

Impact of initial factors on startup survival

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	name	market	funding_total_usd	status	country_code	city	funding_rounds	founded_year	first_funding_at	last_funding_at	seed	raised_funds
0	#waywire	News	1750000.0	1	USA	New York	1	2012	2012-06-30	2012-06-30	1750000.0	0.0
2	'Rock' Your Paper	Publishing	40000.0	1	EST	Tallinn	1	2012	2012-08-09	2012-08-09	40000.0	0.0
3	(In)Touch Network	Electronics	1500000.0	1	GBR	London	1	2011	2011-04-01	2011-04-01	1500000.0	0.0
4	-R- Ranch and Mine	Tourism	60000.0	1	USA	Fort Worth	2	2014	2014-08-17	2014-09-26	0.0	60000.0

Source:

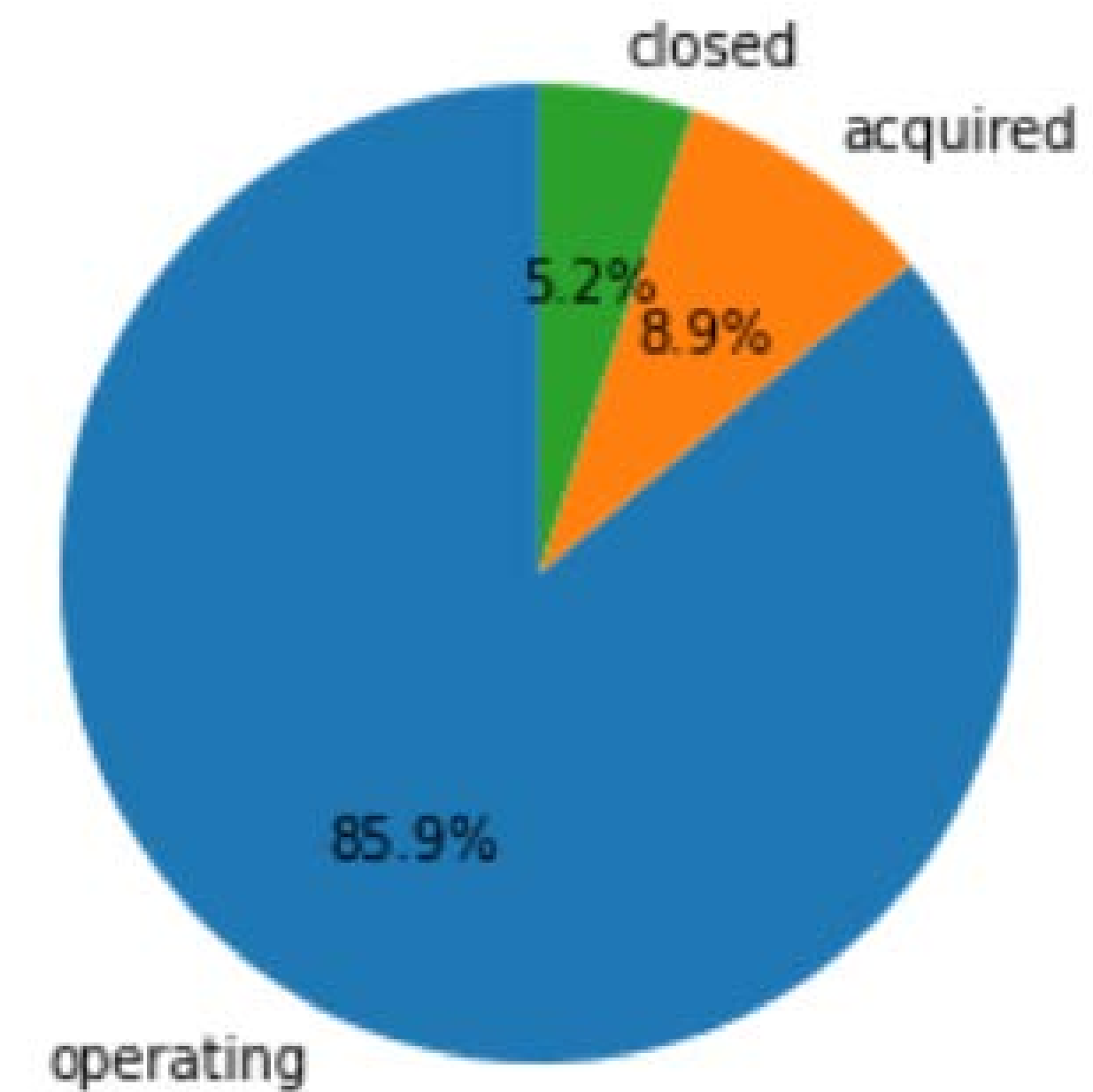
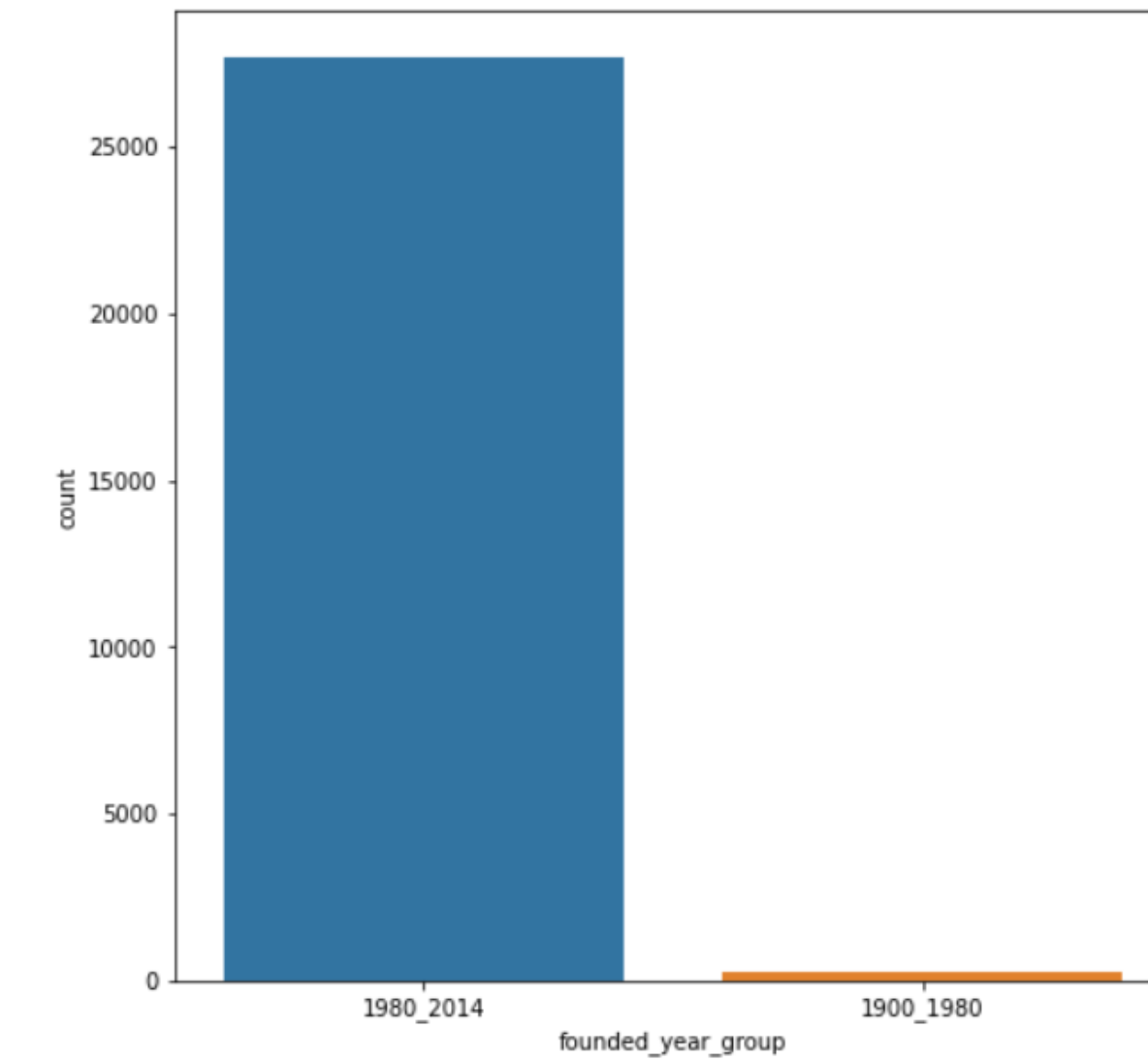
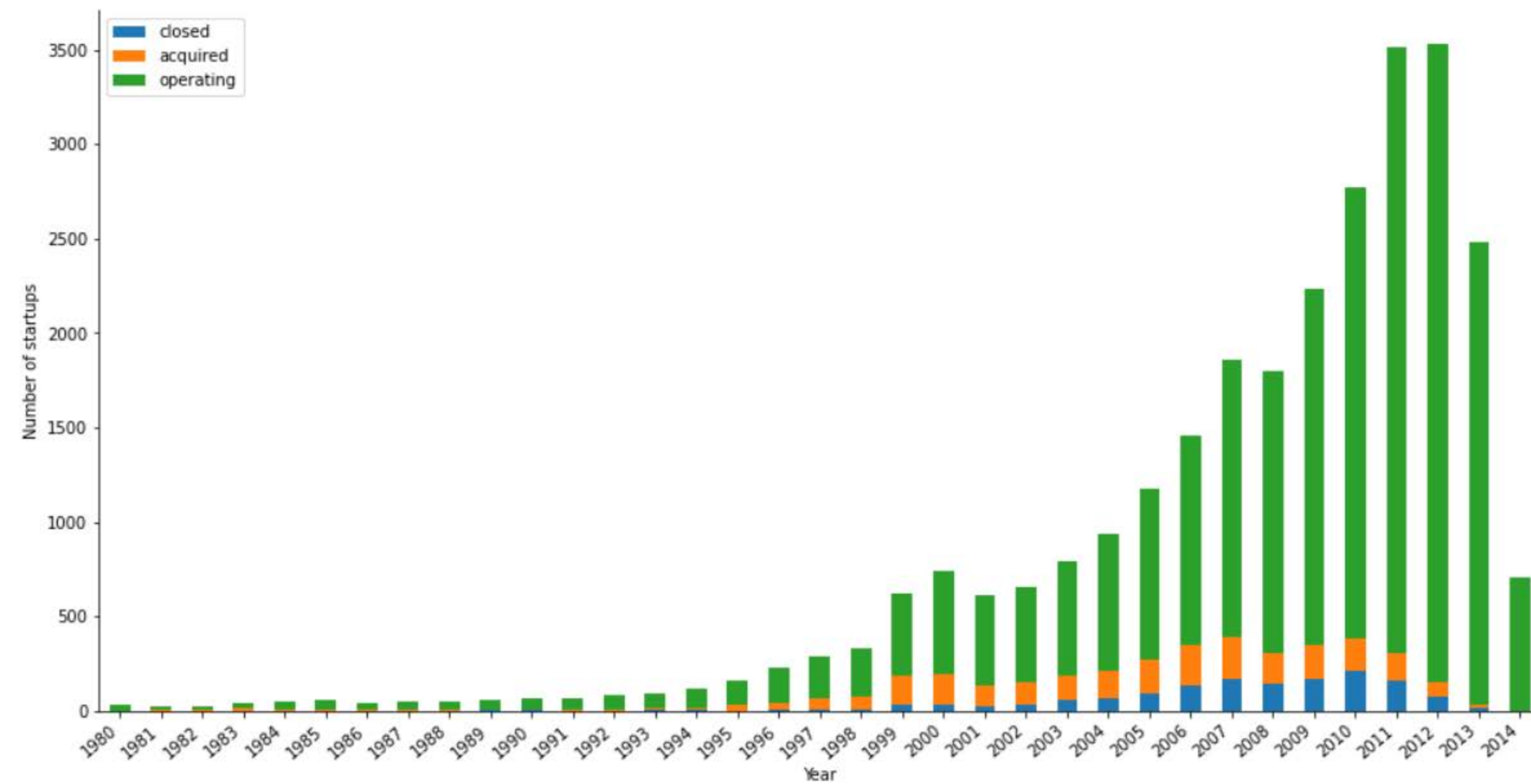
<https://www.kaggle.com/arindam235/startup-investments-crunchbase>

