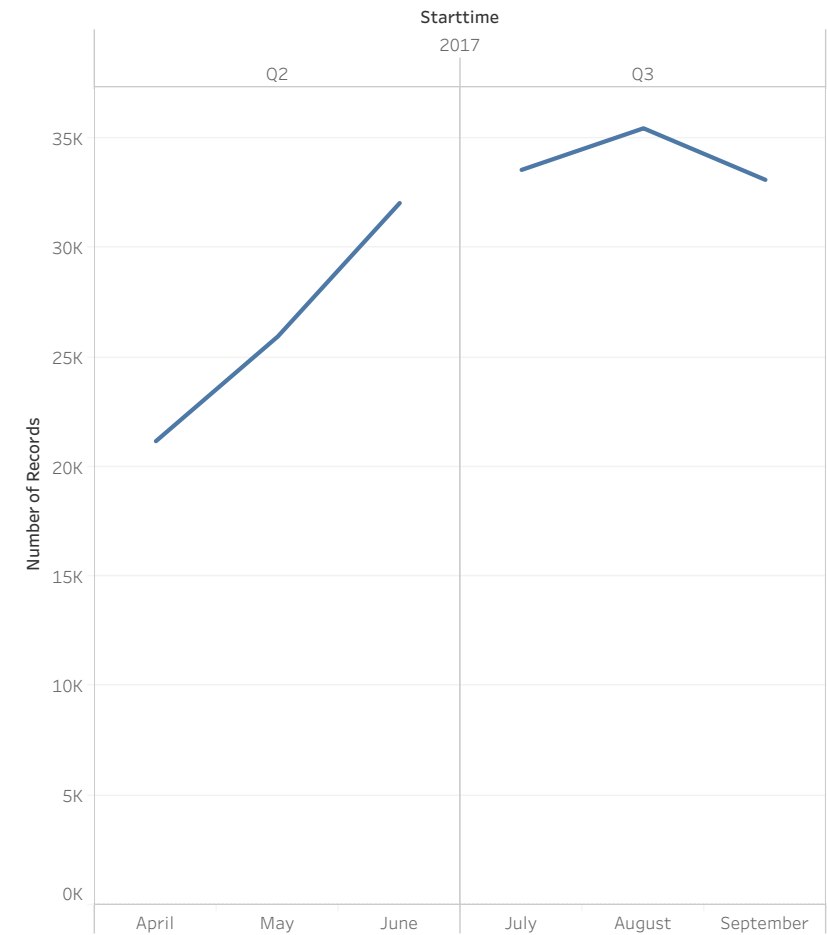


<City Bike Program Q2 & Q3 2017>

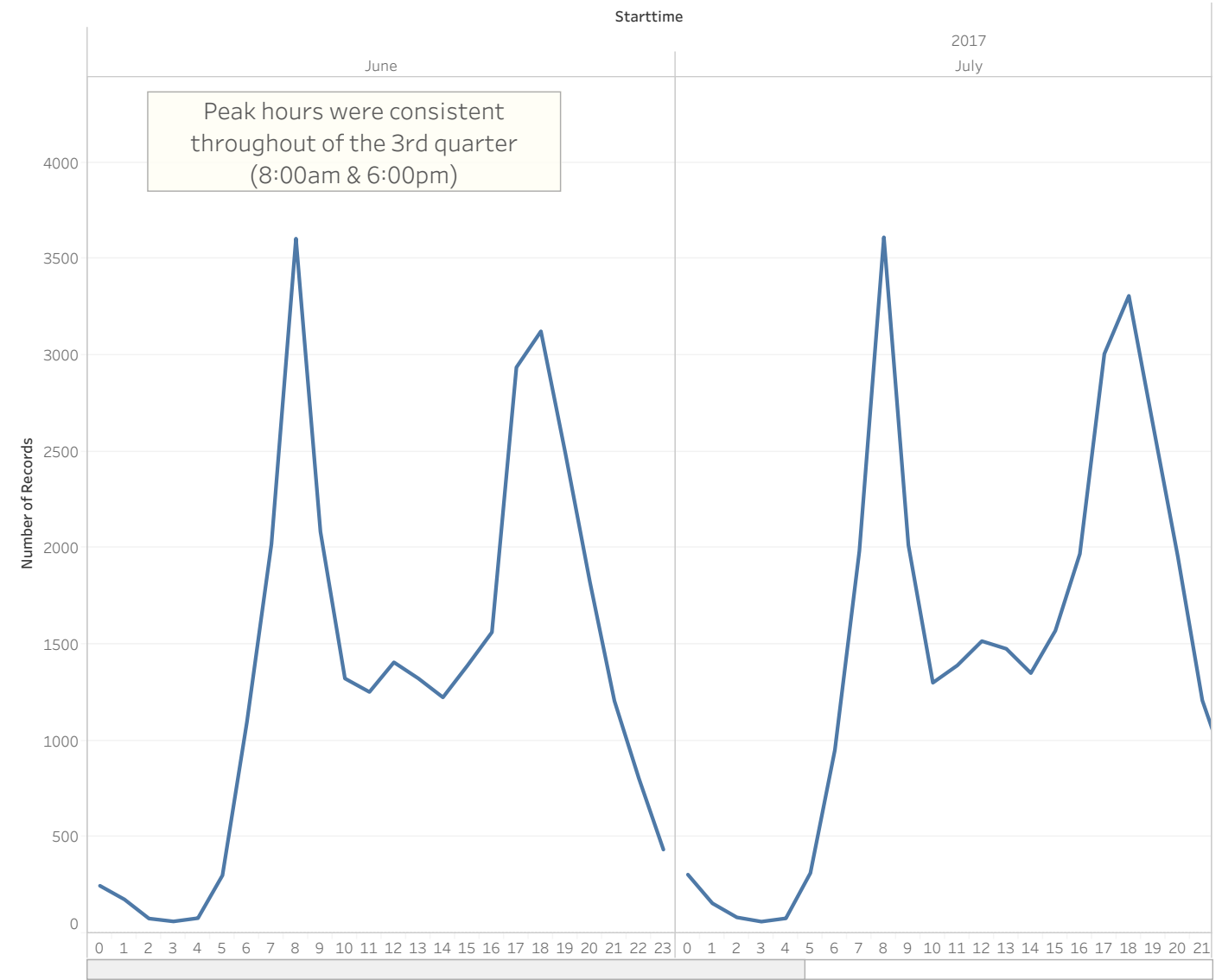
Total Number of Rides	Peak Hours	Customer vs Subscriber	Usertype by Gender	Female Ridership Numbers	Start Stations (Most Popular)	End Station (Most Popular)
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Total number of rides increased within the Summer months, as expected; however, the most number of rides occurred in August 2017.

