



Text Processing









#### Introduction



# Text Processing

- Mathematical models work with numbers, not text
- Text data need to be converted to numbers before it can be fed into mathematical models
- Convert text to numbers via Text Featurization





# Terminologies

#### Document

- A collection of words
- Article, Email, SMS etc

#### Corpus

- A collection of documents of a certain theme (e.g. movie) reviews, product reviews)
- A machine learning model for textual data usually depends on a corpus to learn the nuances of a subject matter



# Terminologies

#### Term / Token

Smallest processable unit (e.g. a word within a document)

#### Vocabulary

- The number of unique terms in a corpus
- The Vocabulary Size is the number of features that our model needs to learn from



# Text Preparation



# Text Cleansing

- Remove punctuations (e.g. full-stops, commas, exclamations)
- Convert all words to lowercase or uppercase (for consistent comparisons)
- Remove formatting (e.g. HTML tags)





#### Tokenization

- Tokenization splits a document into tokens or terms
- NLTK, a Natural Language Processing (NLP) tool, can perform tokenization on a string as shown

```
from nltk import word_tokenize
text = 'Hello this is a test.'
print(word_tokenize(text))
  ['Hello', 'this', 'is', 'a', 'test', '.']
```



### Stemming and Lemmatization

Both Stemming and Lemmatization shorten a word to its root form

#### Stemming

- Uses rule-based heuristics
- Cuts off prefixes and/or ends of words
- Quicker, but the shorten word might not make sense

#### Lemmatization

- Uses a vocabulary for its transformation
- Considers the context and return an actual word in the vocabulary





# Stemming example

from nltk import word\_tokenize
from nltk.stem import SnowballStemmer

text = 'he likes cats and dogs, and teaching machines to learn'

stem = SnowballStemmer(language='english')

print([stem.stem(token) for token in word\_tokenize(text)])



['he' like', 'cat', 'and', 'dog', ',', 'and', 'teach', 'machin', 'to', 'learn']

Not a word in the dictionary





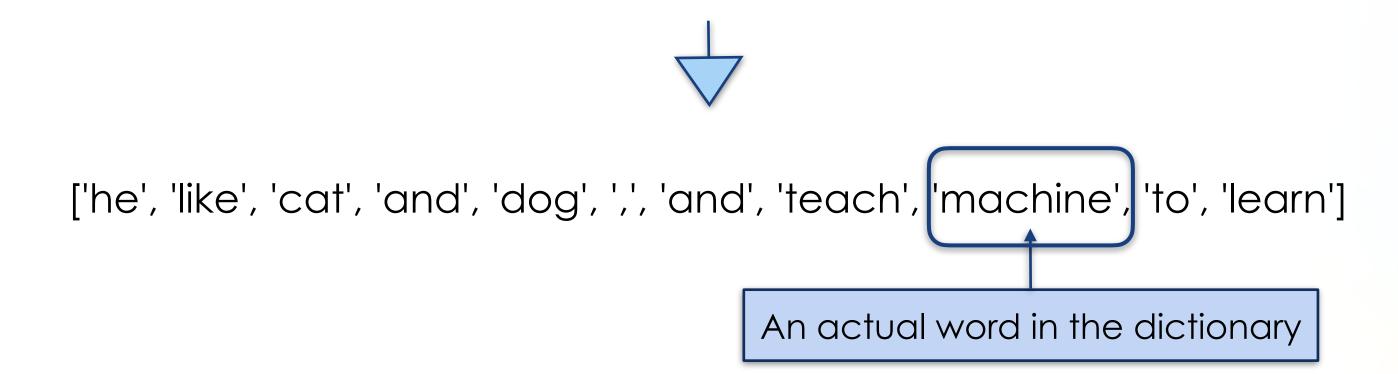
#### Lemmatization example

```
from nltk import word_tokenize
from nltk.stem import WordNetLemmatizer

text = 'he likes cats and dogs, and teaching machines to learn'

[m = WordNetLemmatizer()

print([lm.lemmatize(token, 'v') for token in word_tokenize(text)])
```





# Stop Words

- Stop Words are words that are very common and deemed as not providing differentiating value when fed into models
- In Text Processing, it is a common practice to remove stop words from our corpus before doing further processing
- However, there is no universal list of stop words; every Natural Language Processing (NLP) tool has its own





# Stop Words

NLTK's English stop words are shown below

from nltk.corpus import stopwords

print(stopwords.words('english'))



[ii') 'me', 'my', 'myself', 'we', 'our', 'ours', 'ourselves', 'you', "you're", "you've", "you'd", 'yourd", 'yours', 'yourself', 'iw', 'ihe', 'hers', 'hers', 'hers', 'hers', 'herself', 'it', "it's", 'itself', 'they', 'them', 'theirs', 'theirs', 'themselves', 'what', 'which', 'who', 'whom', 'this', 'that', "that'll", 'these', 'those', 'am', 'is', 'are', 'was', 'were', 'be', 'been', 'being', 'have', 'has', 'had', 'having', 'do', 'does', 'did', 'doing', 'a', 'an', 'the', 'and', 'but', 'if', 'or', 'because', 'as', 'until', 'while', 'of', 'at', 'by', 'for', 'with', 'about', 'against', 'between', 'into', 'through', 'during', 'before', 'after', 'above', 'below', 'to', 'from', 'up', 'down', 'in', 'out', 'on', 'off', 'over', 'under', 'again', 'further', 'then', 'once', 'here', 'there', 'when', 'where', 'why', 'how', 'all', 'any', 'both', 'each', 'few', 'more', 'most', 'other', 'some', 'such', 'no', 'nor', 'not', 'only', 'own', 'same', 'so', 'than', 'too', 'very', 's', 't', 'can', 'will', 'just', 'don', "don't", 'should, "should've", 'now', 'd', 'll', 'm', 'o', 're', 've', 'y', 'ain', 'aren', "aren't", 'couldn', "couldn't", 'didn', "didn't", 'doesn', "doesn't", 'hadn', "hadn't", 'hasn', "hasn't", 'haven', "haven't", 'isn', "isn't", 'ma', 'mightn', "mightn't", 'mustn', "mustn't", 'needn', "needn't", 'shan', "shan't", 'shouldn', "shouldn't", 'wasn', "wasn't", 'weren', "weren't", 'won', "won't", 'wouldn', "wouldn't"]





### Stop Words

 An example where stop words and punctuations are filtered away using NLTK's list of stop words

```
from nltk import word_tokenize
from nltk.corpus import stopwords
import string

text = (he)likes cats and dogs, and teaching machines to learn'

stops = stopwords.words('english')

punc = str.maketrans(", ", string.punctuation)
text_no_punc = text.translate(punc)

terms = [token for token in word_tokenize(text_no_punc) if token not in stops]
print(terms)
```