Problem Statement:

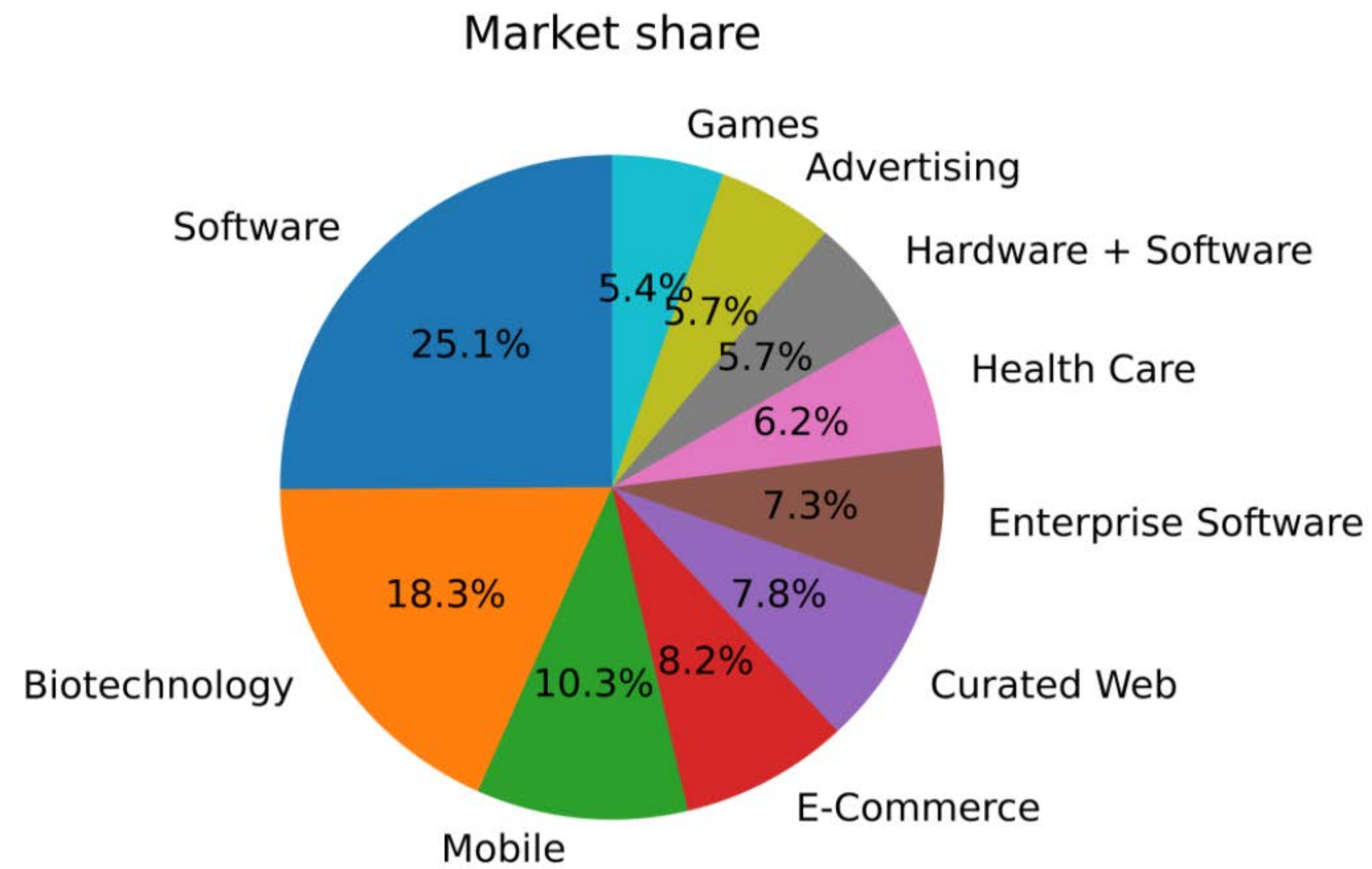
Analyze historical data on startups to get insights.

Can we predict startup survival based on initial factors?

