

Buy an Exploit Bundle/Kit and associated services

1. **Exploit bundle** : \$25/day, \$400/month, up to \$3,000
➡ program to embed into a webpage
2. **Bulletproof host** : \$15–250 per month
➡ hosting service to bypass any kind of IP filtering
anti-spam, anti-virus, anti-malware, law enforcement,
search engine anti-malware service and so on
3. **Traffic** : \$4–10 per 1,000 unique hits
➡ attract people to visit the infected webpage

Examples of Exploits Kits

<http://contagiodump.blogspot.com/2010/06/overview-of-exploit-packs-update.html>

- **Blackhole** (2010, latest version in 2013)
19 CVEs mainly targeting Java and Adobe products
<http://community.websense.com/blogs/securitylabs/pages/black-hole-exploit-kit.aspx>
- **Redkit** (2013)
4 CVEs mainly targeting Java
<http://nakedsecurity.sophos.com/2013/05/03/lifting-the-lid-on-the-redkit-exploit-kit-part-1/>