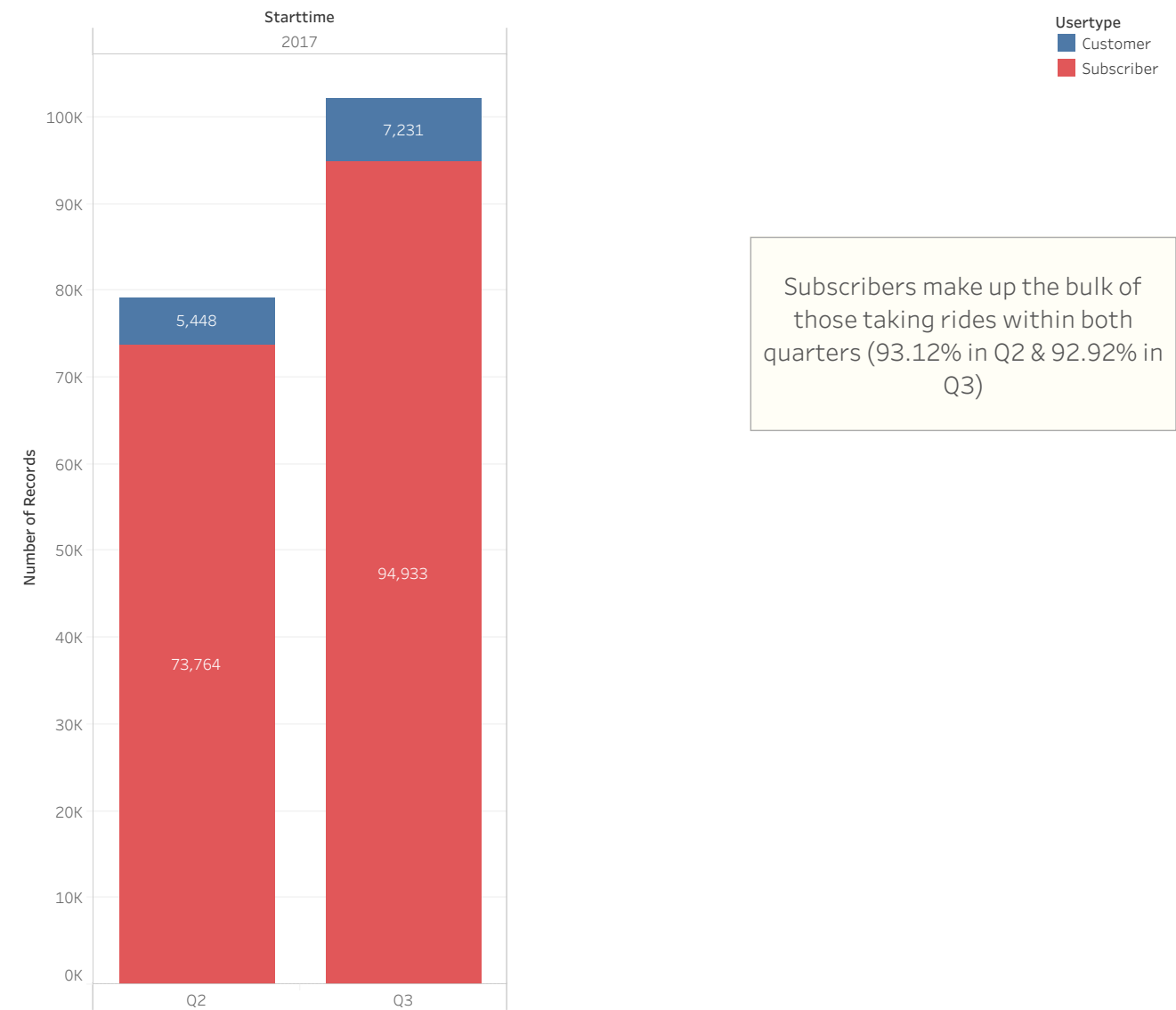
<City Bike Program Q2 & Q3 2017>

Total Number of Rides	Peak Hours	Customer vs Subscriber	Usertype by Gender	Female Ridership Numbers	Start Stations (Most Popular)	End Station (Most Popular)
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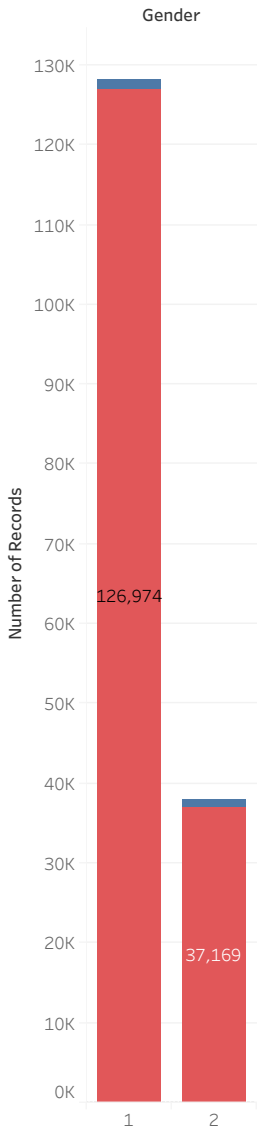
<City Bike Program Q2 & Q3 2017>

Total Number of Rides	Peak Hours	Customer vs Subscriber	Usertype by Gender	Female Ridership Numbers	Start Stations (Most Popular)	End Station (Most Popular)
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<City Bike Program Q2 & Q3 2017>

Total Number of Rides	Peak Hours	Customer vs Subscriber	Usertype by Gender	Female Ridership Numbers	Start Stations (Most Popular)	End Station (Most Popular)
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Usertype

