

## Kamrun Nahar Mim

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### PROFESSIONAL EXPERIENCE

#### Office of Advancement, Connecticut College

New London, CT

##### Student Caller Manager,

June 2023 - Dec 2024

- Started as a **Student Caller**, making **200+ cold calls daily** to alumni and securing donations, then promoted to **Manager**, leading a team of **9+ student callers**.
- Trained and guided student callers, helping to implement donor engagement strategies that led to **\$35,000+ in donations**.
- Designed and launched the college's **first Student Contribution Program and social media presence**, significantly increasing alumni participation
- Utilized **Salesforce CRM** to track donor interactions, ensuring efficient reporting and optimization of fundraising efforts.
- Organized and managed **reunion events**, working closely with alumni and coordinating **engagement initiatives** to strengthen donor relationships.

#### Diversity, Equity & Inclusion, Connecticut College

New London, CT

##### Fellow Event Programmer

August 2023 - Present

- Designed and executed large-scale events with 150+ attendees, fostering engagement and promoting inclusion.
- Led budget planning and financial allocation to optimize program resources and increase impact.
- Created a **master sheet of 500 students** attending DEI events to ensure consistent communication and engagement
- Built **alumni connections** to gather financial and programmatic support for DEI programs, strengthening long-term impact.
- Partnered with campus organizations to enhance DEI initiatives, expanding outreach and visibility.

#### Leadlifters Agency

Remote, Internship

##### Client Engagement and Campaign Strategist

September 2024- Dec 2024

- Advocated for client needs, bridging communication between executives and customers to align goals and deliver tailored solutions
- Coordinated social media campaigns with the teams, driving engagement and achieving over 350K+ views in 3 months
- Managed client relationships, implementing strategies that generated \$30K in sales within two months, showcasing negotiation skills
- Presented campaign insights using data-driven reports, enhancing decision-making and customer satisfaction
- Collaborated with stakeholders to produce marketing content aligned with brand and client objectives

#### Computer Science Department, Connecticut College

New London, CT

##### Research Assistant

May 2023 - December 2024

- Directed a cross-functional research project, utilizing machine learning and EEG data to predict activity patterns
- Secured IRB approval by leading proposal development, managing participant recruitment, and ensuring ethical research compliance and delivered ~95% accuracy in activity prediction by evaluating machine learning models
- Presented actionable insights through analysis reports, bridging technical outcomes with practical applications for diverse audiences

#### Project Raktajaba- Menstrual Hygiene Awareness and Advocacy Initiative

Dhaka, Bangladesh Lead

##### Operations Manager

December 2020 - August 2022

- Reached out to 200+ companies, securing donations for hygiene education and product distribution programs
- Led a team of volunteers, ensuring efficient resource allocation and impacting 300+ women in underserved communities
- Developed strategic outreach campaigns through Facebook, increasing public engagement and boosting donor contributions by 40%

### SKILLS

**Software:** R, Python, Tableau, Salesforce, Google Sheets, Excel, PowerPoint, Jira, Trello **Technical:** Risk Analysis, Data Visualization, Financial Modeling, Statistical Analysis, Regression Analysis, Research Writing, Agile Methodologies **Interpersonal:** Client Management, Stakeholder Engagement, Communication, Presentation, Strategic Planning, Negotiation, Time Management, Problem-Solving

### EDUCATION

Connecticut College, New London, CT

Expected May 2026

Bachelor of Arts in Computer Science

Overall GPA: 3.05/4.0