['likes', 'cats', 'dogs', 'teaching', 'machines', 'learn']



#### Information Extraction

Part-of-Speech & Named Entities

### Part-of-Speech



- A sentence can have extra grammatical properties tagged to it. Those tagged properties are called Part-of-Speech (POS) tags
- The POS tags of each word in our sentence

```
import nltk
from nltk.tokenize import word_tokenize

text = word_tokenize("Mary has a little lamb")
pos = nltk.pos_tag(text)
print(pos)
```



[('Mary', 'NNP'), ('has', 'VBZ'), ('a', 'DT'), ('little', 'JJ'), ('lamb', 'NN')]

Part-of-Speech (POS)





# Part-of-Speech

Meanings of the POS tags in our sentence

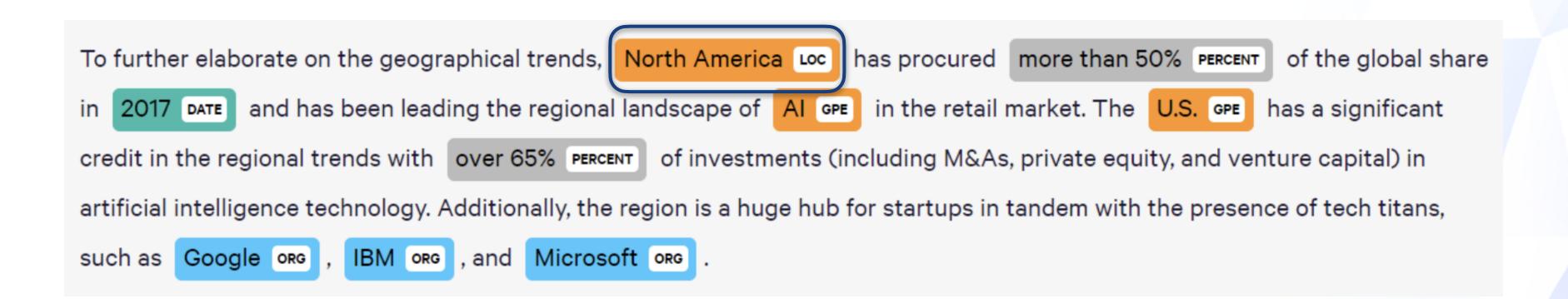
Word	Abbreviation	Meaning
Mary	NNP	Proper noun, Singular (e.g. Sarah)
has	VBZ	Verb, Present Tense
a	DT	Determiner (e.g. a, the)
little	JJ	Adjective (e.g. large, red)
lamb	NN	Noun, Singular (e.g. cat, tree)

A complete table of abbreviation/meaning of NLTK's POS tags can be found here - <a href="https://www.guru99.com/pos-tagging-chunking-nltk.html">https://www.guru99.com/pos-tagging-chunking-nltk.html</a>



### Named Entity

- Named Entities, such as dates, company names, locations can further be identified within a sentence
- Such add-on data provides your application, e.g. chatbot, with useful context to better understand a sentence





#### Text Featurization

Bag of Words (BOW)



#### Text Featurization

- Mathematical Models only works with numbers
- In order for text to be useful to our models, those text need to be converted to some meaningful numbers (features)
- Common techniques in generating features for text
  - Bag of Words (BOW)
  - TF-IDF



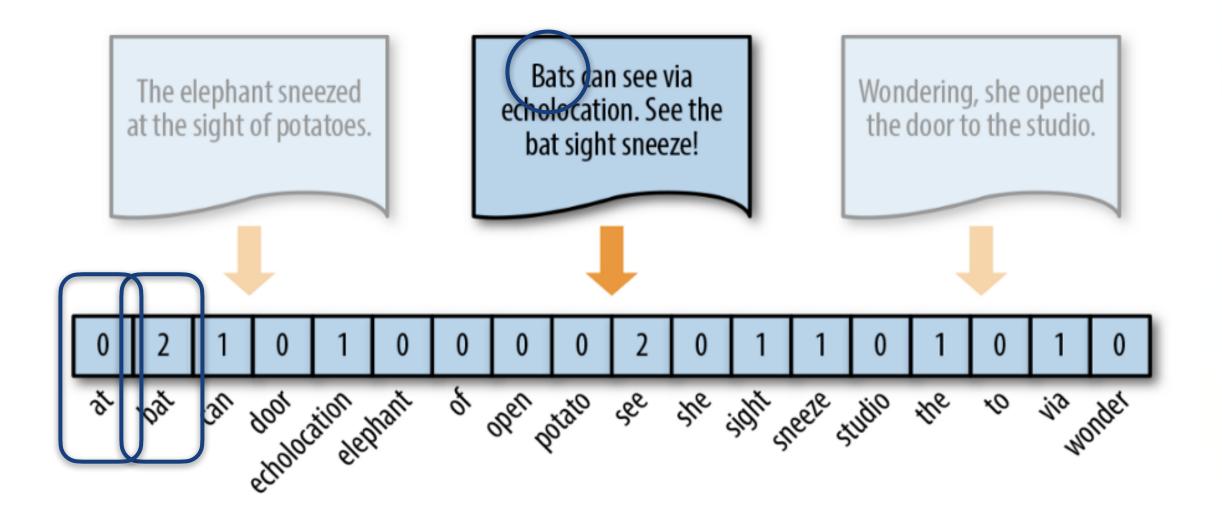
# Bag of Words (BOW)

- Bag of Words counts the frequencies of words in a corpus
- BOW discards grammar such as present and past tenses, hence the context might be lost
- BOW also discards word-order, hence understanding the meaning of a sentence is difficult
  - "He genuinely needs to do that."
  - "He needs to do that genuinely."



# Bag of Words (BOW)

- Each document has a vector to track words found within itself
- Each unique word in the Corpus is mapped to the same position in all the vectors