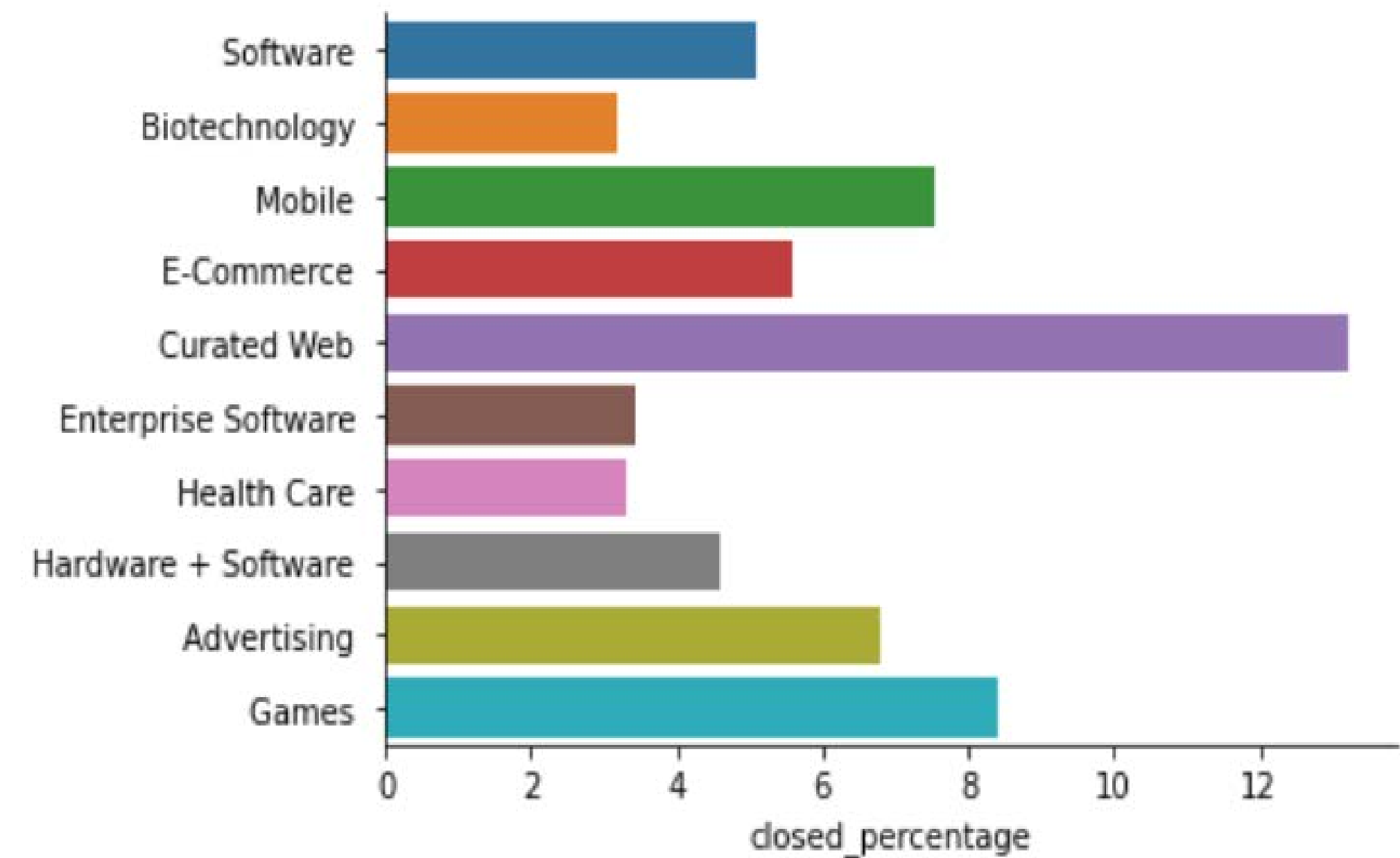
Startups growth over the Years



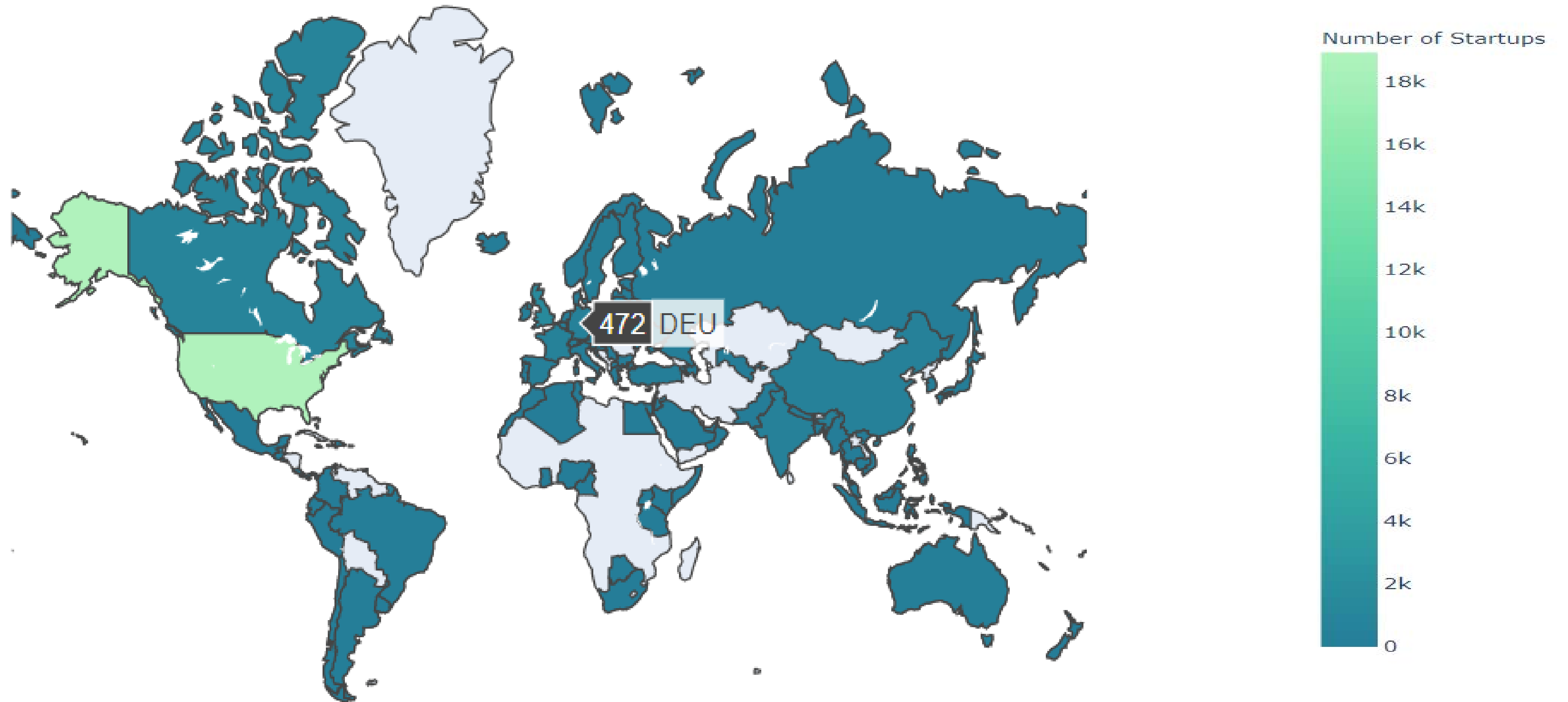
