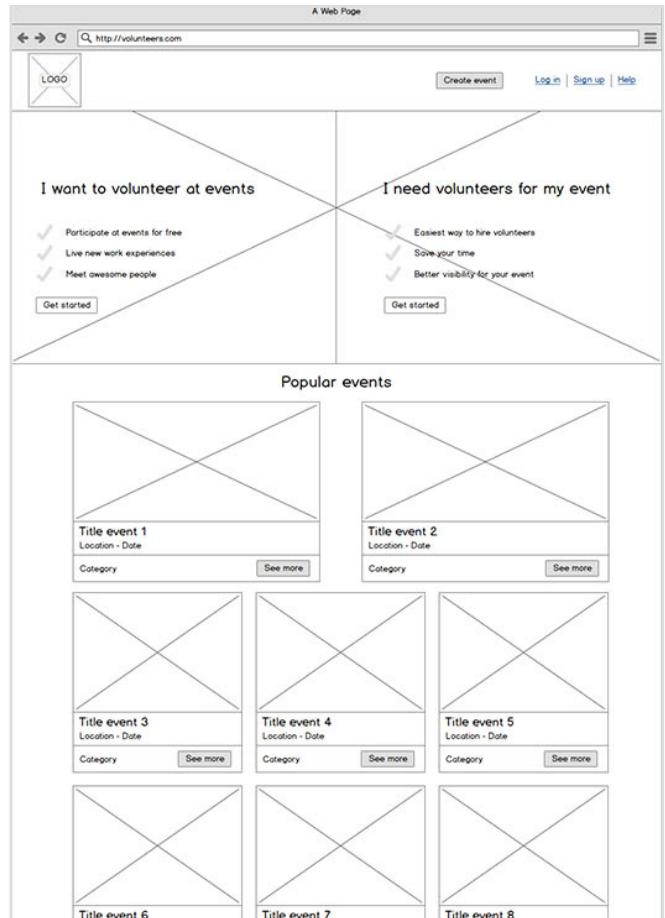
We determined the users and developed several **delivery models** to effectively meet **their needs** before designing the sitemap.



Wireframes

We graphically positioned the necessary **actions** for the proper functioning of the website. We prioritized these interactions to identify 5 website versions, from the **MVP** to the **Alpha** version.

We designed the **wireframes** of each of our models. We went through several evolutions based on user tests (**A/B testing**). The results of these tests enabled the creation of **mock-ups** within the **Beta** version.



[Wireframe: landing page]

[Wireframe: event]

A Web Page

http://volunteers.com

LOGO

Create event Log in | Sign up | Help

Title event

Title event Heart

Clock Friday 20 November at 7 pm

Location Le Zénith de Paris Show map

Volunteers 48 volunteers needed View missions

Description event

Cooptique aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

[+ More](#)

Find more information

Facebook Twitter YouTube Instagram

Media

A large empty rectangular box with a diagonal cross through it, indicating it is a placeholder for media content.

[Wireframe: create event]

A Web Page

http://volunteers.com

LOGO

Create event Log in | Sign up | Help

We need basic information about your event...

1 First steps

Event name

Location

Date 17/11/2015 + End Time 07:00 PM

Please make a short description of your event.

B **I** **U** HTML Editor

Category Select at least one category

2 Your needs

Mission	Number of volunteers
<input type="text"/>	4 <input type="button"/>
<input type="text"/>	4 <input type="button"/>
<input type="text"/>	4 <input type="button"/>

Add a mission

Now save it or publish to make your event live and add pictures :

Save Publish

Company
About us
Policies
Founders
Terms & Privacy

Menu
Log in
Sign up
Help
Create event

Follow us
Facebook Twitter YouTube Instagram

Subscribe to our newsletter
E-mail address

[Create event](#)[Events](#)[Help](#)[Log In](#)[Sign Up](#)

DISCOVER EVENTS TO VOLUNTEER !

 Search for events.