National University of Singapore

doc1: John has some cats

doc2: Cats, being cats, eat fish

doc3: I ate a big fish

stop-words removal

[has, some, being, I, a]

doc1: John cats

doc2: Cats cats eat fish

doc3: ate big fish

lemmatization doc1: john cat

doc2: cat cat eat fish

doc3: eat big fish

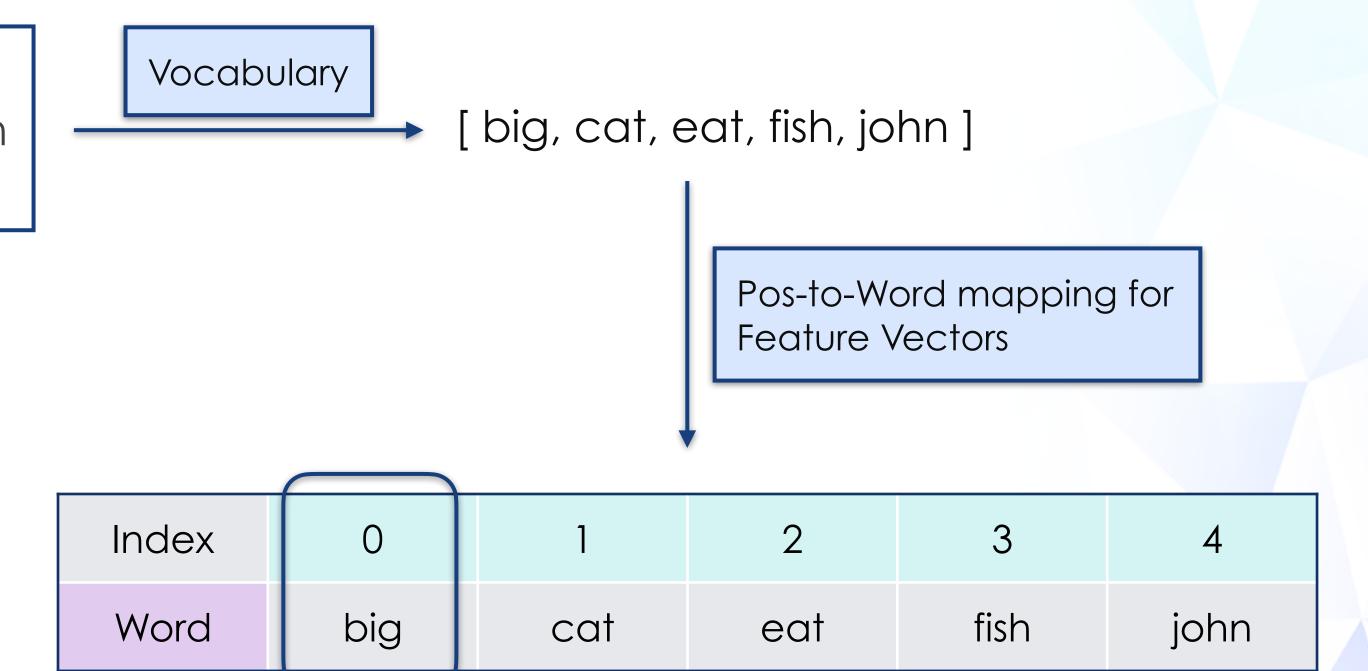




doc1: john cat

doc2: cat cat eat fish

doc3: eat big fish







doc1: john cat

doc2: cat cat eat fish

doc3: eat big fish

Compute Bag-of-Words (BOW)

	big	cat	eat	fish	john
doc1	0	1	0	0	1
doc2	0	2	1	1	0
doc3	1	0	1	1	0

Feature Vectors





# BOW (in code)

- Download required NLTK data its list of stop-words and wordnet (database of English words)
- Setup Lemmatizer to shorten words to root form

```
import string
import pandas as pd
import nltk
from nltk.corpus import stopwords
from nltk.stem import WordNetLemmatizer
from sklearn.feature_extraction.text import CountVectorizer

# can be removed if resources reside in your system
nltk.download('stopwords')
nltk.download('wordnet')

lemmatizer = WordNetLemmatizer()
stop_words = stopwords.words('english')

docs = [
    'John has some cats.',
    'Cats, being cats, eat fish.',
    'I ate a big fish.'
]
```





# BOW (in code)

- Next, we filter out punctuations, stop-words, and perform Lemmatization
- str.maketrans(...) creates a mapping of punctuation-symbols to None, and doc.translate(...) performs substitution using that mapping





# BOW (in code)

 Finally, we generate feature vectors for all documents and align them with the vocabulary in our corpus



	big	cat	eat	fish	john
doc1	0	1	0	0	1
doc2	0	2	1	1	0
doc3	1	0	1	1	0



```
import string
import pandas as pd
import nltk
from nltk.corpus import stopwords
from nltk.stem import WordNetLemmatizer
from sklearn.feature_extraction.text import CountVectorizer
# can be removed if resources reside in your system
nltk.download('stopwords')
nltk.download('wordnet')
lemmatizer = WordNetLemmatizer()
stop_words = stopwords.words('english')
docs = [
  'John has some cats.',
  'Cats, being cats, eat fish.',
  'I ate a big fish.'
# data cleansing
docs_clean = []
punc = str.maketrans(", ", string.punctuation)
for doc in docs:
  doc_no_punc = doc.translate(punc)
  words = doc_no_punc.lower().split()
  words = [lemmatizer.lemmatize(word, 'v')
           for word in words if word not in stop_words]
  docs_clean.append(' '.join(words))
```

```
National University of Singapore
```



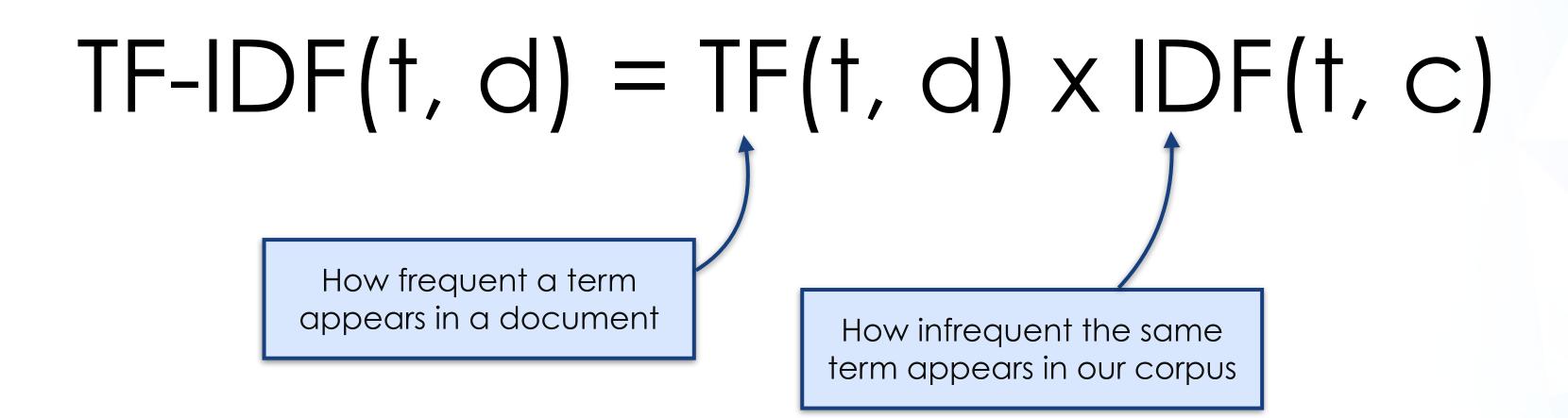
#### Text Featurization

TF-IDF





 TF-IDF measures the importance of terms with respect to documents within a corpus