Top 10 Markets



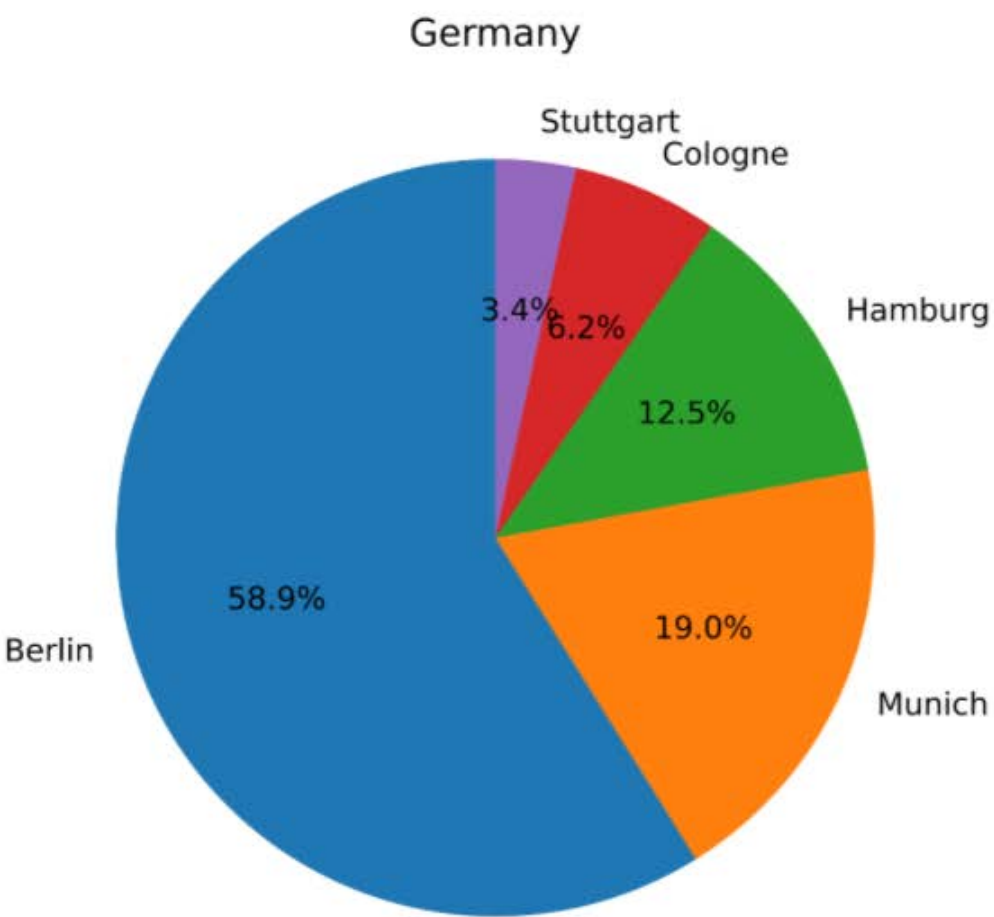
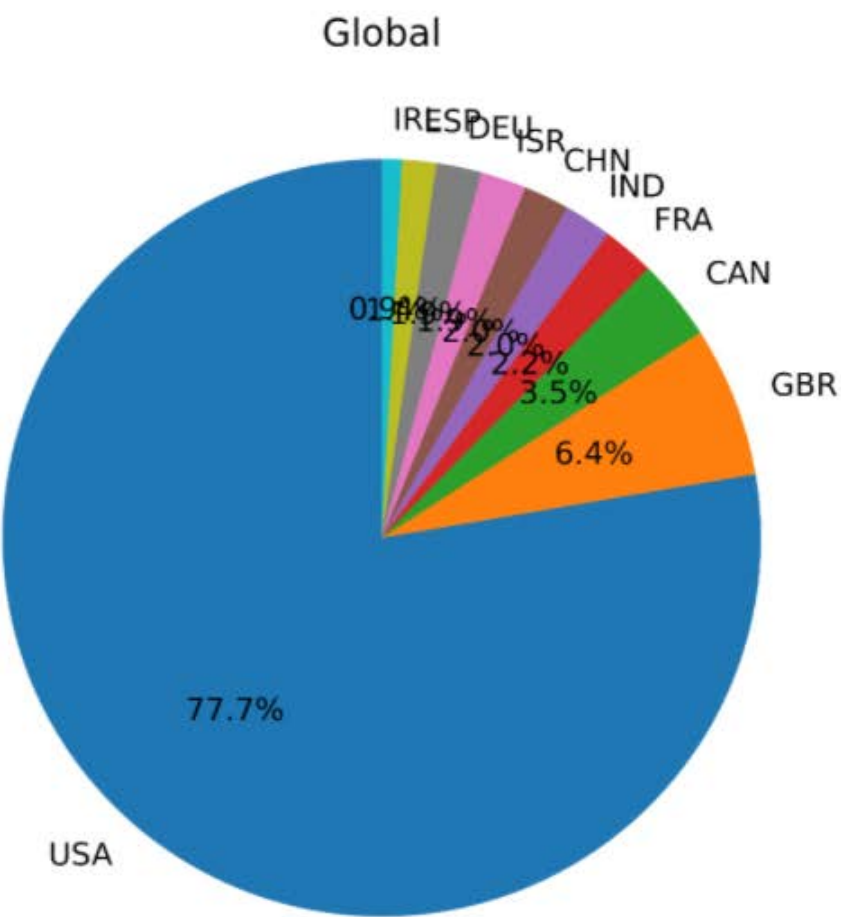
Percentage of closed startups



