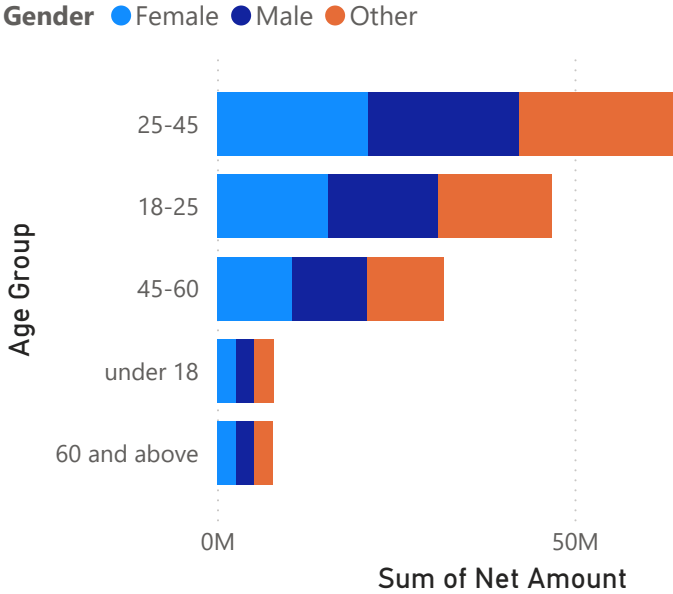


Total Net Revenue

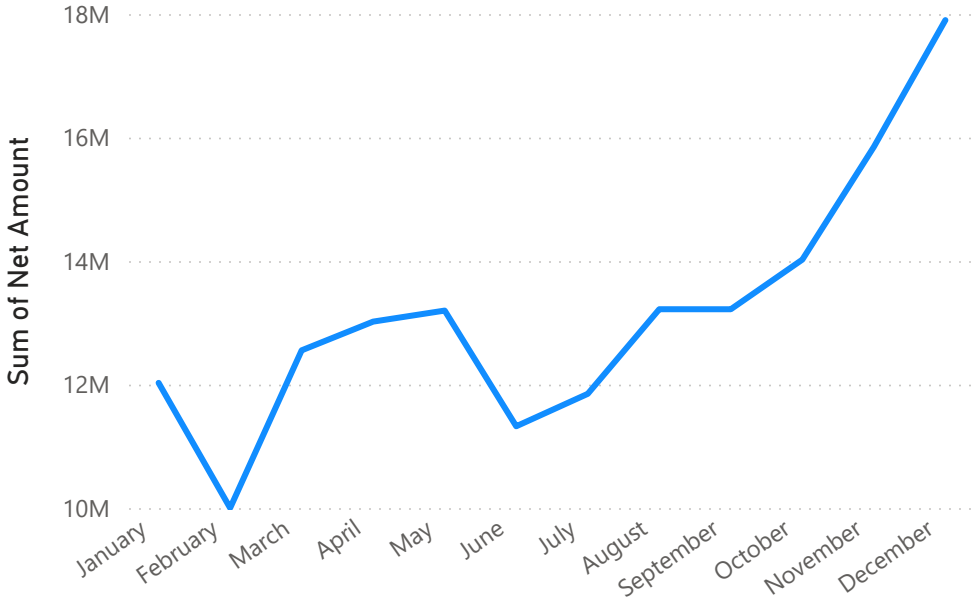
158.18M

Sum of Net Amount

Net Revenue by Age Group and Gende



Net Revenue Over Time

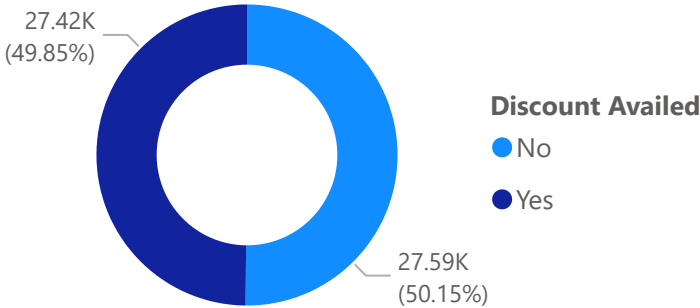


Avg Net Revenue per Transaction

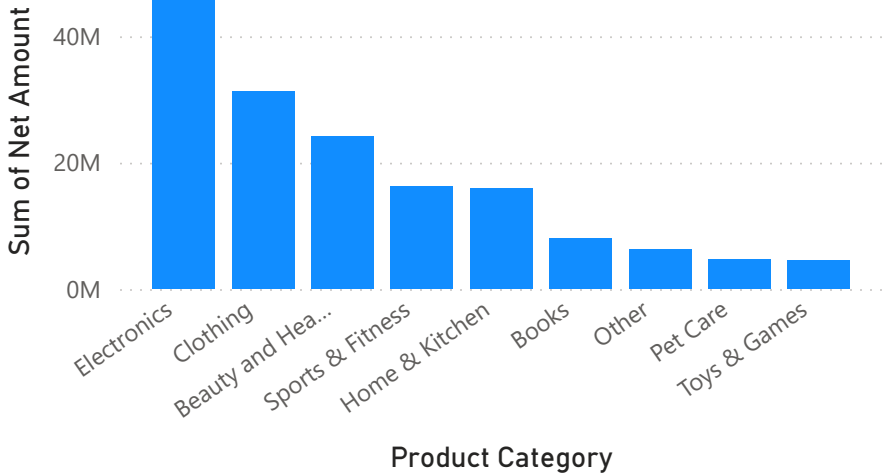
2.88K

Avg Net Revenue

Discounts Used vs Not Used



Net Revenue by Product Category



Month

- Location
- ☐ Ahmedabad
  - ☐ Bangalore
  - ☐ Chennai
  - ☐ Dehradun

Gender

- Female
- Male
- Other

Age Group

- 18-25
- 25-45
- 45-60
- 60 and...
- under ...



Customer Profile:

Purchase Date

19/09/2019

18/09/2024

Gender	Location	Product Category	Purchase Method	Sum of Net Amount
Male	Mumbai	Electronics	Credit Card	370,285.29
Male	Delhi	Electronics	Credit Card	344,851.86
Male	Mumbai	Clothing	Credit Card	282,752.41
Male	Delhi	Beauty and Health	Credit Card	249,149.33
Male	Delhi	Clothing	Credit Card	239,064.69
Male	Mumbai	Electronics	Debit Card	237,468.30
Male	Bangalore	Clothing	Credit Card	233,779.27
Male	Mumbai	Beauty and Health	Credit Card	215,498.47
Male	Bangalore	Electronics	Credit Card	207,344.43
Male	Delhi	Electronics	Debit Card	188,336.75
Male	Hyderabad	Electronics	Credit Card	185,956.50
Male	Bangalore	Electronics	Debit Card	179,559.96