#### TF-IDF

- Term Frequency (TF): The number of times a term appears in a document
- TF can easily be implemented using Bag of Words

TF-IDF = TF(
$$t$$
,  $d$ ) x IDF( $t$ ,  $c$ )

No. of times a term t appears in a doc d





#### TF-IDF

- Inverse Document Frequency (IDF): The IDF of a word is the inverse of the number of times it appears in the corpus at least once
- The fewer times a term appears in the corpus, the more important it is considered

TF-IDF = TF(
$$t$$
,  $d$ ) x IDF( $t$ ,  $c$ )

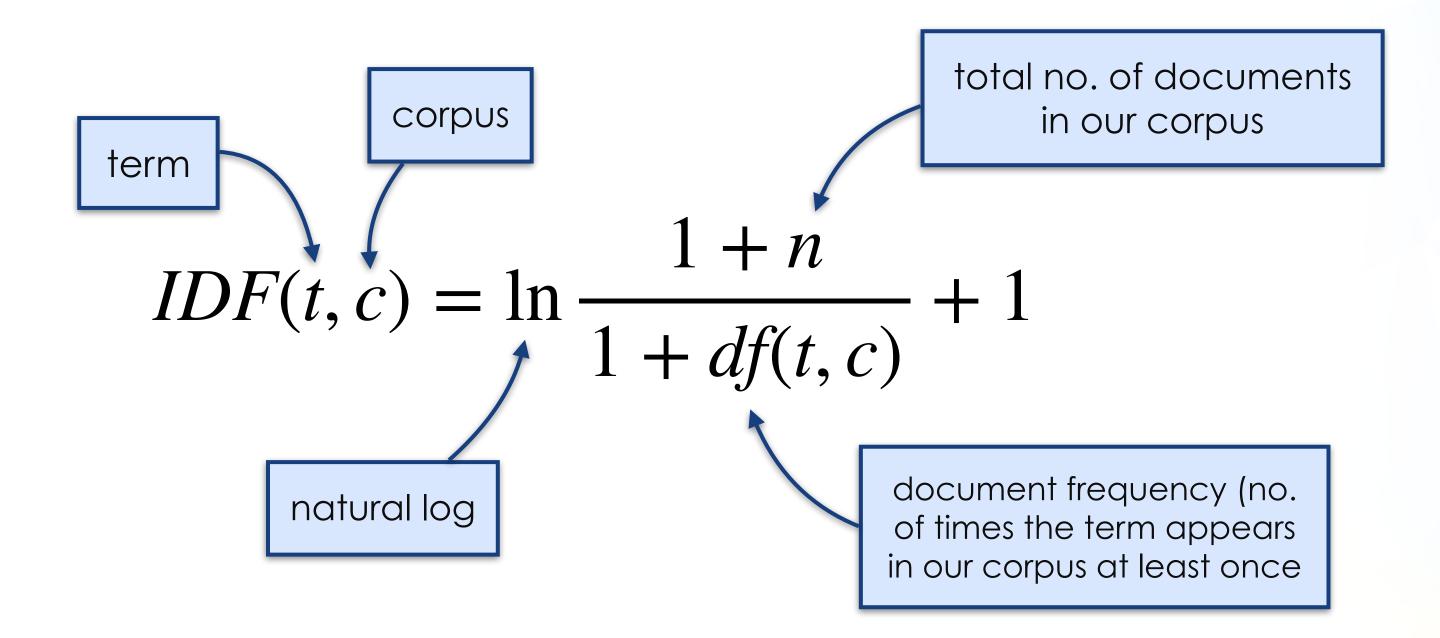
The inverse of the no. of times term t appears in corpus c at least once





#### TF-IDF

- There is only one IDF value for each unique term in a corpus
- Compute IDF with this formula





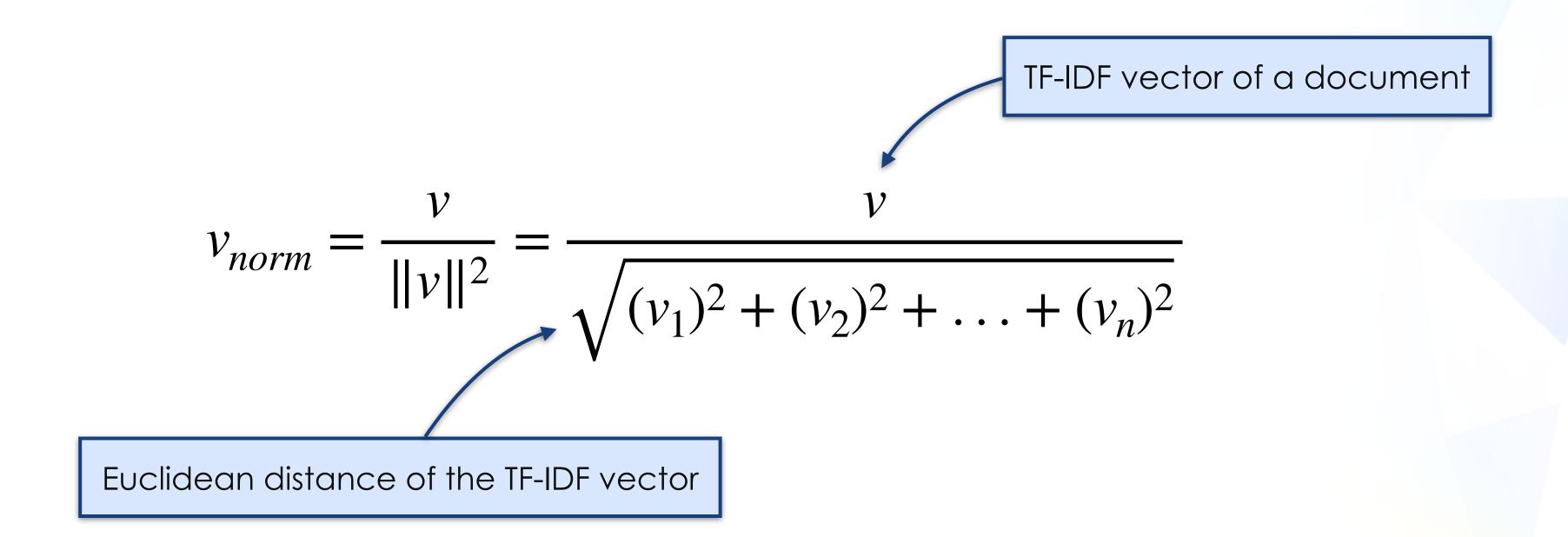
#### Normalized TF-IDF

- A long document may have high frequencies for certain terms due to its length
- Given a query string, a long document may seem more relevant than a short document if compared using absolute term frequencies
- Normalization gives us relative term frequencies instead of absolute term counts