Hip-Hop

Pick a date

[SORT](#)**Soirée chez Alphonse**

Lille , 11 April. 2016

[FESTIVAL](#)[SEE MORE](#)**MIC ATTACK #3 : Murray Man / Le...**

Complex 13'53 - 53 rue Vergniaud - 75013 Paris , 25 ...

[HIP-HOP](#)[SEE MORE](#)**People Are Strange #2 : Indy Boca...**

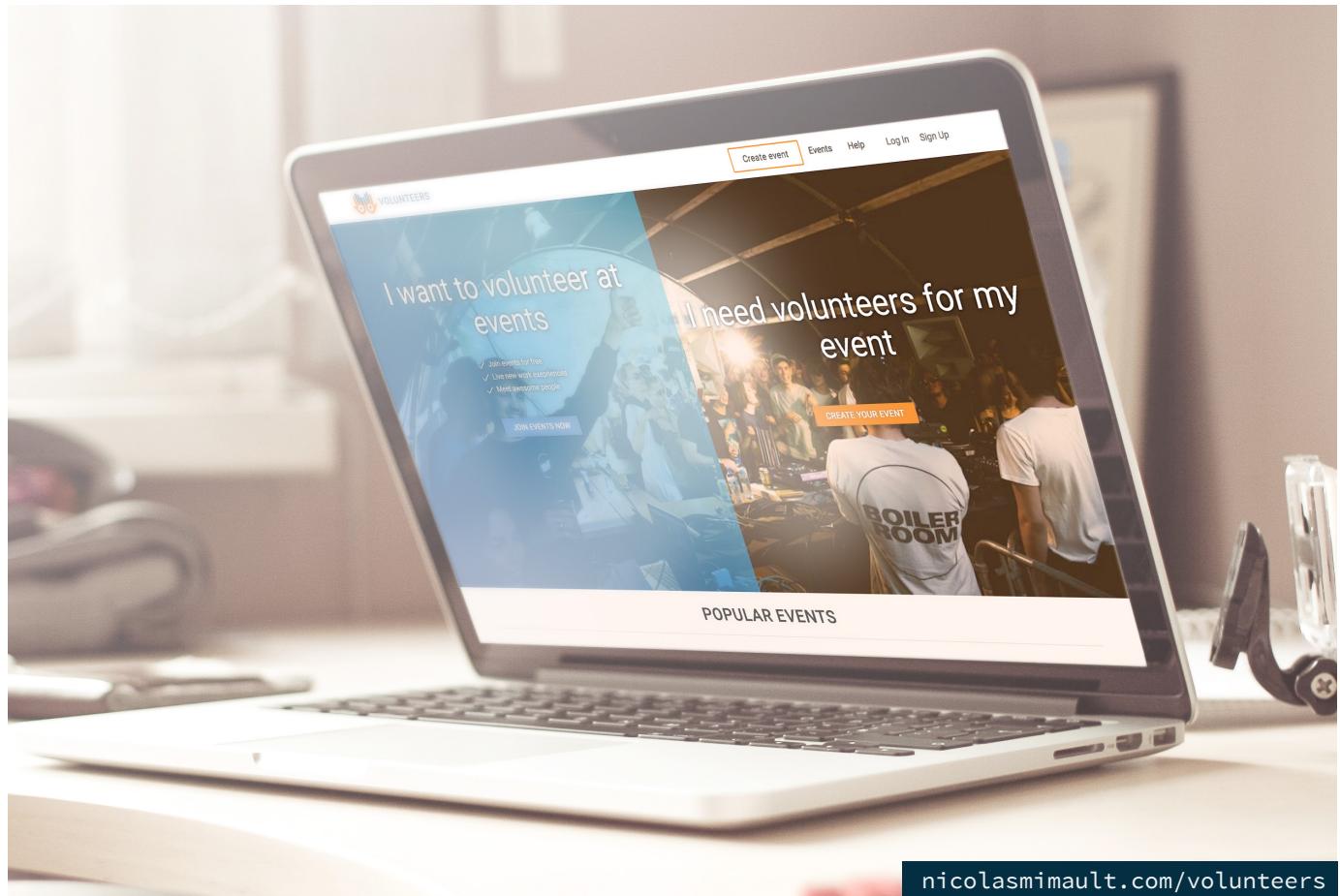
Studio albatros, 52 rue du sergent bobillot, 93100 Mo...