Male	Chennai	Electronics	Credit Card	175,762.30
Male	Hyderabad	Electronics	Debit Card	154,665.23
Male	Mumbai	Clothing	Debit Card	145,538.14
Male	Bangalore	Beauty and Health	Credit Card	144,433.67
Male	Delhi	Clothing	Debit Card	136,671.99
Male	Delhi	Beauty and Health	Debit Card	132,619.83
Male	Mumbai	Home & Kitchen	Credit Card	122,131.63
Male	Bangalore	Clothing	Debit Card	120,769.52
Male	Hyderabad	Beauty and Health	Credit Card	118,046.81
Male	Mumbai	Beauty and Health	Debit Card	115,231.93
Male	Hyderabad	Clothing	Debit Card	110,418.22
Male	Bangalore	Beauty and Health	Debit Card	110,325.08
Male	Pune	Electronics	Credit Card	107,012.69
Male	Ahmedabad	Electronics	Credit Card	106,368.98
Male	Mumbai	Electronics	Net Banking	104,045.71
Male	Chennai	Electronics	Debit Card	102,689.98
Male	Pune	Clothing	Credit Card	100,513.77
Male	Delhi	Sports & Fitness	Debit Card	98,958.77
Male	Bangalore	Sports & Fitness	Credit Card	96,212.30
Male	Bangalore	Home & Kitchen	Credit Card	94,802.08
Male	Delhi	Home & Kitchen	Debit Card	94,720.43
Total				15,369,215.17

544.31K

Avg transaction per customer

Number of Customers

5415

Count of CID

18-25

Selected Age Group

2.84K

Avg Net Revenue

Net Revenue for Age Group

15.37M

Sum of Net Amount