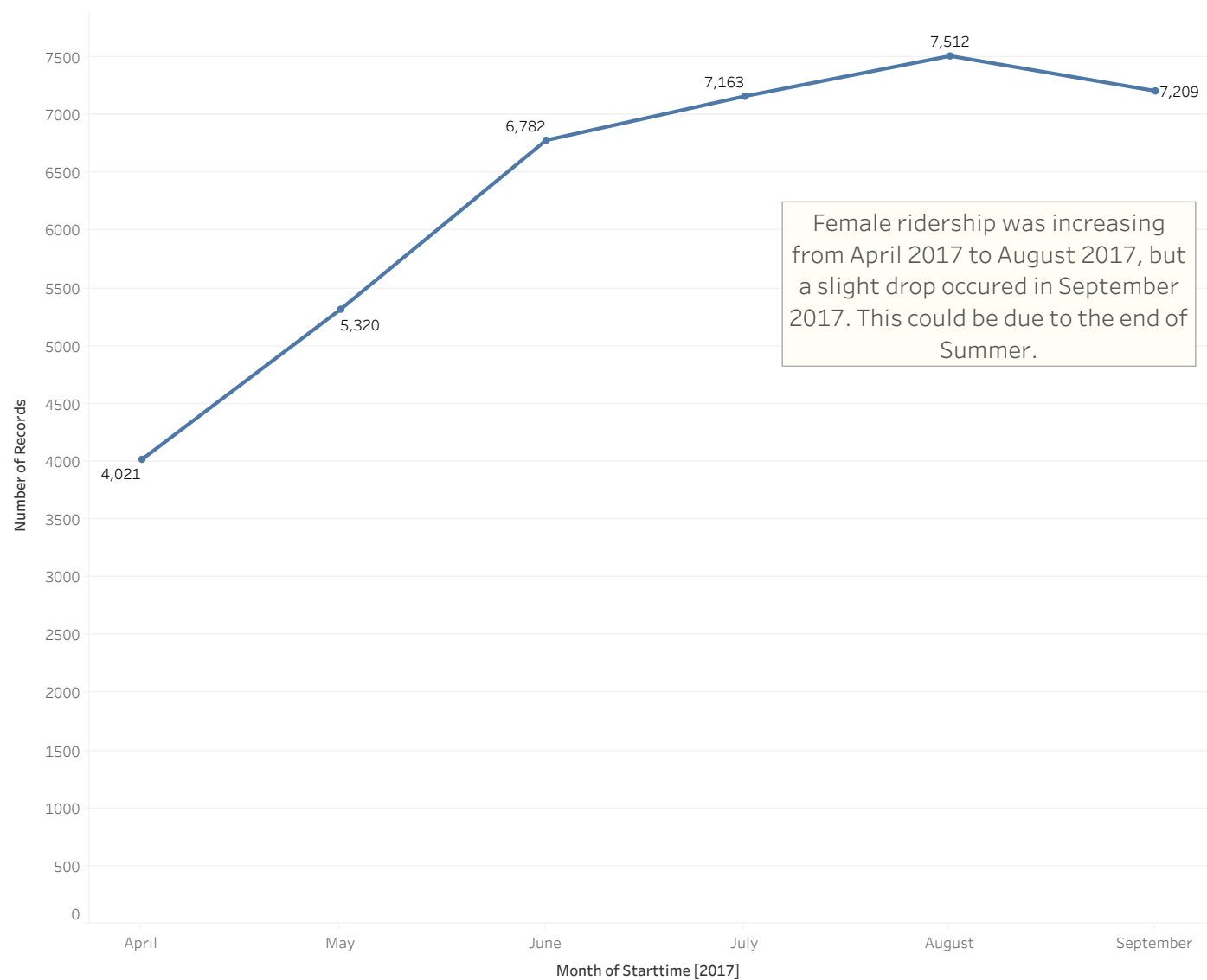
- Customer
- Subscriber

1 = Men, 2 = Women

Men make up the bulk of users within both the Subscriber & Customer Usertypes for both quarters.

