

## **TOPIC: 02**

### **REQUEST FOR PROPOSAL (RFP) FOR B2B2C ECOMMERCE PLATFORM SYSTEM**

#### **Table of Contents**

1. Introduction
2. Project Overview
3. Scope of Work
4. Technical Requirements
5. Functional Requirements
6. Design and User Experience
7. Security and Compliance
8. Integration and Scalability
9. Project Timeline
10. Budget and Payment Terms
11. Vendor Qualifications
12. Submission Guidelines
13. Selection Process

#### **1. Introduction**

**Coomarki**, a leading player in the Ecommerce industry, is seeking proposals from qualified vendors to develop a B2B2C Ecommerce Platform System. We aim to create a robust and scalable platform that will connect businesses (B2B) with end consumers (B2C) to facilitate the buying and selling of products and services. We invite experienced vendors to submit their proposals for consideration.

#### **2. Project Overview**

##### **2.1 Objectives**

Create a comprehensive B2B2C Ecommerce Platform System that enables businesses to list and sell products/services to consumers while managing their operations efficiently.

Enhance user experience through intuitive design and features.

Ensure security, compliance, and scalability to accommodate future growth.

## **2.2 Expected Outcomes**

A fully functional B2B2C Ecommerce Platform System.

Seamless integration with third-party systems (payment gateways, logistics, etc.).

Increased revenue for participating businesses and improved shopping experience for consumers.

## **3. Scope of Work**

The selected vendor will be responsible for the following:

Platform Development: Design and develop a scalable B2B2C Ecommerce Platform System from scratch, including user registration, product listing, order management, payment processing, and reporting features.

User Experience Design: Create an intuitive and responsive user interface for both businesses and consumers.

Security and Compliance: Implement robust security measures to protect user data, transactions, and ensure compliance with relevant regulations.

Integration: Integrate with third-party systems for payment processing, shipping, inventory management, and analytics.

Scalability: Ensure the platform can handle a growing user base and increased transaction volume.

## **4. Technical Requirements**

Use of modern technologies and development frameworks.

Cloud-based hosting for scalability.

Mobile-responsive design.

Support for multiple payment gateways.

Inventory management and tracking capabilities.

Reporting and analytics tools.

User-friendly content management system (CMS) for businesses.

## **5. Functional Requirements**

User registration and authentication.

Business account management.

Product/service listing and catalog management.

Shopping cart and checkout functionality.

Order management and tracking.

Rating and review system.

Search and filtering options.

Notifications and alerts.

Customer support and feedback mechanisms.

## **6. Design and User Experience**

Intuitive and visually appealing user interface.

Responsive design for mobile and desktop.

Smooth and user-friendly navigation.

Personalization options.

Multilingual and multicurrency support.

User-friendly CMS for businesses to manage their storefronts.

## **7. Security and Compliance**

Data encryption and secure authentication.

Compliance with relevant data protection regulations.

Regular security audits and vulnerability assessments.

Payment card industry (PCI) compliance for payment processing.

## **8. Integration and Scalability**

Integration with payment gateways, shipping providers, and analytics tools.

Scalability to accommodate a growing user base and transaction volume.

API support for third-party developers.

## **9. Project Timeline**

Proposal Submission Deadline: @@@@

Vendor Selection: @@@@

Project Kick-off: @@@@

Platform Launch: @@@

Project Completion: #####

## **10. Budget and Payment Terms**

Please provide a detailed breakdown of your proposed budget, including development costs, maintenance fees, and any additional expenses.

Payment terms will be negotiated upon vendor selection, including milestones and payment schedule.

### **11. Vendor Qualifications**

Provide a summary of your company's experience in developing similar B2B2C Ecommerce platforms.

Include references from past clients who can attest to your capabilities.

Detail your team's expertise in design, development, security, and compliance.

### **12. Submission Guidelines**

Please submit your proposal by [Insert Deadline] in PDF format to [Insert Contact Email Address]. Include all relevant documentation, such as company portfolio, references, and a detailed breakdown of costs.

### **13. Selection Process**

The selection process will involve a thorough review of submitted proposals, followed by interviews and presentations from shortlisted vendors. The chosen vendor will be selected based on the proposal's quality, qualifications, and cost-effectiveness.

**Coomarki** looks forward to receiving your proposals and partnering with a qualified vendor to bring this exciting B2B2C Ecommerce Platform System to life.