#### Normalized TF-IDF

 SKLearn adds normalization as an extra step to our earlier TF-IDF formula by dividing each TF-IDF vector with its Euclidean Norms





doc1: john cat

doc2: cat cat eat fish

doc3: eat big fish

Vocabulary

[ big, cat, eat, fish, john ]

Term Frequency (TF) = our BOW feature vectors

	big	cat	eat	fish	john
doc1	0	1	0	0	1
doc2	0	2	1	1	0
doc3	1	0	1	1	0





 To normalize our Term Frequency (TF) vectors, divide each count with the total number of counts for each document

	big	cat	eat	fish	john	Counts
doc1	0	1	0	0	1	2
doc2	0	(2)	1	1	0	(4)
doc3	1	0	1	1	0	3

Normalization

	big	cat	eat	fish	john
doc1	0	1/2	0	0	1/2
doc2	0	2/4	1/4	1/4	0
doc3	1/3	0	1/3	1/3	0

Normalized TF





doc1: john cat

doc2: cat cat eat fish

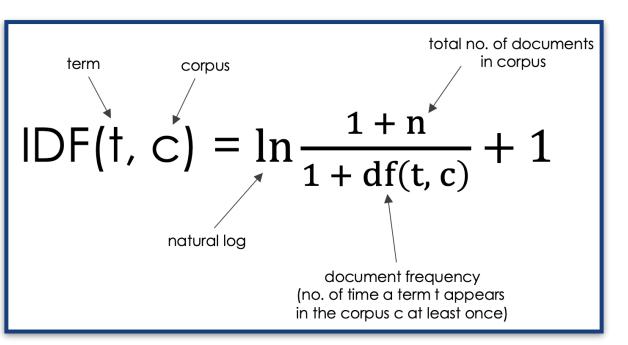
doc3: eat big tish



Document Frequency (DF) for each term in our corpus

Vocab	Document Frequency (DF)
big	
cat	2
eat	2
fish	2
john	1

Computing IDF for our vocabulary



The IDF formula

Vocab	Document Frequency (DF)	Inverse Document Frequency (IDF)
big	1	$ln(\frac{1+3}{1+1}) + 1 = ln(4/2) + 1 = 1.693$
cat	2	$ln(\frac{1+3}{1+2}) + 1 = ln(4/3) + 1 = 1.288$
eat	2	ln(4/3) + 1 = 1.288
fish	2	ln(4/3) + 1 = 1.288
john	1	ln(4/2) + 1 = 1.693

Computed IDF for our corpus







Computing TF-IDF of each word in each document

	big	cat	eat	fish	john
doc1	0	(1/2)	0	0	1/2
doc2	0	2/4	1/4	1/4	0
doc3	1/3	0	1/3	1/3	0



Vocab	IDF
big	ln(4/2) + 1 = 1.693
cat	ln(4/3) + 1 = (1.287)
eat	ln(4/3) + 1 = 1.287
fish	ln(4/3) + 1 = 1.287
john	ln(4/2) + 1 = 1.693

Normalized TF



	big	cat	eat	fish	john
doc1	0	1/2 * 1.287 = 0.644	0	0	1/2 * 1.693 = 0.846
doc2	0	2/4 * 1.287 = 0.644	1/4 * 1.287 = 0.322	1/4 * 1.287 = 0.322	0
doc3	1/3 * 1.693 = 0.564	0	1/3 * 1.287 = 0.429	1/3 * 1.287 = 0.429	0

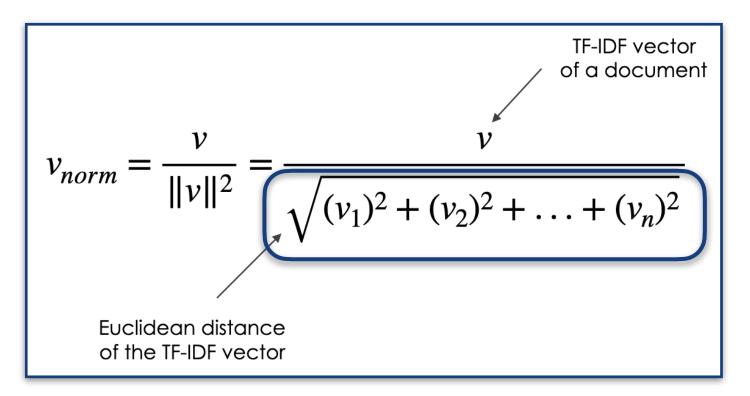
TF-IDF

IDF





Computing Euclidean distance for our TF-IDF feature vectors



Normalized TF-IDF

	big	cat	eat	fish	john	Euclidean Distance	
doc1	0	0.644	0	0	0.846	1.063	
doc2	0	0.644	0.322	0.322	0	0.788	$-\sqrt{(0.644)^2 + (0.322)^2 + (0.322)^2}$
doc3	0.564	0	0.429	0.429	0	0.828	

Euclidean Distances of each feature vector





	big	cat	eat	fish	john	Euclidean Distance
doc1	0	0.644	0	0	0.846	(1.063)
doc2	0	0.644	0.322	0.322	0	0.788
doc3	0.564	0	0.429	0.429	0	0.828



TF-IDF

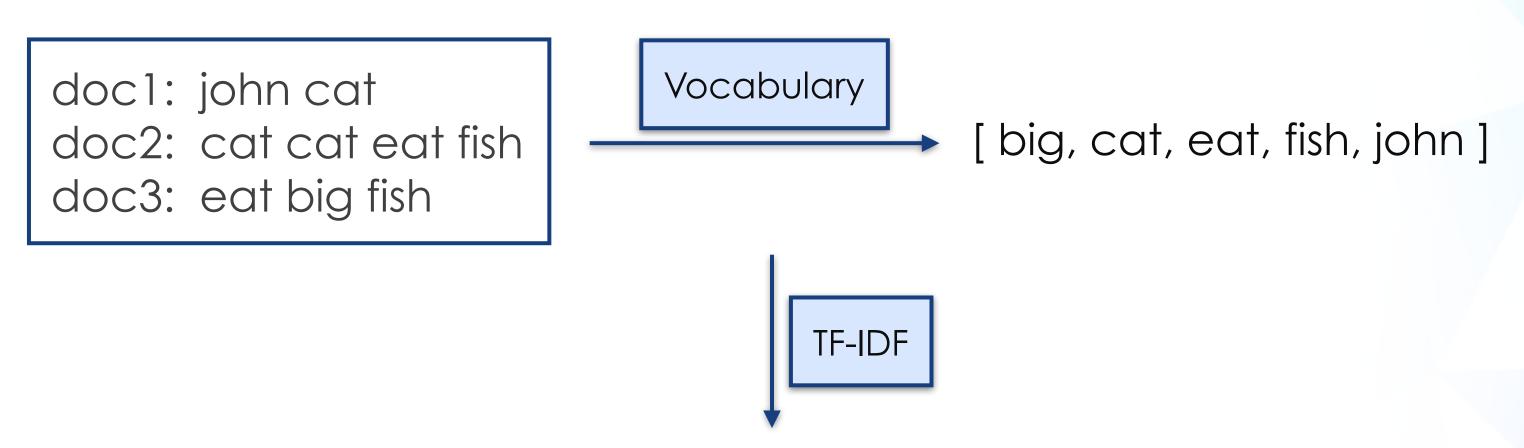
	big	cat	eat	fish	john
doc1	0	0.644/1.063 = 0.606	0	0	0.846/1.063 = 0.796
doc2	0	0.644/0.788 = 0.817	0.322/0.788 = 0.409	0.322/0.788 = 0.409	0
doc3	0.564/0.828 = 0.681	0	0.429/0.828 = 0.518	0.429/0.828 = 0.518	0