[TECHNO](#)[SEE MORE](#)**Panda Dub & Jonst LIVE BAND**
VENDREDI 25 MARS

8-12-16€ / 20h

**DOCKYARD WAREHOUSE FESTIVAL**
20.04.16**RETOUR VERS LA TECHNO !**
1981 - 2015 DE DETROIT A BERLIN,
MARQUE ET BEAUX-ARTS

We developed an
alpha version of
volunteers.com



nicolasmimault.com/volunteers

My interest in **webdesign** studies comes from my first experience on the Internet. I created the **website of a cultural association** promoting **music and art performances** a few years ago.

UMR RADIO

PERSONAL PROJECT 2017

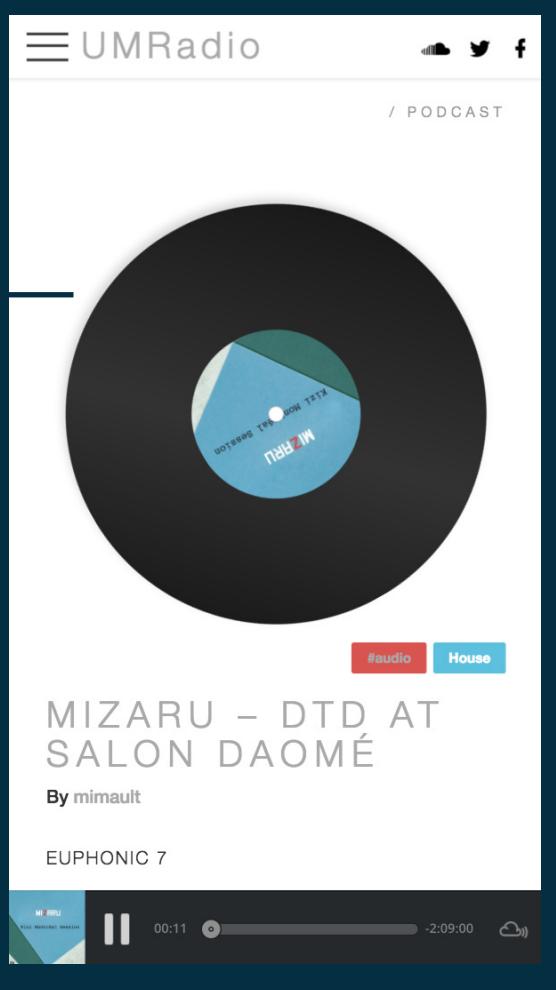
[FRONT-END] [WEBDESIGN]

Creation and integration of a cultural webradio interface.

When doing this project I used the CMS Wordpress and I integrated a wp theme from scratch.

I am continuing its development for my associations to promote young artists.

toucanrecords.com



/ NEW RELEASE



PARAZAR – TAPE #2

By [mimault](#)

Fantastically broad selections from Parazar. Manning a mid-day slot from UMR Montreal's studio, expect mixes straddling the wide berths of [...]

février 9, 2017

[SEE MORE](#)

/ RECENT PODCASTS



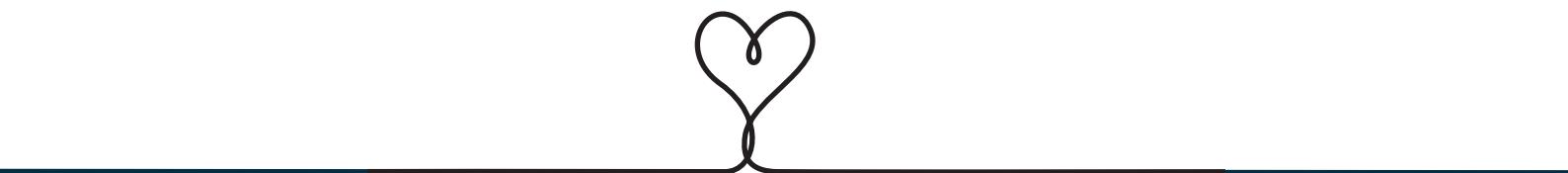
▶ Joy Orbison & Andrew Lyster - 23rd July 2016

by NTS Radio [FOLLOW](#)