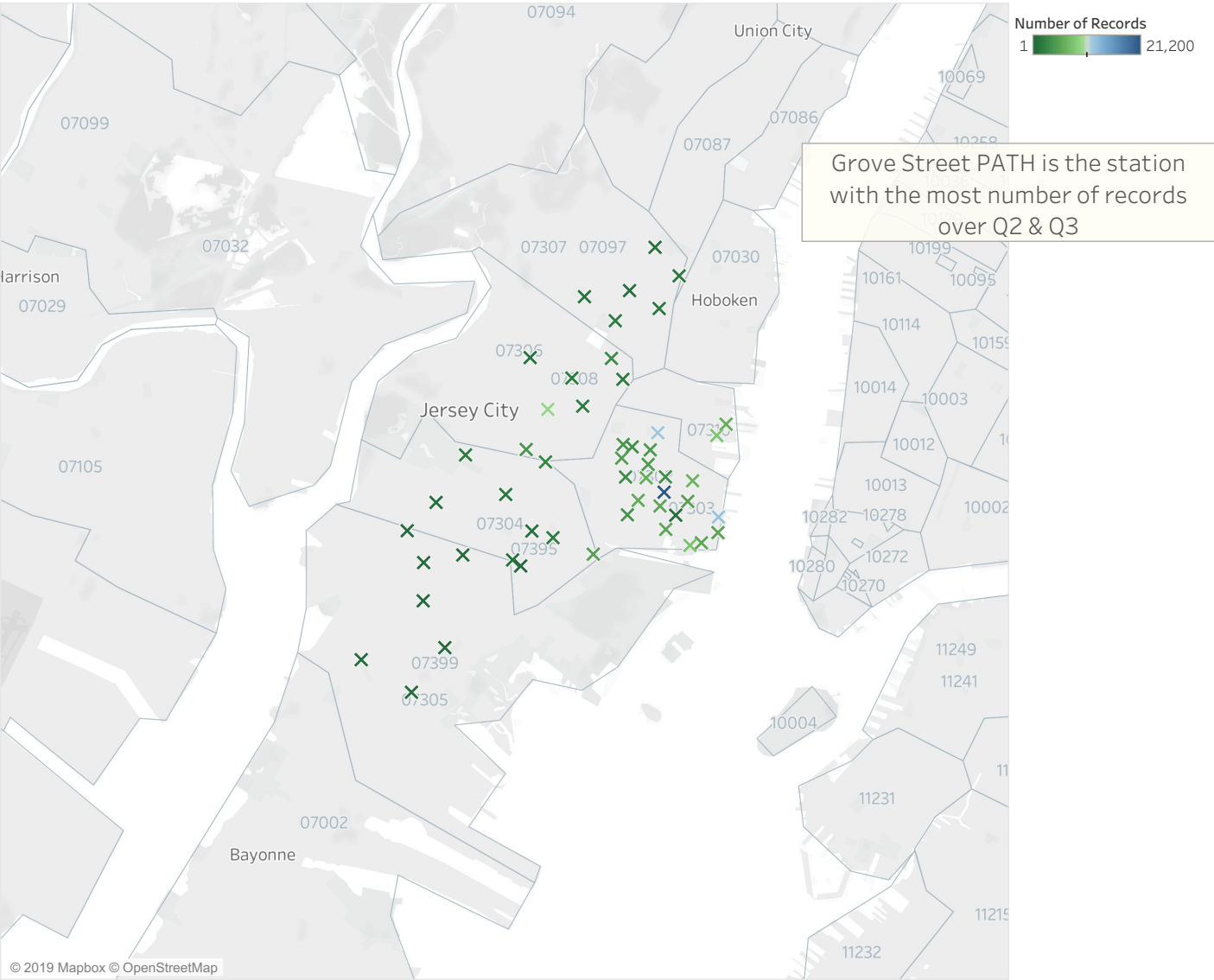
<City Bike Program Q2 & Q3 2017>

Total Number of Rides	Peak Hours	Customer vs Subscriber	Usertype by Gender	Female Ridership Numbers	Start Stations (Most Popular)	End Station (Most Popular)
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<City Bike Program Q2 & Q3 2017>

Total Number of Rides	Peak Hours	Customer vs Subscriber	Usertype by Gender	Female Ridership Numbers	Start Stations (Most Popular)	End Station (Most Popular)
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<City Bike Program Q2 & Q3 2017>

Total Number of Rides	Peak Hours	Customer vs Subscriber	Usertype by Gender	Female Ridership Numbers	Start Stations (Most Popular)	End Station (Most Popular)
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