Normalized TF-IDF





Our corpus has been transformed into numerics to be fed into learning models



	big	cat	eat	fish	john
doc1	0	0.606	0	0	0.796
doc2	0	0.817	0.409	0.409	0
doc3	0.681	0	0.518	0.518	0

Normalized TF-IDF





# TF-IDF (in code)

• With sklearn's TF-IDF vectorizer, we can generate each document's TF-IDF feature vectors via fit\_transform(...)

```
tfidf = TfidfVectorizer()
feature_vectors = tfidf.fit_transform(docs_clean).toarray()
```

• Pandas can then be used to visualize the feature vectors by document



	big	cat	eat	fish	john
doc1	0	0.606	0	0	0.796
doc2	0	0.817	0.409	0.409	0
doc3	0.681	0	0.518	0.518	0

# TF-IDF (in code)

```
import string
import pandas as pd
import nltk
from nltk.corpus import stopwords
from nltk.stem import WordNetLemmatizer
from sklearn.feature_extraction.text import CountVectorizer
# can be removed if resources reside in your system
nltk.download('stopwords')
nltk.download('wordnet')
lemmatizer = WordNetLemmatizer()
stop_words = stopwords.words('english')
docs = [
  'John has some cats.',
  'Cats, being cats, eat fish.',
  'I ate a big fish.'
# data cleansing
docs_clean = []
punc = str.maketrans(", ", string.punctuation)
for doc in docs:
  doc_no_punc = doc.translate(punc)
  words = doc_no_punc.lower().split()
  words = [lemmatizer.lemmatize(word, 'v')
         for word in words if word not in stop_words]
  docs_clean.append(' '.join(words))
```







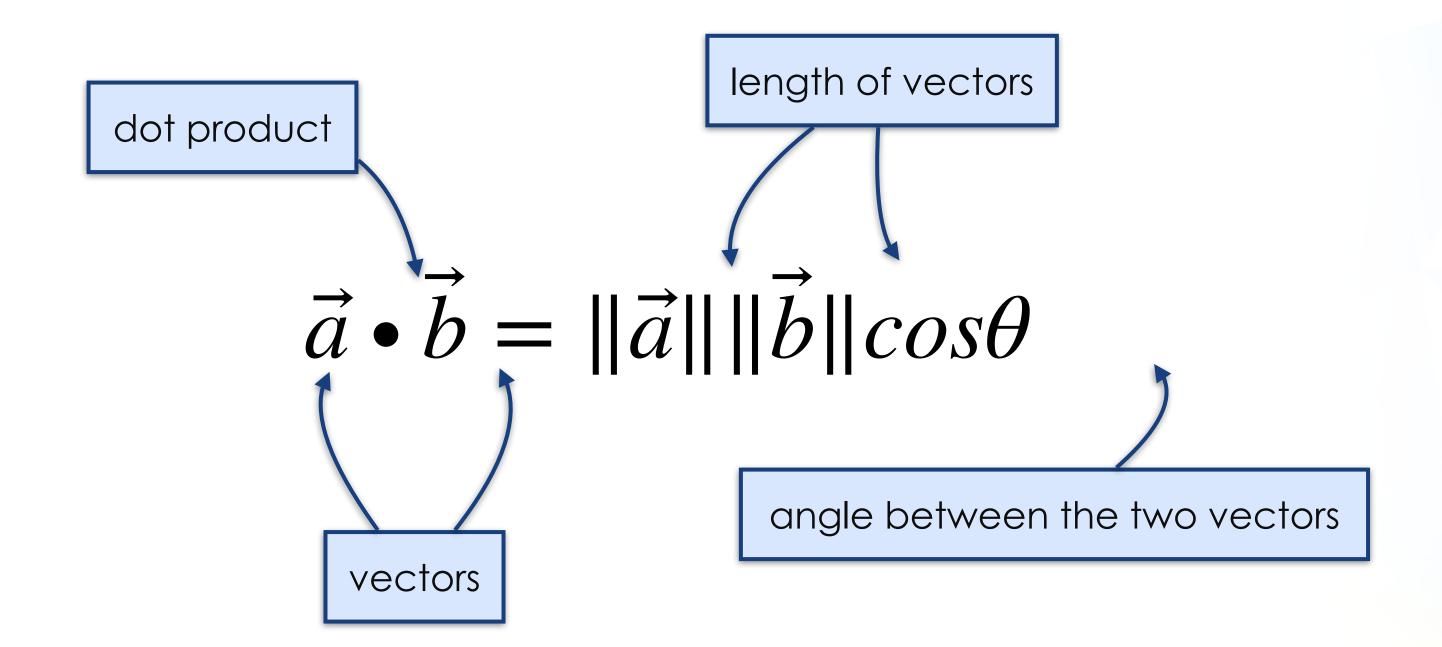


- After TF-IDF transforms our documents into vectors, Cosine Similarity can be used to compare the similarity among them
- The Cosine Similarity between two vectors (or two documents) is a measure that calculates the cosine angle between them
- Two documents are considered similar to each other if the cosine angle between their feature vectors is small