[Mixcloud](#)

NN



INTERACTION DESIGN

RENAULT SYMBIOZ

WORKSHOP 2017

[BRIEF]

A family of four goes on a Road 66 road trip for 21 days. They're driving their car, the concept car: **Renault Symbioz**. It is a semi-autonomous car which aims to be an extension **of their house**, like a second living room.

We were a team of **6** to develop this project over a period of **4 days**; 3 students specialised in **transportation** and 3 others in **interaction design**.



ISSUE

How to reinforce familial bonds to build long-lasting memories?

We first thought about how **tensions** might rise between family members when travelling together for 3 weeks. Then we moved on to a potential post-trip **nostalgia** and how the family members can build and keep their memories.

INSIGHTS DU ROADTRIP

[OBSERVATIONS]

sharing of good times

Possible tensions between members of the family

Post-trip nostalgia

[RESEARCH AIMS]

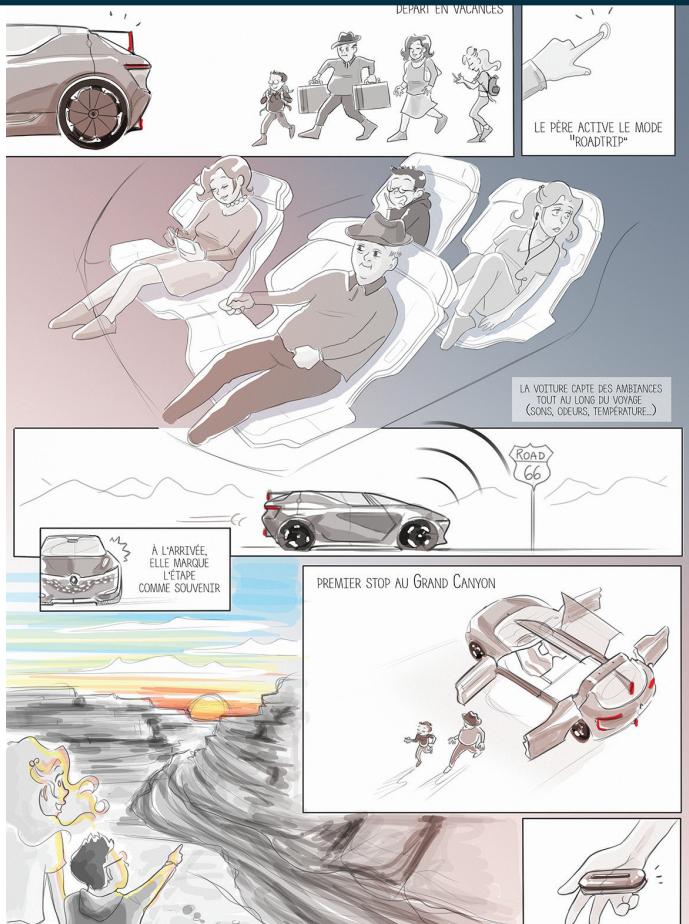
Strengthening of family relationships

Creation and growth of memories

STORYTELLING

I did the user scenario which was then illustrated by Emilie Sicot.