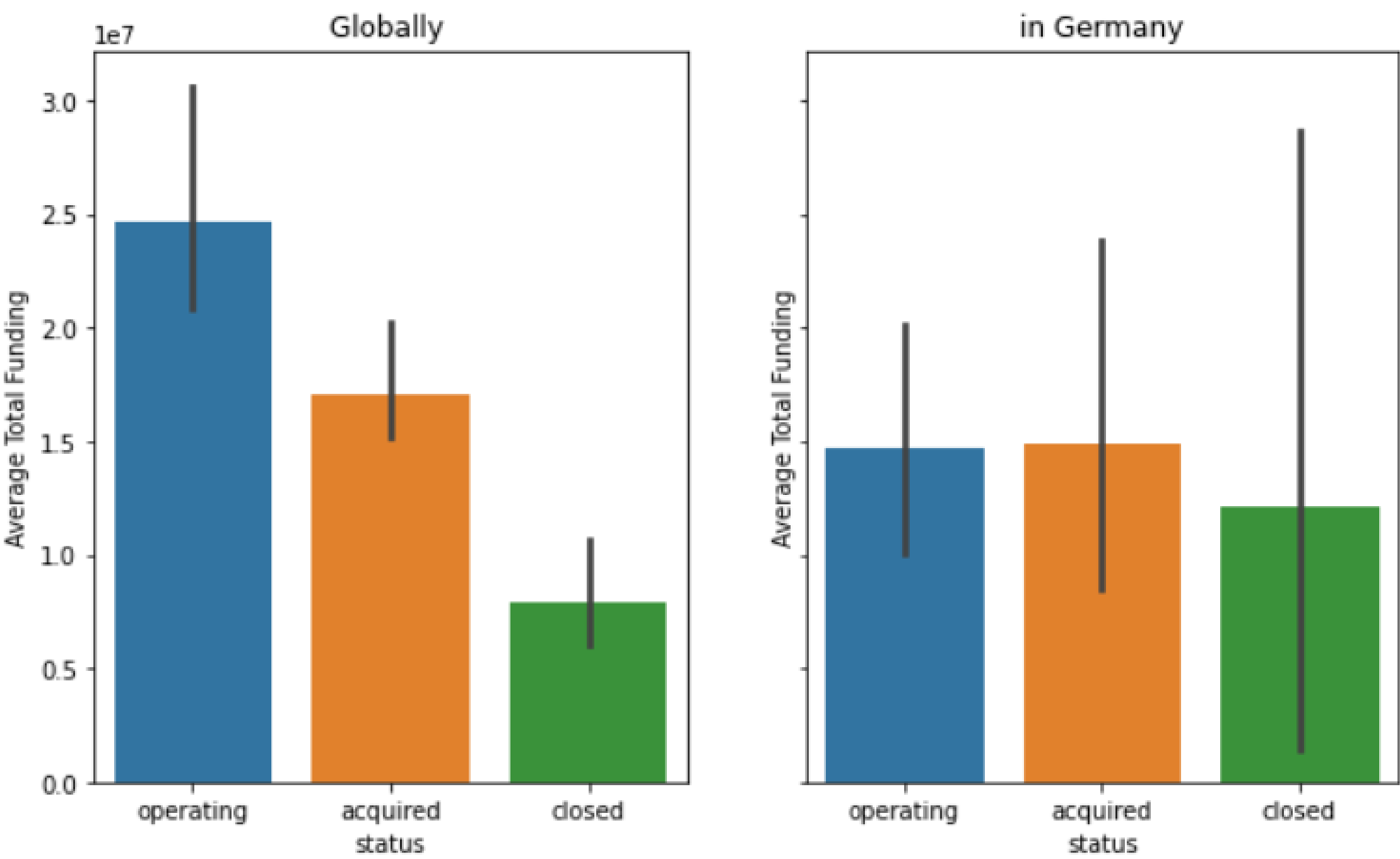
Global distribution of startups



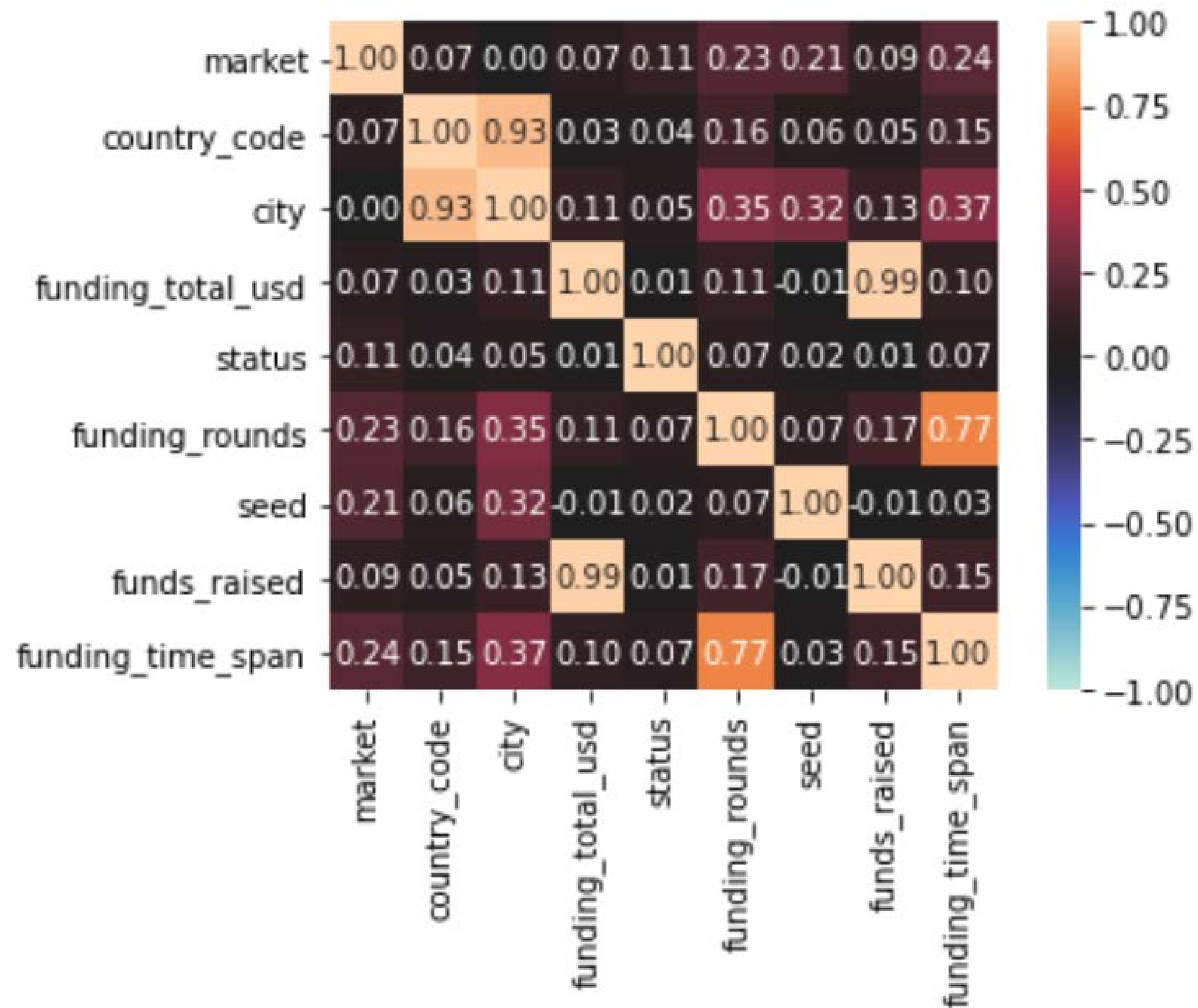
Top 10 Countries



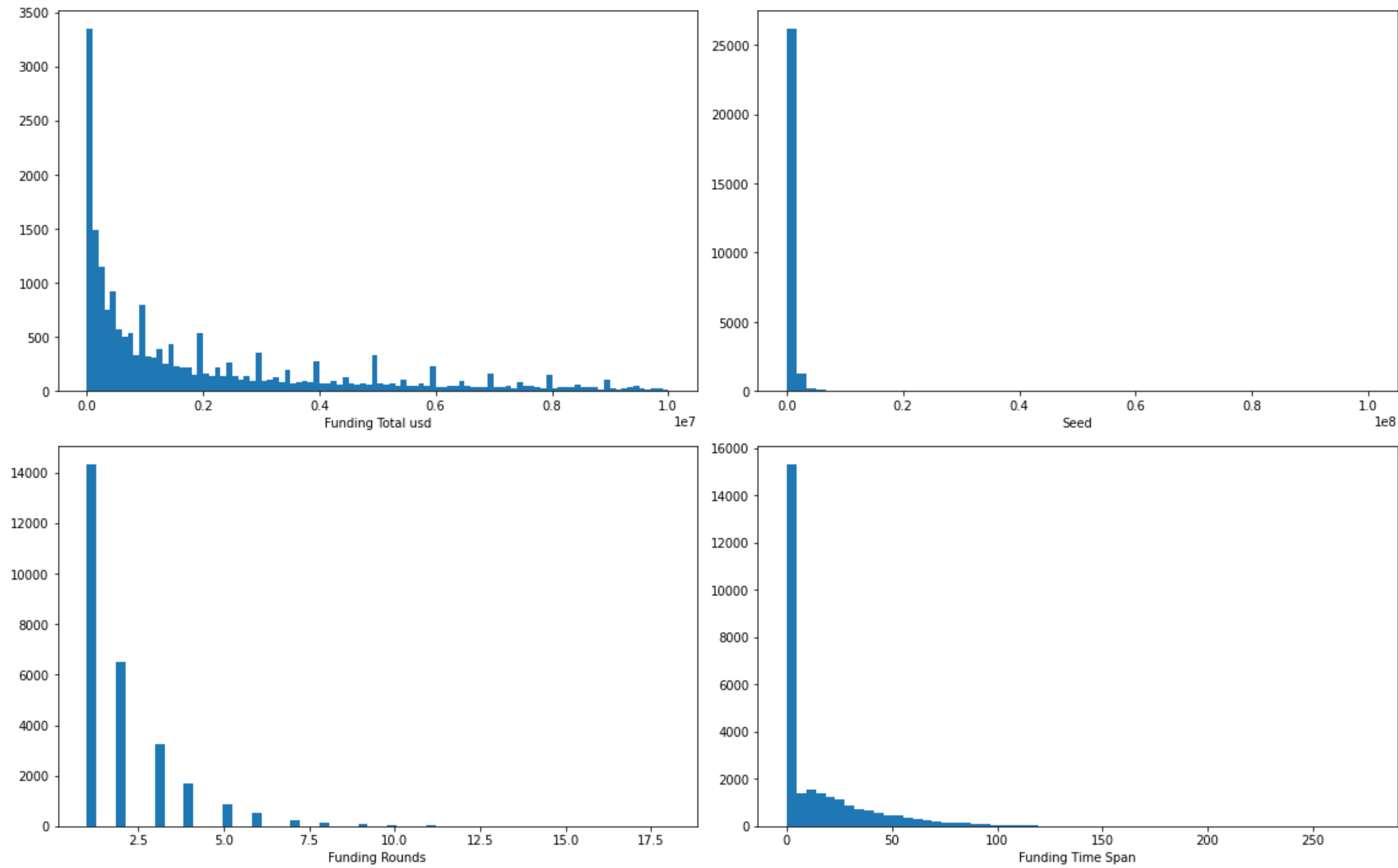
Total fundings recieved by companies



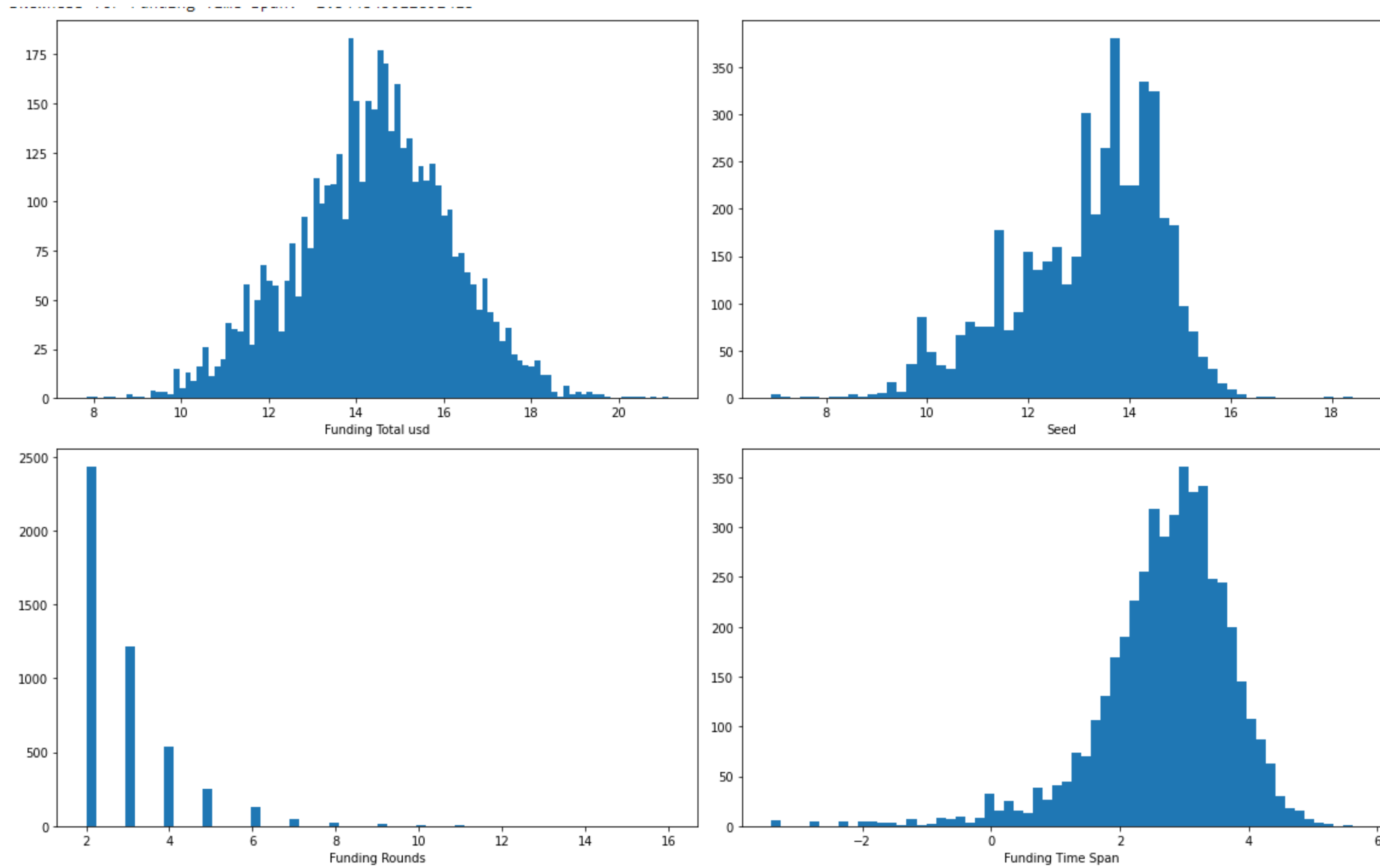
Correlation heatmap



Distribution of Features before processing



Distribution of Features after processing



Predictive Model using Logistic Regression

Logistic Regression

	precision	recall	f1-score	support
acquired	0.00	0.00	0.00	818
closed	0.00	0.00	0.00	484
operating	0.86	1.00	0.92	7846
accuracy			0.86	9148
macro avg	0.29	0.33	0.31	9148
weighted avg	0.74	0.86	0.79	9148

```
[[ 0  0 818]
 [ 0  0 484]
 [ 0  0 7846]]
```

ANN Model

	precision	recall	f1-score	support
acquired	0.12	0.10	0.11	100
closed	0.10	0.14	0.12	43
operating	0.92	0.92	0.92	1403
accuracy			0.84	1546
macro avg	0.38	0.38	0.38	1546
weighted avg	0.84	0.84	0.84	1546

```
[[ 10  8 82]
 [  2  6 35]
 [ 72 47 1284]]
```

THANK YOU!