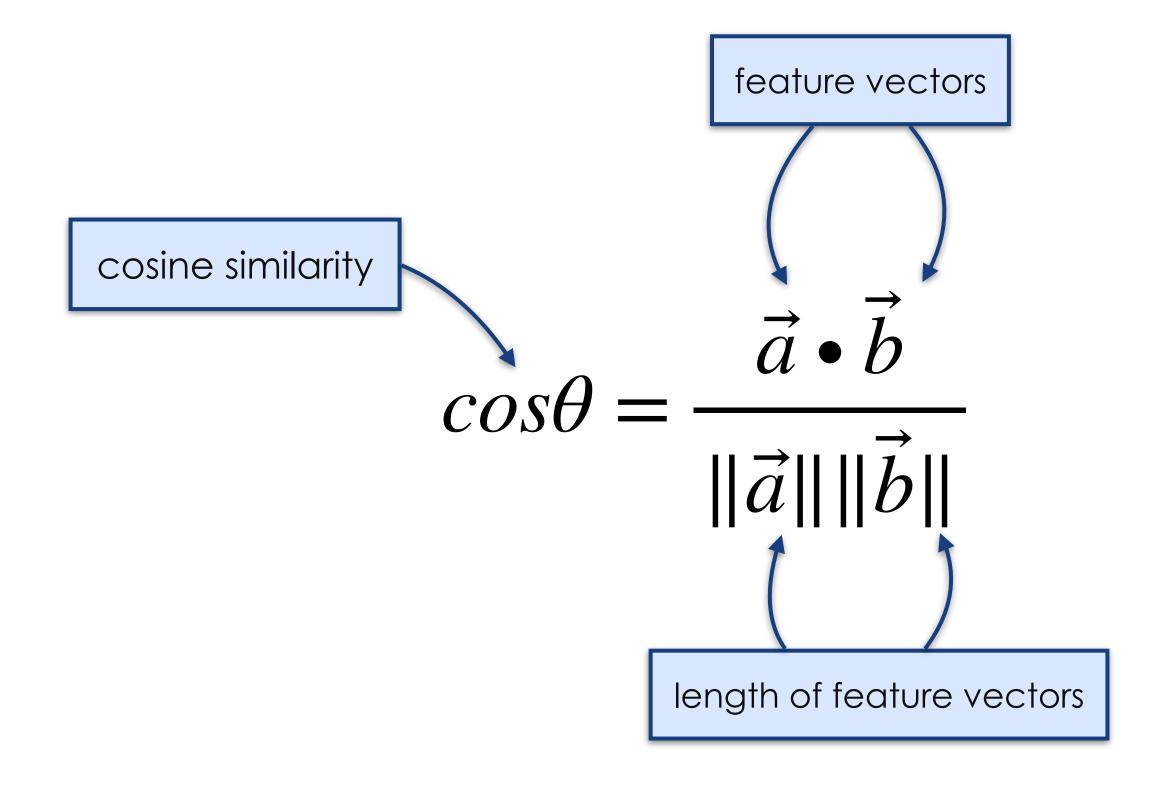
The Dot Product of two vectors is given as