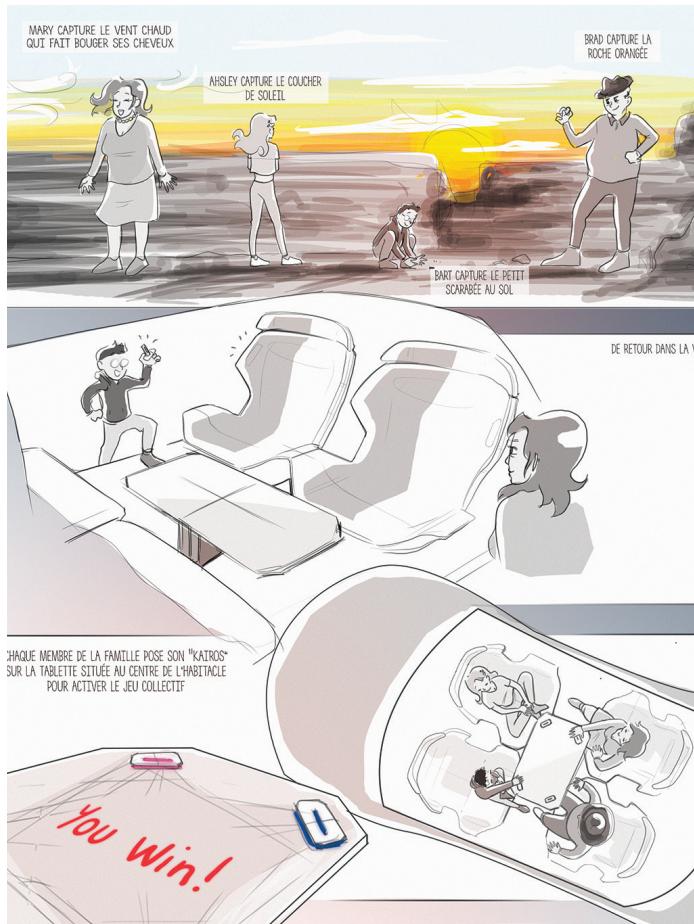
- 1 Beginning of the road trip. The **road trip mode** is activated: it records your journey. The car **captures memories and ambiences** (noises, smells, temperature).
- 2 When the car stops all the family members **get out**. They each have their own KAIDOS: a connected object which is also a **component of the car**



- 3 The Kaido captures personal memories in relation with the owner's hobbies.

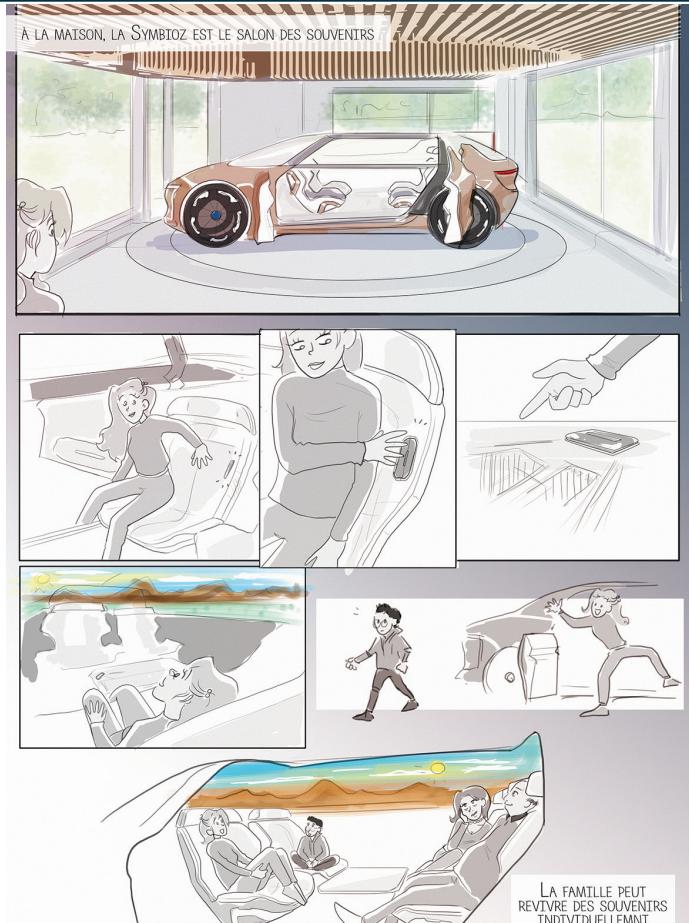
- 4 Back in the car, when the living room mode is activated, the car offers **games based on the memories captured** from the family members. For instance, a basic memory can consist of pictures taken or of sounds recorded.

The family members can relax, have a good time and **share their own impressions** of the trip together.



5 Back home, the Symbioz car becomes "the memoriz room" and a real immersive experience. You can **relive memories** and moments from the trip.

6 The more family members their are, the more immersive the experience becomes. They have access to more memories depending on the number of activated Kaidos.



MEMORIZ

Our concept makes you **relive memories through senses** (smell, vision, touch, hearing) by the use of sensors and an **immersive experience**. It also allows family members to **exchange** through **games** and after the trip, the car can be turned into a "memory room" to create new shared memories.

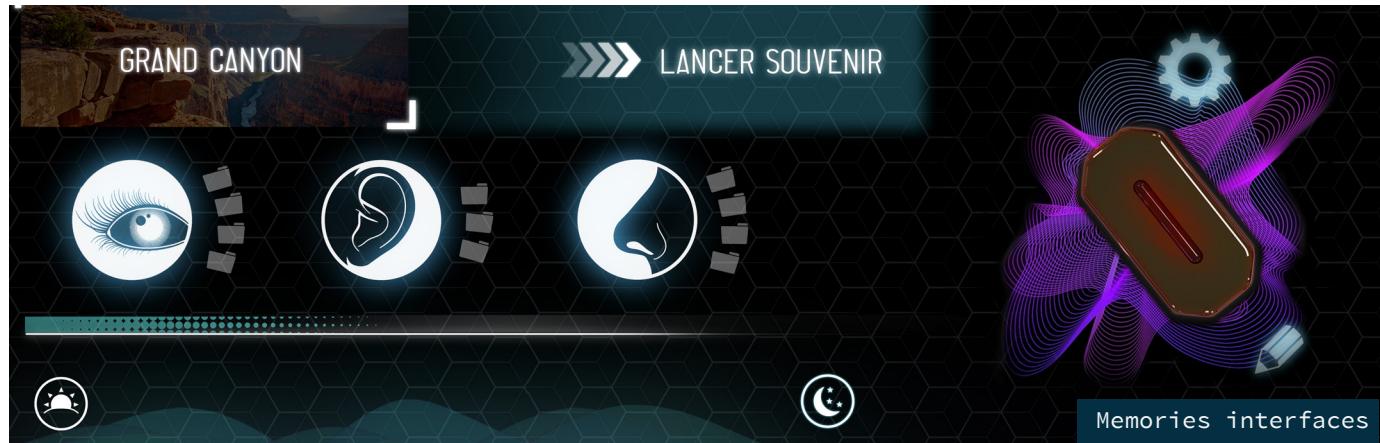
360° videos
Sounds recorder
Temperature et climate
Lights
Smells

IMMERSIVE EXPERIENCE & INTERFACES





KAIDOS visuals



Memories interfaces



Final visual

ACCOR HOTEL

WEEK-END CHALLENGE 2017

[BRIEF]

I did the AccordHotels project during a competition which was organised over a period of 32 hours. We were divided in teams of 4 from different schools and different backgrounds (engineering, business and development) to answer a brief from Accor Hotels.

The challenge was to innovate their loyalty programme.



Comment l'infidélité peut-elle **être vecteur de fidélité ?**

LOYALTY

We thought about the concept of **loyalty** and its limits. We realised that fidelity can limit one's freedom.

We stay in our **comfort** zone and we do not go on **new adventures**. Customers were **loyal** to one brand of the group (eg. Novotel) but didn't know that Novotel was part of **AccorHotels** group.



Méconnaissance

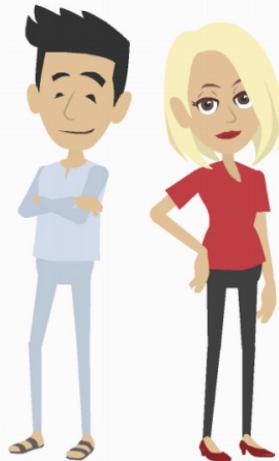


Instantanéité



Confort

STORYTELLING



George & Laura



George and Laura just arrived at Mercure Hotel London Tower Bridge Hotel when they received an "Infidelity card" a customised offer (ex. a massage) valid in a SOFITEL hotel, also part of AccorHotels group.