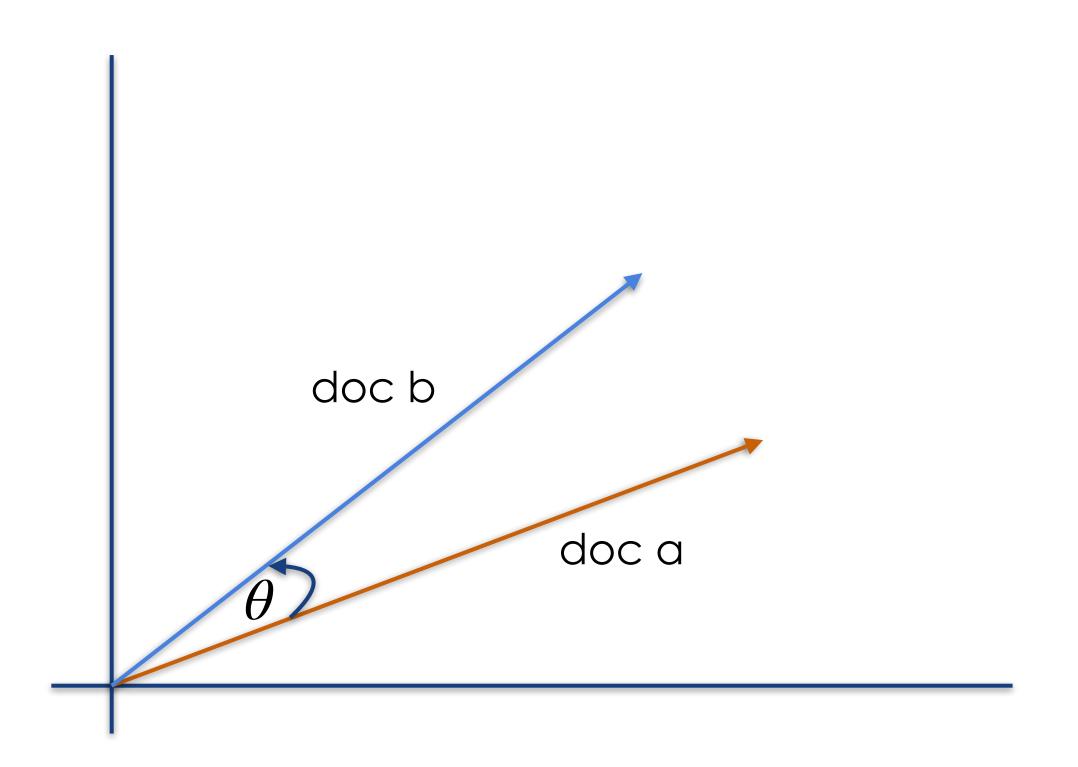


The Cosine Similarity of two feature vectors is simply



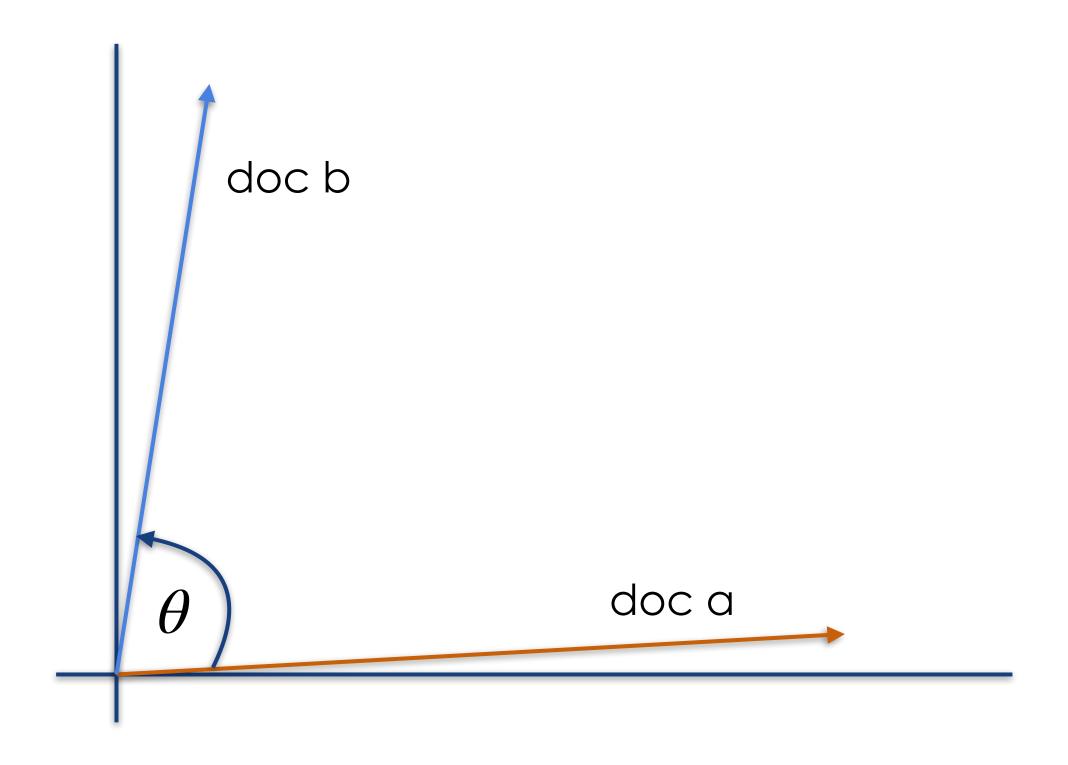


• Two very similar documents yield a cosine similarity that is close to 1 (cos(0) = 1)





• Likewise, two documents that are very distinct from each other yield a cosine similarity that is close to  $0 (\cos(90) = 0)$ 





- Cosine Similarity can be for querying for relevant documents given a query string
- Let's say our query string is "cats and fish"
- First, we treat "cats and fish" as a document and perform TF-IDF on it





Computed Normalized TF-IDF vector for "cat fish"

	big	cat	eat	fish	john
TF	0	1	0	1	0
Normalized TF	0	1/2	0	1/2	0
IDF	1.692	1.288	1.288	1.288	1.693
TF * IDF	0	0.644	0	0.644	0
Normalized TF-IDF	0	0.707	0	0.707	0





 Treating the Normalized TF-IDF vector for the query string "cats and fish" as a document within our corpus

	big	cat	eat	fish	john
doc1	0	0.606	0	0	0.796
doc2	0	0.817	0.409	0.409	0
doc3	0.681	0	0.518	0.518	0
query	0	0.707	0	0.707	0

Normalized TF-IDF





- How similar is the query string compared to doc2?
- Vector Multiplication of  $\overrightarrow{Query} \cdot \overrightarrow{Doc2} = (0.707 * 0.817) + (0.707 * 0.409) = 0.866$
- Length Multiplication of  $\|\overline{Query}\|\|\overline{Doc2}\| = 1 * 1 = 1$
- Cosine Similarity =  $cos\theta = \frac{\overrightarrow{Query} \cdot \overrightarrow{Doc2}}{\|\overrightarrow{Query}\| \|\overrightarrow{Doc2}\|} = 0.866 / 1 = 0.866$
- Query and Doc2 have similar words, and that similarity is being reflected with a cosine similarity of 0.866, which is close to 1

	big	cat	eat	fish	john
query	0	0.707	0	0.707	0
doc2	0	0.817	0.409	0.409	0





- Use sklearn for Cosine Similarity calculation
- Restructure code for reusability

```
import string
import pandas as pd
from nltk.corpus import stopwords
from nltk.stem import WordNetLemmatizer
from sklearn.feature_extraction.text import TfidfVectorizer
from sklearn.metrics.pairwise import cosine_similarity
def preprocess(docs):
  cleansed = []
  punc = str.maketrans(", ", string.punctuation)
  for doc in docs:
    doc_no_punc = doc.translate(punc)
    words = doc_no_punc.lower().split()
    words = [lemmatizer.lemmatize(word, 'v')
             for word in words if word not in stop_words]
    cleansed.append(' '.join(words))
  return cleansed
```





- Fit the TF-IDF model using the terms found in our corpus
- Used the fitted model to generate feature vectors for the documents in the corpus and the query string

```
lemmatizer = WordNetLemmatizer()
stop_words = stopwords.words('english')

docs = [
    'John has some cats.',
    'Cats, being cats, eat fish.',
    'I ate a big fish'
]

query = ['cats and fish']

docs_clean = preprocess(docs)
query_clean = preprocess(query)

tfidf = TfidfVectorizer()
tfidf.fit(docs_clean)

fv_corpus = tfidf.transform(docs_clean).toarray()
fv_query = tfidf.transform(query_clean).toarray()
```





 Viewing our query string's TF-IDF feature vector in a tabular format using Pandas



	big	cat	eat	fish	john
query	0	0.707	0	0.707	0





 Performing a Cosine Similarity for the query string against all documents in our corpus



	doc1	doc2	doc3
Cosine Similarity	0.428	0.866	0.366





#### Corpus (stop-words removed & lemmatized)

- doc1: john cat
- doc2: cat cat eat fish
- doc3: eat big fish

#### Query String (stop-words removed & lemmatized)

- cat fish
- The Cosine Similarity values indicate that doc2 has the highest similarity with our query string, followed by doc1 and doc3

	doc1	doc2	doc3
Cosine Similarity	0.428	0.866	0.366



# Application - Search Engine

- Rank documents by relevance given a query string
- Query String "cats and fish"
- Returned Results
  - doc2 (rank: 0.866)
  - doc1 (rank: 0.428)
  - doc3 (rank: 0.366)



```
import string
import pandas as pd
from nltk.corpus import stopwords
from nltk.stem import WordNetLemmatizer
from sklearn.feature_extraction.text import TfidfVectorizer
from sklearn.metrics.pairwise import cosine_similarity
def preprocess(docs):
  cleansed = []
  punc = str.maketrans(", ", string.punctuation)
  for doc in docs:
    doc_no_punc = doc.translate(punc)
    words = doc_no_punc.lower().split()
    words = [lemmatizer.lemmatize(word, 'v')
             for word in words if word not in stop_words]
    cleansed.append(' '.join(words))
  return cleansed
lemmatizer = WordNetLemmatizer()
stop_words = stopwords.words('english')
```

```
National University of Singapore

National University of Singapore

INSTITUTE OF SYSTEMS SCI
```

```
docs = [
  'John has some cats.',
  'Cats, being cats, eat fish.',
  'I ate a big fish'
query = ['cats and fish']
docs_clean = preprocess(docs)
query_clean = preprocess(query)
# compute normalized TF-IDF
tfidf = TfidfVectorizer()
tfidf.fit(docs_clean)
fv_corpus = tfidf.transform(docs_clean).toarray()
fv_query = tfidf.transform(query_clean).toarray()
fv = pd.DataFrame(data=fv_query,
          index=['query string'],
          columns=tfidf.get_feature_names())
print(fv, '\n')
#compute cosine similarity
similarity = cosine_similarity(fv_query, fv_corpus)
cs = pd.DataFrame(data=similarity,
          index=['cosine similarity'],
          columns=['doc1', 'doc2', 'doc3'])
print(cs)
```





#### The End