After using their 'infidelity card" at a Spa sofitel, the couple will receive a catalogue of personalised Accor products and services. For instance, drinks at Mama Shelter. The couple can then discover Accor product range as well as how to use the old Accor loyalty program.

They are redirected to the Accor website to consult all these offers.



SPA
S O F I T E L
HOTELS & RESORTS





Rejoignez la communauté :
www.accorhotels.com

#accortentation



After almost 32 hours of work, we presented **ACCOR temptation** to the jury. Our team won the **Staff Prize** awarded by the professors from different universities. It was really challenging to produce and conceptualise this project in such a **short amount of time**.

WORK IN PROGRESS

JAGERBOT

SCHOOL PROJECT 2017

[MECANIC]

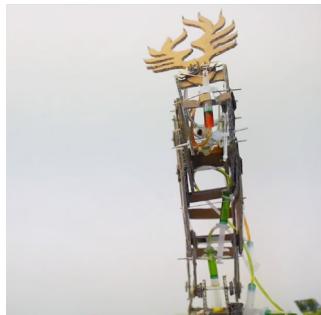
This a 3 month group project. We are conceiving a robot for the alcohol company, Jager.

Its main function is to serve Jagerbombs. The scenario is simple, the robot has to fill the shot, fill the beer take the shot and put it in the beer.

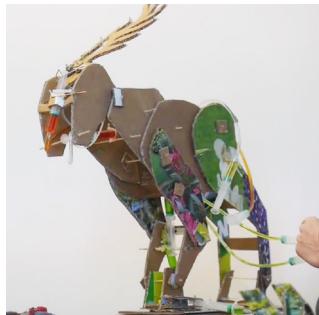
The idea behind it is to build an immersive experience for the user and to promote the brand.



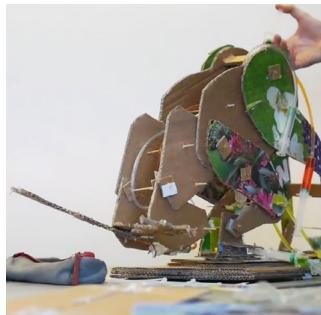
MAQUETTE FONCTIONNELLE V1



It rotates on itself



bends down in two steps

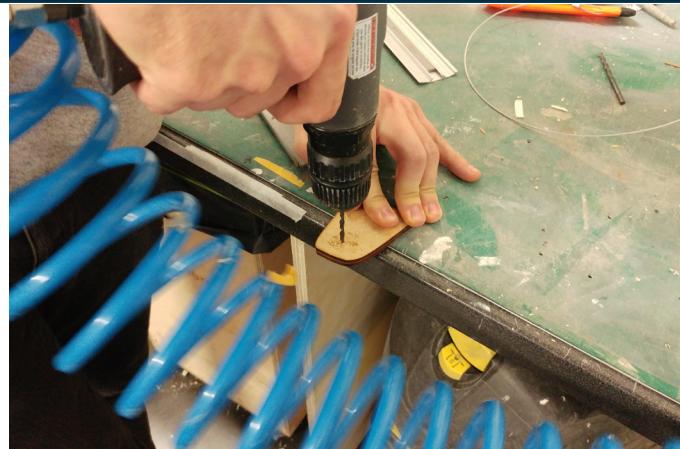


The robot's grip can expand or shrink



It gets back up in two steps







Prototype V2

OTHER PROJECTS

PARALLELE

SCENOGRAPHIES 2017

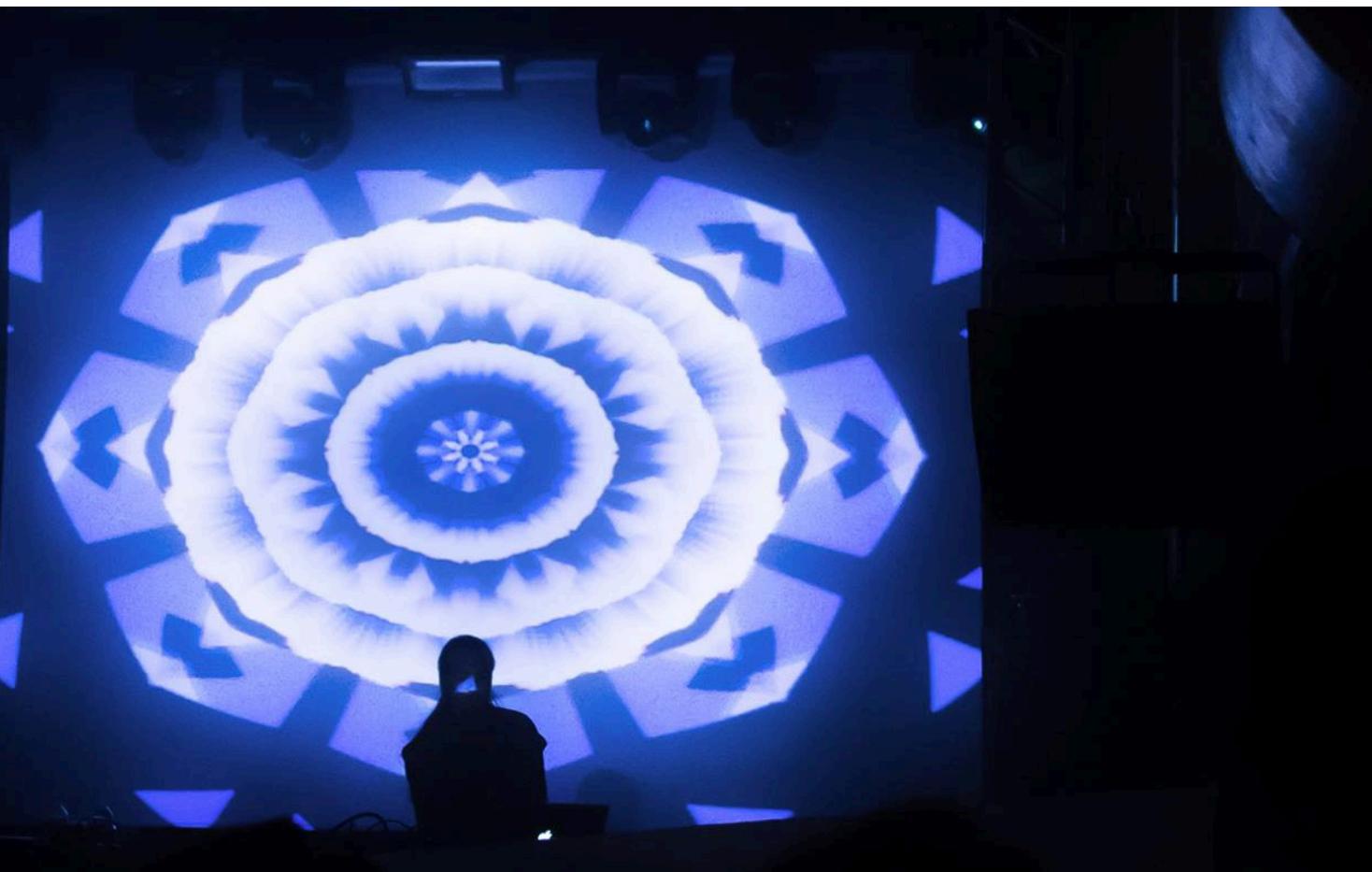
[Mapping & Vjing]

I co-founded Parallele, an association in event management. We organise parties, exhibitions, performances and we also do scenographic installations. Our goal is to promote young artists from an alternative scene.

I designed [our logo](#) at the creation of the association in 2015.

I did some [led art installations](#), vjing and [mapping](#). I like to continue develop interactive installations.









Vjing // NAYDA #1 @Le Petit Bain



Mapping // DADA BOUM with La Dynamiterie @Main d'oeuvres



Parallel on mars II // @La Capela



Window animated led art // @La Parallele #5

LET'S WORK TOGETHER

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